

PRESIDENT CALLS FOR PATRIOTISM

NOT ONLY ON THE FIELD OF BATTLE, BUT ON THE FARM

Washington, April 16.—President Wilson tonight in an address to his fellow countrymen called upon every American citizen—man, woman and child—to join together to make this nation a unit for the preservation of its ideals and for the triumph of democracy in the world war.

"The supreme test of the nation has come," says the address. "We must all, speak, act and serve together."

The President urges all the people to concentrate the energies, practice economy, prove unselfishness and demonstrate efficiency.

He appealed to the farmers with emphasis on his words and particularly to the farmers of the south to plant food stuffs. The southern farmers, he said, "can show their patriotism in no better or more convincing way than by resisting the great temptation of the present price of cotton and helping to feed the nations and the peoples everywhere fighting for their liberties and their own."

Washington, April 15.—With the assembly of the most momentous international conference ever held in this country only a few days distant, officials of several executive departments of the government devoted themselves today to making final preparations for greeting the distinguished men Great Britain and France are sending here to discuss war problems. State department officials directly responsible for the details of the arrangements conferred in an effort to have no mark of courtesy lacking.

Those familiar with official etiquette abroad say that the sending to this country of men like British Foreign Secretary Balfour, French Minister of Justice and Former Premier Viviani and General Joffre is almost without precedent. Not only does the trip here require much more valuable time than the various European war conferences, but it submits the high officials to real dangers from mines and submarines, experienced in crossing to this continent. It is known that the present trip was taken only with the deepest foreboding, quickened by memories of the loss of Lord Kitchener.

The preliminary committee of welcome, consisting of Third Assistant Secretary Long, representing the State Department, Rear Admiral Frank P. Fletcher and Commander D. F. Soltes, representing the Navy, and Col. Robt. E. L. Michie, Lieut. Col. Spencer Crosby, and Capt. John C. Quekemyer, representing the Army, is ready to leave for the port of arrival at a moment's notice. The committee will welcome the commissioners and accompany them here on an special train. A formal reception will greet them here, at which the highest officials of the Government will participate.

The near approach of the conferences and the growing certainty that an attempt will be made to harmonize the ends for which the allies are fighting with the principles laid down by President Wilson has developed the fact that all the Entente nations have informed each other very fully of their maximum and minimum terms of peace, so that each one has come to an exact knowledge of what the others were fighting for.

Those details, it now seems practically certain, will be disclosed freely to President Wilson, in such a way as to comply with his suggestion of his note of December 18, asking all the belligerents for such an avowal. While the allies in reply gave a skeleton outline of their terms, it was realized at the time that it was not complete and that it probably contemplated the maximum.

Discussion here today of America's probable terms brought from an official source the statement that this country stood unreservedly on the broad basis outlined in the President's two addresses. Those terms involve the destruction of the Prussian autocracy, government resting on the consent of the governed, free-

Go To The Methodist Church

Revival Services Should Be Attended Every Night This Week



Believing that the time was never more propitious for a big revival of all the churches and the people irrespective of church affiliations The Herald takes this occasion to call upon all the people of Seminole county to unite with the Methodist church of this city this week in the Revival Services being held at the Methodist church in this city. Believing this we would urge the people to gather at the church every night this week to listen to the message of Rev. Spencer and with a united effort work for a greater Christian spirit to rule the men and women of those who are already in the church work and to lead the way for those who are not members of any church to unite with one of the churches. Attend the services tonight and every night this week. Further announcements of the service will be found elsewhere in this issue and in Friday's issue.

RED CROSS AUXILLIARY FOR COUNTY

COMMITTEES GET RIGHT DOWN TO REAL WORK

In response to the call of Dr. Thomas A. Neal, chairman of the newly organized Seminole County Auxiliary to the Red Cross Relief Association there was a splendid attendance on Saturday afternoon at the Woman's Club, of the executive officers and chairmen of church and district committees. The meeting was marked by enthusiastic patriotism and earnest cooperation. An important feature of the meeting was the appointment of a membership committee who will begin immediately a whirlwind campaign for members, which will include both men and women. It is desired to have even a large representation of the men and women of Seminole county attend the meeting of the association on Thursday, April 19th than at the first meeting last week. Not only Sanford but the towns and outlying districts of the county will be canvassed in the next few days to furnish their quota of active men and women who will be placed upon the roll of membership on Thursday. It is expected that there will be definite information from Red Cross headquarters to be presented at this meeting, which will be held at the Woman's Club Thursday at three o'clock. The Red Cross tags of the association will be ready for distribution on this occasion. Through the courtesy of the Woman's Club all meetings will be held in that building.

On Monday night there was a meeting of the membership committee of the association at the Woman's Club at which time the entire committee was divided into groups and the town and county made into districts and assigned to the various groups to be canvassed for members in the whirlwind campaign that is now being waged. The interest is enthusiastic throughout the county in some sections of which have already been organized by independent groups of workers. These may continue their independent service or may affiliate with the new organization. Every one available for this work is urged to join the association, men and women throughout the entire county of Seminole.

HOME CANNERS

County Agent Berry Anxious For Ladies to Get Busy

There has been considerable interest manifested in the canning of fruit and vegetables in this county and the following from Mr. Berry will be of interest.

To the Women of Seminole County: In order to immediately facilitate the home canning and all food preparedness in Seminole county I would like all those who wish the lists of government publications of special interest to women to apply at once by postal. The lists will then be mailed out to applicants and when returned to me, marked, the bulletins will then be mailed out to them.

We have a number of fruits and vegetables which we must begin at once to preserve in some form. Never before in our history has it been so imperative that we conserve all our resources and assist our country in preparedness as at the present time.

Within the week I will be prepared to tell you where to buy the best home canning outfits at the lowest price.

C. M. Berry, County Agent.

Notice

The members of the Baptist church are urged to be present at a church conference Wednesday night, April 18th, 8 p. m. Matters of great importance to both the church and city are to be brought before the body.

Band Concert Postponed

On account of the revival at the Methodist church the Band Concert will not be held tonight but will be given next Thursday night.

BIG RALLY IN SANFORD SAT. NIGHT

THE PREPAREDNESS CAMPAIGN WILL CLOSE HERE SATURDAY NIGHT.

The campaign of preparedness launched last week at the meeting of the county commissioners and carried out by the citizens who have made the rounds of all the precincts closed last night with the big meeting at Monroe where Schelle Mance as chairman introduced Forest Lake R. P. Foster, R. J. Holly and C. R. Walker and the subject of planting staple crops was discussed in a most thorough manner.

