

Shipments of Celery from Sanford to date

Year	Crates	Year	Crates
1899	1,100	1905	61,860
1900	2,200	1906	123,958
1901	11,000	1907	181,768
1902	21,200	1908	330,000
1903	34,000	1909	475,000
1904	53,650		

Yearly average increase 118.3%

WE HANDLE LUCKY

Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

Our Terms of Sale on 5 Acres

Possession given on payment of \$25. Balance, \$10 monthly. Flowing artesian well guaranteed. Ten per cent discount for cash. No interest on deferred payments. We pay taxes until development begins. We give 30, 60 or 90 days grace on deferred payments in case of sickness. We give free deed in case of death as per contract.

TITLE BOND & GUARANTEE CO.

Volume 1

SANFORD, FLORIDA, NOVEMBER 4, 1910

Number 40

Sanford Farms News Notes

Mr. Burke of Michigan who purchased ten acres of celery land in Sanford Farms last spring has arrived Monroe and is now busy working out plans for the immediate erection of a nice residence. Mr. Burke will clear his land and place it in cultivation.

H. P. Lingo, formerly general auditor of the Tennessee railway, has purchased fifteen acres of vegetable land in Sanford Farms has arrived here with his father and mother, built a residence and is now living on his property. He will clear his place and put it in cultivation this winter. Mr. Lingo's brother from the Canal Zone is here on a short visit.

Mr. Downer of Michigan, whose son purchased one of our five acre tracts last spring has arrived at Monroe and is preparing to erect a residence and have it ready when his son arrives in the fall.

L. R. Vorce has a crew of men working on his residence and will now have it ready for occupancy in about ten days. The seven and one-half acres Mr. Vorce has cleared looks splendid and there is no doubt but what he will soon be shipping bumper crops.

Sanford Farms were not injured by the recent storm. The bridge washed out over the county canal, but with the good help of the neighbors we had it restored in half a day.

Sanford Farms is undoubtedly the best drained piece of land in the Celery Delta. After the copious rain of last week there is not a sign of it left on the farms and those who have arrived here are going ahead with their work just as though no wind or rain ever blew this way from the tropics.

R. S. Barnes and wife of Oneida, Tenn., were here this week looking over 15 acres of land they purchased from this company. They were delighted with the location and prospects and left orders to have a well driven at once and 5 acres of their land placed in shape for cultivation.

If you need anything in the line of real estate Title Bond & Guarantee Co., is prepared to serve you to the best possible advantage. We have the property, business connections and facilities you are in need of.

Captain R. B. Smith and Richard Tingle, both of Georgia and who have purchased land in our division of Sanford farms are marooned at osteen with a fine team of mules and wagon. The ferry boat is out of commission at the foot of Celery Ave., and these two are suffering much inconvenience therefrom. When they do get settled at Monroe, they will be prepared to a teaming plowing, harrowing and hauling of all kinds.

Mr. Brown of Connecticut who has large interests in the vicinity of Monroe has returned from the east and is preparing to plant crops in all the fields he represents, these are several of them.

Mr. Bell has completed his store house and is now looking for a tenant. There are five rooms over the store building which he proposes to keep for the accommodation of purchasers of Sanford Farms.

Mrs. W. O. Dyer, wife of the chief engineer of the Tennessee railway was here this week looking over ten acres vegetable farm purchased by Mr. Dyer last May. Mrs. Dyer was delighted with the selection and will return to Sanford in a short time to look after the erection of a residence and getting the farm ready for cultivation.

Every available acre in the vicinity of Monroe will be placed in cultivation this fall and from the hustling surface indications things out Monroe way will soon bloom out as the rose.

Those who contemplate coming to Florida this fall or winter will do well to correspond with Title Bond & Company in advance so we can make proper arrangements to look after their wants.

The Garden of Eden in the window of Title Bond & Guarantee Company attracts much attention. The crops are replanted often enough to keep them in a fine state of growth and all that is lacking is an Eve for the Garden.

For Rent

We have desk spaces for rent in our offices. Light, telephone and other conveniences. Title Bond & Guarantee Co.

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

Little Letter No. 6

The Father Tells His Son a Few Things About the Damp in Florida

Probably You will Be Interested to Get Next

My Dear Son,

When the Heavens recently sprung a leak in Florida and spilt the tears of the Angels over the state in such quantities that great dark, tachromose puddles became the order of the day rather than the exception of the hour

Your Old Daddy Was Amused

At some folks who came here from Cleveland, Ohio in charge of a capper of a lofal land company to look at some **Fasting Tracts** north of the St. Johns river. These folks waited and waited and

Waited for the Waters to Recede

So they could take a rubber at their prospective homes, but there were not enough holes to chunk it into and the capper got fettled at his continued delay and treked for the nawth, as the company had neglected to lay in a supply of

Submarine Boats and Diving Bells

To handle its deep sea holdings the woulp be purchasers became uteasy at the continuous presence of damp in such quantities that prevented them from investigating the texture of the soil and finally drifted into the offices of

Title Bond & Guarantee Company

Went out to Monroe, the beautiful suburb of Sanford and purchased 3 five acre tracts. They paid \$5 an acre down and will pay \$2 an acre per month, which gives them

Six Years in Which to Pay Out

One of the parties remarked that if they had known of the T. B. & G. Co's. land sooner, they would have saved the first payment of \$5 an acre. Those parties came here to buy

Land At \$25 An Acre

Not knowing the difference between irrigable land and the kind that is either as

Dry As Powder Or a Perfect Mush From Too Much Moisture

After the difference had been explained to them they were delighted with the new prospect and hurried north to arrange their affairs so they can return and become permanent residents of the Celery Delta. You know my son, the T. B. & G. Co., have the finest tract of vegetable land in the Delta and it is being sold on terms that will enable the purchaser to make it pay for itself

Water Could Stand On An Egg in Puddles and Lakes and Lagoons Could Form On the Surface of An Onion

As easily as it could on the offerings of the T. B. & G. Co.

Lucky Sanford the Dollar Factory

Is becoming more famous than ever for its great productivity and the land here is very much in demand

You Know My Lad

Sanford is no colony scheme to foist sandy **Fasting Tracts** upon an over confident public

Water is the Key That Unlocks the Treasure Chest Here

And we always make good crops regardless of too much or no rain at all and there is little doubt but what if the great number of

Strangers Who Are Headed Toward Florida

Only knew of our advantages here, the little land left would be sold in one single week. Keep in touch with the Title Bond & Guarantee Company

And When You Get Ready to Purchase a Vegetable Farm

Send them \$25 and they will select a tract of five acres for you that they will place their guarantee upon and the guarantee of this company is as

Good As Gold. Get That in Your Coco and Store it There

P. S. Title Bond & Guaratee Company are now sending out a book relating to the system of growing vegetables as is in vogue here. Send for it. They pay the freight to any part of the world.

Your Loving Father,
Dad.

TITLE - BOND - & - GUARANTEE - COMPANY
(INCORPORATED)

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 13

SANFORD, FLORIDA, FRIDAY, NOVEMBER 11, 1910

Volume III

ALL AROUND FLORIDA

The General News of "The Land of Flowers."

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

The newspaper men of Jacksonville have organized a Press Club for the mutual benefit and betterment of their sad lot and poor circumstances.

Many of the new residents of Ocala county declare that they were induced to make the change by reading the *Klammee Gazette*, which is circulated by the County Commissioners.

Homesteaders' rates prevailing from North East and West into Florida are bringing thousands of people into the state each week. During the past week three solid cars of homesteaders came into South Florida.

Thanksgiving day is expected to be the red letter day at the Marion county fair. Governor Gilchrist will attend the fair that day.

Dr. F. W. Iman one of the best known citizens of South Florida died at his home at Florence Villa last Sunday. Dr. Iman was President of the Florida Citrus Exchange and took an active part in the citrus fruit industry.

Dr. B. F. Lisk, the well known Grahamville physician, was drowned at the Grahamville ferry on Tuesday night. Dr. Lisk was returning from Ocala where he spent the day and was driving to his home at Grahamville. On leaving the ferry the horse became unmanageable and went on over into the water, which at that place is very deep and both were drowned before assistance could reach them.

The old historic depot at Silver Springs was destroyed by fire at a late hour Tuesday. The origin of the fire is unknown. Only a small quantity of freight was in the building which was all destroyed. The old depot was much used by tourists, having a wide upstairs veranda overlooking the springs.

Pensacola will be very gay and lively during the present week, for the interstate fair opened Monday under the most flattering auspices and with every promise of surpassing in attendance and interest all previous events of the kind.

