



# Sanford Shoe & Clothing Co. Now Goes on Cash Basis

There are many different unavoidable extra items of expense to be added to the selling price of merchandise where same is bought and sold on a credit basis.

We have now decided to eliminate those extra added items of expense by purchasing every item for cash only and will sell for cash only which will assure our customers making their purchases from us for less money.

Come and inspect our lines of merchandise. Ask the price and we think we can convince you that we are right.

YOURS TO SERVE

# Sanford Shoe & Clothing Co.

J. J. N. CONNER, Manager

Satisfaction Guaranteed

115 East First Street Phone 104

## SOCIETY

MRS. FRED DAIGER, Society Editor  
Phone 217-W

If you have any friends visiting you—if you are going away or coming home, or if you are entertaining, write a postal card to this department giving details, or telephone the item. It will be greatly appreciated.

### SOCIAL CALENDAR

Tuesday—Dance Recital at Parish House at 7:00 p. m. by Prof. Ebsen.

Tuesday—"Sanford Follies" (play) by the Business and Professional Women's Club at the High School at 8:15 p. m.

Wednesday—Meeting of the Welfare Department of the Woman's Club at 3:30 p. m. Mrs. John Leonard in charge of program.

Thursday The Idlers Club will be entertained by Mrs. Harry Heeren on Union avenue.

Thursday Mrs. George Knight will entertain the Auction Bridge Club at 3 p. m.

Thursday—Mrs. Forest Lake will entertain the members of the Every Week Bridge Club at her home on Park avenue.

Friday Mrs. Howard Overlin will entertain the members of the Seminole Bridge Club at her home on West First street, at 3 p. m.

Friday The regular monthly meeting of the Sallie Harrison Chapter, N. S. D. A. R., will be held at the home of Mrs. John Leonard on Oak avenue at 4 p. m.

Monday Mrs. J. M. Wallace and Miss Margaret Clark will entertain at bridge at the Country Club in honor of Mrs. Grady Golden of Tampa at 3 p. m.

W. H. Taylor, of Tampa, was in the city yesterday attending to business.

L. J. King, who is with the Kellogg Corn Flakes Co., was in the city yesterday calling on his local customers.

J. M. Woodward, of Jacksonville, was in the city yesterday calling on the local business men.

Mr. and Mrs. H. D. Jennings, of Bartow, were visitors in Sanford yesterday, stopping at the Montezuma.

Paul and Carl Siebold, of Chicago, arrived in the city yesterday and are registered at the Montezuma.

Robert T. Thrasher was called to Lakeland yesterday by the serious illness of his sister, Mrs. Ed. Sumner.

R. J. Gillespie of Jacksonville was among the business visitors here yesterday.

Mr. and Mrs. Ernest Gormely have returned from their wedding trip and are domiciled at the Roberts home on Laurel avenue.

Mrs. J. H. Hawley, of Fort Pierce, and Mrs. James J. Mooney, of St. Petersburg, spent the day here yesterday enroute to Fort Pierce.

Mr. Parr, secretary and treasurer of the Edison Shop in Atlanta, returned to his home after spending a few days here as the guest of Garland Lawson.

Garland Lawson and Mr. Parr, of Atlanta, returned yesterday from Leesburg where the latter went on business.

Miss Virginia Mayo, who has been spending the past month as the guest of her sister, Mrs. J. M. Nealey leaves this afternoon for her home in Ocala.

Mr. and Mrs. H. F. Marden and H. J. Marden of Augusta, Me., ar-

rived in the city yesterday for a short visit and are pleasantly located at the Montezuma.

Mrs. John Courier has as her house guest her sister, Mrs. Richard Peterman and daughter Beatrice of Roanoke, Va.

Mr. and Mrs. J. D. Woodruff motored to Eustace last evening. They were accompanied home by Mrs. D. L. Thrasher, who spent the past two days as the guest of her parents, Mr. and Mrs. E. L. Ferran.

Mrs. B. J. Starling leaves this afternoon for Jacksonville where she will visit her sister and brother, Mr. and Mrs. Robert W. Synmes, who have recently returned from a trip to South America.

Miss Laura Smith, of Atlanta, returned to her home yesterday after spending some time here with her sister, Miss Virginia Smith. Miss Smith is supervisor of the personnel of the Bell Telephone Co. of Atlanta.

Invitations have been issued for a bridge party to be given Monday afternoon at the Country Club by Mrs. J. M. Wallace and Miss Margaret Clark in honor of Mrs. Grady Golden of Tampa, the charming guest of the former.

The four circles of the First Baptist church met in their regular monthly business meeting Wednesday at 3:30 at the church. After a short business session the Sanford Heights Circle was in charge. Enlarged service was the spirit of the meeting.

Mrs. Meade Love of Quincy arrived in the city yesterday and is the charming house guest of Mrs. James G. Sharon. Mrs. Love is state legislative chairman of the Federation of Woman's Clubs. Mrs. Love will be here a week, going from here to Green Cove Springs.

Dr. and Mrs. Walter Sony and daughter Olive May, who have been the guests of the former's daughter, Mrs. Wademan Caldwell, returned to their home in Jacksonville Sunday evening after spending the past week here. They were accompanied home by Mrs. Caldwell and baby.

The regular monthly business meeting of the Sallie Harrison Chapter, N. S. D. A. R., will be held at the home of Mrs. John G. Leonard on Oak avenue at four o'clock. It is the birthday party of the chapter and all members are urged to be present. All visiting daughters are most cordially invited.

### CHRISTMAS BAZAAR

The Christmas bazaar given each year by the Holy Cross Guild at the Parish House will be held December 6 and 7. 189-1tc

### CALL MEETING

There will be a called meeting of the Women's Guild of the Holy Cross Guild Monday afternoon at the Rectory at 3:30 p. m. All members are requested to be present.