This campaign has covered the county and will be concluded in this city next Saturday night when a monster rally will take place at the county of First Street and Jackson Avenue beginning at 7:30. The Sanford band will furnish the music and a dozen or more good speakers will give fifteen minute talks on the great subject of preparing for the great war by planting staple crops, conserving our resources and practicing strict economy.

The speakers have something to tell you and the largest crowd that has ever gathered here is promised to hear them. These gentlemen are giving and have given their time and attention to this subject and want to bring it home to every man, woman and child in Seminole county and the people in and around Sanford who have not taken up this matter as yet should to present and profit by the meeting.

While the meeting at Monroe was in progress County Agent Berry was addressing meetings at Lake Mary and Paola and in this manner the entire county has been canvassed and the committee feels greatly encouraged by the outlook for a big crop of staples this summer and next fall.

Greenman Contributes

Frank Greenman who has a farm in Mecca Hammock believes in keeping The Herald force in food supplies and sent in three barrels of cabbage this morning with the following note:

"Am contributing three new heads for the office force—one for Miss Gracelus Johnson, one for tireless Haynes, one for Post Bob Holly. Gratefully, Greenman."

QUICK WORK FOR THE WAR IN CONGRESS

REVENUE BILL TO BE SETTLED BY SENATE TODAY

Washington, April 17.—Rapid progress in the ever mounting program of war legislation is planned by congress during the coming week.

The \$2,000,000,000 revenue authorization bill passed by the house unanimously yesterday is the first and immediate consideration. It will be submitted to the senate, will be reported favorably and immediately by the finance committee and will be passed out later than tonight, according to leaders' expectations. Approved virtually without opposition is regarded as certain.

Following the bond authorization bill come quickly in both houses war taxation, navy and army, espionage, financial and industrial mobilization bills and other war time measures.

To expedite the great bond issue and treasury certificate authorization, including its provisions for lending \$1,000,000,000 to the allies, Chairman Simmons today called a meeting of the senate finance committee, for tomorrow morning. The committee plans to report the bill to the senate shortly after in convenes. While Senator Simmons will ask its immediate consideration it is probable that under the rules and cause of house amendments the resolution will be over until Tuesday.

The senate also will receive tomorrow the administration espionage bill, the army general staff amendments to the Hay Chamberlain National Defense Act and the Webb bill to permit combination of exports in foreign trade.

The conference report on the general deficiency bill, including a \$100,000,000 emergency fund appropriation for President Wilson to use at his discretion in prosecuting the war, probably will be adopted in both houses tomorrow.

Consideration of the administration's army selective draft bill will be taken up tomorrow by the Senate Military Affairs committee. The committee has not decided whether to hold public hearings, but Secretary Baker, General Scott, chief of staff, and other army heads will

continue their arguments for the legislation before committees of both houses.

Our Easter Edition

The Herald has received many words of praise on the Easter edition but none so appreciated as the following from a man whose good opinion we especially desire and whose experience makes his criticism more valuable:

State of Florida, Dept. of Agriculture, Tallahassee, Fla., April 16. Mr. R. J. Holly, Editor Herald, Sanford, Florida.

Dear Mr. Holly: It is never too late to say to a man: "You have rendered good service to your people." In this instance I wish to compliment you on the very excellent character of your Easter Edition, not that you do not get out a good paper every week, but as the boys would say this special number was a "Jim dandy" and also a "crack" job.

It cannot help but do your thriving city lots of good, in not only putting new enthusiasm in your own home people, but also give strangers correct ideas of your local advantages and resources.

I may be a little late in this knowledge, but as you know these are busy days at Tallahassee. Yours very truly,

W. A. Meigs, Commissioner of Agriculture.

Special Session Council

City council of the city of Sanford, Florida met April 12, in special session on the above date at 2 p. m. Present C. H. Dinges, president pro tem, W. W. Abernathy, F. L. Miller, John Adams and R. A. Newman. Absent B. W. Herndon and Roy Symes.

The president pro tem stated the object of the meeting was for the purpose of taking up the matter of a petition signed by citizens of Sanford, asking authority to organize a body to be called Home Guard. Mr. Geo. G. Herring presented the petition and on motion of Councilman Abernathy and seconded, said authority was granted.

Mayor Davison asked the city council to take up the matter of driving another well at the Sanford water works, with Mr. C. J. Day, as same was very necessary at this time. Whereupon the city clerk was instructed to write Mr. Day, stating the wishes of the city council, and ask that he acknowledge receipt of letter at once.

Council adjourned.

Mr. Wilbur Ginn who is doing some engineering work in St. Cloud was a Sunday visitor with his family on Sanford Heights.

Among The Theatres

"Behind the Lines"
The producers of Bluebird Photo-plays claim superiority for their feature "Behind the Lines," to be presented at the Star theatre on Saturday when it may be readily compared with the average attraction provided for picture theatre patrons.

1. Based upon a popular novel by Mary Rider, the story has an appeal to those who have read the book, while to those who have not perused the narrative there is the general endorsement that goes with the fact that thousands of copies have been sold in proof of the interest of the interest the plot affords.

Timeliness is the keynote of the subject. The "Mexican situation" now so prominently in the public mind is treated from an imaginary basis upon which settlement of the

endless discussion might be made. The glories of our own country are maintained, while the Mexican is shown in the light his conduct generally entitles him to be accepted.

Every healthy, vigorous and clean-minded person will be enthused by the remarkable demonstrations of horsemanship in which both men and women participate. Genuine Mexican rurales in correct native costume, impersonate soldiers in the border army; while the United States troops are represented by cowboys trained in the saddle and accustomed to daring deeds. In the first act Miriam Shelby gives some of the most daring examples of reckless riding a woman ever executed before a camera.

The scenes are located in Mexico and most of the incidents were photographed on Mexican soil, showing the topography of the country over which United States troops have recently operated and where, perchance they may again be called into action. This gives the feature an illustrative value plus stirring entertainment.

Womanhood is exalted in the physical sacrifice the heroine makes in the service of humanity, and to protect her sister from a fate worse than death. Edith Johnson is an emotional actress of great power; a beautiful girl and her presence in the company is a decided enhancement to the merits of the entertainment provided by the photoplay.



FANNIE WARD AT THE STAR MONDAY

LYRIC THEATRE

THE HOUSE THAT PLEASURES

PROGRAMME

TONIGHT
World Brady presents Gail Kane in "As Man Made Her" Also a Big V Comedy

SATURDAY
Grace Cunard and Francis Ford in the "Purple Mask" Also a Good Feature and Comedy

MONDAY
Vitagraph Presents Edith Storey and Antonio Moreno in "The Tarantula"

TUESDAY
Pathe Presents a Gold Rooster Feature "Lonesome Luke" Comedy, and "Patria" Featuring Mrs. Vernon Castle

Always a Good Show and Often a Great One

Music That Pleases

Matinee Daily 3:15
Admission 5 and 10 Cts.

