

CITY NEWS PARAGRAPHS

THIS WEEK IN SANFORD

Monday. Regular meeting of I. O. O. F. will be held in Masonic Hall, at 8 p. m.

MUNICIPAL COURT.

There were 23 cases tried in Municipal Court Monday morning before Judge J. G. Sheron and jury. Amounting to \$304 were collected by Chief of Police Roy G. Williams. Cases disposed were: Pearl Green, possession of liquor, \$150 and costs; John E. Fox, speeding, \$3 and costs; Lucius Washington, drunk, \$5 and costs; C. L. Morgan, larceny, transferred to county court; Laura Kelly, drunk and disorderly, \$10 bond untreated; M. V. Wilson, Jr., speeding, \$10 and costs; Jessie Young, reckless driving, \$10 bond untreated; John Foster, drunk, \$5 and costs; Bill Myers, drunk, \$5 and costs; Maymie Irick, operating car while intoxicated, continued; Alva Stinson, operating car while intoxicated, continued; Mary McGill, drunk and disorderly, \$10 bond untreated; George Patterson, drunk and disorderly, \$10 bond untreated; James Ford, drunk and disorderly, \$10 bond untreated; H. I. Fields, speeding, \$5 and costs; H. P. White, speeding, \$10 and costs; J. A. Austin, speeding, \$3 and costs; James Coleman, disorderly conduct, \$5 and costs; Grace Coleman, disorderly conduct, dismissed; Ida May, drunk and disorderly, \$10 bond untreated; Will Green, drunk and disorderly, \$5 and costs; Florence Williams, disorderly conduct, \$5 bond untreated and J. Kendrick, disorderly conduct, \$5 bond untreated.

NEW SHOE DEPARTMENT.

For the accommodation of its many patrons, the Lloyd Shoe Store on First Street has opened a new shoe department in which some attractive bargains may be secured according to an announcement made by Monday. Four prices will prevail in this department, \$1.90, \$2.50, \$3.00 and \$4.00 and this store invites its patrons to visit this establishment and note the bargains to be found in the department recently opened.

APPOINTMENTS ANNOUNCED.

Mayor Forest Lake announces the appointment of Mrs. S. O. Shindler and A. R. Key as members of the Librarian Board which has been designed by the City Commissioners as the governing body for the new municipal library opened on Saturday.

MR. CRAIG ILL

Joseph Craig, consulting engineer for the City of Sanford, is ill at his home in Jacksonville, according to word received here Monday. Mr. Craig is expected to be present at Friday's meeting of the City Commission but was unable to do so.

DRILL FORMATION.

Company D. of the Florida National Guard will hold its weekly drill formation Tuesday night at 8 o'clock.

SANFORD MAN HELPS UNION

This State is First to Reach Goal in Christian Endeavor World Subscription Contest.