New Business Enterprises

Sanford is making kaleidoscope changes these days and when one leaves the city for a few months the changes are more noticeable. Two new firms have started in business recently and opened first class establishments in the new Garner-Woodruff building.

R. G. Stockton has opened a grocery store in the east side of the building and everything is fresh and clean. In connection he has a meat market under the supervision of Mr. Morrison, who knows his business and will keep an up to date establishment. Mr. Stockton will be assisted by Chas. Tate who knows the trade and the store will make a strong bid for trade of this section.

In the store adjoining Jas. Lawson has opened one of the finest confectionary and cold drink establishments in South Florida and Jim Hammond will be the chief mixer of delectations pleasing to the palate. Mr. Lawson is determined to keep his establishment right up to now and will keep only high grade confections, cigars and tobacco.

There are persistent rumors of other new business firms coming to the city in the near future and trade is picking up along every line. There will be a new apartment house started in a few weeks to take care of the new people who are coming in on every train and many new residences will be built this winter.

Ice Factory Starts Soon

John F. Harrison, the bustling manager of the Crystal Ice Works has returned from his summer outing and will soon start the wheels turning on this, the finest ice plant in south Florida. The vegetables will soon be moving kept cool by the Crystal ice.

Methodist Church

Sunday school at 9:45 a. m. Preaching by the pastor at 11 a. m. Preaching by Rev. E. F. Ley, P. E., at 7 p. m. Fourth quarterly conference will be held Monday, the 14th at 7:30 p. m. All are invited.

DEMOCRATIC SWEEP

Rooster Pulls The Tail Feathers Out of The Eagle

More complete returns from the elections throughout the United States emphasize, rather than diminish, the startling Democratic landslide.

There is hardly a section of the entire nation where the Republican vote did not slump notably, and in many cases disastrously.

The Sixty-second Congress will be Democratic by a fine working majority, while in the United States Senate the Republicans will have only a scant lead over the Democrats.

Five influential Eastern States—New York, New Jersey, Massachusetts, Connecticut and Ohio—take places at the head of the column, with Democratic Governors and strong Democratic representation in their Legislatures.

Two great leaders of the Republican party, Taft and Roosevelt, alike met defeat in their own states.

Roosevelt's home town, Oyster Bay, went against him. His Congressional district chose a Democratic representative to replace Congressman Cocks, Roosevelt's warm personal friend. His state repudiated Stimson, Republican candidate for Governor, by 50,000 plurality.

As an additional blow, the New York State Legislature is Democratic, and will elect a Democratic Senator to succeed Chauncey Depew.

President Taft to-day finds himself face to face with the one danger he most dreaded—a hostile House of Representatives to nullify what remains of his legislative program.

A Democratic House, President Taft pointed out, will paralyze the administration and make party legislation impossible.

Most of New Jersey's ten Congressmen will sit with the Democratic majority in the Sixty-second Congress.

Connecticut has elected a Democratic Governor for the first time since 1893 in Judge Simeon E. Baldwin. The chief feature of Baldwin's campaign was a long-drawn-out controversy with Theodore Roosevelt over their respective views of compulsory compensation for workmen injured in industrial accidents. Baldwin's plurality over Charles A. Goodwin is about 5,000.

The Republicans lost heavily in Rhode Island, re-electing Governor Pothier by a scant 900 votes, as against his plurality 12,000 last election.

Senator Aldrich's successor will be a Republican.

New Hampshire's new Governor is Robert P. Bass, a Republican, who won the nomination on a progressive platform. Diminished Republican pluralities were general throughout the State.

Pennsylvania appear on late returns to have elected John K. Tener, straight Republican candidate, by a reduced plurality. Berry, Democrat, gave him a hard fight.

Tennessee elected the fusion candidate, Ben W. Hooper, by a generous margin.

Michigan was overwhelmingly in favor of Charles S. Osborn, Republican, for Governor and Wisconsin chose Francis E. McGovern, Republican, by a reduced majority.

Effectiveness of the Democratic majority in the lower House will be largely nullified by the hold Republicans retain in the Senate.

A striking feature of voting throughout the country was the repudiation of Republican leaders in their home towns.

Summed up, the results of the various State elections were as follows:

Democratic—Alabama, Connecticut, Florida, Indiana, Massachusetts, Nevada, New Jersey, New York, Ohio, Oklahoma, South Carolina and Texas.

Republicans—Colorado, Delaware, Idaho, Michigan, Minnesota, Nebraska, New Hampshire, North Dakota, Pennsylvania, Rhode Island, South Dakota, Tennessee and Wisconsin.

Doubtful—Iowa and Kansas.

One of the most astonishing overturns was in the rock-ribbed Republican state, of Massachusetts, where Eugene N. Foss, Democrat, has a majority of 30,000.

Foss' campaign was made on a straight tariff issue. The Massachusetts Legislature is Republican, and will re-elect Senator Lodge.

In New Jersey Woodrow Wilson was swept into the Governor's chair by 20,000 votes, carrying with him a Democratic majority in joint session of the Legislature, and insuring a Democratic successor to Senator Keen.

AMENDMENT DEFEATED

Florida Decides to Remain in the Local Option Class

MANY SURPRISES WERE SPRUNG

Hillsborough County Gave Majority For Amendment—Other Election Notes

The election on last Tuesday was just about the most exciting fall election that has ever been held to ratify the primary nominees. This was caused by the prohibition amendment to be voted upon which meant the wiping out of saloons in the state or resuming the plan now in force of each county having saloons or no saloons.

Definite results cannot be given at this time, as many precincts are yet to hear from in the official canvass.

The greatest surprise of the state was the report of Hillsborough county, with Tampa, Plant City and St. Petersburg all wet towns and yet the county gave some 200 majority for the amendment. Marion county, also wet, gave a majority for the amendment. Orange county is pivotal on the wet and dry question and Orlando gave 115 majority against the amendment, while the county precincts rolled up a majority against the amendment of 281.

Vote by Counties

The vote by counties on the state-wide prohibition amendment so far as returns now show is:

Counties	For	Against
Alachua	330	218
Baker	59	20
Bradford	59	20
Brevard	59	20
Calhoun	59	20
Citrus	59	20
Clay	60	174
Columbia	60	174
Dade	100	434
DeSoto	100	434
Duval	3,109	867
Escambia	114	298
Franklin	114	298
Gadsden	75	208
Hamilton	32	202
Hernando	32	202
Hillsborough	202	144
Holmes	202	144
Jackson	205	105
Jefferson	105	221
Lafayette	28	200
Lake	28	200
Lee	200	144
Leon	144	20
Levy	20	100
Liberty	100	63
Madison	63	425
Manatee	425	93
Marion	93	44
Monroe	44	235
Nassau	235	281
Orange	281	53
Osceola	53	42
Palm Beach	42	20
Pasco	20	596
Polk	596	11
Putnam	11	657
St. Johns	657	103
St. Lucie	103	250
Santa Rosa	250	189
Sumter	189	235
Suwannee	235	15
Taylor	15	160
Volusia	160	121
Wakulla	121	35
Walton	35	77
Washington	77	3,217
Totals	3,217	7,828

Local optionists' lead.

Putting in Paving

The street committee has thanks of The Herald for putting in curbing and brick at the alley adjoining The Herald on the south. The Peoples Bank not to be outdone have consented to pave the alley on the north side and these two brick alleys will flank the fine new sidewalk recently constructed in front of The Herald. Our grass plat has been planted to Augustine grass and we will now practice what we preach. "Make Sanford beautiful."

Congregational Church

The Sunday School will give a concert in this church next Sunday evening beginning at 7:00. The offering from mite boxes and the congregation will be for the Florida Navy. Rev. George B. Waldron will preach in the morning. A general and cordial invitation is extended.

County Commissioners Meet Monday, Nov. 7, 1910.

At 8 a. m. Board met. Present: Chairman Lee, Commissioners Overstreet, Merrill, Vaughan and Tilden.

The ballot boxes, etc., were distributed as follows: R. Q. Gresham, sworn to deliver them in Precincts Nos. 5, 6, 7, 8 and 18. S. W. Eldredge sworn to deliver them in Precincts Nos. 21, 11, 13, 13. Wm. Hansell sworn to deliver them in Precincts 16 and 17. R. L. Jones sworn to deliver them in Precincts 3, 4, 9, 20 and 25. J. A. Harris sworn to deliver them in Precincts 2 and 19.

Board met again at 8:30 a. m. Business resumed.

Petition of W. J. Wilson, Eugene Dial et al for a road, laid over under rules.

Minutes of the last meeting were read, approved and signed.