Paramount

STAR THEATRE

PICTURES PROGRAM

FRIDAY—Paramount presents George Beban in "The Bond Between" also a 2 reel Pictograph.

SATURDAY—Blue Bird presents Harry Carey in "Behind the Lines"

MONDAY—Paramount presents Fannie Ward in "A School for Husbands"

TUESDAY—Metro presents Frances Nelson in "One of Many"

COMING THURSDAY—Geraldine Farrar in "Joan of Arc"

Matinee Daily at 3:15

It an exact replica of the one in which he used to reside before he became the celebrated star that he is now.

Lyric Tonight

Many of the scenes for "As Man Made Her" were filmed in Florida. "There are some wonderfully beautiful views there," said Miss Gail Kane, "and some of these views have been transferred very effectively to the screen."

Quite a large number of women who have gone to one of the most prominent ladies' seminaries in the east will recognize the school from which Claire graduates in "As Man Made Her." The main building of this school is shown in this picture.

The Hawaiian dancer, who has a prominent part in several scenes in "As Man Made Her" is one of the most popular Hawaiian dancers in New York. She was especially engaged for this feature and as it was the first time that she ever danced before a movie camera she was much delighted with her experience. She was so delighted that she grinned broadly all the time she was dancing.

"How much food can we eat?" questioned Frank Mills, when the dinner scene for "As Man Made Her" was being made and the real food was being placed on the table. "Your part calls for you to not eat a thing," the director told him.

Which is one reason why Mr. Mills facial expression in that scene is such a happy combination of anger, dismay and surprise—the exact combination that this particular scene calls for.

Edward Langford wore a black eye for several days after one of the scenes in "As Man Made Her" had been filmed.

"Where did you get it?" he was asked.

"One of the guests threw a shoe at me when we were starting for our honeymoon and hit me in the eye," he answered.

The wedding was a "real" affair and was staged in Florida. Langford appears in the film as the groom.

"I like dogs—and especially puppy dogs—but I don't like 'em as much as I have to like 'em in this picture," said Miss Gerda Holmes, apropos of her part in "As Man Made Her." Miss Holmes plays the part of a young wife who is more interested in her lap dog than in her husband.

"A School for Husbands"

In the forthcoming Lasky-Paramount production of "The School for Husbands," in which Fannie Ward is to be seen at the Star Theatre on Monday one scene calls for a number of hula hula dancers, and George Melford, the director, fortunately selected the coldest day in the past winter to film this social entertainment. The dancers wore their native costumes and could be described by the fashion reviewers as being charmingly and becomingly garbed in grass skirts, leis and goose flesh.

"One of Many"

A "Moral Pantomime" is "One of Many," with Frances Nelson as the star.

"One of Many," the five part feature scene drama, which will be seen at the Star Theatre on Tuesday with Frances Nelson as star is a great moral pantomime. On the screen is flashed the story of the struggles, the sorrows and the regeneration of Shirley Byson, the little manœuvre girl whose love for her mother blinds her eyes to her duty to herself.

"One of Many" lays bare the pitfalls that beset the path of young girls who go out into the world to grapple with modern conditions. Especially it flays those who take the attitude that a rich man can do no wrong, that youth, beauty and innocence are fit commodities to be sold over a counter—or across a manœuvre table. It is unsparring in its denunciations of those parents, who, secretly walk in forbidden ways themselves, display hypocritical anger at the shortcomings of their children.



GEORGE BEBAN AT THE STAR TONIGHT

"One of the Many" preaches in plain terms the doctrine that "they who sow must also reap."

The National Board of Censorship after seeing "One of Many," pronounced it a profound moral lesson, and its entertainment—and moral values were described as of unusual strength.

"It was the majority opinion of those present," the censors announced in their report, "that this was a delicately handled and dramatic picture, vividly presented and most excellently acted." The women members of the board were especially enthusiastic, considering "One of Many" a powerful moral lesson.

A little bank in Ocala, Florida, has deposits of \$75,000 over any previous year and is gaining daily, this increase being traced directly to cattle and hogs. Z. C. Champliss of that city is sponsor for the statement that the freeze of 1895 was the basis of Ocala's present prosperity, because at that time the growers that were turned from raising citrus fruit to general farming.

Thousands of acres of land in Putnam and Volusia counties, in the Lake George section, will soon be converted into a stock farm by Dr. A. B. Rae, a Minneapolis capitalist. He has been spending several weeks in Palatka with his manager, Wallace Huff, making all preliminary arrangements of his big farm, which consists of 15,000 acres, to be devoted to cattle, hogs and sheep. Blooded stock will be put on this ranch, which will be conducted upon modern lines. Dr. Rae is a great developer, and is a strong believer in Florida's future as a cattle raising state.

WANT FOOD COMMISSION

Ask for Measures That Will Avert Threatened Famine

Washington, D. C., April 12.—Immediate creation of a Federal food commission with power to fix prices and to supervise marketing and distribution of food in the United States during the war was proposed formally yesterday by the National Agricultural Society.

At an agricultural mobilization convention held here the society adopted resolutions recommending this and other measures to meet a threatened food shortage, including increased food crop acreage, an

amendment of the wheat milling laws and a liberal encouragement of sheep raising.

The convention was called to aid the administration in solving one of the most serious problems with which it is faced in the conduct of war. The prospect of short crops is giving great concern to officials, not only charged with the responsibility of seeing that America is fed, but keenly aware too of the fact that this country in a large measure must supply the other countries fighting Germany.

Eagles Patriotic

Sanford Aerie Fraternal Order of Eagles sent the following telegram to President Wilson on Wednesday of this week:

Sanford, Fla., April 11, 1917. President of the United States, Washington, D. C.: Celery City Aerie 1853, Fraternal Order of Eagles of Sanford, Fla., in regular session assembled commend the action taken by you in dealing with the German Government and we hereby pledge you our support in any way you may see fit to use us.

E. E. Hogan, Worthy Pres.
C. C. Woodruff, Sec'y.

Over 22,000 feet of merchantable lumber cut from one cypress tree is believed to be the record for the state, if not the cypress section of the country. Last week at Odessa, about 20 miles northwest of Tampa, near the Hillsboro Pasco county line, the Union Cypress Company cut one great monster of the swamps which had been denuded for more than a year, getting more than ten feet in diameter, four full sixteen cuts, and obtaining four solid carloads of lumber of 22,000 feet from the tree. The lumber was valued at \$1,255.

