

YOUR NEWSPAPER

Published in Florida's Heart  
The World's Greatest Vegetable  
Spot and Richest Garden Land.

# The Sanford Herald

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SANFORD FLORIDA, TUESDAY, MARCH 12, 1929

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SANFORD, FLORIDA

THE WEATHER

Cloudy with occasional showers  
tonight and Wednesday, 30°  
temperature.

NUMBER 10

## HOOVER PLANS MANY CHANGES IN U. S. OFFICES

Far-Reaching Reorga-  
nization Of Gov-  
ernment Departments  
Being Contemplated

Treasury Will Be  
Affected By Plan  
Prohibition Enforce-  
ment Will Be Trans-  
ferred To Interior

WASHINGTON, Mar. 12—(INS)—President Hoover plans a far-reaching reorganization of government departments before the end of the first year of his administration, it was learned today. The change of greatest interest to the general public, it was said, will be the transfer of the prohibition enforcement bureau from the Treasury Department to the Department of Justice.

The greatest change, however, would come in the interior department, if the President carries out his present plan. This big department would be reorganized into a virtual department of education and public welfare. The plan, subject of course to change with no notice, would eliminate the necessity of adding a new department to the government by merely redistributing the present departmental functions among the 10 present departments.

The President probably will have his plan of reorganization ready within a month or two for submission to Congress. At present, it was said, he does not intend to submit it to Congress until it is assembled in regular session next December. The President's plan, it was said, will not affect the budget, which is to be submitted to Congress in April.

The present plan, it was said, would make the Department of Interior supreme in educational, public welfare and soldier matters. It would involve the transfer into the Interior Department of the United States veterans bureau, the federal board for vocational education, the national home for disabled soldiers, and the United States soldiers' homes. The pension bureau, the Indian affairs bureau and the bureau of education would be retained, with the latter broadened in scope.

Many present functions of the Interior Department, meanwhile, would be transferred to other departments to keep it from getting top-heavy, under the present plan. The bureau of reclamation, the national park service, the general land office and the geological survey would be transferred, probably all into the Department of Agriculture, though possibly into the Commerce Department.

This organization would leave the Agriculture Department handling all land matters; the Interior Department handling human affairs.

The selection of Doctor Ray Lyman Wilbur, noted Sanford University educator, as his secretary of interior has been looked upon by administration leaders as an indication of the President's plan.

The reorganization, however, may run into opposition at Capitol Hill. Senator Ernest (R) of Utah, sponsored a bill providing a similar reorganization several times during recent sessions and it never came to a final vote. It was said the veterans' organizations also would oppose the change unless the cabinet officer in charge of soldier affairs was an experienced man. The veterans' organizations always have insisted upon a soldier handling soldier matters and this opposition might prove strong enough to wreck part of the reorganization plan.

## NEGRO WOMAN FINED

As the result of an altercation occurring yesterday at Midway, Cora Lee McEvill and Carlene Hyde, two negro women, were each fined \$5 and costs this morning in a hearing before Justice of Peace O. P. Herndon. They were docked on charges of assault. The fight aroused much interest among the negro population of Midway and the case this morning attracted a large number of spectators. Several witnesses were heard.

## Dancer Relates Story Of Fatal Shooting Of Walsh And Names Wilson, Slayer

Declares Motive Was Gambling Debt  
And Quarrel Over More Or Less  
Sociable Game Of Cards

NEW YORK, Mar. 12—(INS)—After the clamor of a Chicago gun debate, there dancer who claimed to police her, Mrs. Mary Williams, who was shot to death in the Bronx last night, has directly named Eddie Walsh, New York, and Michael Wilson, bartender, as the killers. Both are now in jail.

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## BORDER POLICE RAIN THREATS MAY BE PUT ON CAUSE WORRY TO CHECK RUM IN FLOOD AREA

Federal Constabulary Similar To Rangers Or Northwest Mounted Seen Probable

Action To Follow Hoover Probing

Force Would Prevent Prohibition And Immigration Violation

MISSISSIPPI Situation Will Become Grave If Heavy Rains Fall

WASHINGTON, Mar. 12—(INS)—A federal constabulary similar to the Texas Rangers or the Royal Northwest Mounted Police to be charged with border protection has appeared to be the likely outcome of a recent proposal by President Hoover to expand the coast guard.