It was ordered that the comptroller be requested to allow the redemption of "Beg. NE cor of SE 1/4 of SW 1/4 Sec. 10, Tp. 21, R. 28, run W 149 ft., S. 149 ft., E. 149 ft., N 149 ft., at the flat sum of \$15 not including clerk's costs, redemption to be made in 60 days by H. H. Witherington, agent or owner.

It was ordered that the comptroller be requested to allow the redemption of "Beg. NW cor of SW 1/4 of SW 1/4 of Sec. 26, Tp. 21, R. 28, run S 745 ft., E. 1320 ft., N 745 ft., W 1320 ft. at the flat sum of \$10, not including clerk's cost, redemption to be made in 60 days by Miss Elizabeth Kittel.

Communication of Chas. Ambrose, agreeing to preach to the county convicts at \$3 per month, received. Voucher to be approved by Mr. Karel.

Communication from Fitzgerald & Oats received and upon motion referred to the attorney of the Board.

The salary of the supervisor of registration increased to \$375 per year from date.

Communication from the secretary of State Association of County Commissioners received; Commissioners Overstreet and Merrill selected to attend.

Communication from the Florida Leasing Company received. The county of Orange does not lease its short term prisoners.

Petition to accept the extension of Caperton avenue as a public road was, upon motion, granted.

Bonds of following as notaries public were approved:

Pierre de Pret, sureties R. B. Miller, A. C. Rollins, H. N. Dickson, sureties E. G. Duckworth, S. E. Ives; Nellie O'Neill, sureties Jas. L. Giles, H. L. Beeman; Thos. B. Broxwater, sureties D. J. Beidler, T. H. Evans.

Following bonds to bear fire arms were approved: Chas. Anderson, revolver, sureties Ernest Leibing, W. T. Champney; J. C. Jacobs, revolver, sureties Henry Futch, D. E. Hart; Mrs. Mary J. Gogee, revolver, surety M. K. Fletcher; A. F. Wright, Marlin, sureties W. T. Sims, R. W. McSwine.

Application of Suml. J. Gore for state pension approved.

Plans for building at county home submitted by Architect King.

Reports of county officers were received and filed.

W. A. Chapman presented his report of agricultural statistics of the county. Upon examination the certificate was duly signed by the chairman in open Board.

It was ordered that the road petitioned for by S. W. Eldredge, Walter Hargreaves et al, be cleared and opened.

Inspectors and clerks were appointed for the election in December.

Accounts were examined and ordered paid and Board adjourned to next meeting.

Mable Paige Popular as Ever

Mable Paige the dainty and petite was here again this week and as usual had a record breaking house. The people of Sanford claim Mable Paige for their own for she married Mr. Ritchie in this city two years ago.

The play on Wednesday night was the "Bachelor's Honeymoon" and was a three act musical force that certainly made a hit. On Thursday night they gave "The Game" a story of love and politics that was well received.

The company included Ed Lawrence leading man who is as popular as ever and twice as good, and Messrs. Ritchie, Oelrich, Ponce, Miller, DeGrasse and Misses Dorothy Irvin, Jeanette Parsons, Aenna Forshner, Ethel Jackson and Mable Paige.

They are all well up in their parts and and the musical skills are fine and whenever they may appear they will draw a full house.

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

Champ Clark is from Missouri. He showed the postmaster general that pernicious political activity in the campaign against his reelection. Mr. Hitchcock immediately ordered an investigation.

The so-called dispensary graft cases which have been pending in South Carolina courts for two years, came to trial in Chester, S. C., this week. The defendants are John Black, Jodie M. Rowlinson, former members of the old state dispensary board, and H. L. Solomons, formerly agent for a liquor house. The trial is expected to last a week.

Minnesota estimates that the recent forest fires destroyed \$100,000,000 worth of timber within her boundaries. As an exhibition of the value received for an appropriation of \$20,000,000 to the forestry service these fires should be valuable.

Philadelphia has waked up since the Athletics won the pennant. A judge there has sentenced dealers for selling bad eggs.

Philadelphia is threatened with another street car strike, which will as completely paralyze traffic as did that settled several months ago. In the event arbitrators fail to agree upon one of the points now at issue, the motormen and conductors of the Pennsylvania Rapid Transit Company voted to strike this week.

The state bank of Beattie, Kansas, was robbed of three thousand dollars by five robbers Tuesday. Citizens exchanged fifty shots with the yeggmen in a running fight. A posse is pursuing the criminals.

The time honored lord mayor's show took place on Wednesday, and the new lord mayor of London, Sir Thomas Vezev Strong, was formally installed in office, succeeding Sir John C. Knill. The old established custom showed little sign of becoming obsolete, and owing to some unusual and attractive features in the procession the occasion was the most interesting of recent years.

The census frauds are very far reaching, not only in the number of cities and states where the frauds are said to have been perpetrated, but from the undermining of the structure of a representative government. Fraud in one city in a state may give that state an additional congressman and an additional vote in the electoral college. When frauds are prevalent in many states the number of fraudulent extra congressmen and electoral votes is magnified.

One of the worst riots in the New York express strike occurred Wednesday afternoon on Eighth avenue. Drivers of four machines sent out were attacked by the mob, which pulled the men off the machines and beat them badly. Police reserves finally beat off the mob. Several arrests were made.

After being pronounced dead by attaches of the Allegheny general hospital at Pittsburg Mrs. John Finley came back to life at the call of her husband and children. She smiled at them, called each by name, kissed all farewell and in three hours was dead.

Dr. Frederick A. Cook was further discredited in a special cable dispatch to the Chicago Daily News from its correspondent in Copenhagen, Denmark. The story was the first publication of the report of Knud Rasmussen, the Danish explorer, as sent by him to his wife in Copenhagen and now given out by her.

Pleads Guilty

M. Miller, at Winter Garden, who was charge with selling liquor illegally some time ago, having had charge of the Winter Garden "Club" before going abroad, after which a Mr. Beerman took charge, pled guilty last week in criminal court before Judge Bege and was given a fine of \$500 and costs. It will be remembered that Beerman received a good fine some time since but appealed his case and is out on bond. Our officers are always on the look out, so if you want a term on the road or a good fine, just break the law regarding the sale of liquor and the chances are you will get all that is coming to you—Reporter Star.

CURBSTONE GLEANINGS

A Budget of Opinion "Just Between You and Me"

EVEN THE GATE POST NOT IN IT

A Chiel Is Among Ye Taking Notes, and Faith, He'll Prent 'Em"—So Says Saunterer.

Special Correspondent to The Herald.

☛ The last Thursday in November is the day set apart by this great country of ours for Thanksgiving day, a day wherein every man, woman and child should bow their heads in prayer to our Maker for the multitude of blessings which He has seen fit to bestow upon us, though wicked and sinful we might have been all our lives. He has been good to the sinner as to the saint, he has caused the rain to fall upon the unjust as well as the just, and yet how far we fall short of our duty to our Maker. A great many people, certainly misconstrue the object and purposes of Thanksgiving day. There are some who with gun and dog take to the fields to shoot the innocent and unsuspecting quail and dove; many others, for any kind of sport, fun or frolic, amusements of any nature, anything but the real purpose for which this day was intended. Some few have a different view and these will remain at home and talk and discuss their neighbors' their faults and habits, not for a moment do they speak of the good traits of these friends and neighbors; but gossiping and tattling seem to be the ruling enjoyment of the day. Then there is a class, who well know the object and purpose of Thanksgiving day and this class though small, very small, will respect this good day and spend it as the day should be.

A few of these good people will meet in their holy sanctuary and there lift up their voices in prayer to their Master for the many blessing and comforts showered upon them and theirs. This class of people are few and far between, yet the good Lord will hear and answer these prayers. My dear young men, stop and reflect e'er you desecrate this great and good day. Celebrate it as it should be and as it was intended to be, a day of prayer and thanksgiving to our good Master for His goodness and kindness to us through all of our lives.

☛ Don't ask the editor to publish a list of wedding gifts. Don't add to the terrors of death by tacking several stanzas of doggerel to a death notice. Don't crowd the mourners. Don't lug old clippings into a newspaper office and tell the editor that you have brought him "something to fill up with." Take him a cabbage; he can fill up with that.

Sitting in the end of a church pew, don't get up to admit others. Move along. Don't kick a man when he is down, unless you are sure that he will never get up again. Don't put lard on a man's shoes when you see him "going down hill." They are already greased for the occasion. Don't pray with the hungry man until you have given him something to eat. Prayer without pork availeth not.

