

VOLUME XIII

Member Associated Press

# New Deal Begins With Franklin Delano Roosevelt Assuming Duties As President Of United States

SANFORD, FLORIDA, BATURDAY, MARCH 4, 1953

he Sauford Gerald

BankingHolidayFor LAST MEETING State Banks In Fla. WITH CABINET Sanford Bank Is Not FARMERS DECIDE days Called By Gov. TO CURTAIL FIFTH AndFederalReserve

Interviewed today by a rep-remntative of The Banford Herald, Lintan E. Allen, president of the Sauford Atlantic Bank, stated that the moratorium declared by Gov. Shelta does not orpy to the Atlantic National Bank of Jacksonville or any of its of-filiates and that they do not contemplate taking-advantage of the banking holidays which of the banking notionays which are prevalent in other states. The Sanford Atlantic Nulles at Bank, Mr. Allen declared, has ample funds in its valits in accommodate all legitimate needs of the community-

TALLAHASSEE, Mar. 4. (A.P.) - Governor Dave Sholtz today declared a fiveday banking holiday for state banks in Florida beginning today and ending at the close of business Wednesday Mar. 8th.

The Federal Reserve bank in Jacksonville also declared and Co., who was one of the leadsaid the present plan is to resume at this time. . operations as saus) on Tereday, They also explained that although

OF CELERY CROP ction TakenAtLakeland To-Get Maximum Price Returns Departing from a practice which has been in effect for the past five

nesks, colory growers meeting in ] voted to cartall one-fifth of the may prove an historic discussion celery crops maturing during next with President-elect Rooseveit, curtaliment order which was voted but accompanied by his sconomic last week.

This decision came after a dis- assist Hoover, Secretary Mills and cussion centering about the ad- Governor Meyer of the federal cussion centering about the su-visability of making the curtain While the entire group sat in ment orders more flexible so that the red toom drinking ten poured advantage may be taken of im- by Mrs. Hoover, the President and provement in market conditions President-elect withdrew to one and daily studies that are made of corner of the room and callel in the estimated shipmonia of the their economic advisers for a comcoming week.

W. A. Leffler, manager of Chase "The object has been", Mr. Laffler said, "to regulate the flow of celery in other to derive as much

state banks are ordered closed by the governor, it is optional for national bonks in this state whether they "exercise that that the market time on account of general con-Continue Despite



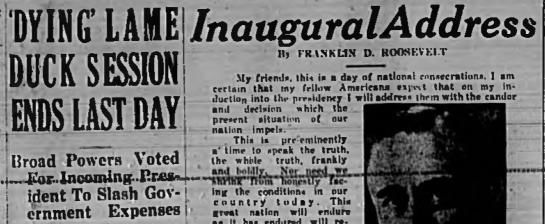
At Final Gathering WASHINGTON, Mar. 4 .- (P)-Final contacts, a whole series of "last times", many tinged with

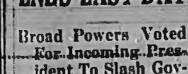
the pathos of farewell, filled liercert Ho.ver, who terned President Houver's fast full days over the helm of the United States an the nation's president. His cabinet gathered for sur, Franklin D. Roesevelt, in a

final meeting, a session in which brilliant and spectacular inaugural grave discussion of the nation's eremony. economic difficulties was mingled with personal gifts and farewells. SOCIAL WELFARE Lakeland last night unanimously Late in the cay he had wist celery crops maturing Curing next ostensibly come to the White week, issead of the one-third House as an inaugural formality, but accompanied by his sconomic FOR BIG PARLEY selvisor, Prof. Raymond Maley. To

ference of high moment,

Earlier Hoover had called in "I have no news today", (Continued On Page Six)





ident To Slash Government Expenses WASHINGTON, Mar. 4.-685

The dying lama duck Congress wung through Its just full day f life to a requiem of confusion mustly in the Sernie.

that of the welter, however, it roted Franklin D. Rossovelt brond liovernment today to his succes- rowers to cut government experses on his own initiative and at the end of the day had completed action on nine of the eleven annual noney bills estimated to save

\$700,000,000 under the present flecel year. Vice President Curils was re-

mired to bang sharply with his LEADERS COMING guesel and insist upon order.

The H use ran out of workand even speeches and recessed before dark to meet again later in the evening for possible action

200 Persons Expected on the conference report on the two remaining appropriation bills. At Conference Be-The supply hills sent to the ginning On Monday White House calls for an outlay of \$2,890,067,000 for the operation of departments, in addition to State and nationally known

\$1,259,070,000 for the public debt. leader, of social welfare work will President Hower has signed five legin arriving in Sanford late to- of the nine measures he has remorrow afternoon for the purpose crived.

newspaper correspondents for his of attending the State Conference Indications were the \$16,991,000 in Jacksonville also deciared are in the discussion, today ex-n "banking holiday" for to-plained why the growers voted to day and Monday. Officials revise their curtaliment schedule than he had displayed in years First Methodist Church at Hills side in conference, but there was n'clock, and closes with orlunchoon ; sail hope that the \$31,824,000 secthe at the Parish House on Wednes- | and deficiency hill would be sent I to President Houver for his algday Afternoon. Dr. John A. Lapp, of Chicago, | nature before men today, when he

president of the National Conferretires, ence of Social Workers, will be the! The Senate approved the conferhonored guest and principal speak- ence report on the \$957,110,000

credit they have proposed only the leading of more money. Siripped of the lure of profit by which to induce our people to follow their false leadership, they have resorted to exhorta-tions, pleading tearfully for a restured confidence. They know only the rules of a generation of self-seekers. They have no vision, and when there is no vision people perish.

as it has endured, will re-vive and will proper. So first of all let me assert my firm belief that the

my firm belief that the only thing we have to fear is fear itself-namelees.

unreasoning, unjustified terror which paralyzes needed efforts to convert

retreat into advance. In every dark hour of our national life a leader-ship of frankness and

vigor has met with that

realities of the moment.