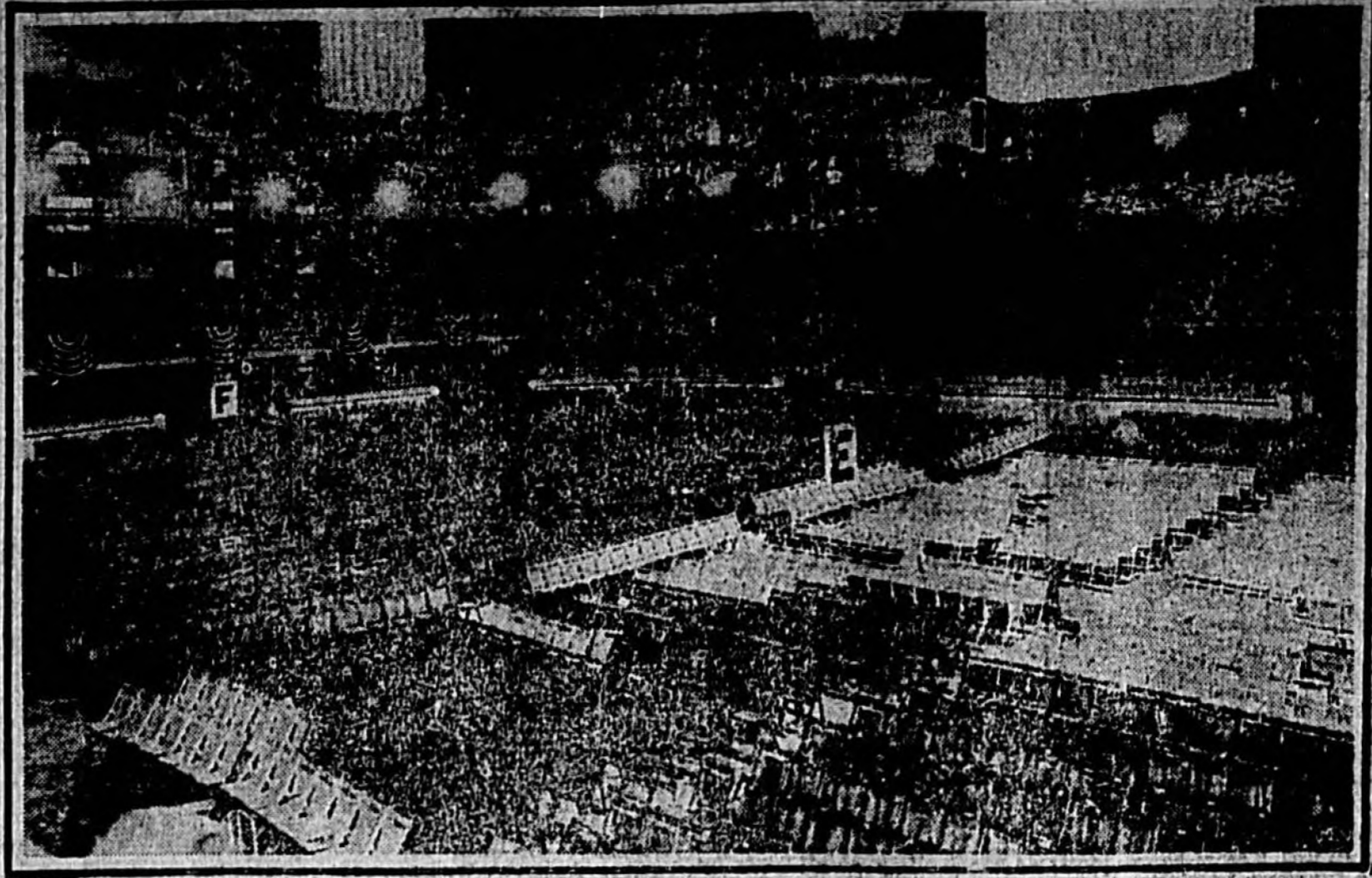
JACKSONVILLE, Fla., Jan. 21.—The Florida Union has again moved up on the Christian Endeavor Honor Roll—up beyond the head of the Dixie division of states where it has stood for several years—up to the very top of the long list of 43 state unions. This state is the first of the 48 to reach its goal in the Christian Endeavor World subscription contest. The Christian Endeavor World is the official publication of the Christian Endeavor organization and in the subscription campaign of the past six years Florida has during each year gone past the goal. This year through the splendid efforts of Robert A. Greene, Sanford, state subscription manager, who has determined and persistently worked the state, Florida reached her goal first and besides the honor a large money prize is awarded the state union.

Marcus C. Fagg, superintendent of the Florida Children's Home Society of Florida, reports a generous response on the part of the state endevourers to special fund for the hospital expenses of the two little crippled girls under the care of the Home Society. The fund has not been made up in full, however, and it is expected that there are many Endeavourers as well as societies still hoping to have a part in this work. Many persons, young and old, read the account as published recently in Florida papers of the little crippled girl who was placed by Henry Ford in a hospital where her useless limbs were again made normal. No doubt many readers came to realize through this generous act of Mr. Ford the miraculous possibilities of modern surgery. The little girls in the Home Society were considered hopeless a year ago.

Little East whose limbs were described as hanging from the knees down like two empty stockings, is now hopeful of being able to walk. The other little girl, Elizabeth, is crippled from the hips down, and Mr. Fagg intends having her, also, treated at the James Lawrence Kernan hospital in Baltimore. The Florida Endeavourers aim to provide the \$2,000 which will cover expenses for both. Endeavourers who did not send their personal contribution in full when their society forwarded a contribution, or those who may not be in their church, or any former Endeavourers who want to have a part in assisting these two little girls back to normal active life, should send their check or money order to Mr. Fagg who will be glad to credit it to the hospital fund.