Regular meeting of the Welfare Department of the Woman's Club will be held Wednesday afternoon at 3:30 at the Woman's Club. The program will be in charge of Mrs. John G. Leonard. 197-2tc

### JAPANESE BRIDGE PARTY

The Country Club house, which is such an ideal place to entertain, was the scene of a beautiful party yesterday afternoon when Mesdames Hawkins Connelly, Ben Caswell and Robert Hines were hostesses at bridge,

there being twenty-two tables of players.

The whole lower floor had been transformed into a veritable Japanese garden. Over head were hangings of moss entwined with cherry blossoms, geraniums, chrysanthemums and other flowers. Tall feathery bamboo entirely encircled the place. The stairway was covered with moss entwined with flowers, and these artistic decorations formed a lovely background for this assemblage of handsomely gowned guests.

Dainty Japanese designed tally cards were given out by two little Japanese maidens, Julia Higgins and R. E. Griffin.

Greeting the guests upon their arrival were Mrs. J. D. Woodruff and Mrs. C. R. Kirtley. Mrs. Woodruff's frock of black satin with ostrich trimmings was most becoming, while Mrs. Kirtley's smart costume was of black satin combined with grey cut velvet.

In the receiving line were the hostesses, Mesdames Ben Caswell, Hawkins Connelly and Robert Hines. Mrs. Caswell was attired in brown satin combined with brown lace, while Mrs. Connelly's gown of American Beauty satin with jet trimmings was most becoming to her brunette coloring. Mrs. Hines wore a chic frock of brown panel velvet.

The hours passed quickly in the spirited game of bridge played during the afternoon, high score being made by Mrs. T. L. Dumas, who was awarded a Japanese wall flower basket. Second high score was made by Mrs. Percy Mero, who was given a lovely Japanese flower bowl. The cup prize, a Japanese luncheon cloth, went to Mrs. Emma Owens.

After the game the guests were delightfully entertained by a Japanese dance, well rendered by little Misses Katherine Meisch, Julia Higgins, R. E. Griffin and Ellen Teiford.

Following the dance the tables were cleared and centered with vases of hibiscus, and refreshments consisting of a salad course with Russian tea were served by four charming Japanese young ladies, in exquisite Japanese kimonos. They were Misses Olive Newman, Gertrude Mobley, May and Mildred Holly.

The cordial hospitality of these charming hostesses was reflected in every detail of this delightful affair, which was one of exceptional enjoyment to the many guests.

### GREAT POTASH FIELD MAY BE FOUND

(By The Associated Press)

LAWRENCE, Kansas, Nov. 15.

Potash beds large enough to supply the entire American demand for fertilizer and perhaps provide a surplus for export are likely to be discovered in western Texas, according to H. W. Hoots, now an instructor in the department of geology in the University of Kansas. For the past year Mr. Hoots, as a member of the United States Geological Survey, carried on investigations in the prospective fields.

In a territory extending approximately 125 miles north and south and an equal distance east and west along the new Mexican border, strong indications have been found of what is perhaps the largest salt bed in the world. Surveys indicate approximately 15,000 square miles of prairie country underlaid with a bed of rock salt that ranges from 40 to 1,500 feet in thickness. This salt bed lies at a depth of 900 to 2,300 feet, making it convenient for mining operations. The conditions which are favorable to the formation of salt are favorable also to the formation of potash.

Four test wells are to be sunk this winter to get accurate figures about the underlying strata. One well already is under way and the core is being preserved to show the thickness of the different materials penetrated. If these test wells result as expected in showing the value of the salt deposits, other tests will be made to determine the limits of the field and the location of its richer parts.

Minor test wells at Means, River, Bryan, Burns, McDowell and St. Rita have produced the raw potash but not on a production basis.

"If this potash field proves what is expected," said Mr. Hoots, "it will mean that the United States has found an internal source which is needed so much not only as a soil fertilizer but also, in the manufacture of soap, glass, explosives and medical supplies. Comparatively little potash is now being obtained in the United States, and what that is now comes from western Nebraska, Searles Lake, California, and the great Salt Lake region in Utah.

### WILL VISIT UNITED STATES

(By The Associated Press)

ATHENS, Nov. 15.—Riza Tewfik Bey, president of the council of state in the former Constantinople government, said here today that he, with Turkish associates, was going to the United States for the purpose of carrying on a campaign against Mustafa Kemal Pasha, whom he considers the destroyer of Turkey.

## THE WEATHER

For Florida: Local showers tonight or Thursday; cooler in the extreme north-west portion Thursday.

## SANFORD'S TEMPERATURE

86 yesterday, some weather for the middle of November, we say. While our brothers farther north shovel snow and ice we bask in the wonderful Florida sunshine with real summer weather. Have you a little "chunk" of ice in your refrigerator?  
5:40 A. M., NOV. 15, 1922  
Maximum ..... 86  
Minimum ..... 60  
Range ..... 67  
Barometer ..... 30.21  
Calm and cloudy.

The ladies of the First Baptist church will hold their annual bazaar December 15-16. Place announced later. 190-2tc

### Too Late to Classify

FOR SALE—New Ford touring car. Owner leaving town. Inquire at 112 French avenue Thursday. Has been driven about 350 miles. A bargain. 199-1tp

### PAINT WITHOUT OIL

REMARKABLE DISCOVERY THAT CUTS DOWN THE COST OF PAINT SEVENTY-FIVE PER CENT.

A Free Trial Package is Mailed to Everyone Who Writes

A. L. Rice, a prominent manufacturer of Adams, N. Y., discovered a process of making a new kind of paint without the use of oil. He named it Powder-paint. It comes in the form of a dry powder and all that is required is cold water to make a paint weather proof, fire proof, sanitary and durable for outside or inside painting. It is the most perfect principle applied to paint. It adheres to any surface, wood, stone or brick, spreads and looks like oil paint and costs about one-fourth as much. Write to A. L. Rice, Inc., Manufacturers, 519 North St., Adams, N. Y., and a free trial package will be mailed to you, also color card and full information showing you how you can save a good many dollars. Write today—Adv.