Who Got The Goat?

Who got Robinson Crusoe's goat? This is the question that is worrying Mr. Crusoe today. He came to town Wednesday with a perfectly good goat which he uses in his street parade. During the day said goat escaped and the parade was given with five Zulus and no goat.

Any one finding his goatship will confer a great favor upon Robinson and his show if they will notify Manager Lane of the Lyric Theatre. It was reported that the goat was seen near the cemetery yesterday but a diligent search in that neighborhood failed to bring results.

Rioting in Bulgaria
London, April 12.—Rioting in several Bulgarian towns are reported in a Reuter dispatch from French headquarters on the Salonika front. The German cavalry is said to have charged the rioters in Sofia, causing many casualties. In some cases the dispatch says, Bulgarian troops have taken sides with the manifestants.

Community Responsibility

Generally speaking, a community is held responsible for the actions of its citizens, and may, if the demand is not unreasonable, be sued for damages in case of loss. Some such suits have been brought, and some of them have been won by the plaintiffs. Exception is made of loss due to war or insurrection.

Change of Scene After Grief

Many women find in change of scene a most wise course to follow when some trouble comes to them. The old associations but serve to renew their grief, whereas being in a strange place among strangers they seem to find new strength. New interests make claims upon them, and little by little they become resigned to the inevitable.



GERALDINE FARRAR COMING TO THE STAR

Rats and Mice Carry Disease
KILL THEM by using **Stearns' Electric Paste**
Full Directions in 15 Languages Sold everywhere 25c and 50c U. S. Government buys it

STAR THEATRE

Thursday, April 19

Jesse L. Lasky Presents the Film Sensation of the World

Geraldine Farrar

As Joan the Woman in

"JOAN of ARC"

Twice daily for the past two weeks all motion picture records have been smashed by the attendance at the 44th st. Theatre in New York City where Geraldine Farrar appears in "Joan of Arc" the audiences have cheered the exciting scenes of battle and pageantry. Spellbound they sit taking part in the worlds most stirring dramas. Countless thousands of horsemen, myriads of spears flashing in the bright sunlight the clashing of swords, the rush of charges, the encoming host and deep pathos of the story of a peasant girl who crowned the King to be sacrificed on the altar of freedom—a mighty, marvelous, stupendous, unparalleled production.

SPECIAL MUSIC

Matinee at 3:15 - - - Prices 25 and 50 Cents
Evening at 8:30 - - - Prices 50c, 75c and \$1.00
Seats on Sale at Phillips Drug Store

DOINGS OF THE LEGISLATURE

Tallahassee, April 9.—It is very evident that there will be a strong opposition to enlarging the powers of the State Tax Commission, and if possible the Commission will be abolished altogether if this opposition is strong enough to have its way. There is a subtle lobby working to this end and it behooves the taxpayers to be on their guard and if your representative in the legislature is lined up with this lobby you should get busy at once and start a fire under him, so to speak.

The opposition to the Tax Commission is composed of the railroad interests, the larger banks and the counties of the upper part of this state which have in the past been profiting by an unjust and unequal distribution of the tax burden. The Tax Commission has been trying to adjust these inequalities and has already saved the state many times the cost of its maintenance, but owing to its lack of power to compel adjustments in many cases it has been able to obtain only partial results. When it began to touch the tax dodgers it aroused fierce opposition and this opposition working for the most part under cover to accomplish the abolition of the Tax Commission, on the pretense of public economy has forced the Tax Commission into a campaign of publicity to save its face, believing that when the public once understands the situation the Commission will receive the commendation of "Well done, thou good and faithful servant; thou has been faithful over a few things, you shall now be given power to accomplish many things."

In making this publicity campaign the Tax Commission has revealed some startling facts to the tax payers of the state. It has shown conclusively that if all the property in the state was paying its just and equal share of taxes there would be a material reduction in the present millage.

Almost every state in the Union has a Tax Commission to equalize taxes as between the various counties of the state. To prove that Florida has long stood in need of such authority one has only to point out the fact that, while we have had a statute compelling assessors to assess property at its full and complete value, we find property assessed on a wide range of from fourteen to fifty per cent of its value. When the assessor or board of county commissioners of a county claims the exclusive right to make its own tax levy in its own way, they may be right in so far as the county taxes are concerned; but when it undertakes to lower its valuations in order to escape its just portion of the state taxes, it is as lacking in common honesty as the ordinary tax dodger who seeks to escape his proportionate share of all public expense. It is this disposition on the part of counties to dodge state taxes, that has caused the reduction in valuations in open disregard of the plain laws on the subject. Nor is it possible at this late day to locate the dishonest county, for when one county lowered its valuations its neighboring counties felt justified in doing the same thing. Hence, it will be seen the state has long needed an authority like the State Tax Commission, over all the counties, to make them keep their valuations up to the established standard.

The Flagler estate in St. Johns county furnishes a concrete example of tax dodging on the part of counties. This estate is valued at forty million dollars, but the Tax Assessor and county commissioners of that county only estimate it at \$75,000 for taxing purposes. The Tax Commission succeeded in getting it assessed at \$16,000,000, but the county commissioners came along and reduced it to \$5,000,000 and the Tax Commission has no power to prevent it. Nevertheless the Tax Commission by stirring up the matter saved the state in this one item many times the cost of the commission to the state.

The Tax Commission has called public attention to the fact that according to the estimate of valuation placed upon the railroad property of this state by the federal census bureau, the railroads are being taxed on a basis of fourteen per cent of their actual value.

According to the estimate placed upon the value of real estate and personal property of this state by the census bureau, the home owners and land owners of the state are paying taxes on a basis of thirty-seven per cent of their value of their property. Most of the railroad property is earning good dividends on highly watered stock, while most of the real estate and personal property is earning no income. Why this discrimination?

In making this fight for the common people of the state the Tax

Commission has caused powerful influences to wage war against it, and it is now time for the common people to come to the aid of the Tax Commission and prevent its overthrow at the hands of special interests and influential tax dodgers.

Tallahassee, Fla., April 19.—The legislature has been in session a week today and while there has been an avalanche of bills and resolutions it has been a long time between sessions and comparatively few measures have been finally acted upon. The members who are doing the real work of the legislature have been busy on important committees, while those who are not so busy are finding time for political log-rolling.

The lines are being drawn up in battle array for the big fight between the Catts and anti-Catts forces and much of the log-rolling, and indeed quite a little of the legislation proposed is considered as having a bearing on this issue.