Lakeland—Contract to be let for 22 miles additional street paving. Sarasota—Erection of new high school building planned.

WHERE DEMOCRATS WILL NOMINATE THEIR CANDIDATE FOR PRESIDENCY



View of the interior of Madison Square Garden, New York City, where the Democratic party will meet June 24 to nominate a candidate for the presidency. This immense hall seats about 14,000 persons, and present capacity will be enlarged to accommodate some 6,000 more.

Market News

By F. H. SCRUGGS (Local Representative, Bureau of Agricultural Economics, U. S. Agriculture Dept.) Carlot shipments reported. Jan. 19th—California, 35; Florida, 56 (Sanford Section 33); New York 8. Total 99. Jan. 20th—(Saturday) California 17; Florida, 0; New York, 0. Total 17. Add 14 cars to Florida total for January 18th making grand total 111. Incomplete, probably 10 more cars from Florida other than Sanford section. Total shipments to date this year—New Celery (Florida) 691. Total shipments to date this year—Old Celery (7923 crops) 15,935. Unless otherwise stated all quantities are on stock of good merchant quality and condition. Shipping Point Information for Saturday. SANFORD, FLA.—Clear and warm. Moderate wire inquiry. Demand and trading limited. Market steady, no change in prices. Carloads: C. L. usual terms, Florida, 10-inch crates Golden Self-blanching in the rough 4-6 doz. stalks U. S. No. 1 quality 1.75. Some cars rolled unshed.

There was no demonstration. Fifteen hundred Mayo Indians made up the command. Hundreds of citizens gathered to watch the troops cross the international border here. General Jesus Maria Arguiero, in charge, hoped to effect a crossing of the border at El Paso, tonight under cover of darkness. In their trip to Juarez, the Mexican soldiers will cross portions of the states of Arizona and New Mexico. The troopers eventually will be sent to Jallisco, Coahuila where the forces of President Obregon are battling to quell the revolution. A special train carried the troops and United States immigration guards will accompany them to El Paso. Passage of the Mexican soldiers into the United States was accomplished in the presence of United States immigration authorities who inspected each Mexican soldier as he crossed the line. All of the troops arrived in Naco, several days ago from the Mayo reservation, in the southern part of Sonora. Mexican officials announced 600 additional troops will arrive in Naco from southern Sonora in a day or two, but the exact time of the arrival was uncertain, they said.

ANXIETY LESS

Continued from page 1. rectly to Tampico is significant of the lengths to which President Coolidge and his cabinet advisers are willing to go in seeking to avoid an open clash with the Mexican revolutionary forces. They are extremely hopeful that Adolfo de la Huerta and his associates will see the wisdom of maintaining friendly relations with the American government despite the fact that it must give its support to the recognized constitutional government in Mexico no far as such questions as sales of arms and similar matters are concerned.

Batteries

The very best Battery is an EXIDE Fe re-charge and repair all makes of Batteries RAY BROTHERS Phone 548—Sanford THE PAINT WE SELL IS SUNPROOF IT DOES NOT CRACK, PEEL, NOR BLISTER, OR CHALK OFF A Full Line of Kalsomine, Varnishes and Stains SOLD ONLY BY SANFORD PAINT STORE Welaka Bldg. Phone 303

ISSUE REVIEW OF CITRUS MARKETS

TAMPA, Jan. 21.—George A. Scott, general sales manager of the Florida Citrus Exchange, issued Saturday the following review of citrus market conditions for the past week: "Citrus auction markets closed practically unchanged on both oranges and grapefruit. Stock of best quality showed a slight improvement the last of the week. "Outside inquiry on citrus fruit

COMMITTEE WILL EXCAVATION

(Continued from page 1) of old Europe upside down. He would like to do the same to the bureaucratic traditions and over-allow methods of the European experts. Like a good American, he is unable to understand why what could be done today should be postponed until tomorrow. So General Dawes prepared his little plan, insuring sound division work. The first committee of experts was to be divided into two sections—one to study the German budget, the other the restoration of the mark. A sub-committee of two members were to make abstracts of documents for the sections. But General Dawes met with his first disappointment when he found that the European experts wished to be composed of each section and each sub-committee. Work Only Done Half Time. "In the next place the general expected to work morning, afternoon and night, without even Sunday rest; but he overlooked the impossibility of the English members doing without the week and break and Saturday golfing. Thus, the first week passed, and work was done only on half time. The paper wonders which is right—the old world, which takes things easy, or the new, which abhors leisure. Germany, it adds, seems to side with General Dawes, as Dr. Schacht arrived in Paris two days after receiving an official invitation. But, according to the paper, that invitation was delayed two days by golf. Bcyntor.—New bridge to be built spanning south Lake Worth Inlecon Ocean boulevard.