## New Chief States He Might AskForWar Time Powers If I Becomes Necessary

NUMBER 2

THE WEATHER

Fair, with light to heavy tonight, Sunday fair

Five Cents A Copy

WASHINGTON, Mar. 4-(A.P.)-President Rooseveli in a momentous inaugur address immediately after taking the oath at 1:06 P. M today told the nation he would ask for wartims pow ers if necessary to meet the national emergency. The newly inaugurated ] ient said he would call a new C gress into special session to da out his planned attack on crisis saying "We must act an quickly" but he didn't reveal

the session would be called, Among the policies outlined in the nation's new president w that "there must be provision an adequate but sound even am prepared under my es tional duty to recommend ures that the stricken nation the midst of a stricken wo may require. These measures such other measures as Cons may build out of its expe and wisdom I shall seek wi my constitutional authority bring to speedy adoption. "But in the event Congrees alle fail to take this course I shall no evade the clear course of dut that then will confront me. I shall ask Congress for one instrument to meet the crisisbrond executive power to war against an emergency great a sike power that would given me if we were invaded a foreign foe."

Vice-president Garner fice at 12:01 P. M. Mean President Hoover as his last: cial act ratured to size the penders different support all in the ling Congress had liferented propriations by \$161,000,000 a his recommendations for the ply bills that had been gassed.

Houver signed the \$350,000,000 war department measure shortly die shortly before noon.

privilege."

During the tanking moratori- We also know about what will be um in Flerida total withdrawals the shipments from Florida for from state banks will be limited the next week, which we figure to give percent of depusits put are rather less than the markets \$10 on each account. New de- should absorb at the present posits may be accepted by state prices. Therefore, it is a matter of moratorium but they must be kept opinion is that the percentage of ment agencies in the origins of lanks during the five Cays of the calcustion, and the commons liquid and "appiect to withdrawil curtailment be reduced. This ap-In full."

Governor Sholts is in Washing ton stiending the inauguration but a week." proclaimed the holiday after a Couting series of long distance telephone conversations with officials here. Comptroller J. M. Les immedi ately advised all state banks of the governor's action and ordered them to observe strictly the conditions of the holiday. Les said he expected the 126 state banks to be virtually closed" within a few hours. The holiday, he said, appiles only to state banks and not to national.

By The Associated Press Bank holidays spread rapidly over New England, the Middle West and the South today bringing restrictions on deposit withdrawals to meet of the country. Only five of the 48 states remained unaffected at midday. New York and Illinois joined the holiday in the early hours. Missouri, Tows, Rhode Island, Minnesota, Massachusetts, Maine, New Hampshire, New Jersey, Nebraska Pennsylvania Vermont, Connecticut, Florida, Montana and Minnesota followed in quick

The federal reserve banks of are York and Philadelphia foloderal reserve closing withdrawals of gold by domestic and foreign agen-

> York Stock Exchange ing the celery market. Exchange also closed seried of the holiday. the next Congress, an entra session of will be called "at the a time", and added would not be to

> > Senate Democrats American War.

ditions obtaining in the markets WASHINGTON, - The prohl-

billon reput resolution per lefect on the activities of enforco-Col. Amoa W. W. Woolcock, di-Children's Henry Society, and Dr. rector of prohibition. He has Henry Hunsmi, of Jacksonville, jest being to ship about 460 cars

pel to express their will upon this until Wednesday. returns will be received. I have been advised that calculation made national policy. recently indicate that the policy "If the amendment is adopted

which has been in effect has they still will be a need for this from all over Florida, has at its brought an added return of apbureau to protect the dry states highlight a hanquet to be held at proximately \$200,000 to the growfront the wet, In this welter of the Parish House on Tuesday public opinion let us show the night. Election of officers, passers since the polley was first put into effect. The opinion at Lakeworld that here is one stable or- age of resolutions, and the presiland last night was that growers ganization which does its duty

will profit for the temainder of Joyally, persistently, and carnestthe season as the result of the ly."

curtailment policy which now has The bulletin goes on to quote been placed on a flexible basis so from Washington's Farewell Adas to insure a constant supply but | dress, in which the first President said, "The basis of our political not glut the markets, Among the speakers at last angles meeting was H. D. Green of the Burrau of Comments of the to make and alter their Constitue tion of revenuent. But the Constate of California. He was loud stitution which at any time exists, in his praise of the solidarity of until changed by and explicit and Florida growers and their decision authentic set of the whole people to take a step which is more or is sacradly obligatory upon all." less drastic, He corgratulated The last four words are printed them for their foresight, and said in large type in the bulletin. Colonel Woodcock points out that he was "droply impressed"

with conditions smong growers of that since July 1, when more in- tel. Programs and other informa-Florida. Upon his return to Cali- tensive prohibition discussion tion will be handed them at these fornis he said he will discuss the started, the bureau has actually darb batter work than before, al- made to provide them with all the curtailment p'an now in effect here with growers of that state, whom though its stafe has been cut by comforts and privileges of home the said are already co-operating, and he predicted that next season cases have been made in this period. The program as reheated by af-California growers will have all od and there has been a slight ficials of the Conference, is as fol-joined Florida growers in controll-increase in the percentage of con- jows:

stalas.

victions, he says. In January, 1933 Those from Sanford attending there were 900 more cases than in Inspirational meeting at First tion. Methodist Church, 5:15 o'clock, January, 1982. and not be to an emergency for immediate a probable ex-can troope during the Spanish, performance for American an emergency a probable ex-can troope during the Spanish, performance for a spanish, perfo he meeting were: W. A. Leff'er.

for immediate point of embarkation for America and the Spanish- nor traffic ballions wet and dr? the Parish House with Dr. Elinor by the Club, Mero's Orchestre will for a probable ex- American War.

**SUNDAY** 

Continue Despite er, He will share hunors with doz-tressuray post office supply bill ens of state social welfare leaders, which carries the economy provi-Congress' Action including Millard Davidson, of sions that will permit the new Marianna, president of the Florida gresident to effect savings up to Conference and head of the Boys \$200.600,000, It was sent to the Industrial Home at Marianen; J. White House, and Mr. Houver is C. Huskisson, of Tallahassee, state expected to sign it.

C. Higskiston, or laboration the standard section was fin-director of the Florida Emergency Congressional action was fin-Relief Association: Marcus C. ished on the \$1,003,314,000 supply Fags, of Jacksonville, head of the bill fur the independent offices, Children's Hone Society, and Dr. carrying \$284,000,000 for the

rector of prohibition. He has plies for next week only. The ob-isent a message to his men to this sent message to his men to this sent a message to his men to this sent a message to his men to this sent a message to his men to this sent message to his men to the sent message to his message t closent kind of co-operation to Probibition, "must not disturb or that hour, lectures, conferences, iill, sending it to the White or that hour a desirable thing to allow the peo-make this policy as flexible a, our work. In my judgment, it is incheons, dinners, and banquets in desirable thing to allow the peo-mathematical will be received. I have jobless youths.