A number of measures proposed have as an object the lopping off of the Governor's appointive power. The opponents of the chief executive want to abolish a number of boards, commissions and appointive offices on the alleged grounds of public economy, but the real object of taking an underhand whack at the Governor is too obvious to be overlooked.

Dr. Fogarty of Key West has introduced a bill in the senate to reorganize the State Board of Health along lines that will prevent the removal of his jinsman from the position of State Health Officer. It is upon this bill that the first real test of the two contending political elements is expected to take place.

SEEDS

Especially adapted for Your State

FREE!

Our Instructive Catalogue and weekly Price List SEND FOR THEM —TO-DAY—

E. A. MARTIN SEED CO. JACKSONVILLE, FLA.

Any element that wants to oppose the administration has only to let the fact be known in order to draw to its support the liquor interests of Jacksonville and Tampa combined with the influence that fathered sections four and five of the infamous Sturkie resolutions. This combination will join in any old "hymn of hate" that promises a doxology to the Governor's political program, and sing till the rafters shake.

Outside this combination, however, the former supporters of Mr. Knott seem reconciled to the verdict of the people rendered at the polls and desire to see the Governor get a square deal at the hands of the legislature and receive all the rights, privileges and considerations usually conferred upon the chief executive of the state.

The friends of Senator Fogarty's bill are expected to show what a calamity would befall the state in the event of a change in the office of State Health Officer, more especially since that dignitary promises to be replaced by a personal and political friend of Gov. Catts. Any sort of a change would be bad enough, but the very thought of the Governor using the office to favor a political friend is a crime little short of treason in the eyes of some people, who seem to take it as a matter of course that the Governor would give the job to a political enemy, if for no other reason than to soothe the savage bristlet of Bob McNamee's Dixie.

The Governor must have the temerity to disregard the advice of numerous other journals of the same political faith and order which have been singing the praises of the pre-eminent Dr. Porter for some months past. The prophetic editor of the Tampa Times depicts with pessimistic pen the deplorable conditions of our people should Uncle Sam sever health relations with this state because the peerless Dr. Porter no longer speaks ex cathedra et e cathedra on the subject of public health.

We feel sure no one cares to knock the venerable State Health Officer, not only because of personal regard, but on account of the high service he has rendered the state. We use the word "high" advisedly. Nevertheless, it will be up to the opposition to make some sort of showing in mitigation of any great crime the Governor may commit in displacing him with a political friend. It may be stated that said opposition will be on the job.

There are many things that might be given as good reasons for a change in the Health department, but a few will suffice. In the first place it would be interesting to know how the office LOOKS ON THE INSIDE to glance at the records once. And if it is a matter of concern to the outside world, we have been furnished an expert opinion as to Florida's Health department by Dr. Chas. V. Chapin, Health Officer of Providence, R. I., who was commissioned by the American Medical Association to make a compar-

ative study of the various state health boards. The opinion of this noted expert, after spending a year at work, and visiting every state in the Union save one, may be considered worthy of attention.

This expert graded the various health boards in much the same manner that the teacher grades the pupils, and Florida received only a fraction over 25 out of 100 points. Now the average parent would invite the boy coming home with a 25 per cent grade card out to the woodshed and massage this extremity to the extent that he would have to take his meals from the mantelpiece for a week.

Dr. Chapin makes the astounding revelation that Florida pays the highest amount per capita to maintain its state health department of any state in the Union and is LOWEST IN THE SCALE OF EFFICIENCY of any state in the Union. This health scientist in his report to the American Medical Association gives a list of the states that made an "excellent showing," followed by those which made a "good showing," and then he names those which made a "poor showing," as being "New Hampshire, Louisiana, Oklahoma, Colorado, Montana, Delaware, ending with Florida MAKING THE POOREST SHOWING of all."

Florida, according to this report, spent ten times as much for health regulations as did Oklahoma, and yet the latter received a percentage grade of 42, as against Florida's grade of 25. This state spent over fifteen times as much money per capita to maintain its health department as did Missouri, Nebraska and Tennessee, and yet these states are graded 32, 45 and 38 respectively.

Dr. Chapin's report is considered authoritative and has been published and commented upon by various health and medical journals. If this report alone does not justify the Governor in seeking a change in the affairs of the health department of the state then it would be folly to present anything further on the subject. (Carter)

Tallahassee, April 10.—Commissioner of Agriculture McRae told your correspondent today about reading a telegram from San Francisco telling about the arrival in that city from Japan of 6,500 sacks of beans. This cargo came on a Japanese steamer and filled 120 cars destined for points in the eastern states. The lot had a value of over a million dollars. Now what do you think of that?

Beans and peas grow in Florida and the other states of the south. We Americans boast of being able to supply the world with everything, and yet we send off to the Orient for food. Not long ago two million frozen eggs reached New York from China. The patient and industrious Chinese and Japanese are now making big money sending us stuff to

eat and wear, and sending it to us on their own boats.

This sort of thing ought to set us thinking, said Commissioner McRae, and every loyal citizen who has a plot of ground about his premises available for the purpose should see that it produces some article of food to help counterbalance the shortage that is sure to confront us when present outside sources of supply have been cut off or limited.

In line with this suggestion the legislature has passed a resolution appealing to the people of Florida to increase the acreage of food crops all along the line and conserve the food supply of the state so as to become self sustaining; and not only that, but be able to furnish our quota of the surplus necessary for military purposes and to sustain the non-producing element of our population in time of war.

Charlie Lessler Goes Higher
The following from the Miami Metropolis will be interesting to Sanford readers. Charlie Lessler is the son of Chas. D. Lessler of Miami and the grandson of C. H. Lessler of this city:

Charles D. Lessler, Jr., a Miami boy has been made one of the company commanders in the organization of the regiment of midshipmen which took place at Annapolis Naval academy after the graduation of the first class on March 29. The regiment consists of four battalions of four companies each.

The New York Herald of Tuesday, March 27, carried the following story of the organization of the new first class:

"The members of the new first class will be the officers and petty officers and the company will consist of the third and fourth classes. There will be no second class until the two lower classes have completed their full school year.

"Midshipman Joseph W. Fowler will be the new regimental commander or "five strip." The four strippers or battalion commanders will be Charles W. Styer, William R. Nichols, William H. Hopkins, Jr., and Joseph W. Paige.

"The three strippers or company commanders will be S. D. Jupp, Charles D. Lessler, Jr., H. A. Hutchins, T. F. Remington, W. E. Nills, H. S. Kendel, J. D. H. Kane, G. T. Cuddihy, J. D. Avlis, R. S. McDowell, H. W. Need, J. C. McReynolds, L. E. Richardson, N. Y. McGown, G. G. Hutton and W. W. Arlie."