PHONE YOUR WANT ADS

Direct to The Herald, office for quick and courteous service. Remember that your telephone is a Herald Want Service Station. If you do not have a charge account, a statement will be mailed you when the ad appears. This is part of the satisfactory service given by The Herald to its advertisers and readers. To reach all the people effectively—leave your Want Ad at The Herald Office. Phone us to send for it or phone it to the Want Ad Department. PHONE 148

IT'S PERFECT... ROUTH BAKERY SANFORDMAID BREAD

A Guide to What's Good to Get... Some one has said that if bread and butter were new inventions they would have to be advertised before people would accept them as standard articles of food. Even in this progressive age, folks are somewhat wary of leaving the beaten path. They stick pretty close to the things they know, when those things come up to their expectations. That is why alert merchants and manufacturers strive to tell about their products and their services in the advertising columns of the daily paper. They want you to know what they have to offer, in the belief that when you do know, you will be interested, and perhaps inspired, with some of their own enthusiasm. Thrifty men and women find that it pays to read the advertisements. It enables them to rest assured that they are not overlooking anything. It lets them know where to locate some desired product or service; where to go for 'this' or how to get 'that' to best advantage. Without its direction they would overlook much and consequently lose much. They would live in ignorance of many things that might add materially to their wealth, health and happiness. Make advertising your guide to what's good to get. Read it—reflect on it—it pays!

JANUARY CLEARANCE SALE

Beginning Thursday, January 24, Closing Saturday, February 2

We Have Been Opened Only 8 Months **NEW STOCKS—NEW GOODS** We Will Be Closed All Day Wednesday

SUITS	
\$22.50 SUITS	\$14.50
\$25.00 SUITS	\$17.50
\$27.50 SUITS	\$18.00
\$28.50 SUITS	\$18.50
\$35.00 SUITS	\$24.00



Copyright 1923 Hart Schaffner & Marx

SUITS	
\$37.50 SUITS	\$25.50
\$40.00 SUITS	\$28.50
\$42.50 SUITS	\$29.50
\$45.00 SUITS	\$30.00
\$50.00 SUITS	\$34.50

All Hart, Schaffner & Marx Suits Guaranteed — Your Money Back, Let You Be the Judge

MANHATTAN SHIRTS	
\$2.50 Grade Reduced	\$1.95
3.00 Grade Reduced	2.20
3.25 Grade Reduced	2.45
3.50 Grade Reduced	2.65
4.00 Grade Reduced	2.95
4.50 Grade Reduced	3.35

One lot of Silk Shirts, both Manhattan and Arrow. Prices ranging from \$5.00 to \$7.00, reduced at this sale to \$3.50.

ARROW SHIRTS	
\$1.50 Grade Reduced to	\$1.15
2.00 Grade Reduced to	1.50
2.50 Grade Reduced to	1.75
3.00 Grade Reduced to	2.25
3.50 Grade Reduced to	2.65

WORK SHIRTS	
\$1.00 Grade Reduced to	75c
1.50 Grade Reduced to	\$1.15
2.00 Grade Reduced to	1.55
Headlight and Sweet Orr Overalls selling at	\$2.00

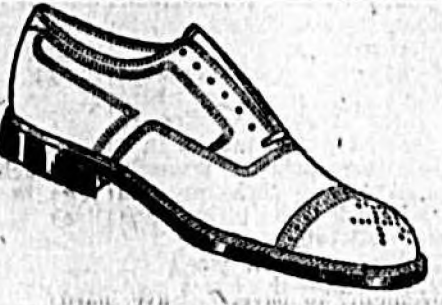
DELPARK SHIRTS AND DRAWERS	
75c value reduced to	55c
75c Balbriggan Shirts reduced to	55c
\$2.00 Balbriggan Union Suits reduced to	\$1.45