The chief argument in favor of the creation of a force of the present caliber and overlapping which has been put forward is that it will be able to enforce the prohibition laws along the Canadian and Mexican borders.

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## Garden Corporation Will Conduct Fights At Prices With In Reach Of Populace

**Walsh Declares Heavyweight Necking And Petting Parties To Be At Rates Not More Than Twice Their Worth**

By Davis J. Walsh  
International News Service  
Sports Editor

NEW YORK, Mar. 11—Heavyweight necking and petting parties will be conducted at cut rates hereafter by the garden corporation, it developing today. The outfit having decided to do right by the public and charge no more than twice what the function may be worth. Therefore it intends to match Paulino and Schmeling for June 27 with the winner to get Sharkey in September, as previously announced by International News Service, and as each entry price, one dollar will get you right up in the orchestra pit itself.

The ten dollar "top," with the possibility that \$15 may be asked for what is termed a few "choice" seats for the St. Louis business, is tacit admission by the garden that it knows it has nothing and is willing to sell what it has "at the market." The last time it had nothing was the night Master Tunney consented to cauterize Master Hickey at a penalty of \$40 for each witness. When that was over the garden no longer had nothing; it had a deficit. Consequently, it has decided this time that it's much fun to sell more seats at \$10 than blanks at \$10.

The cut rates also mean that the outfit clearly understands that it forced the break when it got \$25 an ante in Florida for the Sharkey-Schmeling encounter. It understands perfectly that one can get anything in Florida except maybe pneumonia.

It enters two exceptions to the new order, by the way, it will be \$25 to the assembled losers if Dempsey goes in there or Schmeling keeps on bashing reluctant chin or both.

Having noted that Dempsey has convinced himself, after great difficulty, that he is a promoter, the garden entertains little hope that he will see the light of inspiration and give himself up. It really is relying most on Schmeling to pull the clients inward and forward and that is one of the reasons it is fixing to play him twice.

The other is that Sharkey is in the cuff to the corporation for too much money; that is to say, the outfit is down on paper to him for a \$100,000 guarantee and a 25 percent privilege for his next fight and it knows it can't get haircut money out of a semi-final fight if it is obliged like that that Sharkey and Paulino, for example, would well gross a quarter of a million and with Paulino taking a 25 percent cut. At the ball, there wouldn't be enough left to pay the scrubmen. Sharkey and Schmeling could do very well in June but much better in September, when the boys' old talk largely of heavyweight championships and the possibility of the Muldoon-Tunney trophy, that great emblem of all that is manly and right, going abroad.

In any case the million-dollar gate probably will not arise this year to haunt James J. Corbett in his sleep. Dempsey could make it. But he won't Schmeling might make it. But probably can't.

### Training Camp Briefs

ST. PETERSBURG, Fla., Mar. 11—(INS)—The world's champion New York Yankees play their first exhibition contests of the season this week. Tomorrow they meet the Tampa Florida state longhorns in Tampa and on Wednesday begin a series here with the local Brooklyn Braves who always manage to beat the champions in the Spring. Cincinnati will be here Saturday.

CLEARWATER, Fla., Mar. 11—(INS)—Uncle Wilbert Robinson is having a hard time picking an efficient lead-off man for the Brooklyn team. Three outfielders are being considered for the No. 1 position in batting order. They are John Frederick, recruit from Memphis, and two veterans, Rube Foster and Clark Hendrick.