**THE PRINCESSES**

TONIGHT  
Marshall Neilan's  
Photodramatic Innovation  
"BITS OF LIFE"  
For the first time in the whole movie history—The Magazine Men brought to the screen. A Satire, a Comedy-drama, a Drama and a big surprise. Four fine stories in one unique feature. And  
"School Day Love"  
A COMEDY  
Tomorrow—Tom Mix and Eva Novak in "The Tough Diamond" and "Apartment Wanted" extra.

**THE PRINCESSES**

**New Florida Syrup**  
**Buck Wheat and Pan Cake Flour**  
**Jones Dairy Farm Sausage**  
**Apalachicola Oysters**

**L. P. McCuller**  
"Bob" Holly is confined to his home with a very severe attack of dengue fever. The gang at the Herald office trusts the attack will be short, and that he will soon be back at work again.

**PIANO TUNING, PHONOGRAPH REPAIRS**  
**J. H. HINTERMISTER PIANO CO.**  
112 MAGNOLIA AVENUE

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We Pay 4% Interest on Savings Accounts

**THE SEASON'S HARVEST**  
In the SPRING OF YOUTH the farsighted sow thoughtfully.  
Through LIFE'S SUMMER they toil and save, with a vision of their future.  
When AUTUMN comes the harvest is just what they have made it.  
Then in WINTER'S TWILIGHT well earned rest is the reward of their foresight and thrift.

**READ YOUR FUTURE IN YOUR BANK BOOK**  
THE CALENDAR SAVING BANK IS THE BANK BOOK'S AID

**The Seminole County Bank**  
SANFORD, FLORIDA  
STRENGTH—PROGRESS—SERVICE

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Have him measure you for your new suit—delivered when it is most convenient.

**THE CHURCHWELL COMPANY**  
First Street SELLS it for LESS Welaka Block



### NOTICE TO PROPERTY OWNERS

#### ALL PERSONS HEREINAFTER NAMED OWNING PROPERTY ON MAGNOLIA AVENUE:

You are hereby notified that on the 12th day of October, A. D. 1922 the Commission of Sanford, Florida, did adopt a preliminary resolution providing for the grading and paving of Magnolia Avenue, from Tenth Street to Central Street, with vitrified brick or other hard surface material. The total estimated cost of said improvement of Magnolia Avenue is \$28,000.

The assessments against the various pieces of property hereinafter described, abutting upon the contemplated improvement of said Magnolia Avenue, which have been tentatively determined by the Assessor, covering the portion of the expense of said improvement to be borne by the respective pieces of property hereinafter described, and the estimated amount of benefit which will accrue to the various pieces of property hereinafter described, abutting upon said Magnolia Avenue, to be improved in the manner stated as follows, to-wit:

Owner	Description of Property	Amount of Assessment	Est. Benefit to Property
Median Jewett, Lot 1, Blk C, Markham Park Heights		\$ 86.49	\$100.00
McClelland, Lot 6, Blk D, Markham Park Heights		498.97	600.00
Ma Baumister, Lot 8, Block E, Markham Park Heights		259.87	310.00
G. Stockton, Hra., Lot 6, Block E, Markham Park Heights		259.87	310.00
F. Roper, Lot 7, Block E, Markham Park Heights		498.97	600.00
P. Drummond, 8 1/2 Lot 9 and All 10, Blk. 12, Tr. 2, E. R. Trafford's Map		311.85	375.00
B. Gifford, Lot 6, Blk. 13, Tr. 2		207.90	250.00
Unknown, Lot 2, Block 14, Tr. 3		207.90	250.00

The Special Assessments against the various pieces of property above described are payable optionally, as follows: Either in full within thirty days after the completion of the work, or in ten equal installments, with interest at the rate of eight per cent. per annum from the date of the completion of said improvement.

A meeting of the Equalizing Board of the City of Sanford, Florida, will be held at the City Hall on the 27th day of November, A. D. 1922, at eight o'clock p. m. at which meeting said Equalizing Board will hear all claims and objections as to the character of all said improvements to be paid for in part by special assessments, and as provided for in the resolution hereinabove referred to.

Witness my hand as City Clerk and the Seal of the City of Sanford, Florida, on this the 15th day of November, A. D. 1922.

(SEAL) L. R. PHILIPS, City Clerk, Sanford, Florida.

### NOTICE TO PROPERTY OWNERS

#### ALL PERSONS HEREINAFTER NAMED OWNING PROPERTY ON ELM AVENUE:

You are hereby notified that on the 12th day of October, A. D. 1922, the Commission of Sanford, Florida, did adopt a preliminary resolution providing for the grading and paving of Elm Avenue from First Street South to Thirteenth Street; with vitrified brick or other hard surface material. The total estimated cost of said improvement of Elm Avenue is \$12,000.

The assessments against the various pieces of property hereinafter described, abutting upon the contemplated improvement of said Elm Avenue, which have been tentatively determined by the Assessor, covering the portion of the expense of said improvement to be borne by the respective pieces of property hereinafter described, and the estimated amount of benefit which will accrue to the various pieces of property hereinafter described, abutting upon said Elm Avenue to be improved in the manner above stated are as follows, to-wit:

Owner	Description of Property	Amount of Assessment	Est. Benefit to Property
With Woodruff, Lots 9 and 10, Block 5, Tier 6		\$501.96	\$345.00
J. W. Brisson, Lot 3, Block 10, Tr. 7		298.14	320.00
S. Dinkel, Lot 4, Block 10, Tr. 7		233.15	250.00
Unknown, Lot 8, Block 12, Tr. 6		233.15	250.00
Unknown, Lot 9, Block 12, Tr. 6		233.15	250.00
J. J. Duggar, Lot 2, Block 13, Tr. 7		233.15	250.00
Unknown, Lots 9 and 10, Block 11, Tr. 6		466.30	500.00

The special assessments against the various pieces of property above described are payable optionally, as follows: Either in full within thirty days after the completion of the work, or in ten equal annual installments, with interest at the rate of eight per cent per annum from the date of the completion of said improvement.