BELTS AND SUPPORTERS	
35c Paris Garters reduced to	25c
50c Paris Garters reduced to	35c
Belts, 50c values reduced to	35c
Belts, 75c values reduced to	55c
Belts, \$1.00 values reduced to	65c
Belts, \$1.50 values reduced to	\$1.15
Belts, \$2.00 values reduced to	1.45



INTERWOVEN SOCKS	
40c Lisle Socks reduced to	33c
50c Lisle Socks reduced to	36c
75c Silk Socks reduced to	60c

\$1.25 Silk Socks reduced to	95c
75c Wool Socks reduced to	60c
\$1.00 Wool Socks reduced to	75c
1.25 Wool Socks reduced to	95c
1.50 Wool Socks reduced to	\$1.15



Marion Shoes

\$6.50 Tan Bal reduced	\$4.55
7.00 Brown Bals reduced to	5.15
7.50 Tony Red Bal reduced to	5.25
7.50 Black Vici Kids reduced to	5.25
8.00 Tony Red Bal reduced to	5.50
8.50 Brown Vici Blu reduced to	5.65

MARION OXFORDS	
\$5.50 Tan Bluche Oxford reduced to	\$3.85
6.00 Brown Blu Oxfords reduced to	4.15
6.50 Brown Bal Oxfords reduced to	5.25
7.00 Tony Red Blu Oxfords reduced to	5.35
7.50 Black Brogue reduced to	5.65
7.50 Tan Brogue reduced to	5.65

THOMPSON SHOES	
\$9.00 Brown Bals reduced to	\$6.35
9.50 Russian Balls reduced to	6.65
10.00 Tony Red Bals reduced to	6.65
10.00 Vici Blu reduced to	6.65
10.00 Combination Vici Kid reduced to	6.65
12.00 Combination Vici Kid, arch support	8.00

THOMPSON OXFORDS	
\$8.50 Blu Oxfords reduced to	\$6.25
8.50 Tony Red Blu Oxfords reduced to	6.25
9.00 Black Vici Oxfords, reduced to	6.65
9.50 Tan Vici Blu Oxfords reduced to	6.95
10.00 Tan Blu Oxfords reduced to	7.15

ARROW COLLARS	
Stiff Collars going for	15c
35c Soft Collars reduced to	25c
50c Soft Collars reduced to	35c

MEN'S EXTRA PANTS	
\$5.00 Grade reduced to	\$3.75
7.50 Grade reduced to	4.50
8.50 Grade reduced to	5.50
10.00 Grade reduced to	7.50



Knox Hats

Reduced to \$4.65

MALLORY HATS	
\$5.00 Hats reduced to	\$3.50
6.00 Hats reduced to	4.00

SCHOBLE HATS	
\$5.00 Hats reduced to	\$3.50
6.00 Hats reduced to	4.00
7.00 Hats reduce dto	4.65

One lot of Knox Caps	\$1.95
\$1.50 Reduced to	\$1.15
2.00 Reduced to	1.45
2.50 Reduced to	1.65



EXTRA SPECIAL	
100 pairs Thompson Oxfords reduced to	\$5.50



MILWAUKEE WORK SHOES	
\$3.50 Shoes reduced to	\$2.50
4.50 Shoes reduced to	3.45
5.00 Shoes reduced to	3.65
6.00 Shoes reduced to	4.15

PAJAMAS AND NIGHT SHIRTS	
\$1.50 Pajamas reduced to	\$1.20
2.00 Pajamas reduced to	1.35
2.50 Pajamas reduced to	1.65
3.00 Pajamas reduced to	2.15
3.50 Pajamas reduced to	2.50

BAGS AND SUIT CASES	
\$ 5.00 Suit Case reduced to	\$ 3.50
10.00 Suit Case reduced to	7.50
14.50 Suit Case reduced to	9.50
17.50 Bag reduced to	12.50
22.50 Bag reduced to	16.50
27.50 Bag reduced to	17.50

McKINNON--MARKWOOD COMPANY

FIRST STREET — SANFORD, FLORIDA — FIRST STREET

Sanford's Social Side

Phone: Office 148; MRS. FRED DAIGER, Society Editor; Residence 217-W

SOCIAL CALENDAR

Tuesday—Kathleen Mallory Circle will meet at 3, at Baptist Church.