Their Life in Their Works.
If you look around the world for the greatest writers, you will see that they were people equal to doing many things besides putting little black scratches on paper; they were the people most alive in their time, and that is one reason why they are most alive now. Vernon Randall recently said in a paper read before the Louth Society Council School of Arts and Crafts, according to the London Saturday Review. They were so full of life that they had to express it for others.



Cheap and big can Baking Powders don't save you money. Calumet does—it's pure and far superior to sour milk and soda.

MUSTANG LINIMENT
For Sprains, Lameness, Sores, Cuts, Rheumatism Penetrates and Heals. Stops Pain At Once For Man and Beast 25c. 50c. \$1. At All Dealers.

CORONADO BEACH

HAVING JUST ACQUIRED

EIGHTEEN HUNDRED LOTS

At CORONADO BEACH, Soon To Be The Rival of All Beaches

We will offer as a preliminary Sale commencing April 14th, 1917, and continuing for nine days thereafter, Forty Ocean Front Lots, Fifty County Road Lots, shell surfaced, and Fifty Inland Lots. Prices \$50.00 per lot and upwards. None priced over \$300.00. A discount of 25 per cent will be allowed on lots purchased during the ten day Sale.

TERMS arranged to suit purchasers. A further discount of 5 per cent will be made to those paying all CASH. Size of lots 50x150 feet. Also a few houses will be offered at bargain prices. This is an opportunity of a life time. GRASP IT.

New Bridge New Hotel New Streets New Owners

Prices advanced after preliminary opening Sale. Representatives on the beach every day during sale from 10:00 a. m. to 5:00 p. m. Evenings at company's temporary office, next to Marble Hall Cafe, Canal Street, by appointment. Phone No. 58 or write to

CORONADO BEACH REALTY CO.

Sanford Representative Wanted NEW SMYRNA, FLORIDA

THE SANFORD HERALD

R. J. HOLLY, Editor
W. M. HAYNES, Business Manager

THE HERALD PRINTING COMPANY

Subscription prices in advance:
1 Year \$2.00
6 Months 1.25
3 Months .75



Bob Holly is willing to expose his bright dome to the German army, if needed, and to send his eldest son to the front, but he is not willing to let any of the profits of the conflict get into Wall Street, according to The Sanford Herald.

We would like to have a picture of those people going to war.

APRIL THE MOST DELIGHTFUL MONTH

A month ago, and several times since, The Evening Record urged the winter visitors to linger on through April, advising them that April is the most delightful month of the year in Florida.

YOUR FLAG AND MY FLAG

Your flag and my flag,
And how it flies today,
In your land and my land,
And half a world away!

We have Index Cards for 3x5 and 4x6 Card Files, in plain, record and library ruling and Index Cards A-Z, 1-31 for the days of the Month and Jan. to Dec. for Months.

Index Cards for Vertical Letter Files and Document Files.
There is no greater time saver than a Card Index System. Let us tell you about it.

The Herald Printing Co.
Office Supply Dept.
PHONZ 148

Secure within its folds
Your heart and my heart
Beats quicker at the sight;
Sun kissed and wind tossed—
Red and blue and white.

GOVERNMENT CONTROL

Now is the time for the U. S. Government to take the hand in public affairs that the people have been wanting for many years. The government asks us to join the army while our families are starving to death at home.

We would whisper in the ears of the government that NOW IS THE TIME TO TAKE THE HAND IN CONTROLLING ALL THE CORPORATIONS and if they want a united people and men to fight give us the assurance that food and clothing will not be raised to prohibitive prices.

We will not stand for any more gouging. When war is on the passions are inflamed and the people will not stand for the hold up game that has been worked in this country for so many years. Since the war began food was cheaper in England than it was in the United States. Why? Simply because the British government made the price.

Business College Notes

That shorthand has a commercial value has never been questioned, but that a thorough study of this subject develops the mental qualities is not so universally recognized.

Exact thinking is only developed by intense concentration. Taking dictation or reporting a speaker requires concentration and nerve control. The mind must be focused on the work at hand, the hand must not cease its action, for he who hesitates loses the connecting links in the subject matter.

Mr. Alfred Berner, employed by Yowell Speer Co., entered school last week. He is taking a commercial course.

Mr. James Huff is making a splendid record in bookkeeping. He is now completing his April work.

A class in business correspondence has been organized. Much interest is being shown and we are expecting great work from this class.

Mr. Frank Takaeb, who has been absent several nights returned last

Wednesday night to resume his work in bookkeeping.
Mr. Vivian Speer is trying to excel the others in typewriting by writing perfect copies.

Miss Esale Whittle entered school Monday to take stenographic work; She is a very promising student.

CAPITAL REMOVAL

Orlando Will Make Effort to Submit Proposition
As a result of the first meeting of the Orange County Capital Club at the court house Tuesday night the wheels have been oiled and power is being supplied by the organization to foster and encourage the proposition of removing the state capital from Tallahassee to Orlando.

It has been decided to wage a relentless campaign of publicity throughout the state, placing every available scrap of information in the hands of the press, the people and the members of the legislature. A delegation will start out soon to make the rounds of the state, particularly south Florida.

All day yesterday the officers of the club were deluged with offers of assistance and many new members joined the organization. Secretary Maguire got in touch with people in surrounding counties and they have planned to hold rallies and mass meetings.

The officers of the club are as follows:
President—Jas. L. Giles.

Vice Presidents—M. D. Overstreet, S. S. Griffin, Arthur Schultz of Winter Park, B. Beacham, J. M. Cheney, J. C. Patterson, J. F. Ange, A. B. Newton, Winter Garden, Arthur Donegan of Kissimmee, Forest Lake of Sanford, W. M. Igou of Eustis, W. L. Tilden, H. L. Beeman, H. Clay Stanford of Kissimmee; E. A. Douglass of Sanford, J. M. Sadler of Oakland, W. M. Glenn, C. D. Christ, H. H. Dickson, J. H. Trefker, C. F. Mather Smith of Oakland, E. H. Walker.

Medical Support of Board of Trade

At a joint meeting of the Sanford Board of Trade and the County Commissioners of Seminole County the following resolution was adopted and the same ordered to be wired to President Wilson:

Resolved, That we support and uphold the President and the Congress of the United States in their efforts to protect the rights and maintain the honor of our country. That we pledge ourselves and our resources if need be to that end. That our secretary transmit a copy of this resolution by wire to the President.