A meeting of the Equalizing Board of the City of Sanford, Florida, will be held at the City Hall on the 27th day of November, A. D. 1922, at Eight o'clock p. m. at which meeting said Equalizing Board will hear all claims and objections as to the character of all said improvements to be paid for in part by special assessments, and as provided for in the resolution hereinabove referred to.

Witness my hand as City Clerk and the Seal of the City of Sanford, Florida, on this the 15th day of November, A. D. 1922.

(SEAL) L. R. PHILIPS, City Clerk, Sanford, Florida.

### NOTICE TO PROPERTY OWNERS

#### TO ALL PERSONS HEREINAFTER NAMED OWNING PROPERTY ON MYRTLE AVENUE:

You are hereby notified that on the 12th day of October, A. D. 1922, the City Commission of Sanford, Florida, did adopt a preliminary resolution providing for the grading and paving of Myrtle Avenue from Fourth Street South to Thirteenth Street, with vitrified brick or other hard surface material. The total estimated cost of said improvement of Myrtle Avenue is \$27,500.

The Assessments against the various pieces of property hereinafter described, abutting upon the contemplated improvement of said Myrtle Avenue, which have been tentatively determined by the Assessor, covering the portion of the expense of said improvement to be borne by the respective pieces of property hereinafter described, and the estimated amount of the benefit which will accrue to the various pieces of property hereinafter described, abutting upon said Myrtle Avenue to be improved in the manner above stated are as follows, to-wit:

Owner	Description of Property	Amount of Assessment	Est. Benefit to Property
D. E. Becker, Lot 10, Block 6, Tier 6		\$259.63	\$290.00
Frank Brunson, Lot 10, Block 14, Tier 6		153.87	200.00

The special assessments against the various pieces of property above described are payable optionally, as follows: Either in full within thirty days after the completion of the work, or in ten equal annual installments with interest at the rate of eight per cent per annum from date of the completion of the said improvements.

A meeting of the Equalizing Board of the City of Sanford, Florida, will be held at the City Hall on the 27th day of November, A. D. 1922, at eight o'clock p. m. at which meeting said Equalizing Board will hear all claims and objections as to the character of all said improvements to be paid for in part by special assessments, and as provided for in the resolution hereinabove referred to.

Witness my hand as City Clerk and the Seal of the City of Sanford, Florida, on this the 15th day of November, A. D. 1922.

(SEAL) L. R. PHILIPS, City Clerk, Sanford, Florida.

### NOTICE TO PROPERTY OWNERS

#### TO ALL PERSONS HEREINAFTER NAMED OWNING PROPERTY ON FOURTH STREET:

You are hereby notified that on the 12th day of October, A. D. 1922, the City Commission of Sanford, Florida, did adopt a preliminary resolution providing for the grading and paving of Fourth Street from Sanford Avenue West to Myrtle Avenue, with vitrified brick or other hard surface material.

The total estimated cost of said improvement of Fourth street is \$12,090.00. The Assessments against the various pieces of property hereinafter described, abutting upon the contemplated improvement of said Fourth Street, which have been tentatively determined by the Assessor, covering the portion of the expense of said improvement to be borne by the respective pieces of property hereinafter described, and the estimated amount of the benefit which will accrue to the various pieces of property hereinafter described, abutting upon said Fourth Street to be improved in the manner above stated are as follows, to-wit:

Owner	Description of Property	Amount of Assessment	Est. Benefit to Property
R. W. Simms, Lot 15, Block 5, Tier 2		\$400.00	\$475.00

The special assessments against the various pieces of property above described are payable optionally, as follows, either in full within thirty days after the completion of the work, or in ten equal annual installments, with interest at the rate of eight per cent. per annum from the date of the completion of said improvement.

A meeting of the Equalizing Board of the City of Sanford, Florida, will be held at the City Hall on the 27th day of November, A. D. 1922, at Eight o'clock p. m. at which meeting said Equalizing Board will hear all claims and objections as to the character of all said improvements to be paid for in part by special assessments, and as provided for in the resolution hereinabove referred to.

Witness my hand as City Clerk and the seal of the City of Sanford, Florida, on this the 15th day of November, A. D. 1922.

(SEAL) L. R. PHILIPS, City Clerk, Sanford, Florida.

### MOSQUITO CONFERENCE

#### STATE BOARD OF HEALTH AT DAYTONA DEC. 7

As the date for the State Board of Health anti-mosquito conference to be held in Daytona December 6 and 7, draws nearer, interest is becoming more marked all over the state. George W. Simons, chief sanitary engineer, declared yesterday following a perusal of a great stack of letters concerning the conference which had been received at his office during the past several days.

A recent survey of towns and cities along the East Coast, Engineer Simons said, indicates that practically all communities on the Atlantic seaboard will be represented. Assurance of representation were received from St. Augustine, St. Petersburg and Perry during the past week. Prior to the receipt of these many others already mentioned have arrived at the Bureau of Engineering.

The people of Perry want the remainder of the state to know of its mosquito work in the past. That small town having been one of the first to take up a tax work to eradicate the pest, Mr. Simons said. "Lace Oak is showing much interest, and no doubt will be represented."

The Florida Federation of Women's Clubs will be represented through its various health committees, members of which will attend the conference. A number of industrial and colonizing concerns will be represented to acquire information on how they can enter this work. Judging from reports already received, Mr. Simons said, men and women of prominence in virtually every Florida city have signified their intention of meeting in Daytona.