☛ "Why is it that nearly everybody who attends church likes to sit at the end of a seat and hold on to it like grim death and every person who gets a berth in that pew must stumble over them?" Well, we confess we do that sort of a thing. It is to get out quickly in case of fire—we sinners are quite strongly reminded of fire, flames and brimstone that is pursuing us, and we can't tell just exactly when it is going to come. We want to be in position to make a quick get-away.

☛ The Lyceum Course has started and our people can be assured of some good attractions this season. Prof. Perkins is to be congratulated upon securing such an array of talent.

☛ How the new people are coming to Sanford and how badly we need more houses and how badly we need more money from the business men for the Balling Association! This little society has done so much for our community and has had so little done for it by home capital. Put in your money, gentlemen, and watch the wheels go round.

☛ There are many good men and true in this section who would vote for bonds for brick roads if they were sure the roads would extend in the right direction. The Oviedo road should go through the celery delta as near as possible on to Soldier Creek and join Orlando-Sanford road this side of Longwood. There is no reason for the brick roads being built through a section where no one lives now and where we know there will never be a house. Then the west side should be covered in good shape with a road to Monroe and if not brick at least a better clay or more road should be built to Sylvan Lake, Paola and Lake

Mary. The lack of roads in some of these sections means lack of development and Sanford should be interested in bringing these roads to this city. There is much discussion pro and con about all the best roads leading to Orlando and while I thoroughly recognize the fact that the commissioners will have a hard time locating the various roads at this time I am certainly in favor of making some effort to demonstrate to the people just where these roads are likely to be built. The majority of the Oviedo people were in favor of bonds at the outset. Now they are not because they have no assurance of the road going through the best sections of the county. I think Sanford people should help the sister cities to get what they want and from an entirely unbiased standpoint I make the statement that unless we folks of this section hang together we are apt to be hung separately in the matter of getting what is coming to us.

Please understand that I stand for bonds all right but I also stand for the rights of the majority and it is useless for me to explain to my friends that we will get these roads. What they want is something more than assurances and they are entitled to more respect and consideration than they have received in the past. It is all well enough for some of the demagogues to stand up and say that we are bound to have this road and that road, but the people want to know it and unless they do know they will not vote for bonds. A conversation with the majority of the people of this section will convince any one of the truth of the assertion. Therefore it behooves the county commissions to define this road from Oviedo at least and win the votes for the issue.

☛ I noted a bunch of boys in an alley one day this week smoking cigarettes and cigars. These boys were about ten years old or maybe younger and it certainly gave me a shock to see them and hear their talk. Just as I have said repeatedly, the parents of these boys should know what they are doing and keep them off the streets after night. Why should these young boys be allowed to roam the streets at will and amoke and curse and cut up their antics? A curfew law would be a good measure for our city and the ladies ought to take up the matter at once.

☛ I want to make a plea for harmony and I am writing this before the result of the wet and dry election is known. There is absolutely no reason for friends falling out about this election or about any election and I say this to men on both sides. Some of the words uttered upon the streets were certainly unbecoming to gentlemen and some actions of people employed to carry the state wet were not up to my standard of what friends living in the same community should do. Regardless of the outcome of the election we ought to drop all personalities and go right along with our regular business. These questions are bound to arise and the wet and dry question will never be settled until it is settled right, but never fall out among your friends on account of a difference of opinion. If any man on either side makes a threat of retaliation that man should be ostracized by every citizen.

—THE SAUNTERER.

Orlando's New Pastime

There may be many larger motion picture theatres in Florida but certainly there are no prettier nor cozier ones than the beautiful New Pastime Theatre opened at Orlando this week. It is a beauty and as comfortable and convenient as it is pretty. The work on this theatre begun some six weeks ago and an army of expert workmen of various kinds has been busily engaged since. Neither time nor money has been spared and this evening the people of Orlando will see a little play house that they will be proud of. The New Pastime has a seating capacity of 350 and is supplied with the most modern and approved folding opera chairs. Like all first class motion picture houses, the New Pastime is supplied with orchestra pit, where Prof. Max Smith will direct some excellent music. The decorations of the place are very beautiful and tasty. In coloring, green, gold and red predominate and the papering shows the work of a real artist. The machinery used in throwing the pictures on the screen is the very latest and the screen itself is something out of the ordinary. A. N. Thurston, of New York put the motion picture machine in place and will remain here a short while and see that it works perfectly. Mr. George A. DeCotta has a house that he has good reasons to be proud of and that he will only show the latest and most beautiful pictures, his past record as an entertainer in that line is living proof. The entrance to the new pastime is a thing of beauty sure enough. Nearly one hundred and fifty Tungsten lights make the place as light as day and the arrangement of the incandescents makes the front peculiarly attractive.

Keep Up The Screens

"Because autumn is here is not sufficient reason for assuming flies are gone", said a prominent doctor last week. "There is just as much folly in taking down the screens at the first sign of autumn as there is in waiting until the beginning of summer to put them up. By all means screens should not be removed until after heavy frosts. The flies are more annoying now than at any time of the year, and it certainly does not pay to anticipate too keenly another season when it comes to storing screen doors before the last fly has disappeared.

"The further extermination of flies can be accomplished by a thorough cleaning of the house after frost. The carpets should be removed and thoroughly shaken and all cracks should be cleaned as far as possible. The flies seek protected places in the house as soon as the first frost comes and thousands of them could be destroyed in this way.

"The fly is one of the worst pests and disseminators of disease which the health forces of the country have to contend. There is no place so filthy you will not find the fly, especially if the place is not protected. From these places the fly seeks the sick chamber, the table where food is served and leaves its dirty foot prints on everything it touches. Beware of the fly if you would avoid disease, and beware of the fly if you value your own life".

On The Gridiron

Saturday afternoon on the Rollins College gridiron at Winter Park the two teams, after one of the hardest fought games ever seen on the field, were compelled to be content with a tie, the score standing 6 to 6 when the fourth quarter ended. Rollins' touchdown came in the first quarter while Summerlin did not score until near the end of the last quarter, when Overbay, of Summerlin, ran ninety yards to a touchdown.

Oyster Supper

Moore's Station Sunday school will give an oyster supper at the station on Friday night, November 18th. Car will leave Sanford at 7:30, returning at 10 o'clock, giving every one an opportunity to attend. A program of entertainment will be given and every one is assured of a good time. Proceeds will go to the church and every one should attend and assist in this worthy cause. 13-2p

W. J. THIGPEN & COMPANY
AGENTS

General Fire Insurance

Office with HOLDEN REAL ESTATE CO.

Sanford, Florida

RETAIL CASH GROCERY

J. B. WILLIAMS, Prop.

Staple and Fancy Groceries, Hay, Grain and Feed

Fruits, Vegetables, Candies, Cigars and Tobaccos
All Kinds Country Produce Bought and Sold

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Phone 62

Best and Cheapest

We Will Not be Undersold by Anyone

We buy only in car lots, and in this way save the middleman's profit.

Get our prices on Sugar, Flour, Rice, Meal, Grits, Lard, Bacon, Hams and all staple Can Goods. We will save you money.

Five cars of Grain and Feed Stuff on the way to us. We have the finest lot of chick wheat and scratch feed in town. Call and let us show you through our stock.

We Want Your Business

and if low prices and a square deal will get it it is ours. Out for the business.

Respectfully,

Sanford Supply Co.

At The Dock.

NOW IS THE TIME

To have your Automobile overhauled for the winter We have the equipment and tools to make your car as good as new.

Consult us.

Any thing in the repair line.

Motor boat work a specialty.

Sanford Machine & Garage Company

Get Your Tile Now

Palatka Tile Now Selling for \$16

Per Thousand F. O. B. Palatka

Leave Orders With

A. E. Hill at Lumber Yard

Feeding Hogs in Florida

The hog is more of a herbivorous animal than is generally credited. There is hardly any grass or grain, but what hogs will eat when green, and there are many weeds on which they will feed. They will even eat and relish dry hay, such as cowpea hay, soja bean hay, and in fact any legume hay, when properly cured.

These grasses and hays, however, will not entirely replace the grain in the feed; but they will replace a part of it, and at the same time increase the gain that it is possible to get from a given amount of grain. For instance, if 100 pounds of corn fed alone will produce 8 to 10 pounds of pork, this same amount of corn when fed with some green feed will produce from 12 to 15 pounds of pork. This is not mainly due to the food value of the green stuff, but rather that the green feed regulates and tones up the digestive and circulatory systems and keeps them in good healthy condition.

The hog is much like any other animal with regard to feed. That is, a variety of feeds is appreciated, especially when they are given in a clean, dry place, and not thrown out in the mud and water, as is often done.

The following is a list of valuable forage crops for hogs in Florida. The crops on this list will give pasture throughout the entire year.