Tuesday—Social Department Bridge at 3, with Mrs. W. A. Leffler as hostess.

Tuesday—Mrs. E. M. Galloway will entertain the Sanford Association of Business Women at 8 p. m.

Tuesday—Daughters of Wesley will have social meeting at 8 p. m. at the home of Mrs. Ike Rivers on Magnolia Avenue.

Tuesday—Mrs. C. E. Henry will entertain the Tuesday Duplicate Club at 3 p. m. at her home on Magnolia Avenue.

Wednesday—Circle No. 3, will meet at the home of Mrs. R. L. Griffin on Myrtle Avenue.

Wednesday—Literature Department of Woman's Club meet at 3:30 p. m. at the club house.

Thursday—Juniors and Seniors of S. H. S. will have Roman-Latin Banquet at 8:15 p. m. at Woman's Club.

Thursday—Every Week Bridge Club meets with Miss Katherine Wilkey at 3 p. m. at her home on Park Avenue.

Thursday—The Royal Neighbors will meet in the Masonic Hall at 7:30. All members are requested to be present.

Saturday—Cecilian Music Club meets at the Studio of Mrs. Fannie S. Munson on Myrtle Avenue at 3:15 p. m.

PRINCESS



Princess Zeineb, wife of the new minister from Egypt, His Excellency Youssry Pasha, is the newest member of Washington's fashionable set.

PIPE ORGAN CLUB.

The members of the Pipe Organ Club were delightfully entertained Monday afternoon by Mrs. B. G. Methvin and Mrs. Charles Marshall at the home of the former on First Street.

Calendulas and ferns were effectively used in decorating the various rooms.

In response to the roll call, each member reported ways and means of raising funds for the club.

Quite a bit of business was transacted during the business sessions and one new member added to the club.

During the social hour, the hostesses served strawberries with whipped cream, cake and coffee.

Members present were Mrs. W. D. Gardner, Mrs. W. M. Scott, Mrs. Colie Williams, Mrs. Forrest Gatchell, Mrs. Harper, Mrs. Roy

THREE ARE SEEKING PRESIDENCY OF WOMAN'S CLUB FEDERATION

Seemingly every state, certainly every section desires representation in the official family of the General Federation of Woman's Clubs to be elected at the biennial convention to be held in June in Los Angeles.

California, as hostess state to the 1924 "election" biennial, has not indorsed any candidate for president or other office in the General Federation of Woman's Clubs. Mrs. Robert J. Burdette, General Federation director, and Mrs. J. C. Urquhart, state president, have announced. The statement was issued following a report from a western state in which California was inadvertently included among states said to be pledged to a certain candidacy.

It is unpleasantly customary, especially among those whose minds run to the sensational, in all things to predict of every assembly of men or women in convention, that politics will be greatly in evidence and that "excitement runs high." And usually if such a state of affairs exist, other than in the imagination of the would-be interesting scribe, by the time the convention is called to order it has simmered down. But that many sections of the United States do desire representation in federation affairs apparently is true.

Of the three candidates to succeed Mrs. Thomas G. Winter, of Minneapolis, for president of the federation, Mrs. W. S. Jennings, of Florida, is counted as most logical both by virtue of her present long tenure of office in national positions which indisputably train a woman to leadership, and by her natural gifts which have placed her name high in the records of southern women achieving great things for the national body as well as for women in her own section of the United States. In her home state Mrs. Jennings is accounted easily the leader among women and because of her proven efficiency, has held many posts of dignity and importance.

Mrs. Wallace Perham, of Montana, a most charming and gracious woman as well as an able leader, is the choice of her state and of many other representative clubwomen for the presidency. Mrs. Perham like Mrs. Jennings, holds a vice presidency, giving her that additional equipment of training in service.

Mrs. John Dickson Sherman, of Estes Park, Colorado, and Chicago, has been unanimously nominated by the Colorado Federation of Women's Clubs for president to succeed Mrs. Winter.

An outstanding woman for many years in the General Federation, Mrs. Sherman is possibly the most powerful member in the federation politically and is well known in Washington, D. C., where she has successfully for many years measures in which organized women of the country are concerned. She is at present chairman of the national department of applied education, which with its many subdivisions, is the largest department in the federation.