The appropriations in the nine The Conference, expected to atbills passed, including \$4,100,000 for farm board cottin for the Red Cross, totaling \$2,890,567,000. exclusive of the public debt fund, compared with \$3,619,430,000 provided for the current year. With dential address of Millard David- the total outlay for the present son are smoong the features of this year in the 11 money bills was event. Dr. Lapp will be guest of \$4,800,000,000.

Savings on the nine bills primed, honor at this event. A last minute change in the under President Hoover's budget program will find Dr. Elizor estimates, amounted to about \$12, Nims, professor of sociology, 000,000, but approximately \$20,-Florida State College for Women 000,000 was cut off of estimates for deficiency appropirations. assuming the place on the program that had been allotted to A final attack was inunched or Miss Mary Irene Atkinson, promthe government departments by inent Ohio welfare worker who Senator Borah, Republican, Idaho, has been prevented from attendin the Senate In a denunciation of ing because of illness. their resistance to efforts of Con-Guesta arriving here are exgrass to reduce costs,

pected to register either at the Parish House or Montesuma Ho-CERMAK NOT SO WELL

MIAMI, Mar. 4.-(/P)-Dr. E. S. tion will be handed them at those Nichol emerging from Mayor Cerpaces, and every effort will be mak's room today said "he doesn't look so well as he did yesterday." He coclined further to comment. A builetin said the mayor had The program as released by of-

a very restless night due to probable gaseous distension which accolorated his pulse and respira-

## MEETING POSTPONED

Clarence Adams, president of the Jacksonville District Progressive Club of the Atlantic Coast Line Hailroad today announced that the monthly social meeting has been postp ned, but that I surramment re- lie Responsibility in the Field of these will be a dance at the City has happress lig- Family Welfare, to be held at Hall on Monday night, sponsored

changers have fled from their high seats in the temple of our civilization. We may now restore that temple to ancient truths. The measure of restoration lies in the extent to which we apply social values more noble than mere monetary profit.

inderstanding and support of the propie themselves which is essential to victory. I an convinced that you will again give that support to leadership in these critical days. In such a spirit on my part and on yours we face our common difficulties. They concern, thank God, only ma-terial things. Values have shrunken to fantastic levels; and the support of the second state levels.

taxes have risen; our ability to pay has failen; government of all kinds is faced by serious curtailment of income; the

means of exchange are fresen in the currents of trade; the withered leaves of industrial enterprise lie on every side;

farmers find no markets for their produce; the savings of

More important, a boot of unemployed citizens face the grim problem of existence, and an equally great number toil with little return. Only a foolish optimist can deny the dark

Yet our distress comes from no fallure- of substance We are stricken by no plague of locusts. Compared with perils which our forefathers conquered because they be-

lieved and were not afraid, we have still much to be thank-ful for. Nature still offers her bounty and human efforts

have multiplied it. Plenty is at our doorstep, but generous use of it languishes in the very sight of supply. Primarily, this is because rulers of exchange of mankind's

good, have failed through their own stubbornness and own in-

competence, have admitted their failurs and abdicated. Prac-

tices of unscrupulous money changers stand indicted in court of gablic opinion, rejected by the hearts and minds or men. True, they have tried, but their efforts have been cast in the pattern of an outworn tradition. Faced by the failure of

years in thousands of families are gone.

Happiness lies not in the mere possession of money; it lies in the joy of achievement, in the thrill of creative effort. The joy and moral stimulation of work no longer must be forgotten in the mad chase of evanescent profits. These dark days will be worth all they cost us if they teach us that our true destiny is not to be ministered unto but to minister to ourselves and to our fellow men.

Recognition of the fabily of material wealth as one of the standards of success goes hand in hand with the abandonment of the false belief that public office and high political position are in he valued only by the standards of pride or place and personal profit; and there must be an end to a conduct In banking and in business which too often has given to a sacred trust the likeness of callous and selfish wrong-doing. Small wonder that confidence languished, for it thrives only on honesty, on honor, on the sacredness of obligations, on faithful protection, on unselfish performance; without them It can not live.

Restoration calls, however, not for changes in ethics alone. This nation asks for action, and action now. Our greatest primary task is to put people to work. This is no unsolvable problem is we tace it wisely and courageously. It can be accomplished in part by a direct recruiting by the government itself, treating the task as we would treat the emergency of a war, but at the same time through this employment accomplishing greatly needed projects to stimulate and reorganize the use of our natural resources.

Hand in hand with this we must frankly recognize the over-balance of our population in our industrial centers and, by engaging on a national scale in a redistribution, endeavor to provide a better use of the land for those best fitted for the land. The task can be beined by definite efforts to raise the values of agricultural products and with this the power to purchase the output of our cities. It can be helped by in-sistence that the federal, state and local governments act forthwith on the demand that their cost be drastically-reduced. It can be helped by the unifying of relief activities which today are often scattered, uneconomical, and unequal. It can be helped by national planning for, and supervision of all forms of transportation and of communications and other utilities which have a definitely public character. There are many ways in which it can be helped. But it can never be elped merely by talking about it. We must act and act quickly,

Finally, in our progress toward a resumption of work we will require two safeguards against a return of the evils of the old order: there must be a strict supervision of all banking and credits and investments; there must be an end to speculation with other people's money, and there must be provision for an adequate but sound currency. These are the lines of stack. I shall presently urgs upon

a new Congress in special session, detailed measures for their fulfiliment, and I shall seek the immediate assistance of the

several states. Through this program of action we address ourselves to putting our own national house in order and making the i come balance outgo. Our international trade relations, though vastly important, are in point of time and necessity secondary to the establishment of a sound national sconewy. I favor as a practical policy the putting of first things first, I shall spare no effort to restore world trade by international eco-nomic readjustment, but the emergency at home can not wait on that accomplianment. The basic thought that guides these specific means of

national recovery is not narrowly nationalistic. It is the insistence, as a first consideration, upon the interdependence of the various elements in and parts of the United States, a recognition of the old and permanently important manifesta-tion of the American spirit of the pioneer, it is the way to (Continued on Fuge Fiz)



Judge S. A. B. Wilkinson's firm act as this city's new Municipal Court judge was to impose a settence upon E. B. MeLean, white truck driver for an American Baking Co. which is operating in this city without & icense.