Dr. Ralph N. Greene, former state health officer, and under whom the Perry project was concluded, has announced his intention to attend the conference. State Senator J. H. Seales of Taylor county, in which Perry is located, has also signified his intention of assisting in the preparation of plans for the state-wide campaign.

Miami's successful mosquito fight of this summer will be discussed by representatives from that city. An effort is being made to have Dr. J. Y. Porter, Florida's first state health officer, and pioneer yellow fever worker, present in the anticipation of an address upon the initial campaign of the state board.

The program is now being drawn up in co-operation with the chamber of commerce of Daytona, and, it is announced, that organization is planning to take care of a great many visitors when the conference convenes.

An interesting exhibit to diagrammatically show what work is contemplated and what can be accomplished by a whole-souled campaign of the people of the state is being prepared.

Interest in Florida's anti-mosquito conference, Mr. Simons said, is not confined to this state. Letters have been received from Texas stating that they are instituting a similar conference to be held during the month in Dallas. Those putting across the Texas meeting have written the state board of health here asking copies of the program now being followed in the state and any other information which may be of benefit to the Texans in their campaign.

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"Newspapers, better than any other media, have surveyed their zones of

influence with sufficient thoroughness and accuracy to be of aid to our sales force by showing the number and nature of retail outlets and by giving valuable co-operation in connection with the distribution of our products."

The above is from a general circular to all offices issued April 10, 1922, by the Americana Fruit Growers, Inc., headquarters at Pittsburg, outlining and giving the reasons for the advertising policy of that organization. This policy was determined upon only after many conferences participated in by important men of the company and by the largest advertising agency in the U. S. A., which places its national advertising. It shows their belief that newspaper advertising is the one best advertising space used in any one year by any advertiser of perishable foodstuffs.

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V. E. Collier, Prop.

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Phone 135 for Your Wants




Our place of business will be closed all day  
**SATURDAY, NOVEMBER 11TH**

**ARMISTICE DAY**

But we are prepared to take care of your every want in building material if your order is received before then.

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SERVICE, QUALITY, PRICE

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The package suggests it.  
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Everybody Drives a Used Car After the First Week

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- OLDSMOBILE
- BUICK
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- DODGE
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- GRANT

These cars have been thoroughly reconditioned. Will accept other cars as part payment or give the difference if your car is better.

Terms: Cash, trade or long easy payments.

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HUPMOBILE and LEXINGTON Distributors  
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Cards of Sanford's Reputable Professional Men, each of whom, in his chosen profession the Herald recommends to the people.

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Attorney-at-Law  
Over Seminole County Bank  
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**FRED R. WILSON**  
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SANFORD FLORIDA

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**BUSINESS DIRECTORY**  
You can find the name of every live Business Man in Sanford in this Column each day.

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FIRE—AUTO—BONDS

**S. O. Shinholser**  
Contractor and Builder

SANFORD FLORIDA

**J. R. and T. E. Sample, M. D.'s,** having completed the Abrams course last winter at Frisco, Calif., now have offices at Omaha, Nebr., and Orlando, Florida, and are equipped at both offices to make blood tests and treat acute and chronic diseases by the Electronic Reactions of Abrams.

Call 498, if you want that baggage locked after with despa... **QUICK SERVICE TRANSFER**  
194-Th-Fri-Sat

When others are idle, we keep moving; there's a reason for it... **QUICK SERVICE TRANSFER**  
Phone 498

The real reason is, we give SERVICE. That's our middle name. Phone 498. 194-Th-Fri-Sat

Pianos, Safes, Furniture, in fact anything movable or what others might think immovable, we handle with care and ease. We assume all responsibility. **QUICK SERVICE TRANSFER**  
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Our aim is to SERVE the community, not merely to have a job... **QUICK SERVICE TRANSFER**  
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We are in the business, for the BUSINESS. **QUICK SERVICE TRANSFER**  
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Are you moving? Call a **QUICK SERVICE TRANSFER** to do it. Phone 498. 194-Th-Fri-Sat

The ladies of the First Baptist church will hold their annual bazaar December 15-16. Place announced later. 199-2tc

**NOTICE**  
On November the 10th I shall be compelled to advance my price on wood one dollar per cord. This advance in price is made necessary to meet the cost of cutting and hauling, and no orders will be accepted after that date, except at the new price, \$8.50 per cord. All orders in hand prior to November tenth will be filled at present price. F. S. VERNAY.

**STROUT FARM AGENCY**  
113 Magnolia Ave.

Lakeside farm and grove of 200 trees, 20 acres. Several acres heavy, black loam, best of soil for vegetables, strawberries, pears, plums, guavas, grapes. Good 5 room house. Excellent shooting and fishing. 2 miles to railroad station, stores, church, school—household furniture and farming tools included. \$2,250. \$1,250 cash, balance 1 and 2 years. 184-tfc

The Herald, 15c per week, delivered.

**Hunters Are The Finest of Sportsmen**

"That more than six millions of dollars have been paid into various state treasuries by hunters of large and small game this fall is something that everyone does not know," said J. G. Ball, of the Ball Hardware Co., the local Winchester dealer, today.

"This six million," continued Mr. Ball, "is only a small portion of the money these sportsmen spend for the pleasure of seeking game. The license is the least inexpensive thing that has to be procured, but it is something that is absolutely necessary. It is also necessary for one to have a good gun, the best of ammunition, the necessary clothing, etc., if one is going to hunt with comfort.

We have done a bigger business in sportsmen's supplies this year than ever before and I understand that the same situation is being experienced by dealers all over the United States.