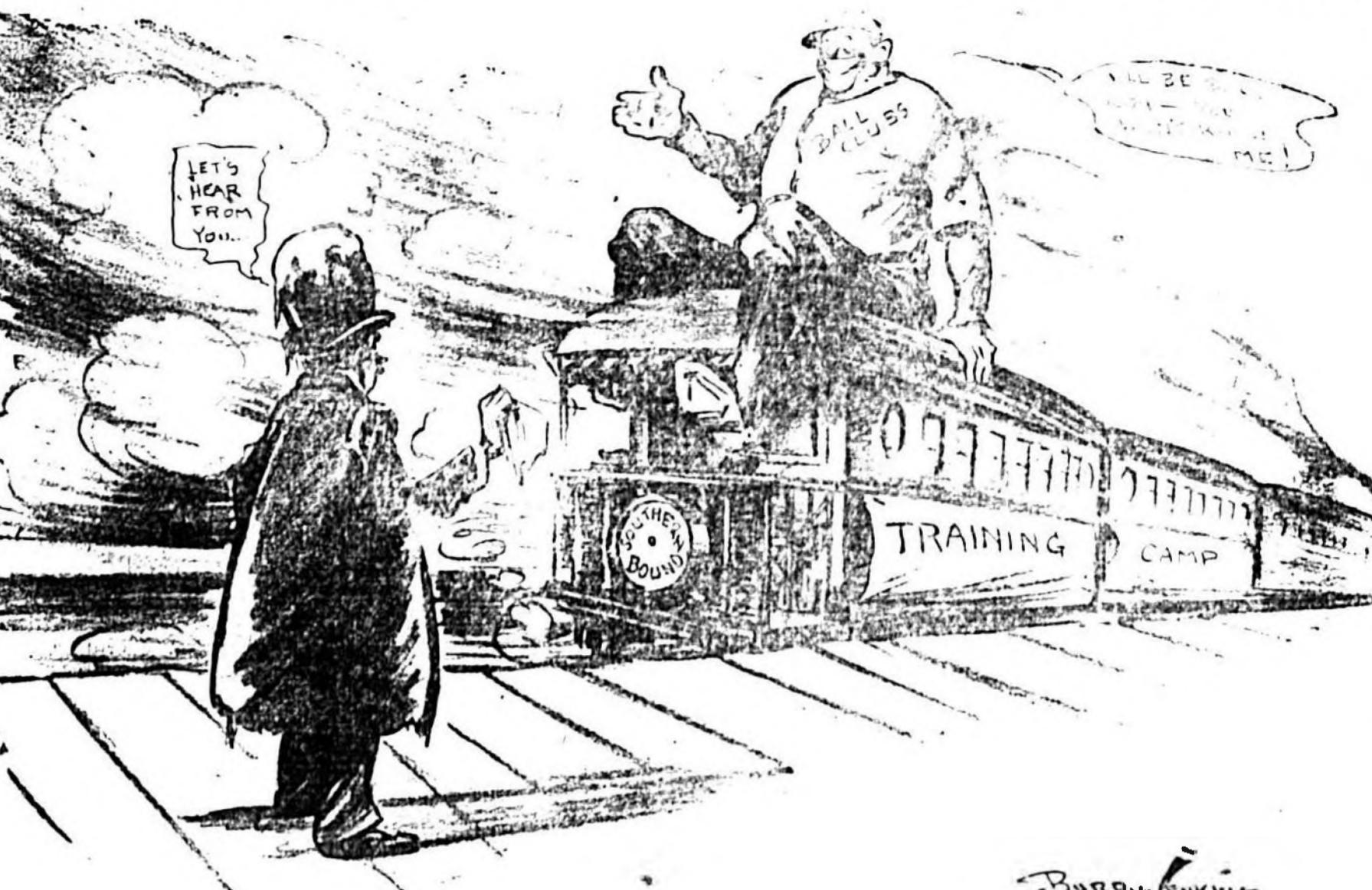
BALTIMORE, Mar. 11—(INS)—Catcher Frank Hogan had a new nickname at the New York Giants' recent practice at their camp here today. It is "Grandpa," meaning "big boy" and was voted on him by enthusiastic Mexicans who saw him in action. Hogan was in yesterday's game at London against an Antonio pitcher.

NEW YORK, Mar. 11—(INS)—The stock exchange took on an atmosphere of excitement today reminiscent of the hectic days of a few weeks ago. A run-up marked Radio Corporation's stock was the reason. Starting off with almost frantic enthusiasm the狂狂的 bulls of the market, the brokers were climbing 20 points higher in the first half hour of trading.

The old stock sold at \$65, up nearly 20 points from yesterday's close, 20 points from the low of the month. This was stock sold when it was a regular market. The market was closed at 10:30.

OFFICIAL

## SPORT REVIEW



By Burris Jenkins Jr.

### SONNENBERG HAS R. A. C. CLUB WILL PUT WRESTLING HOLD RACE MEET IN SOCIAL CLASS ON IRISH COURSE

#### Ex-Dartmouth Grid Star Has Taken Stigma Out of Contest

NEW YORK, Mar. 11—(INS)—

Wrestling, long the black sheep of professional sports, admitted sportsman's Social Register in one camp when Guy Sonnenberg, former Dartmouth football player, won the championship. The mat came immediately began to undergo the transition through which every passed under the guiding hand of the late Tex Rickard.