Atterneys for the baking company sought to have the affidavit and order of arrest thrown out by citing innumerable shoes in which court decisions based on similar, they said, arrests, had raied in favor of the consetts rather than a municipality successoring to collect a license fos.

However, Judge Wilkinson nled their motion to quash, and, after a bearing in which Fred R. Wilson represented the City as writers represented the first of a attorney, ordered Mr. McLean to be fined, and stated that pending an appeal which M understands the baking firm will take to the Circuit Court in May, a similar case against two other drivers will be continued,

In the meantime, the baking firms from out-di-lown are de-erating their truth have without licenses, pending the settlements of the constitutionality of the City's ordinance Which requires that a \$200 anitial license be taken out.

## Jehol City Is Entered By Japanese Brigade

## GOVERNMENTS IN SOUTH AMERICA ARE IN BUSINESS

PAGE EIGHT :

## Industrial Participation Based On Historical Trade Rule

WASHINGTON, Mar. 3.-It i teten more or less as a matter of fact in Latin America that govrnment should take part in tusi-

Government participation in Gavernment participation in business in the southern continent of the American harmisphere in based on a different foundation than in other sections of the world where an increase in rep-resentative government has led to increasing socia ization of indu-try. In Latin America it is based rather on § historic tecdency to expect the government to do everything.

expect the government to to everything. Mireover, the Latin Americans have not leased to join together for corporate private enterprise, such as has anread so rapidly in the United States and Europe. They are individualists at heart ard rather suspicious of any group which forms to work "for the good of all." The largest cor-perations doing business in Latin American are firms which have migrated from the United States and Europe.

and Europe. The forms of government in Letin America have been condu-cive to frequest entrance of busirive to frequest entrance of suar-ness into government. In some in-stances the rulers, although rep-resenting the few rather than the many, have had a Geopseated de-sire to improve conditions of the people. At other times the posi-tions of the ruling officials have been so precarious that they have

had to prove themselves benevolent by making social improvements such as building tailroads and dicks, even though they ex-

ploited the people to do it. In practically all of the I atin-American nations, except Verezvela, the government owns of operates at least a section of the rallroads. The banks established by some of the governments carry on business that is taken circ of by private institutizs in the

ernment also owns the entire enp-ital stock of the Lloyd Brasileiro futds in mortgage on real estate. United States. Some governments own mines, telegraph and tele-Steamship Company and an ex-tensive system of railr pls. phones, docks and staumship lines.

In still others, the hovering hand of government reaches (3wn to keep a firm gruap on the distribution of outstanding natu-ral resources, such as coffee in Brazil, petroleum in Argentina, guand in Peru and nitrate in

To-Night

LAST TIMES

LEB TRACY LUPB VALES

Half Naked

Saturday

DOUBLE SHOW

ANES CAUNE

ruand in Peru and nitrate in Chile. Municipal electric power plants and street railway lines are not unusual. Markets and sloughter on first mortgages up to 50 nouses are also owned by some owned cent of the appraised value. The cities. Examples of the way gov-Venexuela is the only Latin bank is allowed to employ a limernment has entered business in American country which hes no ited amount for the construction Latin American include the folstate-swned tai roads. In 1928, the of workmen's dwe lings. In Barlowing: Venzue on ranguilla, the city government In Argentina the greater part lished the Banco Agricola y Peowns the matket, water w.rks, of the petroleum is handled cuario at Maracay to lend to ags aughterhouze cod tramway. through the petroleum department riculture and cattle raising indus-In C.sts Rica, the government of the National Government. Of tries and the Banco Obrero to fihas been authorized to operate a the 25,558 miles of railroad in the naree the purchase of homes by monopaly for the importation and country, 5412 are owred and operworkers. sale of gasolize and negotiations ated by the National Governare reported to have been started ment and 526 miles by the Provfor the sale of a match m nopoly. ince of Buenos Aires. The Banco Hipotecarlo Nacion-al, established by the government in 1886 to make loans on real property, has a heard named by the President of the Republic. The port of Buenos Aires, thief har-hor of the country, is owned by, the feveral government, nI Santa The Costa Rican government owns 33 miles of railros 's and maintains in alcohol and liquer sup y monopoly. The chief railroad in Ecuador ves soid to the government in 19:13. In eddition, it runs the Banco Cettral, mines, teligra, h and telephones and operates a sait the feteral government. nI Santa Fe, the sectric light and power compary is municipally cwned. monopoly, Rails als in Guatemale nie government-owned. Of the 1399 miles of railroad in The Chilern Government hor Bolivin, 510 are owned by the covernment. Another way in part in regulating the output of nitrate through the Cusach to which it has interrupted the free flow of private enterprise is seen they it delivered the nitrate fields in 19 0. The directorate of the Cossch is composed of 12, of

which tour are app inted by the Prostant of Chile. Givern-

nent control of the Cosach has tocently been groatly strengthened. The Childan government owns 3714 miles of rellroad while the

government-owned mortgage bank of the Repellie makes loans to landowners. The federal govern-ment has taken over control of

Valpresiso water supp y. formerly held by the municipa ity, and has etencied many other publicly

owns, enterprises. Thee-quarters of the railroads is Colombia are sweed by the na-

ional or departmental govern-ment but they have been operated since 1931 by a non-political coun-th. Ni.sragus has assumed full

TAP TO

/ICKS

TRIAL SIZE

MIAMI, FLORIDA-These Orlando business men raki a good will visit to Miami and were entertained at the Miami Biltmore Country Club by Henry L. Doherty, president of the Florida Year Round Clubs. While here the Orlando delegation confered with Greater Miami merchants in planning Driando's participation in All-Fierida Doherty Day," Mar. 10, which will honor the state's new business leader and lay groundwork for a state-wide advert lsing and publicity program. -Florida soil has been proved to

**ORLANDO GROUP IN MIAMI** 

in the issue of a 20-year miropoly management of the only rai roud

The Peruvian government owns 642 of the 2810 miles of railroad there. The government sels guan:

tensive system of rail? 5.3. To develop and regulate the cof-fee industry, the Sao Paulo Cof-ice industry, the Sao Paulo Cof-ice institute was established as a legal entity of the government of the state of Sao Paulo in Brazil, government. with the state secretary of finance as chalman of the board The electric supply of light,

to the Belgian subsidiary of the of importance in the courtry, and be peculiarly adaptable to the Swedish match company which a menopoly for petroleum prod-tays 750,000 bolivianos annually ucts has been propose.". Which tung oil is made. This bids for this privilege. The Banco de Brasil, official customers in aPhania op-the B The Banco de Brasil, official lank of Brazil, is operated as a rivate undertaking but the gov-etnment Liso owns the entire cap-which has the right to invest