Mrs. Eugene Lawson of Oklahoma, has been indorsed by her state federation for first vice president.

Mrs. Lawson, who is an Indian princess, is a member of the General Federation's national committee on Indian welfare, and for several years was a member of the Florida Federation board of directors. She also held the first

Peoples, Mrs. J. L. Miller, Mrs. Forrest McAllister, Mrs. Estridge, Mrs. J. B. Ray, Mrs. Schelle, Mrs. Malmes, Mrs. Tom Moore, Mrs. Kent Rossiter, and Mrs. Smith.

ST. AGNES GUILD.

The annual tea of the St. Agnes Guild was held Monday afternoon at the home of Mrs. Wilbur McKee on Oak Avenue, with Mrs. McKee and Mrs. Chris Matthews as hostesses.

Members paid their annual dues and other matters of importance attended to. Reports were also made by the chairman of the Rummage and Recital committees. It was also decided to have a Subscription bridge party, Tuesday, January 29, at 3 p. m., at the home of Mrs. J. N. Robson on Park Avenue, with Mrs. Clyde Derby and Mrs. Howard Overlin as hostesses.

The hostesses served sandwiches, wafers and tea as refreshments.

Among the members present were Mrs. Raymond Key, Mrs. Emmett McCall, Miss Connelly, Mrs. Clarke Leonardy, Mrs. Paul Biggers, Mrs. J. B. Coleman, Mrs. Raymond Phillips, Mrs. S. M. Lloyd, Mrs. Julius Takach, Mrs. Howard Overlin, Mrs. R. W. Pearson, Jr., Mrs. J. J. D. Taylor, Mrs. J. N. Robson, Mrs. Benjamin Whitner, Jr., Miss Sarita Lake, Mrs. J. G. Adams, Mrs. Chris Matthews and Mrs. Wilbur McKee.

MARKED PROGRESS IN D. A. R. WORK REPORTED AT CONFERENCE IN FT. PIERCE.

Fort Pierce, Jan. 22.—The twenty-second annual state conference of the Florida Daughters of the American Revolution which was held in Fort Pierce Tuesday Wednesday and Thursday of last week was an entire success from every standpoint. It was an altogether harmonious session and much important business was transacted, among the most important of which was the completion of plans for the unveiling of the monument at Mayport, May 1, in commemoration of the landing at that point May 1, 1562, of Capt. Jean Ribaut with the first colony

Mrs. Edward Franklin White, chairman of the department of legislation in the General Federation of Woman's Clubs, by unanimous vote of the Indiana Federation, has been nominated for the first vice presidency.

Mrs. White has a long record of achievement both as chairman of the legislative department of her state and of the national body. Her plans for legislative councils, and for effective work with various state legislatures have been adopted by a number of states which have reported that such plans gave them success in securing the passage of many bills indorsed by clubwomen.

For second vice president, Michigan offers Mrs. William Alvord, of Detroit. West Virginia names Mrs. John L. Ruhl and Pennsylvania nominates Miss Florence Dibert.

Mrs. James E. Hays, of Montezuma, is a candidate for re-election to the office of recording secretary and is unopposed. The treasurer, Mrs. Florence Floore, of Texas, also is unopposed.

DAUGHTERS OF WESLEY.

The Daughters of Wesley will hold their social meeting Tuesday evening at 8 o'clock at the home of Mrs. I. S. Rivers, 606 Magnolia Avenue, with Mrs. H. H. Chappell, Mrs. Virginia Coney, Mrs. J. E. Courier, Mrs. Estridge, Mrs. A. D. Zachary and Mrs. I. S. Rivers as hostesses.

SUBSCRIPTION BRIDGE.

Phone Miss Sarita Lake (224) or Mrs. S. M. Lloyd (45) for reservations for subscription bridge, Tuesday, Jan. 29, at 3 at the home of Mrs. J. N. Robson, under auspices of St. Agnes Guild.

More Milk

HALF a gallon more milk from each cow every day, will more than pay your feed bill.

Nearly every cow owner gets that increase with Purina Cow Chow.

It costs about a dollar a month more to feed Cow Chow, but that difference is more than made up in the first week. The rest of the month you get your extra milk for nothing.

Feed out of the Checkerboard Bag and you will get more milk.