"The hunters of Pennsylvania paid in \$480,000 for the privilege of hunting in that state. Here are some other figures:

Ohio	\$308,000
Washington	284,000
California	406,000
New York	274,000
Minnesota	250,000
Wisconsin	266,000
Oregon	257,000
Idaho	159,000
Colorado	126,000
New Hampshire	110,000
Maine	109,000
Massachusetts	133,000
Virginia	119,000
South Carolina	102,000
Alabama	159,000
Indiana	125,000
Iowa	114,000
Louisiana	102,000
Nebraska	100,000
New Jersey	158,000
Utah	85,000
South Dakota	86,000
Oklahoma	74,000
Maryland	96,000
Kentucky	54,000
Wyoming	67,000
Vermont	54,000
Texas	46,000
North Dakota	42,000
Montana	42,000
New Mexico	35,000
Florida	35,000
Connecticut	38,000
Georgia	28,000
West Virginia	50,000
Rhode Island	14,000

No figures have been given out by Louisiana, Mississippi, North Carolina, Arizona, Kansas, Missouri, Arkansas, Illinois or Tennessee, but the figures enumerated above total \$4,999,000. The figures from the other states will total more than another million.

That those who hunt in the field are sportsmen in every sense of the word is proven by answers to a number of telegrams recently sent out by the Portland (Ore.) Chamber of Commerce requesting to know the amount of money sportsmen spent in various places. The Maine Commissioner of Fish and Game replied that from \$30,000,000 to \$50,000,000 were left in Maine yearly by those who hunt and fish. From Florida came word that \$2,000,000 were left there by sportsmen each year. Wisconsin placed the figures at \$3,000,000; Denver at \$20,000,000 and San Francisco at \$11,000,000. These five scattered points give a total of \$315,000,000. The Portland Chamber of Commerce wanted these answers to refute any argument that it doesn't pay to cater to sportsmen.

"With game more plentiful now than it has been for many years, with wise conservation measures being put in force, with the United States government very much interested in the game in every state, it does pay every city and state to cater to sportsmen. The states that spent money yearly to breed game, that spends money on game preserves and stocks them gets a lot of money back for its citizens for the sportsmen will go there to hunt and they will spend money in travelling. This has been one of the greatest hunting seasons on record. Those who have not already spent some time in the field had better plan to go at once."

**NOTICE**  
Business and Professional Woman's Club banquet Monday at 8:00 p. m. in the Palm room, Valdez. Phone reservation to Mrs. Zebb Ratliff, 416-W, not later than noon Friday. 200-1tc

**THANKSGIVING DINNER**  
The Daughters of Wesley will have a turkey supper Saturday evening, November 18th, in room recently vacated by Hintermister Piano Co., on Railroad Avenue, Welaka block. \$1.00 per plate.

- Mess**  
Baked Turkey, Dressing  
Mashed Potatoes, Brown Gravy  
Cranberry Sauce Pickles  
Cold Slaw  
Rolls Butter  
Ambrosia  
200-3tc  
Coffee  
Cake

Buy it with a Herald Want Ad.

**MRS. MARINE FREE OF RHEUMATISM**

Joint's Caused Her So Much Pain She Could Hardly Walk Until She Began Using RE-CU-MA

Jacksonville, November 15.—Hundreds who suffer from rheumatism like Mrs. Ida Marine did, will rejoice to know that a sure and reliable treatment has at last been placed within the reach of such sufferers.

Mrs. Marine lives at 1323 Main Street, and made the following impressive statement to the RE-CU-MA man. "I had pains in my left knee so terrible all the time I never had a minute's peace, no matter what I took or tried.

"I saw this RE-CU-MA treatment praised so much that I decided to try it too. Well, I have now taken two bottles and I can see why people are so wild about it. The pain began to

leave me before I had finished the first bottle, and now it is gone. I want everybody who is suffering like I was to get this treatment and see how quick it makes rheumatism disappear."

**Rheumatics Here Rejoice**  
The many people here who have tried first one thing then another will be happy to learn what Mrs. Marine said, and they can get RE-CU-MA from the Union Pharmacy to prove it.—Adv.

Senator Fletcher is urging the president to appoint Judge Nathan P. Bryan to fill the vacancy on the bench of the United States supreme court caused by the resignation of Judge Day. As good a man for the place would be hard to find.

Strawberry growers in Osceola county are settling down to the routine of their work. Most of the replanting is over and the scramble for suitable and a sufficient number of plants is about over. Cultural methods are now in order. The campaign that put Osceola county up in

the strawberry column is proving success, as the acreage is all that was hoped for.

There will be gladness in the heart of every citizen of Leesburg and throughout Lake county when the news is flashed everywhere that the giant harvester at the Grass Pulp and Paper Corporation has begun operations and the dream of years is accomplished. That first load of grass will be cut and carried into the big store room.

People interested in what is known as the French colony of Massicotville, near Templeton, about 25 miles east of Lake Wales, are looking forward to a big winter season. This year. This settlement is made by French Canadian people generally from the province of Quebec and has been settled by a number of cultured people. The Massicot family, well known member of which is Bishop Massicotte, are much interested in the project.

**Easy to Prepare**

**Hecker's CREAM ROLLED OATS**

are partly cooked at the mill by a special process. It is so easy for you to do the rest

*In the new round package*

**SPECIALS FOR Friday & Saturday--Yowell's**

- COLORED LINEN**  
36-inches shrunk from 45 fast colors. Pink, Rose, Blue, Green, Yellow, White. Special. yard—  
89c
- SILK HOSE**  
Ladies' pure Thread Silk Hose, full fashion, Special—  
\$1.98
- ROYAL SOCIETY STAMPED GOWNS**  
With one ball of floss. White and other colors. All sizes. Special for 2 days, each—  
89c
- TOWELS**  
Extra heavy Pullman Towel with Blue border. Very fine grade of Huck. Special. each—  
29c

**Ladies' Sweaters**  
Slipover and Tuxedo styles, extra good values for \$2.50 and \$3.00. All colors and styles. Special for—  
**\$1.98**

**TOYS, DOLLS, AND BOOKS—BUY THEM NOW AND HAVE THEM PUT AWAY UNTIL XMAS**

**YOWELL CO.**  
FRIDAY ————— SATURDAY

SOCIETY

FRED DAIGER, Society Editor Phone 217-W

If you have any friends visiting you or you are going on a trip, write a card to this department, giving name, or telephone the item. It will be greatly appreciated.