1. Dwarf Essex rape may be planted any time from September to November 15. From eight to ten week after planting it should give good pasture, and will continue to furnish good grazing until the middle of March. Rape will stand several degrees of frost, and so makes an excellent winter pasture in Florida. With the pasturing properly managed and liberal fertilizing, three good crops may be had during the growing season. Yields of fourteen to sixteen tons per acre have been secured on the Experiment Station grounds. Rape costs from \$1.30 to \$1.60 per ton, according to the yield obtained and the cost of fertilizing.

2. Japanese cane may be planted any time from November 15 to April 1. It will give abundant grazing from the following November to March 1. Perhaps we have no other forage crop that will produce such an enormous growth of green feed as will Japanese cane. It may be pastured, or cut and fed to hogs in the lot. A yield of 20 to 25 tons per acre is not too much to expect. In an experiment conducted at the Experiment Station last year, the yields per acre from eight plots were 16 to 27 tons, with an average yield per acre of 19.8 tons. The cost of growing this crop is about \$30.00 per acre, for the first year. The cost per acre for the following years should not exceed \$12.50 to \$15.00. After the first year it can be produced for from 40 to 60 cents per ton.

3. Rye, oats, and barley may be sown during September and October. With favorable conditions they should furnish good pasturage in from 8 to 10 weeks. They should, if not over pastured, continue to give good pasturage until the following April.

4. Sorghum may be planted in the latter part of February or early in March. With good growing weather, it should furnish good pasturage until frost kills it in November. Sorghum will yield from 8 to 16 tons per acre. The cost of growing it varies from \$12.00 to \$15.00 per acre.

5. Chufas and peanuts may be planted in March or April, and will supply feed from August to December.

6. Sweet potatoes may be planted any time from April to July 10, and will give an abundant pasturage from October to December. A yield of 150 to 300 bushels per acre has been secured on the Experiment Station farm.

7. Velvet beans should be planted from March 15 to May 1, and will furnish good grazing from November to March. (See Bulletin 102.)

8. Cowpeas and soja beans are also useful. They may be planted any time from April to July. In from two to three months they will give an abundance of feed.

9. For permanent pasture it is doubtful if we can get anything better than Bermuda and Johnson grass. These do not furnish pasturage for the entire year, but can be depended upon from early spring until late fall.

To grow these crops successfully, the ground must be thoroughly prepared, given a liberal application of fertilizer and properly cultivated during the growing season of the crop.

J. M. SCOTT,

Agricultural Experiment Station.

Traffic Manager Arrives

M. A. Colbert, the traffic manager of the Florida Vegetable Growers' Association has arrived in the city from his home in Norfolk, Va., and will immediately take up his duties. Mr. Colbert is thoroughly posted on transportation problems and will prove a valuable acquisition to the association.

We Are Agents
For
Butterick Patterns

**MONDAY
NOV. 14TH**

We Are Agents
For
Butterick Patterns

A Reminder From

D. A. CALDWELL & SONS

CASH DEPARTMENT STORE

Cor. 1st St. and Magnolia Ave. (Two Entrances on 1st St. and Entrance on Magnolia Ave.)

OUR large stock is being increased with staple goods and the seasons latest novelties in all kinds of Notions, Handkerchiefs, Hosiery, Ladies' and Gents Furnishings, Trunks, Suit Cases and Furniture.

Linen Table Damask

A full 72 inch Bleached all Linen Damask well worth \$1.25 a yard. Only 91c
35c Very Special 23c

An all bleached genuine mercerized table damask and a good value at 35c. Special Monday only. Per yd. 23c

72 in. Half Bleached Linen Damask

A 72 in. Imported all linen Scotch table damask half bleached and a good value for \$1.00. Monday per yd. 71c

All Linen Napkins

We have a complete line of all linen napkins bleached. See our great values Monday. Per doz. 93c, \$1.19, \$1.29, \$1.41, \$1.98, \$2.48

Ladies Suits

Our suit department is well worthy of mention, with a well selected assortment of mantailed coat suits in serges, worsteds, homespuns and hopacking and our great values on these suits are not duplicated.

New Skirts! New Skirts!

We have just received a large shipment of dress skirts in serges, panamas, worsteds and voils and we have marked these fine values at unheard of low prices.

See Our Great Values Monday

See our great values Monday in the latest skirts. Special \$2.48, \$2.59, \$2.98, \$3.69, \$3.98, \$4.48, \$5.98.

Special Monday Only

25c Oil Cloth 17c

See our large line of table oil cloth full width in all the best patterns. Monday only. Per yd. 17c

\$1.25 Roubaix Suiting 97c

See our strong line of imported Roubaix French Suiting 40 in. wide and well worth \$1.25 yard in all the leading colors Monday per yd. 97c

Special Monday Only

A full line of Mennins borated and Violet Talcum Powder, Colgates, Cashmere bouquet, Dactylis, and Violet all of these are 25c sellers. Monday only 15c

Our regular price J. & P. Coates thread 6 spools for 25c

Just received a new shipment of Waverly Poplin in black, lavender, brown and navy regular 25c sellers. Monday per yd. 19c

Special Monday Only

\$1. Nottingham Lace Curtains 69c

We have a complete assortment of Nottingham Lace Curtains full 3 yards long, very special. Monday only per pr. 69c

15c Precalé 12 1/2 c

See our large line of Percalé in stripes, checks figures and colors, splendid heavy weight worth 15c a yard. See these values. Monday per yd. 12 1/2 c

SHOES

And Still They Come

We are receiving new shipments of SHOES for Men, Women and Children by every freight nearly, in the latest styles and nobbiest lasts at prices below competition.



Now is the time to get a Victor Talking Machine. Just make a small payment down and only \$1.00 a week.

Victor Talking MACHINES

and Records are recognized as the nearest to perfection

We have a complete line of single faced; also all the latest Victor double faced records—hear the Victor before buying that is enough.

Gents Furnishings

Lion Brand Shirts

See our complete line of Lion Brand Shirts in plain white, white pleated bosom; also neat stripes and figures \$1.25 values. See them 97c

75c Dress Shirts 45c

We have just received a large shipment of Men's Dress Shirts in neat figures and stripes they are 75c values. See them. Our price 45c

Mens New Ties

We have just received a large line of Mens all-silk Ties in the latest patterns all silk. See our special line at 25c

75c Night Shirts 45c

We have a complete line of Men's full cut Night Shirts a good 75c value. Our price 45c

\$1. Nunnally's Engineer Overalls 89c

See our large line of Nunnally's Engine Overalls and Jumpers "union made" regular \$1.00 values. Our price 89c

Now is the Time

to let us take your measure for a Royal Tailor Suit or Overcoat—fit guaranteed—price the lowest

Palm Hammock



Flowing wells are guaranteed. Drainage sure. Numerous Boulevards, graded and ditched, traverse this property

Lots in PALM VILLA sold on easy terms

Let us show you these lands, wonderfully rich with their stores of humus, the accumulation of ages.

The most beautiful, most highly improved, and richest of all un-cleared land in the Celery Delta