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NFORD HERALD, SANFORD, FLORIDA, FRIDAY, MARCH 8, 193 HUBA PRODUCT THINKS ISLAND IS **ON ROAD TO TOP** 

UN RUAD TO TOT
Machado OffersToAcc cept Help Of Opponents In Task
IAVANA, Cuba, Mar. 3.
President Machado believes that
Cabs is on the road to economic recovery. He declares his inten-tion of continuing a program al-ready started and states that he will gladly accept the co-oper-tion of his opponents if they will forget political grievances and join with him. Briefy his pro-gram is this:
A cover the cost of living by a cheaper production of goods and a diversification of erops.
Promote and maintain inter-rommunication to all parts of the baland that Cuba shall have an economic unity.
Maintain public and private credit that foreign capital shall have enough confidence in the Re-public to confidence in the Re-public to confidence in the Re-public of the present business

ance, despite the present busines

since Amernican standardisation methods are not suitable on the

BOWLING NOTES

team in the Sauford Mer. League last night was he out of the money in lay when it lost two out name, to the Dossey Room team which cam he cellar position is so With the tournament With the tournament over and three teams tied for first place, it will be necessary to play a special match to decide first, sec-ond, and third plac prize money winners. This match will be played Tuesday ...ight, and the Forrest Gatchel. No-Hi Bottler, and Smith's Barbers team will be the competitors.

and Smith's Barbers team will be the competitors. A new tournament gets under way next week with practically the same teams. Following the tripple match Tuesday evening there will be a meeting of team captains and players to decide on line-ups for the teams entering the new tournament.

Tiell 171 184 185 Ludwig 123 161 100 Zurbeide 175 786 164 Bolley 165 183 186

Florida's manufactured

nethods are not suitable on the Approximately 15,000,000 acres Florida's manufactures of Florida's area are covered with pets annually are valued forests and second growth timber. proximately \$230,000,000.

118 Rex Paper Comany, 104 Jarger paper mills for 117 a widow and three of a widow and three children. Mrs. Kipp said the knew or reason for the set, that her 767 759 793 2319

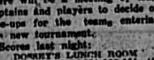
band apparent business wo knowledge ha health. pets annually are valued at ap-



4. Bring the sugar industry back into Cuban hands more capable of handling it than foreigners

bointed out that Cuba had met its external obligations in the past and that income from the budget was sufficient to take care of them in the future.









LUMBER Hill Lumber Co. government estab-Quality Merchandles at 13th and Holly **Reasonable** Prices with ZIP SERVICE Phone 180



The quickest relief for a headache is two tablets of Bayer Apprin. The tablet bearing the Bayer cross dissolves very rapidly, and brings rapid relief. There is no known medicine that works quits like Bayer Aspirin for the awful head and face pains of neuralgis. There is nothing with quite the same effectiveness in relieving rheumation.

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MERCIAL

Sac Sections and

E RANFORD EFEAND SANDER D. 770 HDA. SATURDAR, MARCH 4, 1985

They te Off

## The New Pres

Franklin D. Roosevett is now president of the United Sistes. With the possible exception of Washington and Lincoln, there has been no chief executive of our country whis has entered upon his duties at a more critical time, when more chaotic conditions prevailed throughout the world, when greater economic disturbances assailed our native land, than at the present. No president, immedi-ately upon assuming office, ever had more complex prob-tions to face.

S Course

while land, than at the present. No president, immediately upon assuming office, ever had more couplex problems to face.
But it is equially true that few of our presidents have injoined such unsatimous support and unqualified confidence, both of the separative branch of our government, as characterize President Boosevel's inauguration. He is literally the president of all the people. Republicans and Damoersta silks are laying aside factional and partian pailties in the hope that the new leadership may surmout the trying problems of the day.
The lack of this unity of purpose in our national government during the past three years can well be credited with a large share of the blame for the depression and for such strange inconsistencies in our national politics as find our government doling out hundreds of millions of dollars for the Federal Farm Board to dispose of an immense agricultural surplus and other millions, through the Department of Asriculture, to increase agricultural production; or demanding of foreign debtors that they pay their obligations to the country while we at the same time erect insurmoundable tariff walls to prevent them from paying; or inding hundreds of millions to help railroads meet their looses will be seen and harge. Incs. while, further increase the relivade seense; or hearding half the world's good reserve in this country while complaining that other countries to dollars to whore and there special groups, while a steadily rising deficit continues to mount.
With a steadily rising deficit continues to mount.
With a steadily rising deficit continues to mount.
With a steadily rising deficit continues to mount.
The relevent Romeerk's first attention during the instrument of any beyers while obligation of origoning the steadership is an original problem.
The relevent is the use in the source the instrument of the relevent poiler.

And what is the government go-ing to do for the banks which don't need to have their deposits gua-ranteed?

denominant like intervents the intervents of the intervent of the contribution of the bunking the control the country due to the bunking the country due to the country d

BY GEORGE CREEL In Collier's Weekly

BACK TO

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### 12(0) R (05'00, 42'1) IF. t by u 1 (0) - 4 10 BY WALTER LIPPMAN

It would be vain to suppose that the veters and its portical anthor-is possible at a time like this to fir. In the first period it did not prive at a just estimate of the wish to make any imperiant readat a just e tments of 'policy d period, which et which was provided the natural servember expressed the natural sairs of the people for a change in the conditions. The verdicts which let which was pro and period, which begun, broadly speaking, with the Hoover mera-torium, it could not make them effectively and promptly because of the discontent of the people and the distruct of Congress. There never was a time when the Administration had both a realis-tic policy and actual power. When It had power its policies were at of conditions. The vertices the Antorians will pronounie in later years will depend hot only upon information which we lack, or in our nearsightedness over-look, but also upon subsequent events and upon the philosophy and temperament of each historievents and upon the philosophy and temperament of each histori-an. It is not for us to attempt to anticipate them, and at this mo-meant the chief human aspects of the Administration which man will wish to think about are the prodigious labors, the Cozgod de-votion and the great sincerity of the President's efforts in the last year. Of few things in the later judg-ments can we be at all sure. Yet there can be little doubt, I think, that when the genuine histories come to be written scholars will not treat the Hoover Arministra-tion as a thing in itself. They will be compelled to look upon it as the first chapter of the first phene of the posit-war ere. For it is as cear as arything can be that the It had power its po the new era; when it had ret