SOCIAL CALENDAR

Thursday—Mrs. B. W. Herndon will entertain the members of the Dupont Bridge Club.
Friday—Mrs. R. A. Newman will entertain the members of the Evening Bridge Club.
Saturday—The Idlers Club will be entertained by Mrs. Harry Heeron on Union avenue.
Sunday—Mrs. George Knight will entertain the Auction Bridge Club at 3 p. m.
Monday—Mrs. Forest Lake will entertain the members of the Every Week Bridge Club at her home on Park avenue.
Tuesday—Mrs. David Caldwell will entertain the members of the Lucky Thirteen Bridge Club at her home on Magnolia ave.
Wednesday—The regular monthly meeting of the Sallie Harrison Chapter N. S. D. A. R., will be held at the home of Mrs. John Leonard on Oak avenue at 4 p. m.
Thursday—Mrs. J. M. Wallace and Miss Margaret Clark will entertain at bridge at the Country Club in honor of Mrs. Grady Giddens of Tampa at 3 p. m.

J. M. Woodward, of Jacksonville, was among the business visitors here yesterday.

George T. Einsen of Cuthbert, Ga., is spending several days here transacting business.

Misses Lucy Byrd Smythe and Anna Mason are spending the day in Winter Park, the guest of friends.

S. E. Barrett is expected home this evening from Jacksonville where he went on business.

R. T. Thrasher returned home last evening from Lakeland where he was called by the critical illness of his sister, Mrs. Edward Sumner.

There will be a bridge party for the Social Department Tuesday afternoon at 3:30 p. m. with Mrs. Paul Biggers as hostess. All those expecting to

attend are requested to phone Mrs. R. A. Newman (96).

Mr. and Mrs. J. H. Battle, of Philadelphia arrived in the city yesterday for a short visit and are stopping at the Montezuma.

R. L. McKenzie, of Jacksonville, representing the Kelly Springfield Tire Co., is spending a few days here calling on his local customers.

Mr. and Mrs. W. M. Williams, of Framingham, Mass., are among the arrivals here yesterday and are pleasantly located at the Montezuma.

Mrs. Sumter Davis left yesterday for Orlando for a two days visit in our sister city. While there Mrs. Davis will attend the grand opera. Many of the people from Sanford are attending the opera that is going on this week in Orlando, and they all say that is very fine.

Oscar Vernon, manager for the Texas Oil Co. of this city, leaves today for Hartwell, Ga., where he will visit his relatives. Mr. Vernon will also visit many places of interest in North Carolina while on his vacation.

BRIDGE PARTY

Mrs. David Caldwell will entertain at bridge tomorrow afternoon at her home on Magnolia ave., the guests including the members of the Lucky Thirteen Bridge Club.

CALL MEETING

There will be an important call meeting of the Women's Guild of the Holy Cross Church, Tuesday afternoon at the Rectory at 3 o'clock. All members are requested to be present.

HICKOK-HESS

On the evening of October 21st, Mr. Frank D. Hickok, of Geneva, Fla., and Miss Violet A. Hess were married at the home of the bride's parents, at Knox, Pa. The bride's pastor, the Rev. W. Roy Goff, officiated, using the beautiful ring ceremony. The bride was attended by Miss Zada Role of Franklin, Pa., and the groomsmen were Harvey Albaugh, from State College.

The bride wore French blue and carried white roses. The bridesmaid was dressed in white and carried pink roses. The color scheme for decorating was yellow and white. The large yellow and white chrysanthemums formed a large part of the decorations. Mr. and Mrs. Hickok will visit relatives in Clarion and Canton, Pa., and Elmira, N. Y. They expect to arrive at their home at Geneva the latter part of November.

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EAST SANFORD

Mrs. J. F. McLeiland had her mother, Mrs. Brown, of Ft. Christman, and aunt, Mrs. Taylor, of Chulucua as guests over Armistice Day and the week-end.

Mrs. James Purvis and Mrs. Ashley Purvis were in Orlando shopping last Thursday.

Virginia and Leon Purvis are driving a brand new baby Overland runabout.

Mr. and Mrs. Charles F. Baker, of Cameron City, have as their guest, Mrs. Earl Higgins, of Columbus, O. Mrs. Higgins will remain until December.

Mrs. C. E. Chooping is leaving on Sunday for her trip to Ohio.

Mrs. (Bud) E. J. Ward, Jr., and little son Dan are returning this week from several months' stay in Illinois with Mrs. Ward's people. They are to live in town on 7th street.

Mrs. B. H. Squire is entertaining her Sunday school class of 12 little folks Friday evening at her home at their once-a-month meeting for business.

George Mitchell was here from Orange county calling on friends recently.

D. A. Mitchell has been building a camp on Mitchell Hill and has ten new arrivals from Madison county working for him through the celery season.

Walter Raulson and Ped Hastel were thrown out of a little truck they were riding in Armistice Day and had to be taken to the hospital to be fixed up. Nothing very serious, but Ped looks as if he had been fighting with fish cuts.

Some one killed Nick Zernovau's nice young bulldog Togo Sunday evening and threw him over the fence.

Second sheets, 8 1/2 x 11, only 50c per 1,000, while they last, at Herald office.

SEE THE NEW SUPERIOR CHEVROLET AT THE SAN JUAN GARAGE CO. 200-31c

GENEVA

Quite a number of people from here attended Armistice Day in Sanford Saturday.

Mrs. G. C. Nicholson spent last week with her son, J. J. Nicholson, of Osteen.