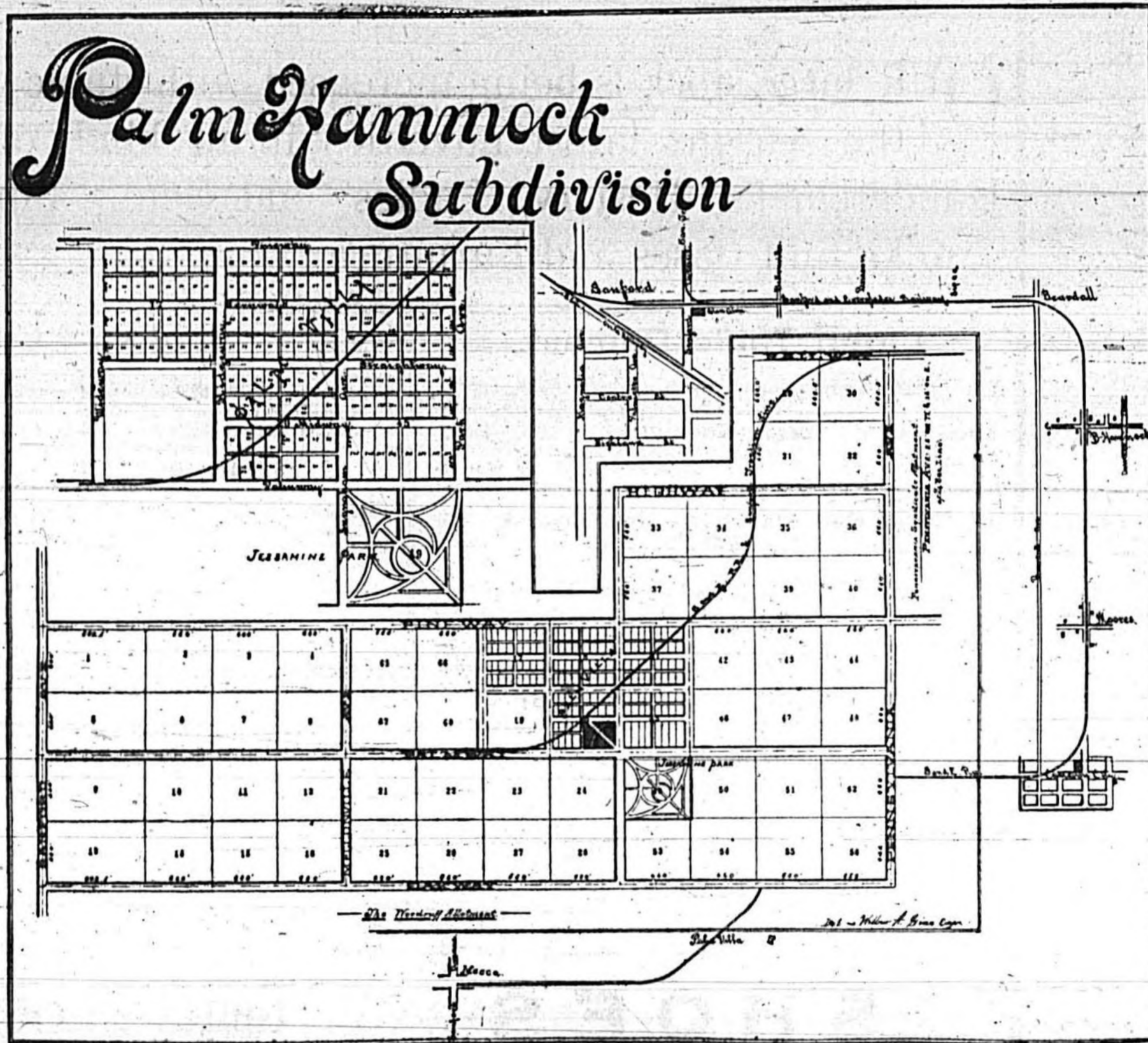
Farms in PALM HAMMOCK sold on easy terms

Only three and one-half miles from Sanford, on hard surfaced road

Prices will soon advance materially Buy a town lot in PALM VILLA now

See JESSAMINE PARK 10 acres of stately Palms, Majestic Oaks and fragrant Yellow Jessamine an exquisite spot of untrammelled nature

Frequent street car service brings churches, theatres and shops to your door



The Sanford and Everglades R. R. will run freight trains and street cars direct through Palm Hammock with side tracks every half mile for loading cars

Palm Hammock is being settled by a very high class of people. A home here inures you good neighbors

Rural Free Delivery mail service. Convenient school privilege for your children

The above map shows very clearly and conclusively the fine transportation facilities afforded Palm Hammock residents

J. N. WHITNER

First National Bank Building

SANFORD :: FLORIDA

There is no better, safer investment than selected real estate.

Improved transportation is the forerunner of increased values.

Insecticides

Fungicides

Auto-Spray Pumps DUST BLOWERS

We carry a complete line of the best spraying implements on the market. **Service** is essential in this class of goods. Time is money and the results obtained depend upon the thoroughness of the application. **Buy the best.**

Send for our free booklet entitled

Remedies for Insects and Diseases

Call at our Sanford Warehouse **R. H. WHITNER, Mgr.** or Address

Wilson & Toomer Fertilizer Co. Jacksonville FLORIDA

RAILROAD MAKES MANY CHANGES

Atlantic Coast Line Greatly Improves Physical Condition of System

With the early approach of the winter season, A. W. Fritot, division passenger agent, Atlantic Coast Line railway, with headquarters in Jacksonville, states that his company, during the past year has made improvements to the physical condition of the road.

He states that double track will be open for service during the coming season as follows: Callahan to Folkston, a distance of twenty-three miles, completing the second track from Jacksonville to Folkston, Ga., which is forty-two miles. This will be ready for passenger service early in November.

Twelve miles, between Florence and Pee Dee, S. C., was opened last month, and nineteen miles from Ashley Junction to Mount Holly, S. C., completing the distance from Mount Holly to Charleston, will be opened at an early date.

"This will give," said Mr. Fritot, "approximately 272 miles of double track between Washington and Jacksonville, a little over one-third of the distance."

Other improvements are bridges and viaducts, cut-offs and heavy rails. The concrete and steel viaducts between the Pee Dee and Santee rivers in South Carolina. The Savannah river structure is to be completed this month.

Contracts are now being let for replacing the wooden trestle across the Altamaha river, Ga., with a concrete and steel viaduct, similar to those across the Pee Dee and Santee rivers.

The company has relaid, during the past year, 165 miles of 85 pound rail, in addition to that laid upon second track, and will begin at once, according to Mr. Fritot, the relaying of the line between Albany and Waycross, Ga., a distance of 111 miles with 85 pound steel. The Norfolk and Carolina division, between Pinner's Point and Rocky Mount, 116 miles, is to be laid with heavy steel rail.

The new passenger station now under construction at Waycross will be opened to the public about January 1, 1911.

Numerous extensions have also been made. Contract has been let for the extension of a branch line due south from Haines City, Polk county, Fla., a distance of forty-seven miles, through the lake region and Avon Park, to Lake Hare in DeSoto county.

On the Wadsworth branch many improvements have been made. The line has been largely reconstructed; many miles of new line built; grades reduced and the road relaid with 85 pound steel. This entire work will be completed early in December, it is stated.

The work on the double track cut-off in Wekiva, N. C., together with concrete and steel viaduct is well under way. Mr. Fritot also says that automatic electric signals are being placed at various points on the line.

County Papers on Results

The law abiding citizens will accept the result and in a few days will settle down to business and try to make up for the time many of them lost in arguing the question and trying to convince the other fellow that he is all wrong. We are confident that the sentiment of this section of Florida is against the saloon and if the white man had the say there would be no question as to the result of today's election. But he hasn't and if the amendment is defeated, the discredit will be chargeable to the negro, who is undoubtedly the balance of power in this state. But what we started out to say is this: The election is about over and we are glad of it. Elections, and especially those on the whiskey question stir up more strife and cause more hard feelings than on any other question to mankind. We are glad that it is almost over because we may now be permitted to run the Reporter-Star according to our own liking. We invite suggestions, but to save our lives we cannot and will not submit to dictation. We have made this statement before and hope it will not be necessary to make it again. Most of us have departed ourselves reasonably well during this campaign, so when the news comes in, be it good or bad, let us accept it like men.—Reporter-Star.

An Ill Wind, etc

The old saying "It is an ill wind that blows nobody good" was demonstrated in the case of N. H. Fogg the well known resident of Altamonte. Mr. Fogg was in Sanford this week and stated to a Herald man that the late storm had blown all his pecans off the trees and saved him the trouble of picking them. Mr. Fogg gathered in several bushels of them which sold at a good price.

Favors Brick Roads

B. Beauchamp, the well known capitalist of Orlando and founder of Prosper Colony was in the city on Wednesday and paid The Herald a pleasant visit. Mr. Beauchamp is enthusiastic on the subject of brick roads and thinks they will do more for Orange County than any other improvement that could be made.

Ocala Fertilizer Company

We Manufacture A Superior Fertilizer for

Corn
Cane
Beans
Celery
Cotton
Potatoes
Tomatoes
Watermelons

MANUFACTURERS OF

'SUPERIOR'
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Florida

We Sell Fertilizer Material at lowest Prices

G. R. CALHOUN Best Fertilizers On Earth

FIRST CLASS CRATE MATERIALS, Sanford, Fla

THE CITY RESTAURANT

(First Street, one block from Depot opposite Postoffice)

H. E. WISE, Proprietor

Formerly Manager of Central Cafe

Steaks, Chops, Oysters and Fish a Specialty

A PLACE FOR LADIES AND GENTLEMEN

Short Orders At All Hours

Everything First Class

Prompt, Clean Service

Meal Tickets are Sold at Reduced Rates

Shoe Repairing By Machinery

Quicker, Neater and Better than the Old Way

Just Try Me and See

Same Man but New Location

No. 113 W. First Street, Next Door to Woodruff's Store

M. HANSON SANFORD, FLORIDA

A. P. CONNELLY

GENERAL FIRE

INSURANCE AGENT

Office Above First National Bank

SANFORD, FLORIDA

HOLMES & HUNT

PRACTICAL WELL DRILLERS

Artesian and Deep Wells

See Us Before Placing Your Orders

HOLMES & HUNT

WE DO NOT

Attempt to Compete With China, Because We Pay White Man's Wages.