of the post-war ers. For it is as is the liquidation or the revision of the erroneous commitments of of the post-war ern, For it is as c.ear as argthing can be that the ectnomic debacle was prepared by the commitments, the policies and the events which followed the Armistice, that what we have been living through these fifteen years was the first false reconstruction, the first reconstruction, but fundamental changes in the basic pol-icies of that first effort. was the first false reconstruction, gins with essentially sound ideas, and that what we now have con- with ideas that, in respect to the

and that what we now have con-fronting us are its political and economic consequences. The econ-omy of the world was dislocated by the war. In the peace treaties, in the debt settlements, in the tariff legislation, in the manage-ment of currency, credit and in-vestment, the statesmen, the fi-manciers and the industrial lead-ers created a structure which did not bring peace, and perpetuated and emphasized the dislocations of production and trade. The people followed these lead-

Thus the new Acministration be



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VIII CARE VIII

ATURDAY, March 4. West BLA VERSE FOR TOPAT

HOW TO WIN: Trust in the Lord, and do good; so shalt thou well in the land, and satily then halt he fed.

serrow is a big election day many. They are going to deal whether they want a "new

te of our Congressional taxwith ore subvocating increased in-ritance taxes. Well, that's one by to increase the longevity of

..

March 4th-the corner.

mittee to make a complete study of the assmoonic situation, though none of Mr. Recevelt's campaign speeches indicated that he thought he needed the information .- San Diego Union.

nors persist that the federa povernment is going to guarantee and deposits in order to stabilize habits banking conditions. That rould indirectly increase this gov-rement's liabilities by negrly fifty billion dollars.

Under today's conditions one enrealy knows whether congratu-stions are most is order to Her-ert Hoaver, the retiring pres-tent, or Pennklin Rocevelt, up-in whose shoulders will develve be problems of the future.

Literary Disest holds by to the bolist that de will ratify the prehibitier is amendment. The Digw its opinion upon the stru-tisting question whit he lie 2001 bile bie galmiedwrawn

A Charman and

"HINDENBURG Has Only One request to Make of Hitler."-readiline. Bet a nicksi we know what it is. Melu Gott in Himmel, have it gra mithe free off, your unny mustache already.-Chicage The Senste will appoint a com-alitize to make a complete study

EASTORD TWENTY TELES AGO CHIEF!

- entre tran



meeting by Mrs. J. C. Ellsworth and Mrs. L. C. Leorardy as host-Mr. and Mrs. G. Bassett Smith, and E. B. Stowe. Mrs. Ellsworth esses.

TUESDAY.

T. AFRICHT

Organized in 1894. Preaching Services at 11:00 A M. and 7:30 P. M.

Graded Sunday School with

First Sunday in Lent. Holy Communion, 7:30 A. M. hurch School, 0:30 / Holy Communion and Sermon, 11:00 A. M. No evening service. The Rev. Dr. E. H. Merriman will conduct the morning service, of Rollins College.

P. M.

phere authentic. Bulls were Evening Service, Sacrament of brought from Mexico and a hunthe "Lord's Supper", 7:30 P. M. ited experts of one kind or at

the Social Welfare Board, 8:15 other put it into operation, Sid-

DESSURT Pireapole Mouse Strawperry Shortcake Apple Pie With Cheese Buttermilk Iced Ten Milk

CELERY

CLUB

Lakefront

Mr. and Mrs. T. J. E. Wells, and read a comprehensive paper J. C. Hall left today for Tampa cacti and succulents while Mr. to attend a convention of the Interdational Bible Students They plan to return tomorrow night.

Mrs. Frank Wyman, of Denmark, S. C. is the guest of her sunt, Mrs. W. H. Torrible, South Sanford Avence. Mrs. Wyman will be remembered here as the former Minn Selma Swain, of Green Cove Springs.

Mr. and Mrs. Chester T. Esles, whose marriage was an event of Fab. 22. are now at home to their riends at the Lyleston Apartents, 671 North Orange Avenue, Orlando, Mrs. Estes was Miss Marie Cecelia Hamby, daughter of Mr. and Mrs. H. M. Hamby, of this elty

Mr. and Mrs. Bernard Robinson, of New Oxford, Ps., returned to their home yesterday after spending shout seven weeks here with the former's uncle and sunt, Mr. and Mrs. L. R. Russell, 2524 Palmetto Avenue. While here Mr. and Mrs. Robinson witnessed Sir Macolm Campbell's speed trial, and visited Silver Springs, Ponce de Leon Springs and other places of interest near here

Mrs. Giese Hostess At Party For Friends son, Mrs. Fred R. Wilson, Mr. and Mrs. E. B. Stowe.

Mrs. Pauline A. Giese entertained line, Pa., Miss Ina Farquhar, of ber of her friends with a Bradford, Pr., Henry Wall mayor party last Sunday at her home on the St. Johns Guests were: Mr. and cross, of Salamanca, N. Y., and a la Day, of Westline, Pa., Bernhard Scholtz, of Schenec-Macrenaris, of Tarpon taday, N. Y. Mrs. Hessle Joe, of the N. Y., Mrs. Floy Mil-M Little Rock, Ark., Mrs. A million dollar home for Dis-abled Volunteer Soldeire was tone Cornal, of Osteen, erected during 1932 near Baffington, of West- Petersburg.