Said Dartmouth graduate, who had never given wrestling a passing thought except perhaps at fraternity dances in their younger days, lost no time in launching his new mastodon of the mat. When Sonnenberg appears, they form a cheering section in the ring-side seats, from which the members of the gas house gang used to gloat over the strangling toe-twisting Zhyzzos and Gardins.

It is said that Sonnenberg never wrestled at Dartmouth and moreover, didn't know a single half. This has not yet been confirmed, however, by him, who plays opposite Guy when he wins a guard in the Big Green eleven.

Why Pitchers Go Crazy

Baffling the fans is still a pitcher's greatest problem. Ruth received more bases on balls last season than any other player, and he led the American League in strikeouts with 87.

And yet he was unsurpassed in driving in runs. What are you going to do with a guy like that? Ruth admits he's through as a baseball player, but some five millions fans are still crazy about him.

Foreign News Notes

Every member of the Brooklyn American Legion basketball team was born in Brooklyn and boasts of the fact that he still lives there. Evidently they don't know about the subways.

The underground tubes are alleged to have been built, incidentally, at the request of New Yorkers who wanted to be able to get to Brooklyn without being seen.

Max Schmeling, the Deutscher Dämon, once was a hood carrier. And John Rizzo will tell you that Der Maxie's right bears a marked resemblance to a tom of bricks.

Wanted—A Hornsy

Just like the yucky who would have married the heiress if she had only said yes instead of no, the Phillips almost won the punch last season. They lost 49 games by a one-run margin. Give the Baker Boys a couple of clean-up hitters and they'll climb out of the cellar faster than Uncle Maxie did when the ravine rose to climbing 20 points higher in the first half hour of trading.

The old stock sold at \$65, up nearly 20 points from yesterday's close, 20 points from the low of the month. This was stock sold when it was a regular market.

MISSING MAN FOUND

THOMASVILLE, Ga., Mar. 11—(INS)—Relatives of C. P. Mack, missing lumberman who mysteriously disappeared from his home in the middle of January, were notified yesterday that he was found.

He was found in a distant part of the state, his family having been unable to find him.

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**The Sanford Herald**  
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Sunday and holidays  
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TUESDAY, MARCH 12.

BIBLE VERSE FOR TODAY

**THE ENLARGEMENT OF THE KINGDOM**—O Lord, my strength, and my fortress; and my refuge in the day of affliction, the Gentiles shall come unto thee from the ends of the earth.—Jeremiah 16:10.

**PRAYER**—My God, how end-  
less is Thy love!

**TO A LADY'S COUNTEANCE**  
This unphilosophic sight,  
This silly mark of alien white,  
This thing which has to hide it's  
grief;

Less than wretched lesser leaf,  
This web a spider might have spun  
With patience and intent,  
This veil concealing sorrows past  
Arranged with elegance and grace  
Which shall remain when all is  
said;

After sorrow徒徒徒徒徒  
In color, a camelia flower;  
In shape simile of the glass  
blower;

The mind's eye hollowed and made  
blind;

But not the brow above the mind;  
And whatsoever may be staryed;

This little lips meet, unsear;

God's power has distained to mold

This clay so delicate and cold

Perchance he took it for the flesh

Of mushrooms or the silkworm's

moth;

Stuff too slight to bear the fine.

Finger tip of the divine

In lines of noble heritage;

And so, you do not show your age.

There's one thing about race-  
track operators, they know a good  
county when they see one.

Carl Eisele could re-di-  
gester he might be  
the last man to be com-  
forted with 22,232 bills,  
nothing compared  
to his husband's.

Or we've got against this  
Mexico is that it is  
a bunch of new gen-  
tlemen won't fit in the  
old styles, they say, will  
not even higher, an  
it would seem, which  
way it entirely, for  
our purposes.

Foreigners left Fort Myers  
or Detroit, a younger man  
as when he came here as  
of the rejuvenating effect  
of the sun, the real fountain  
of life, this picture.

In D. W. Griffith's building  
for the comedies, when  
it suddenly became  
banks of some of the  
outrageous ever before there  
any corporation ever to  
inter-

According to Harry Culver,  
president of the National Association  
of real estate agents, Florida  
has the lead for a successful  
growth and development, nothing can  
be done for the state's prosperity  
in other conditions will later arise.