C. R. Walker, Act. Pres.
D. C. Marlowe, Secretary.

FOR NAVAL RESERVES

Company of State Militia of Younger Men to Be Formed Here
Having had considerable military experience in the naval reserves and state militia Major A. K. Powers of this city is desirous of forming a naval reserve company here for patrolling the waters of the St. Johns river and the East Coast and has made application for the same to proper authorities.

Arras the Point
Amsterdam, April 12.—A military expert of Berlin, the Vossische Zeitung says, the battle of Arras will prove the decisive battle of the war. It says that Germany has done everything possible to strengthen the line there, and that surprise is impossible.

PEOPLES BANK OF SANFORD
WE WANT YOUR BUSINESS
THE BANK THAT INSURES YOUR DEPOSITS

RED CROSS AUXILIARY FOR SEMINOLE

PATRIOTIC LADIES HELD BIG MEETING YESTERDAY

With the same degree of patriotism that has characterized the American women from the days of '76 down to the present time the ladies of Sanford met at the Woman's Club yesterday afternoon and formed a branch of the Red Cross Society, resolved to do their part in alleviating the suffering that is bound to follow the war with Germany and allied powers.

The meeting was called to order by Mrs. Galloway, the president who stated the object and the duty of Sanford women in this great crisis. Mrs. Galloway then called for the election of a chairman of the branch about to be formed and Dr. T. A. Neal was unanimously elected to fill this position.

A committee consisting of Mrs. John Dickins, Mrs. Terhoun, Mrs. Galloway and Mrs. John Meiseh were then appointed by the chair to select the names of those who would be the officers of the permanent organization and while they were on this duty many in the audience were called upon for a few words regarding the work.

The committee returning the following names were proposed and the election followed:
Officers appointed:
Chairman, Dr. T. A. Neal; Vice Chairman, Mrs. Geo. G. Herring; Asst. Vice Chairman, Mrs. Deane Turner; Secretary, Mrs. T. M. Pullston; Asst. Secretary, Mrs. Harry Kent; Treasurer, Mrs. Charles Tyler.

The following resolution was unanimously and enthusiastically adopted:
Resolved That we, the Women of Sanford, Florida, in mass meeting assembled, give unqualified endorsement to the President and Congress of the United States in their declaration of war between our country and the Imperial German Government.

While we prize PEACE, and shrink with horror from the cruelties and sacrifices of war, we hold that to enjoy the blessings of peace while others battle for the laws that make it possible, is to shirk duty and invite disaster.

We can no longer endure the cries of suffering throughout the world, and we would have our country, like a humane surgeon, mercifully end them.

We believe that the immunity of non-combatants on land and sea, the security of hospital and relief ships on errands of mercy, the force of international law, the obligation of treaties, the rights of unprepared nations, the inviolability of motherhood, and the protection of children

—all are at stake in the world struggle; and, before we would see these milestones of civilization—attained painfully through the ages—swept ruthlessly away, we would follow the precept of the greatest PACIFIST that ever lived when he said: "I COME NOT TO BRING PEACE BUT A SWORD."

As an issue of this conflict we trust that the Mohammedan Turk may no longer have license to atrociously massacre Christians; and that Poland, renowned as the "Knight Errant of Christendom," may recover her representative government.

Inasmuch as free people are not inclined to conquest at the expense of civilized neighbors, we array our selves with the greatest democracies of the world against the all-powerful autocracy in the belief that we are striking at the policy of war, itself, laying the foundations for a lasting brotherhood of nations—not excluding the German nation—and securing a PEACE that cannot be wantonly broken.

We offer the prayers of our hearts and the work of our hands to our country, proposing, as a symbol of our purpose, the GIFT OF FRANCE, and hoping that the day may soon dawn when LIBERTY which now illumines our own port may, in truth, enlighten the WORLD.

Notice to Committees
Dr. T. A. Neal, chairman of the Relief Organization has called a meeting of the officers and chairmen of committees for Saturday afternoon at 3:30 at the Woman's Club. The personnel of the committee includes:

Mrs. M. C. Savage, Baptist church; Mrs. W. W. Abernathy, Methodist; Mrs. C. R. Walker, Congregationalist; Mrs. J. C. Higgins, Catholic; Mrs. Henry McLaurin, Presbyterian; Mrs. John W. Dickins, Episcopal church and Woman's Club; Mr. Joe Lawton, Oviedo; Mrs. Brumley, Chuluota; Mrs. Buchanan, Palatka; Mrs. C. M. Berry, West Sanford; Mrs. C. Foyce Bell, East Sanford; Mrs. Pattishall, Genava; Mrs. C. W. Entenfinger, Longwood; Mrs. A. H. Fuller, Alamo; Mrs. W. J. Blackman, Monroe; Mrs. F. F. Dutton, Lake Orono.

F. L. Miller Appointed
A commission was received this week by F. L. Miller of this city of his appointment as District Deputy Grand Master of the Twentieth District of Masonry for the state of Florida.

The Masonic honor conferred by this endorsement is enhanced by the fact that practically every lodge in



LOYALTY
With malice toward none, with charity for all with firmness in the right, as God gives us to see the right. —Lincoln
A State of War has been thrust upon us. A united Nation in this solemn hour calmly faces the future with that confidence born of complete faith in American Ideals.

The First National Bank stands united with every member of this community and country to cooperate in every way possible in resisting any attempt to abrogate American Freedom, Justice and Honor.

First National Bank
Sanford, Florida

WOMAN'S CLUB
Calendar
Tuesday, April 17—Music Department, Scandinavian Music. Mrs. Seagan, chairman.
Wednesday, April 18—Writers Department. Dr. Master's lecture on the Psychology of Health, then meeting.
Club Birthday Celebration
Owing to an oversight the date up of the Woman's Club has been omitted, much to the regret of the chairman of the press committee. Following the transaction of the regular routine business the chief event of the meeting was the presentation of the framed picture of Mrs. Perry Pennycuiker, past president of the General Federation of Women's Club and of Mrs. John Webb Dickins, our own beloved past president of the local club by Mrs. J. F. Sarlinz, whose gift was greeted with grateful appreciation. Mrs. Seagan made the presentation in a charming and appropriate manner. In behalf of the Club Mrs. Galloway accepted, expressing the thanks and gratitude of the members with much grace and dignity. The pictures will be hung in the Woman's Club.

ABOUT PEOPLE AND EVENTS

A RESUME OF SANFORD HAPPENINGS UP-TO-DATE

Address all Communications for this Column to "Society Editor," or Phone Mrs. R. A. Terhoun, Phone No. 203

Lavendar and Gold Wedding. Charming in all its perfect details the wedding of Miss Gretchen Schultz and Judge Ernest Housholder on Wednesday afternoon was a beautiful event.