Slowe gave a short address on flowers for exhibit and flower ar. 7:30 o'clock at the church annex rangements. As exchange chairman, Mrs. J. Muray Jarvis, Mrs. W. P. Brooks, M. McCaskill reported that a large Jr., and Mrs. W. H. Harkey as number of plants and cuttings hostesses.

have been given away recently, First Methodist Church will meet dding that one member of the circle has distributed at least 1,000 at 8:00 P. M. with Miss Maude cuttings and plants. Mrs. J. C. Carraway, Floral Heights. Regular meeting of Seminale Bills, conservation chairman, of-High School P.-T. A. will take fered to the members fire swat-

tern to be used in extinguishing place at 3:30 o'clock in the study hall, it will be preceded by a board wayside fires. meeting at 3:00 o'clock in the au-Plans were made for furnishing ditorium. flowers for the convention of state

social workers which will begin tist Church will- meet at 7:30 here tomorrow evening. The following members were then ap- 11ill, 1919 Palmetto Avenue. o'c'ock at the home of Mrs. H. H. the flower show this month: Mrs. The Friendship League of the Congregational Church will meet

Charles L. Park, Mrs. Roy F. Marn, Mrs. E. M. Galloway, Mrs. A. C. Fort, Mrs O. J. Pope, Mrs. Mrs. Henry Nickel as hestesses. Roland S. Read, and Mrs. V. E. Douglass

Those present were: Mrs. J. H. Colclough, Mrs. J. C. Billa, Mrs. Marion Smith, 1516 Patnetto Endor Curlett, Mrs. A. G. Coving- Avenue. ton, Mrs. V. E. Douglass, Mrs. J. C. Ellsworth, Mrs. A. W. Eppe, Mrs. A. C. Fort, Mrs. E. M. Gallo-

way, Mrs. J. M. McCashill, Mrs. Charles L. Park, Mrs. O. J. Pope, Mrs. T. C. Pope, Mrs. W. E. Wat-

The Alathean Class of the Trained Teachers, 10:00 A. M. First Baptist Chutch will meet at Minister, the Rev. James M. Thompson. with Mrs. H. G. Methvin, Mrs.

FULL GOSPEL TABERNACLE

The Rev. William F. McPherson, astor. Circle Number Seven of the Bible School, 9:15 A. M.

Sermon, 11:00 A. M. Rev. W. L. Brandon will preach. Subject, "Let's House in Comparison With the Day in which we Live."

Evangelistic Service, 7:45 P. M. Sermin by Rev. McPherson, close of the morning and evening

PRESBYTERIAN CHURCH

The Rev. E. D. Brownlee, D. D. to all. pastor. Sunday School, 9:45 A. M. Morning Worship, 11:00 A. M.

Christian Endeavor, 6:30 P. M. Evening Worship, 7:00 P. M. The session will meet at the

ney Franklin, ste of the worst's P. M. Talk by Professor E. L. Clark, famed Lull-fighters, appears in the nicture under his own name at Wednesday Evening Prayer the head of the procession of matadors, and later in an exhibition Service, 7:30 P. M. of his sport. A cordial invitation is extended For the leastly and color of the

Services under the Auspices of

·· YOWELL-DREW CO. ·· In The Hands Of Women

> **During National Business** Women's Week, Mar. 6-12

Representative women of Orlando and Winter Park have the say-so about sales activities at Yowell-Drew's all of next week. Commission from several prominent organizations have personally selected merchandise and approved the values offered. Each organization will benefit by the sales made on their. particular day, and urge friends and members to shop on their day. 14

MONDAY **Business** and **Professional** Women's Club of Orlando TUESDAY Women's Club of Winter Park. WEDNESDAY Orlando Weimesday Music Club.

. THURSDAY Orlando Day Nursery FRIDAY Junior League Of Orlando SATURDAY Women of the Yowell-Drew Co.

YOWELL-DREW CO. Oriando, Florida

CHARLEEN'S TEA HOUSE Tel. W. P. 52-M Ave., Winter Park. as same quality and character that I would serve if you were guests in my own home." Men) CHARLEEN J. BAKER, Owne

Week of prayer service for ions will be conducted next week on Monday, Tuesday. son, Mrs. Fred R. Wilson, and Wednesday, and Thursday afternoons at 3:00 e'clock at the First Baptlat Church A arge number of members of the church is expecied to attend.

> Mr. and Mrs. John Langley, of Daytona Beach, spent today here with Dr. and Mrs. W. T. Langley. Mayfair LUMBER

The Y. W. A. of the First Bap-

at 3:00 o'clock at the Parish

House with Mrs. John Meisch and

The Daughters of Wesley Class

of the First Methodist Church

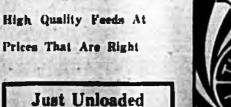
will have its regular meeting at

8:00 P. M. at the home of Mrs.

TO HOLD PRAYER SERVICE

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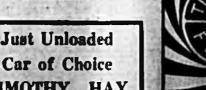
That . . . . . . .