Today's times are  
not good for business  
but the time is coming  
when we will be in  
a better position.

Florida's best chance  
is to develop its  
natural resources and  
make the most of them.

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## Let Them Know About Celery

A newspaper clipping from Valdosta, Georgia, has recently been brought to our attention by one of Sanford's most farsighted citizens who suggests that a remedy might be found for the present difficulties confronting the celery growers if some of them would plant such other crops as cotton. According to the clipping, a north Florida man, farming in Hamilton county, has only recently disposed of his 1927 cotton crop, but he succeeded in doing so at the remarkable price of thirty-two cents a pound.

Cotton does not always bring a good price but it is not perishable as celery is, and can be stored until such time as it can be sold at a profit. If it were possible, or rather practical, to put one-third or one-fourth the present celery crop in cold storage and leave it there until early summer, there would be little question about our farmers making a good profit. Unfortunately, however, the expense would be prohibitive.

Under circumstances of over-production, a misfortune with which Sanford farmers are faced, there are only two logical solutions to the problem, either the supply must be reduced or the demand increased. The farmers have already taken steps along the first line to improve conditions. They have agreed to do no cutting this week. But that, we fear, will prove a rather temporary remedy. Next week the farmers will all start cutting on the same day, and the various marketing organizations will all start shipping on the same day, and the market will soon be flooded again. And in three or four weeks, Sarasota will begin shipping thirty to forty cars a day and that will not help the situation much.

It seems to us that the best plan is to increase the demand. The best way we know to do this is to advertise. A great many cigarette makers in the last year or two have increased the demand for their product tremendously by advertising. If you have something which the people want, all that is necessary is to let them know about it and there will be plenty of demand. When a merchant finds himself with an over-supply of hosey, he doesn't leave it on his shelves until it rots; he puts on a big advertising campaign, lets the people know he has hosey and gets rid of it.

Early in 1927, when the lima bean growers of California found themselves faced with a new crop of lima beans while their warehouses were still full of last year's limas and the market was flat, they didn't stop growing limas; they advertised to the world that lima beans were good for acidosis, that they took the place of meat and foliage providing a wonderful one-dish meal, that they were exceptionally rich in proteins, vitamins, carbohydrates and minerals, and that they were the most health-producing food obtainable. And, as Editor and Publisher says in "Lima Bean Advertising Campaign" published in other columns of this page, they got rid of their limas.

We believe that just as satisfactory results would be obtained here if the right kind of advertising campaign were inaugurated. An advertising expert should be called in, a man who is thoroughly acquainted with all forms of advertising and knows where best results are obtainable. Not less than one hundred and fifty thousand dollars should be spent. That should carry the story of celery into every village and hamlet, every city, mansion and tenement, and should make everyone eager to eat what Dr. Kellogg himself has described as the most healthful food on earth.

## Sever Laws

It is generally expected that the next session of the legislature will be an active one in which the various representatives and senators will be kept busy from the opening.

Another matter which we hope will be considered by the legislators is the enactment of even more stringent laws for handling vagrants and suspicious characters. The last session passed a law patterned somewhat after the famous Baumer law of New York which undoubtedly has helped some, but Florida, being a state unusually attractive to criminals as well as to persons of higher social standing, is in a class by itself when it comes to law violations.

A New York detective went to Miami recently to look for stolen loot being unloaded on an unsuspecting public, reported that he had seen on the streets within a few weeks between eighty and ninety New York criminals. He also said that he had recognized a great many more from other cities. It is quite likely that these thugs do not confine their activities to Miami alone, but rove around the state, robbing Palm Beach homes, picking pockets in Tampa, and starting "Wild West" holdups wherever they get the chance.

It seems to us that the legislature might pass some law whereby a person, "without visible means of support," who had previously been convicted as a burglar, pickpocket, or thief, might be seized without undue ceremony and sent to prison for three to six months, or at least, sent out of the state. With such a law the eighty or ninety New York criminals seen in Miami could have been promptly returned to their native haunts in the East Side without waiting for them to kill someone while trying to steal a diamond necklace or an over-loaded wallet.

## WHAT OF OUR REWARD

BRADENTON HERALD

The politicians will make a those last summer and reclaim another place in an effort to reduce the party's tank, those southern states that kicked out of the Democratic fold last fall and helped Mr. Hoover himself has personally inspected the areas referred to and is believed to be favorable to the re-enactment of the Taft-Hartley bill.