BUT WE DO

Better Work and Cleaner Work, and do it in a Sanitary Way, Which Should Meet With Your Approval and Support.

PROGRESS STEAM LAUNDRY

J. H. OVERMAN, Manager

PHONE 30

SANFORD, FLA.

OCALA FAIR

Cheap Rates Via
The Atlantic Coast Line

SANFORD TO OCALA AND RETURN \$2.65

Date of Sale November 22d to 25th inclusive. Final limit of Tickets November 26, 1910.

Go to the FAIR--USE the "COAST LINE" and Have a Good Time

For information or Reservations see or write

T. J. PERKINS
Ticket Agent, Sanford, Florida

A. W. FRITOT, D. P. Agent
Jacksonville, Florida

THE MARKS REAL ESTATE AGENCY

ESTABLISHED 1889

Are Offering Any and All Kinds of Florida Real Estate at as Low Prices and on as Reasonable Terms As Can be Had Anywhere.

Office on Park Avenue, between First and Commercial Streets, Sanford, Fla

Spencer's Bakery

MOST COMPLETELY EQUIPPED BAKERY IN FLORIDA

All Mixing done by Latest Improved Machinery. Finest Quality of Bread and all kinds of Cake Made Daily. Everything Sanitary, best of Material Used. All, and especially the Ladies' are invited to visit our shop.

We Make any Kind of Cake on Special Order

SPENCER'S BAKERY
111 Park Ave. Phone 106 Sanford, Florida

YOUR OPPORTUNITY

UNTIL DECEMBER 1st, 1910

WE WILL SELL ANY OF OUR

CITY LOTS

On Small Monthly Payments Without Interest

North of Tenth Street on Sanford Avenue 14 Lots	-	\$350 to \$400
Palmetto Avenue 15 Lots	- - - -	400 to 500
First Street West of Railroad	- - - -	500 to 700
Lots on Holly, Maple, French and Laurel Avenues		
North of Sixth Street	- - - -	250 to 500

Any of These \$10 Cash and \$10 Monthly Without Interest

100 Lots South of Tenth Street on Sanford, Palmetto, Park, Oak and Elm
Avenues at Prices Ranging from - - - - - **\$100 to \$350**

\$5 CASH AND \$5 PER MONTH WITHOUT INTEREST

Always Buy as Near the Business Center as Possible. That's Real Estate Sense. If you are buying a home you may want to sell some day. If you are buying for investment you want to sell every day. Inside property always has a value and will always sell.

This Offer will not be Renewed and is Good for Just 37 DAYS AFTER YOU READ THIS AD

HOLDEN REAL ESTATE CO.

Peoples Bank Building

First Street

Sanford, Florida

COUNTY HAPPENINGS

A Budget of Interesting Items From Correspondents

THE EVENTS OF ORANGE COUNTY

Efficient Staff of Reporters Weekly Covers the Territory for The Herald

GENEVA JOTTINGS

Special Correspondence to The Herald:
 Miss Brag, Mrs. H. H. Pattishall and daughter, Miss Georgia, visited Orlando last Saturday.
 Mrs. A. A. Morgan and children have returned home from a visit of some length to Rev. and Mrs. Sundell at Lake Mary.
 Miss Nevada Grant left Saturday to take charge of a school at Lochwood.
 Rev. E. Lee Smith visited the family of Mr. Homer Nicholson last Saturday and filled his pulpit at the Baptist church Sunday, giving at the evening service a splendid talk on the great question concerning Florida.
 Mrs. Pierce of New York arrived in Geneva recently called here by the serious illness of her daughter, Mrs. Oakley.
 C. N. Hays returned Monday from Leesburg, Ga., where he visited his mother.
 Perry Taylor returned Saturday from a deer hunt near Fort Taylor which proved very successful, the crowd captured three.
 Geo. Geiger also killed a fine deer near Geneva Monday.
 Mrs. Sarah Dell of Tifton, Ga., is visiting her sister-in-law Mrs. C. N. Hayes.
 Mrs. Victor Peters entertained the Ladies Society at their last meeting. Quite a full membership was present and a pleasant afternoon spent.
 Many friends in Geneva sympathize with Mr and Mrs. John Adams in the continued ill health of the former. They are now in Buffalo and on account of the condition of Mr Adams they will not

return to Geneva when they expected.
 On last Monday morning the funeral service of Mrs. Oakley was held at the Baptist church, conducted by Rev. E. Lee Smith of Longwood. Mrs. Oakley had been in ill health for two years or more, coming down from New York thinking the change would be beneficial; but the dread disease had fastened its claws all too strongly upon her frail body and on last Sunday morning her sweet spirit returned to its maker. She has one sister here, Mrs. Moore, with whom she was staying. Her mother was also with her when the end came, her husband, who is in charge of a yacht on the sea, in all probability has not yet received the message of the death of his companion, this together with the leaving of the one baby girl, too young in years to comprehend the absence of "mamma", makes this death particularly sad. The pall bearers were Messrs. Baker, Huddleston, Raulerson, Duckhardt, Nicholson and John Huddleston. The oak casket was beautiful, covered with ferns and fragrant flowers. While the sweet notes of "Nearer My God to Thee" were being rendered by Mrs. Victor Peters, the body was carried from the church and laid to rest to await the great resurrection morn. The sympathy of every one goes out to the loved ones left behind.

Into New Quarters

Having moved into the DeForrest building corner Magnolia Avenue and First street we are now ready to receive our old patrons and new. Two large store rooms are now filled to overflowing with the best of everything in dry goods, clothing, notions, ladies suits, furniture, piano and organs and our department stores are department stores, in fact as well as in name. Our past record is convincing argument that we intend to give the people of this vicinity the best goods at the lowest prices. We have an entrance on Magnolia avenue and two on First street and will arrange hitching posts in the rear for the accommodation of our many friends who drive in from the suburbs. Remember our new location and our fine new stock of goods and watch our advertisement every week in The Herald.

D. A. CALDWELL & SONS.

New Store In The NEW BUILDING

HAVING opened a grocery and meat emporium in the new Garner & Woodruff building I am prepared to furnish the people of the vicinity the best of everything in the grocery and meat line. Just to get acquainted a few prices this week will make you wise to the fact that a new store has opened:

Florida loin and Porter House steak	18
Florida round steak 2 for	25
Sausage 15c 2 lb. for	25
Frankforts	15
Brisket	06
Chuck	10
Roast from 8c to	15
Breakfast bacon from 20c to	30
Best hams	18
Western loin steak	30
Western round steak	20

You can buy the following bill for

\$5.00

18 lbs. Sugar	\$1.00
1 lb. can coffee	25
6 bars octagon soap	25
10 lbs. meal or grits	25
4 lb. can head rice	25
2 cans best Maine corn	25
2 cans best peas	30
25c bottle blue ribbon extract	20
25c box any kind Colgates regular 3 for 25 toilet soap, for	20
1 lb. cheese, full cream	20
3 lb. can tomatoes	25
2 lb. best California peaches	25
2 lb. raisins or 1 lb. raisins and 1 currant	25
5 gal. coal oil	65
1 lb. Rumford baking powder	25
Any 25c catchup	20

I will carry a full line feed stuffs

For Six days only

I will sell

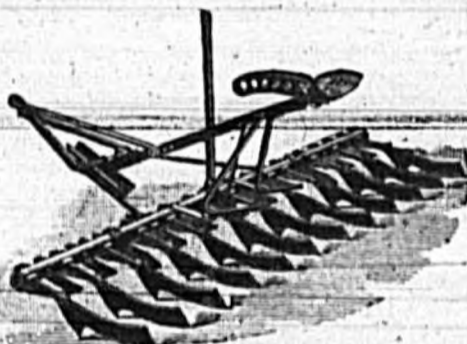
Tenn. corn 100 lbs	\$1.40
Best oats " "	1.65
Best hay " "	1.40

R. G. STOCKTON In The NEW BUILDING

THE GEO. H. FERNALD HARDWARE COMPANY Sanford, Florida

Headquarters for Everything For The Farm And Garden

The Celebrated Garfield Knapsack Spray
 Acme Harrows
 Clark Cutaway Harrows



Planet Jr., Hand Tools, Iron Age Hand Tools, Avery Plows, etc.