We Carry the Full

**TUXEDO LINE** 

When in the Market

For Feed ... See Us



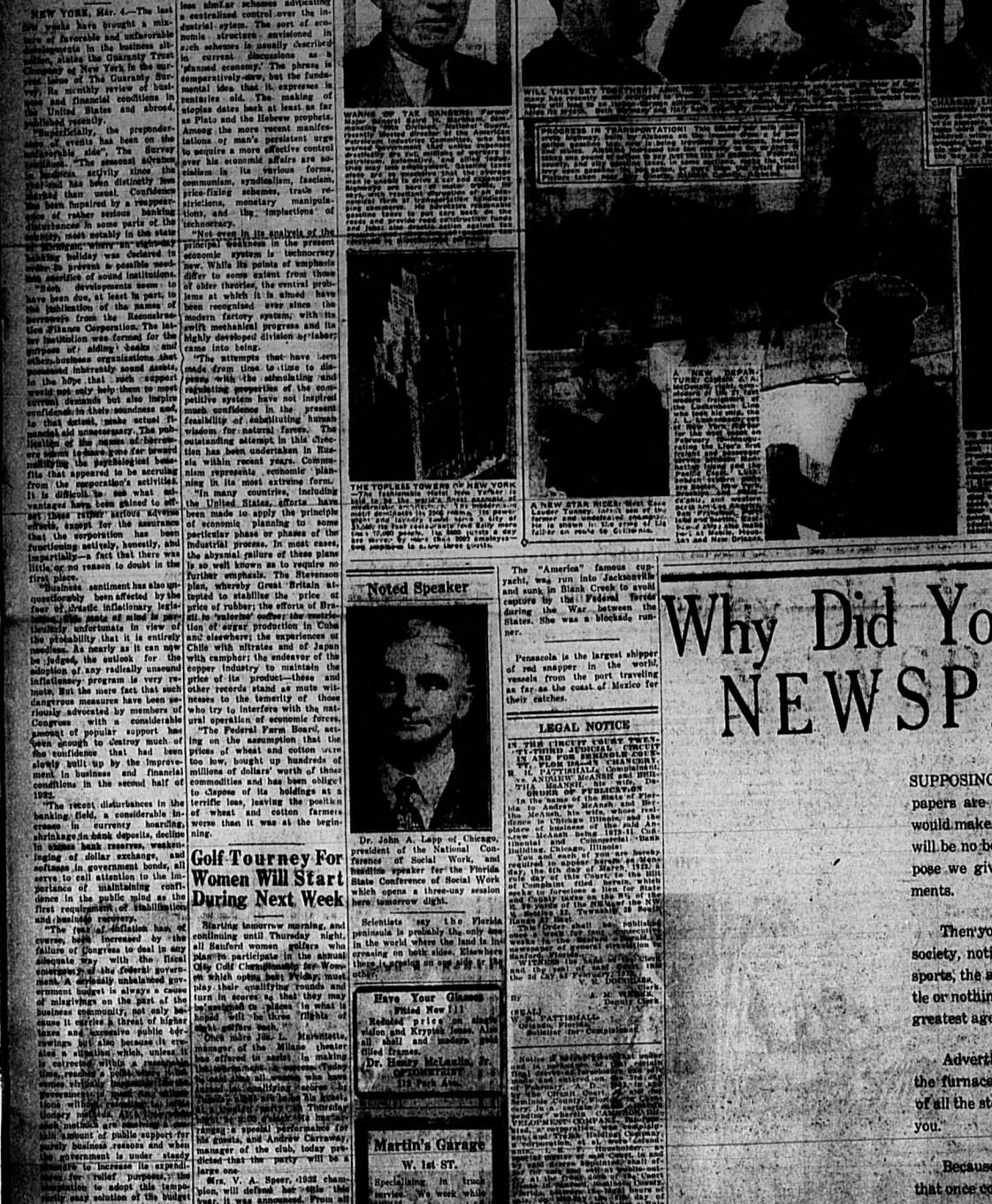
TIMOTHY HAY

HILL FEED CO.

describing the probable effects.of a centificed failure to deal advi-mataly with these twin problems. The recent short-lived popular Of Favorable hardship to grasp eagerly at any proposal, however vague and il-lusory, that seems to offer a pos-Unfavorable inserv, that seems to oner of store way out. As a matter of store way out, As a matter of fact, technoceracy is merely the latest of a long stries of more advocat

ntiment has also un-plan, whereby Great Britain at-tropted to stabilize the price of ated by members of who try to interfere with the natdavel Parm Hoard net. had been prices of wheat and cotton were imprave- too low, bought up hundreds of financial millions of dollars' worth of those and half of commodities and has been obliged to dispose of its holdings at a n the terrific loss, leaving the position ing field, a considerable in- of wheat and cotton farmers

builget in-in-indications, fullmpo- Mrs. V. A. Speer, 1932 cha 80 or 32.



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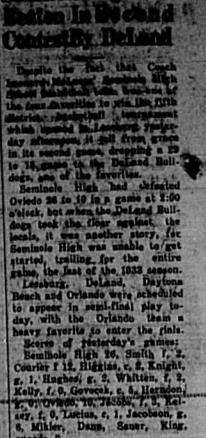
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you.

ments.

THE BANFORD RERALD, SANFORD, PLORIDE, SATURDAY, MARCH 4, 1933

(Continued from Page One)



guards, 0. DeLand 29, Martin, f. 3, Them. as, f. 7. Carmichael, c. 11, Rut-ledge, g. 2, Carmichael, c. 11, Rut-ledge, g. 2, Carmichael, c. 11, Rut-ledge, g. 2, Carmichael, c. 11, Rut-g. 6; Seminole High 18, Smith, f. B. Cousier, f. 2, Higgins, c. 4, Knight, g. 1, Hughen, g. 4, Whit-ten, f. 0, Govorek, c. 2.

here is no point on the tion of the state farther tiles from the sea: and te vast majority of the state is

IN THE SHOES THE WALLY

fe'-are. opring at in profit Herald Printing, Ca

Buy This Iou

A 225 CONTRACTOR OF THE DESCRIPTION OF THE OF THE ALL OF SUPPOSING that, beginning tomorrow, all the newspapers are discontinued. What a furore the public would make. "News! News! We must have news or we will be no better off than the ancients." All right, suppose we give them news but cut out the advertise-

Then you would discover that politics, the doing society, notices of fires, accidents, deaths, scandals, sports; the activities of the police and criminals add little or nothing to the real comfort and happiness of this greatest age in the world's history.

The Man and the states of Advertising is the NEWS of all the looms, of all the furnaces, of all the laboratories, of all the shops, of all the stores, of all the world, and all working for

The second second and the transferred strength Because of advertising. luxuries and inecessities that once cost a king's tansom ale yours at little prices Advertising pits merchant against metchant, artist canst artisan, producer against producer, for y benefit, forcing out the best there is in everything an

illing the world about it. The second s

20. The chief financial centers and to function normally. ith these huge reserves behind

1000, or still well above the reached in the efflux of fast year, which reduced the to \$3,900,000,000 as of Juna K. A little more than half week-end in Miami w iste of \$657,000,000 be- mother, Mrs. G. E. McKa 15 and Jan. 18, has grand matron of Eastern

## HOOVER HOLDS Celery Market Reports WITH CABINET Through courtesy of the U. S. Department of Agricul-

ture in co-operation with the Florida State Marketing Bureau, R. E. Winfrey, Sanford representative.

the Sanford-Oviede Section to Plats date: Feb. March, 1913, - 1519; Feb. - cloudy.

There was a large congregation at the Episcopal Church on Suning of the second of the secon

Mrs. H. W. Tanner, Mrs. W. S.

definition with enormal field of the provide line of

ATLANTA DIVERSIONS: None. Hoaver thanked each

news in other quarters."

THE ADVENTURES OF TOM, DICK AND HARRY







A WY WEEKS BY

A M WEEKS. Packard,

AMUEL A R WILKINSON. Solicitor for Complainant

ect on the youngsters. A survey which the com as made of juvenile progra over the radio between

o'clock in the afternoon and o'clock at night showed that five of 42 programs investige were "excellent", two were good", and six "good," an age 10 that were only "fair," 11 "poor" and eight "very poor", Mrs. Ernst oor" were among the most p ar with children, she added.



HAVE YOUR WATCH N

"" 26-Miscellaneous For Bale V IL DOUGLASS. | PEPPER PLANTS for sale. Rex

> " STEWART-WARNER Cabinet Radio, Good condition. Sacri-fice. 2529 Elm Ave.