Senator Hubert Work of the National Committee has spoken. He agrees that the South was not given sufficient representation in the two Federal aid in agriculture boards and for the aid to be desired for after all nothing can be done to help the South in a future reconstruction of a section. No matter what our feelings may be, it is best to reason that the President selected his cabinet with regard to ability of the individual rather than the sections from which they came. It is possible Mr. Hoover would have been the man to have been the chair of the board. Any way, we shall see the South is without much of a Cabinet member.

It is well to remember that the personnel of the Cabinet is conservative and that it is necessary for us to look elsewhere for the reward that should be ours.

Florida's best chance  
is to develop its  
natural resources and  
make the most of them.

Florida's best chance  
is to develop its  
natural resources and  
make the most of them.



Nothing is certain in  
this world.

## LIMA BEAN ADVERTISING CAMPAIGN

EDITOR AND PUBLISHER

The Lima Bean Advertising Campaign is a publication of the Lima Bean Advertising Company, Inc., of San Francisco, California. It is a monthly publication of the Lima Bean Advertising Company, Inc., of San Francisco, California.

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The Lima



## SLATTERY LOSES TO BRADDOCK BY KNOCKOUT IN 9TH

**Heavy Favorite Is Defeated By Fusilade Of Lefts And Rights**

**NEW YORK, Mar. 12.—(INS)—** James J. Braddock, youngest of a line of illustrious fighting sons bearing the James J. label, wrote his name in large letters across the record of ring achievements when he brought the brilliant Jimmy Slattery clattering to the canvas in the ninth round of a see-saw battle at Madison Square Garden last night.

A newly-discovered and effective method of left-hand sniping, coming with heavy cross-mauling with the right, enabled the Jersey youth to offset the cleverness of the Buffalo sharpshooter and brought victory to him suddenly after Slattery, a 3 to 1 favorite, had peeked his way to commanding lead.

A left that sunk deep in Slattery's midrib 20 seconds before the bell ended the seventh round, superior condition and endurance on a right that nailed the Buffalo, adorns on the chin as he rebounded from the ropes at the end of the eighth round, were the factors that carried Braddock to the heights of a sensational victory over a veteran who just missed the light heavyweight championship last year, and who has been listed as one of the two leading contenders in this division, the other being Leo Lonski.

Soften up the eighth round, Slattery fell a victim to Braddock's deadly right in the second minute of the ninth round after being punched into a coma as he leaped against the ropes and vainly tried to protect himself against a knuckle shower by crossing his arms in front of his face.

Braddock's attack takes a big leap upward by virtue of his victory. James has now demonstrated on Tuffy Griffiths and Slattery, dazed and only half conscious, puffed out through his nose, arms seeking an escape.

Finally Braddock knocked him off balance with a left and then stepped back to let Slattery slide along the ropes and slump down in a neutral corner.

At the count of four the dazed man struggled to his feet with his defense completely shot to pieces, and referee Louis Menardo, the third man in the battle, dropped the gong.

Slattery, but he kept knowing right hands until he landed on the "button." For seven rounds he had danced his stuff and though wounded occasionally, was leading by rounds when the body attack slowed him up suddenly.

**Youth Attacks Girl With Wrench, Knife**

**KALAMAZOO, Mich., Mar. 12.—(INS)—** Robert Beck, 18-year-old is alleged to have confessed today to attacking Evelyn Wooden, 11, with a wrench and butcher knife, with a wrench on the heel. The girl was struck on the head with a wrench as she went into her bedroom to hang up a coat. Attacked by her parents, two older sisters claimed they found Beck about to stab their sister.

"I had planned this for a month and even had some of my boy friends assist me," police quoted Beck as saying.

## BAMBINO MAY BE SIGNED UP WITH LARGE CONTRACT

**Ruth Will Be Asked To Refrain From Acting On Account Of Eyes**

**By Davis J. Walsh—** International News Service Sports Editor

**NEW YORK, Mar. 12.—(INS)—** Ruth will be tendered a 1930 contract for somewhat less than the \$100,000 his advance leg-pulling. He will be tendered a contract for one year only, with an option of renewal. He will be asked to refrain from playing the film racket, either during the season or before it, for reasons which will become obvious in a matter of about 10 seconds flat. Ruth had bad case of klieg eyes the last time he was in the movie business in a big way.