Cates Crate Co.
PHONE 181
Sold in Checkerboard Bags Only

We are headquarters for Grain, Hay, Cottonseed Meal, Shorts, Bran, Molasses, Lime, Blue Stone, Paris-green, Arsenate-lead. All groceries and tobaccos wholesale to everybody. We specialize in Special Mixture of Fertilizer. Cottonseed Meal and Tobacco Dust for Lawns and Flowers.

The highest quality of Self Raising Flour 24 lbs. only \$1.00

THAT PRESSING NEED

Did you ever notice that often you need a certain thing or a certain person at a certain time?

The need is urgent, pressing and must be met at once if you would accomplish the end you have in view.

Whenever you find yourself up against such a situation, do not fret and scold and complain—for there are ways provided to meet just such emergencies—they are **HERALD WANT ADS.**

The next time you need extra help quick; you must have expert assistance at once—or you must immediately sell something you have.

Try the service of Herald WANT ADS and be convinced.

To reach all the people effectively—leave your Want Ad at The Herald Office. Phone us to send for it or phone it to the Want Ad Department.

PHONE 148

Tampa—Construction of Tampa Terraces, 12-story hotel structure, to start soon.

SUBSCRIPTION BRIDGE
Phone Mrs. Harry Walsh (445-W) or Mrs. John Schirard (542) for reservation for Subscription Bridge, at Welaka Lobby, Wednesday, Jan. 30, at 3 p. m.

Sanford, Fla., Jan. 22, 1924.
To Mr. G. F. Smith:

In your statement published in the Sanford Herald today you said: "Most of our growers are co-operating with a fine spirit but we regret to say there are still some who have boarded immature celery and some who have been cutting and shipping the product green and unfit for the market."

Will you kindly give The Herald for publication, the names of the growers referred to in the above article.

Also state the condition of your celery which you cut on Beardall Avenue and was the quality better than that of these growers you refer to.

(Signed)
J. A. RUMBLEY.
(Advertisement)

St. Louis Cardinals Train at Bradentown

BRADENTOWN, Jan. 22.—The St. Louis Cardinals will bring about 40 players to this city for spring training, according to an announcement by Manager Branch Rickey carried in the St. Louis Post-Dispatch. The roster includes 10 holdover pitchers and 10 new twirlers; three catchers from last year and one new backup; six holdovers and two new infielders, seven outfielders from last year and one listed as new. It is said that Rickey is looking for another catcher to strengthen his club in that department.

\$60,000,000 being spent in Florida's 63 counties for road construction and improvements.

Fort Pierce—\$200,000 bond issue voted for improving meet.

Valparaiso—Construction of \$100,000 tourist hotel being rushed.

Marianna—Plans completed erection of new Masonic temple.

Fort Myers—Local produce houses making large shipments to produce.

MILANE THEATRE
Last Time Today
THE COVERED WAGON
THE GREAT AMERICAN PICTURE AT LAST
LIMITED ENGAGEMENT
Plus Tax
Prices
Mat. 75c
60c, 75c
Night 75c
80c, 75c
\$1.00
\$1.50

The Seminole Development Company

An organization of Seminole County Citizens, have leased an exhibit booth at Madison Square Garden in New York City, to promote the sale of Seminole County real estate, during the Florida Exposition in February.

If you have something you want sold, whether it be a large tract of land or just a city lot, your grove or your farm, get in touch with our representatives at once.

NO TRACT TOO LARGE, NONE TOO SMALL.

Phone 362 or 51 for Appointment
Or See
R. C. MAXWELL or CHAS. L. BRITT

Reproductions of NEW PARIS FROCKS For Spring

Tight fitting bodice of Flat Crepe, contrasting color draped skirt, lace collar, cuffs and insert down front, trimmed with tiny bows of Velvet Ribbon.

Henna Crepe Elizabeth, trimmed with fancy corded shirring and metal lace, wide Satin Ribbon girdle.

Brocaded Chiffon, Elizabeth Crepe skirt, draped at sides, set on with very pretty novelty effect at waist line.

They look as though they had just stepped off the last boat from Paris. But they were made by one of New York's leading fashion authorities, who understands how to translate the most wearable of Parisian fashions to the needs of the well-dressed American.

\$29.00 to \$39.75

Yowell Company