Mrs. J. M. Little, and daughter, of New Smyrna, and Mrs. B. F. Griggs and daughter of St. Augustine spent a few days last week with Mrs. T. W. Prewatt.

Mrs. Wm. Kilbe and Mrs. E. H. Kilbe spent Thursday in Sanford with Mrs. E. H. Kilbe's stepdaughter, Mrs. Roy Tillis.

J. J. Nicholson, of Osteen, was here Friday on business.

Mr. and Mrs. David Speer of Sanford were in Geneva Saturday.

Mr. Henry Levy, Mr. H. Kilbe, V. T. Peters, Grover Leffles and Rufus Brown were in Titusville Wednesday attending the cattle raisers association.

Mr. and Mrs. Martin and daughter arrived here Saturday from Georgia to spend the winter.

Mr. and Mrs. Eudor Colett were in Orlando Monday on business.

Mr. and Mrs. P. T. Wakefield were in Lake Gem Tuesday on business.

Mrs. E. H. Kilbe spent the week-end with her stepdaughter, Mrs. Walter Varber, of New Smyrna.

Mrs. Laster, of Lake Horney, spent the week-end with Mr. and Mrs. Edgar Hart.

Mrs. Bertha David, of Brunswick, Ga., were here Monday on business.

Miss Rose and Sam Levy, of Long Island, N. Y., arrived here Saturday night to spend the winter with their brother, Henry Levy.

Mrs. Morse, of Rhode Island and New York, arrived here Friday to spend the winter. Her husband arrived here some time ago.

The Community Club, of Geneva, is making preparations for a big bazaar at the hall in December. Many beautiful articles have already been donated and the ladies are busy sewing and planning many interesting features. The date is set for December 8th and 9th.

Mr. and Mrs. Fran Whitefield, of Greenville, Ky., and Mrs. Whitefield's brothers, Mr. John and Paul B. Buel, are spending the winter in Geneva and have taken rooms with Mrs. Fred McFarlane.

Mr. and Mrs. William Kilbe at the Sanford Follies, given at the High School auditorium in Sanford, by the Sanford Business Women's club.

CONTRIBUTED

Just stand aside, Watch yourself go by, Think of yourself as "he" Instead of I. Note closely as in other men you note The bagged knee trousers, the seedy coat, Pick flaws, find fault, forget the man is you. And strive to make your estimate ring true. Confront yourself and look you in the eye, Then stand aside and let yourself go by. Then with your eyes unveiled To what you loathe, That with which sweet charity Thou wouldst clothe, Back to your self walled tenement go, With tolerance for all who dwell below, When you with he as a substitute for I, Stand aside and watch yourself go by.

General Luke Wright Reported Seriously Ill

(By The Associated Press) MEMPHIS, Nov. 16.—General Luke Wright, former secretary of war, who has been ill at his home here for more than a week, was reported in an extreme condition early today. The report that General Wright had died during the night was denied today.

A CORRECTION

Wednesday, Nov. 15, 1922. Sanford Herald: I notice in this afternoon's Herald that the Eastern Star will hold the election of officers tomorrow evening (Thursday). You will please correct this error, as it is not the time for election of officers, in the Eastern Star.

Respectfully, SARAH E. PARKER, Sec'y O. E. S.

As a result of the formation of a new road and bridging district in Glades county, extension of the Moore Haven-Lakeport road, now completed, to meet State Road No. 8, the Fort Pierce-Tampa cross-state highway, at some point in Highlands county west of Okeechobee, is believed to be assured.

Baking Powder—that's the big thing in successful baking

It determines failure or success in baking, more than any other ingredient.

If you do not always have satisfactory bakings, change to Calumet for just one trial.

It is pure; containing only such ingredients as have been officially approved by U. S. Food Authorities.

Within the Calumet factories—the largest and most sanitary on earth—hundreds of skilled workers clad in white are busily engaged in producing the baking powder that is used by millions. Human hands never touch it. Its sale is 2 1/2 times as much as that of any other brand. Pure in the making—pure in the baking.

A pound can of Calumet contains full 16 ounces. Some baking powders come in 12 ounce cans. Be sure you get a pound when you want it.



CALUMET The Economy BAKING POWDER THE WORLD'S GREATEST BAKING POWDER

Men Who Become Prosperous. And will success keep their money circulating. They do not hoard their funds but keep them cash at work, knowing that it will be employed by the bank to help the farmers, merchants and manufacturers, and that in proportion as it stimulates trade, it will be returned to them with interest. No better medium for having your money perform the function for which it was made could be desired than the— PEOPLES BANK OF SANFORD Sanford, Florida

Just Received a Shipment of SOPHIE MAE Peanut Brittle 39c Lb. SOPHIE MAE Baby Stick Candy 39c Lb. Get a Package Today R. C. BOWER Prescription Druggist THE REXALL STORE PHONE 325 KODAK DEALER

Best Bread and Rolls ROUTH Next to Pri Similar reports were received from

HOOVER ELECTRIC SUCTION SWEEPERS PHONE FOR A DEMONSTRATION Authorized Hoover Dealer PENINSULAR ELECTRIC CO. 112 Magnolia Avenue Phone 118

SANFORD MARBLE & GRANITE WORKS JOHN GOVE, Proprietor CEMETERY WORK A SPECIALTY 1018 West First Street 1018 West First Street

Thursday - Friday SATURDAY The Last Three Days of the biggest and best sale we have ever held. It surely is gratifying to have our efforts rewarded as generously as they have been since this Removal Sale began, and now we hope you'll plan to come and share these EXTRA VALUES offered during the last days of this great sale. OUR NEW HOME No. 110 So. Orange Ave. is located just two doors South of our present location. WE WILL BE Closed all day Monday on account of moving to our new store. Wilson's SHOE CO. ORLANDO, FLORIDA "The Home of GOOD Shoes"