That is the program being entertained for Ruth, benefit by the New York club is vouchsafed on rather good authority today.

That Ruth almost went blind in Hollywood from klieg eyes in 1926 comes on unimpeachable authority and is divulged today for the first time. He was confined to a darkened room and the strictest secrecy about the matter was maintained as it is to this day. For Ruth was about to come East to negotiate for the \$70,000 contract he now holds and any suggestion that Ruth's eyesight had been impaired, even temporarily, would have been fatal.

As it was, the ball club had no suspicion of the circumstances until long after the existing contract with Ruth was signed. It means to use this suspicion to chip Ruth into line on outside interests in general when negotiations for 1930 are opened.

Everything, of course, hangs by the go-between thread that is to be woven by the developments of the season. If Ruth has a great year, as he is very likely to have with \$100,000 coming up for personal inspection, he will be in a position to dictate, not the Yankee ball club.

If Ruth, now 35 and an obvious prey to minor infirmities last year, blows himself to an ordinary season, the ante quite possibly will remain at \$70,000, with the other considerations pressed home by way of emphasis and for good measure. If he has a bad year, Babe Ruth is likely to become a definite holdout for the first time for the money won't be there.

It is this state of affairs that serves to make the pimento more ignoble as the great man works out daily with the Yankees at St. Petersburg. So far, he hasn't been hitting the size of his ring finger down there; neither has he been training camp. Otherwise, the Cardinals would be champions of the world and Bill McKechnie would be endorsing things for the magazines. During the 1928 training season, Ruth and Gehrig couldn't and didn't hit the ground with whatever they threw away.

**Hoover Announces 2 Minor Appointments**

**WASHINGTON, Mar. 12.—(INS)—** Two appointments to the "little cabinet" of the Hoover administration were announced at the White House today. Ernest H. Jahncke of New Orleans has been selected as assistant secretary of the navy, succeeding Theodore D. Robinson. Col. Patrick J. Hurley of Tulsa, Okla., has been selected as assistant secretary of war.

Jahncke is head of the dry dock concern of the same name in New Orleans. Hurley is a veteran of the World War.

## Agents Examine Miami Tourists At Gotham Pier

**(Continued From Page One)**  
seldom exercised. The Shawnee calls in Havana, where forty-five passengers boarded her but the luggage of these was searched in Miami. The other passengers boarded there.

The quality of the liquor as well as the quantity surprised the searchers. It was no ordinary bootleggoer merchandise. The bottles contained many of the finer liquors that are sold abroad, and many of the containers were expensively-shaped glass. There was champagne and some wines and brandies bearing labels, at least, that indicate they were more than fifty years old.

The bottles seized on the pier were not smashed, as is usual in heavy-weight matches since they were gathered and stored in the Barge Office at the Battery for delivery at some later date to the Army Base in Brooklyn.

Under the law the customs men could have seized the automobiles in which liquor was found, but they explained that they did not think the few bottles were proof of more than amateur bootlegging, so the owners were permitted to drive off yesterday with light fines totaling \$800 collected.

The passengers were noisy in their protests but their shouting did no good. The raiders went through all the staterooms.

Tom Heeney and Von Porat meet tonight in bout

## TOM HEENEY AND VON PORAT MEET TONIGHT IN BOUT

**Norwegian Is Favorite To Beat British Subject In Chicago Ring**

**CHICAGO, Mar. 12.—(INS)—** Tom Heeney, the hard rock from New Zealand, versus Otto Von Porat, the pride of old Norway, is the pugilistic magnet with which promoter Jim Mullin to-night expects to accomplish his fourth consecutive sell-out of the ancient coliseum. Mullin anticipates a gross gate in excess of \$50,000.

The bout itself has stirred more genuine local interest than any heavyweight match since the Tunney-Dempsey battle here. Von Porat is well known to Chicago knuckle fans, but Heeney will show here for the first time.

Both fighters finished training in excellent condition. They tapped off yesterday with light gymnasium workouts, which consisted of bar punching, rope skipping and shadow boxing. Heeney will scale around 205 pounds while the Norwegian will weigh close to 200.

Betting odds have shifted back and forth since the 10 round decision bout was first announced. Today Von Porat was quoted a slight favorite but many bets were at even money.