The wedding took place at the home of the bride's mother, Mrs. Julius Schultz, where the decorations were in the bride's favorite colors of lavender and gold.

Mendelssohn's Wedding March after the ceremony. A charming program was rendered while the guests assembled.

For the marriage ceremony, the bride wore a handsome traveling suit of paisley, combined with black crepe de chine, an effective combination which brought into relief the soft color tones of the paisley.

The ribbon bearers were sweet and lovely in their pretty white lingerie frocks, Margaret Neal wearing yellow ribbons and Happy Walton, lavender ribbons.

An informal reception was held immediately after the ceremony and refreshments were served in the dining room in which the color tones and flowers of the wedding prevailed.

Judge and Mrs. Housholder left on the afternoon train for Jacksonville. Upon their return they will reside with the bride's family at 101 East Fourth Street.

Morning Mood, First Peer Gynt Suite, Op. 46 No. 1.—Mrs. Ernest Housholder, Miss Frank. The Story. In the Hall of the Mountain King, First Peer Gynt Suite, Op. 46 No. 4.—Mrs. R. E. Tolaf.

Surprise Party. A jolly party of young people surprised Miss Annie and Messrs. Oakie and Harry Weeks at their beautiful home on Mellenville avenue last Tuesday evening.

Auction Bridge. The games of the Auction Bridge Club were resumed on Monday afternoon with Mrs. F. E. Roumillat the gracious young hostess.

Engagement Announced. The many friends of Mr. Everett Bates of Altamonte will be pleased to learn of his engagement to Miss Nina Landman of Grand Rapids, Mich.

Personal Mention. Mr. and Mrs. Carl Gustafson of Tampa and Mr. and Mrs. Joseph Peel of Orlando were the week-end guests of Mr. and Mrs. J. F. Hickson and family at their home on Celery avenue last week.

Among those from Sanford who attended the dances at Osteen Friday evening was a congenial party consisting of Misses Hattie Estridge, Corcen McIntosh, Ethel Hickson, and Messrs. Tom Sullivan, James Estridge and Fred Strange.

Miss Ruth Price of Waycross, Ga., was the attractive guest of Miss Rosamond Radford several days last week. She returned to Waycross on Tuesday.

Mrs. LeGette returned to Valdosta accompanied by her daughter, Mrs. W. C. Hill.

Rev. and Mrs. A. E. Housholder of Gainesville were the guests of their son, Dr. W. E. Housholder and family, for the Schultz-Housholder wedding. They returned to their home on Thursday.

Spending the Easter holidays with the home folks were Joe Laing from the Florida State University and John Murrell from Stetson.

Mr. and Mrs. Elton Moughton (nee Miss Lucy Whitner) returned Sunday from their wedding trip.

Mrs. Herbert Lyman of Forest City was a guest at the Schultz-Housholder wedding on Wednesday.

Mrs. Norma McLaughlin spent Monday and Tuesday in Orlando and Leesburg.

Mr. Garrett came up from Kissimmee on Wednesday to attend the Schultz-Housholder wedding.

Home Patronage. The following in the Jacksonville

Metropolis was handed in by a Sanford reader: "I take the position that the Jacksonville merchant is entitled to the Jacksonvillite trade. He is not a parasite on the body politic. He gives as much as he takes. He is generally an owner of real estate. At any rate he pays taxes and helps to keep up the city government, and adds his quota to the benefit and prosperity of the town.

It seems to me that he should be the first consideration when it comes to the matter of buying. I have made it a rule to take my own advice in this particular. For fear that I might have to buy a suit of clothes while I was off on a northern trip, I bought a suit from a local clothing house, which was never unwrapped until I came back to Jacksonville.

You don't make money by buying from mail order houses north, for the reason that you are crippling your own resources, and if there is a small saving it is more than offset by the disadvantages that come to you from your neighbor not prospering.

The Coming Bond Issue. Believing that the taxpayers should be fully advised as to why we are asking an issue of bonds at this time I beg to state that they are desired to be used to pay off the vouchers which were issued to pay for the improvement done on the lake front. A former council gave in interest for the work certain vouchers which were to draw 8 per cent interest, which is 2 per cent more than the old rate. This was done because certain conditions arose that caused the city to not realize on some funds that were arranged for to complete the work.

The contractors had to float the vouchers and the extra 2 per cent was added. Now we are asking the tax payers to issue bonds which will be used to pay the city's part of the work. This will be a saving of 3 per cent on thirty thousand dollars, which amounts to \$900.00 per year. Trusting that you will fully understand our reasons, and trusting you will support the issue which means a saving of your money, I am, Faithfully yours, F. L. Miller, Chmn. Finance Committee.

Treat Virtue With Honor. The greatest offense against virtue is to speak ill against it.—Hazlitt.

Advertisement for Wrigley's chewing gum. Features a large circular logo with 'The FLAVOR LASTS in WRIGLEY'S' and 'If pleasure made price its cost would be thrice!'. Below the logo are images of Wrigley's Spearmint, Juicy Fruit, and Doublemint gum packs. The text 'Chew it after every meal' is written in a stylized font.

Advertisement for B. & O. GARAGE. Text: WE CARRY A FULL LINE OF FORD PARTS. Ford Tires, Ford Tubes, Ford Body Braces, Ford Gasoline Gauges, Ford Yale Switch Locks. And make all repairs on Ford Cars. All Work Guaranteed. J. R. STEWART, Prop. PHONE 194

Advertisement for Armour Blood & Bone Tankage. Text: Good Fertilizer Good Value. For 35 years Armour's Blood & Bone Tankage has consistently been among the most economical and satisfactory potash fertilizers offered. Especially is this true right now. You get 6% ammonia from blood, and 15% phosphoric acid from steamed bone, at several dollars per ton less than the same foods from these sources would cost separately. Armour Fertilizer Works Jacksonville, Fla.

Advertisement for Mahoney-Walker Co. Text: WE SPECIALIZE. "If a man write a better book, preach a better sermon or build a better mouse trap; no matter if he builds his house in the wilderness, the world will make a beaten path to his door."—Emerson. Things have grown larger but have not changed from yesterday. Today, people listen for the best. They are a reading people and are constantly looking for the best. You invite them to your door through advertising. You must hold them with your product. We do both and that is the sole reason why we have and are succeeding with our GAS and STEAM FITTING, PLUMBING, IRRIGATION PLANTS, SEWER PIPE and TILE, OIL and GAS ENGINES, PUMPS and SPRAYING MACHINERY. "We Built The Sea-Wall" Mahoney-Walker Co. OAK and THIRD PHONE 388 [MEMBERS SANFORD BOARD OF TRADE]