Von Porat is a terrific hitter.

His backers are counting on him

to win by a knockout before the seventh round. Heeney will need all his skill and possibly more to avoid Otto's trip-hammer right. The New Zealander's trainer has been drilling him on the importance of bobbing and weaving.

Heeney also has been advised to "stay in close" and not to try to slug it out with the Norwegian at long range. Otto is easily tied up and a poor fighter.

DOOR OPENED TO U. S.

**GENEVA, March 12.—(INS)—** The door was opened today for American entry into the world court—the international tribunal at the Hague whose duty it is to help the League of Nations

## Solon Predicts Air Mail To Europe In Enormous Airships

**(Continued From Page One)**  
is in getting mail from the land flying field into the city post office."

Emphasizing the rapid growth of the air mail service, Kelly pointed out that the original contract air mail bill became law only four years ago, on Feb. 28, 1925. A second measure in 1926 readjusted rates.

In 1928, rates were drastically cut by Congress, doubling the air mail business. Then came the

first foreign mail law only last year and a slight revision in the recent Congress. Within the next year, he said, American air-mail fares will be touching every nation in Central and South America.

Carrying the air mail is now less than \$100,000 to \$12,000,000 a year. Kelly predicted that it would soon be self-sustaining. Legislation, he said, has been enacted with this in view.

## CASHIER IS ROBBED

**ST. LOUIS, Mo., Mar. 12.—(INS)—** An armed bandit held up Joseph Longhammer, cashier of a branch office of the Metropolitan Life Insurance Company shortly before noon today and escaped with \$2,000. Longhammer, who was carrying the money to a bank across the street from his office, surrendered the satchel containing the money to the robber, but followed him at a distance shouting for help.

## WHAT'S GOOD ENOUGH FOR CHAMPIONS - IS GOOD ENOUGH FOR ME

**That's what one of our customers said the other day when he came in and bought a whole set of**

## Firestone

**Gum-Dipped Tires. These tires hold all world records for endurance, speed, and safety. 30,000 miles in 26,326 minutes! 207.5 miles per hour! From coast to coast in 77 hours 10 minutes!**

**Every one of those records and hundreds more made on Firestone. On race tracks—or on the open road—they show what supreme mileage, strength and economy they can do.**

**Call for a demonstration. Come in and let us show you why Goodyear tires are the leaders.**

**SEMINOLE TIRE SHOP AND FILLING STATION PREST-O-LITE BATTERIES VULCANIZING ROAD SERVICE VULCANIZING RETREADING VULCANIZING ROAD SERVICE GREASING 109 W. FIRST ST. Phone 893**

## Not for Just a Mile Not for Just a Year But Always



Why should you be interested in a "limited mileage" guarantee when you can get **completely guaranteed Goodyear Tires at the same or lower cost?**

**EVERY GOODYEAR AND PATHFINDER PNEUMATIC TIRE IS GUARANTEED AGAINST DEFECTS FOR ITS ENTIRE LIFE.**

And life means longer life when you buy a Goodyear Tire, because of the slow-wearing, tractive Goodyear All-Weather Tread and the Goodyear carcass of extra-elastic SUPERTWIST.

Come in and let us help you make the 1-2 Test that demonstrates the superiority of guaranteed Goodyear Tires.



**It Costs No More To Buy Goodyears**

## Rockey's Tire Shop

**111-113 PARK AVE.**

**VULCANIZING & RETREADING ACCESORIES**

**PHONE 265  
ROAD SERVICE**

## BALL HARDWARE CO.

**116 PARK AVE. PHONE 8**

OUT OF THE HIGH RENT DISTRICT

**BALL HARDWARE CO.**

**116 PARK AVE. PHONE 8**

**GET THE HABIT—SAVE AT BALL'S**



### Automobile GLASS

**Glass for all makes of cars, put in by experienced man. Fast service. Give us a ring.**

## BALL HARDWARE CO.

**116 PARK AVE. PHONE 8**

### GET THE HABIT—SAVE AT BALL'S



### MINNOW SALE

We are offering our stock of artificial baits at greatly reduced prices. Come in and look them over—big savings for the thrifty fisherman. Season closes March 15 to May 15.

**ALL REGULAR \$1.00  
MINNOWS**

**73¢**

**OTHER MINNOWS  
AND BAIT**

**REDUCED  
PROPORTIONATELY**