ARMOUR FERTILIZERS

Be A Booster

You Grower Who Has Used Armour Fertilizer

You know that they produce results far superior to any other fertilizers on the market

Tell Your Neighbor

You know that there is a reason, so tell him that because of the better materials, the more scientific formulating and the superior facilities for accurate mixing and curing which are used in their manufacture

Armour Fertilizers Grow Biggest Crops

Don't forget to tell him he can get Armour Fertilizers and Fertilizer Materials for every crop grown in the Sanford district from ware houses in Sanford and Cameron City by calling on

Howard-Packard Land Co. SALES AGENT

ARMOUR FERTILIZER WORKS, Jacksonville.

ARMOUR FERTILIZERS

For \$1.00 For \$1.00 Shoes Below Cost

Five Hundred Pairs Misses and Children's SHOES, low and high cuts in all sizes and leather. \$1.50, \$2.00 and \$2.50 values now going at \$1.00 per pair

Friday and Saturday Only

F. L. WOODRUFF'S Shoe Store 107 West First Street

500 Pairs 500 Pairs For \$1. Per Pair

City Fish Market

Salt and Fresh Water Fish

A. FORSTER

SANFORD AVE. PHONE 68

The Crippen Music Store

High-grade Pianos, Organs, and Graphophones.

Low Prices Easy Payments. Pico Block

D. L. Thrasher Talks CLOTHES and Children's SHOES this Week

THE fellows who are to the fore in style and go-ahead spirit wear **Schloss Bros. & Co's Clothes**—a natural thing. There is snap to the design, and exclusiveness to the fabric, a perfection to the tailoring that makes a man glad he is wearing them. If you would solve the problem of being well dressed at reasonable cost, avail yourself of the opportunity now to secure the lasting satisfaction of a SCALOSS BROS. & CO'S SUIT. We have them from

\$18 to \$20 If you want a less expensive SUIT for **\$10 to \$15**

We have that too in many patterns and styles.

Attention! Mother's

We call the mother's special attention to our new line of Boy's Pant Suits, which are the most complete as to prices, styles and quality we have ever shown.

Boy's Pants from **50c to \$3.00**
 Pant Suits from **\$1.50 to \$9.00**

Don't forget we can fit your boys and girls with shoes from \$1.50 to \$3.00 that are guaranteed to convince you that they are worth the money paid for them. If they are not, we will cheerfully refund the difference to you.

We cordially invite you to our store. It will be our pleasure to show you what we have to sell.

D. L. THRASHER
 Exclusive Agent for the **Endicott--Johnson Shoe Co.**

THE SANFORD HERALD

Published Every Friday Morning at Sanford, Fla.
R. J. HOLLY, Editor and Proprietor.

Subscription Price, \$2.00 a Year in Advance

Entered as second-class mail matter August 22nd, 1908, at the Postoffice at Sanford, Florida, under Act of March 3rd, 1879.

Office First Floor in the Bishop Block, First Street
Telephone No. 148.

Just for a few weeks let us settle down to business and talk about Sanford.

We have much to be thankful for this November. Reports show that the whole bunch of States on the eastern seaboard and many in the middle west have gone Democratic.

The election passed off very quietly in this city, and while both sides worked actively there did not seem to be any ill feeling manifested on the streets. This is the proper way to settle every question.

The Herald will never be found on the fence on any question and if any of the subscribers are small enough to take offense at a fair and square stand of this paper, we will take great pleasure in erasing their name from the list.

Contracts have been let for \$20,000 worth of new buildings in Sanford this week, some in the business section and some in the residence portion. This city is growing rapidly and outside capital is becoming interested here every week.

There are many merchants in Sanford who are standing in their own light by refusing to join the Commercial Club. The active members of this organization in the past few weeks have added thousands of dollars to the weekly pay roll in Sanford. How many merchants helped to do this?

There seems to be a good many local optionists in Florida. We do not refer to the men who would vote against prohibition in an election held under the local option law, but to men who favor it, for their counties, but are opposed to forcing it on other counties. Quite a number of counties that voted out whiskey in local option elections have voted against the prohibition amendment.—Times-Union.

We will soon find out how many real local optionists there are in Sanford, for they will have a chance to show their colors.

TELL THE PAPER

E. Hay Barclay, an Englishman, resident in Marion county, whose mysterious disappearance alarmed his friends and constituted a ten days' excitement, has allayed apprehension for his personal safety by writing back from his former home in England, whither he had gone. That is what people get for having an interest in people who do not let the newspapers know about and announce their journeys. Had Barclay simply told a reporter that he was going away he would have spared the community the exercise of more anxiety and trouble and expense and sleuthing than he was probably worth. Moral: Tell the papers when you are going away.—Tampa Times.

HARPOONED THE ELEPHANT

The Grand Old Party seems to have "received theirs" in a nice package this week and the only two states saved from the Democratic landslide are New Hampshire and Wisconsin. Enemies of Roosevelt are now putting one over on him by laying the disaster at his door but Teddy is just as robust as ever and the corporations will have just as much trouble to quiet him. The entire country is tired of Republican rule and stated their opinion at the election last Tuesday. Now is the time for the Democratic party to "come back" and work for the common course. There has been too much dissension in the ranks heretofore and with the elephant and Teddy on the run and Taft in the discard a Democratic victory and a democratic country should be in order.

THE AFTERMATH

The result of the election on the amendment to prohibit the selling or manufacture of liquor in Florida is still in doubt. While quiet withal there has been some feeling injected into the campaign in Orange county and election frauds are charged both in Orlando and Sanford. Just what the outcome will be is in doubt at present, but the feeling is prevalent that more care should be exercised in the registration of voters.

The Herald has no wish to stir up strife among friends and neighbors and will not do so needlessly, but should government be menaced this paper will be found on the good government side, regardless of friendship and ties. The ballot should be handled carefully in every election for

upon the ballot hangs the weal or woe of our city and county. The law is very plain in regulating the registration and balloting and no matter how zealous a man may be for the principle which he upholds he should never overstep the bounds of law and order and undermine the very pillars upon which our government has been constructed. Many of us do and say things in the campaign heedlessly and thoughtlessly that bring sorrow and repentance after our ardor has cooled, but our enthusiasm should never blind the eyes of justice and the law.

We sincerely hope that trouble will be averted and that our busy season may not be marred by strife and rancor. There is work to do and plenty, but principle and honesty should govern our actions in politics and business—and no good citizen will transgress the bounds of law and propriety, for such a course means chaos and ruin, crime and debauchery.

Wednesday Club

Sanford's Literary Club held its first meeting after the summer vacation Wednesday, Nov. 9th, by invitation in the spacious parlors of Mrs. S. O. Chase, secretary of the club. Quite a large number of the members were present.

The preliminary business of the club was promptly attended to and the desirability of changing the club room was discussed. While the question is pending Mrs. Chase invited the club to continue their meetings at her home during November. Mrs. L. R. Phillips tendered her commodious parlors for December and Mrs. J. N. Whitner followed with an invitation for January.

Two delegates were then elected to attend the convention of the Federation to be held in Ocala beginning Nov. 16th. Mrs. G. L. Maris, president, and Mrs. J. W. Dickins were chosen delegates to represent the club at the convention.

The further business before was the election of a new member and the presentation of three new names to be voted on at an early meeting.

Historic Virginia with its Colonial days and literature will occupy the attention of the club this winter. All the members anticipate much pleasure, as well as benefit from the interesting and excellent plan of study mapped out for them by the program committee.

The secretary read to the club greetings from the first president of the club, Mrs. E. K. Foster, elected sixteen years ago. Then followed greetings from Mrs. Alice C. Brown, the club's second president. For some unexplained reason greetings from Mrs. C. W. Goodrich, third president, did not arrive in time for the meeting. Mrs. L. R. Phillips, fourth president, presented her greetings in her own charming style; as also did Mrs. G. L. Maris, the fifth and new president. One of the most interesting and delightful features of the meeting was the reading by the secretary of a poem, addressed to the Wednesday Club by a member of the New Century Club of New Town, Penn., of which Mrs. Maris had been the president for six years. The poem was a tender, loving tribute to Mrs. Maris, and was a great surprise to her, as she had not been told of its reception. It was enjoyed by every one present and was considered a graceful effort and beautiful thought. Vacation echoes came next and were short reminiscences by the members of the past summer and how each had spent it.

The following was the program for the afternoon:

- I. Western Planting—Mrs. J. N. Whitner.
- "Eastward Ho!"
- "A Farewell Blessing" (Drayton)—Mrs. L. R. Phillips.
- II. A Great Trust. The London Company—Mrs. C. C. Wyrthington.
- The Butler Pamphlet—Miss C. L. Guild.

For the Mayor's Job

To the editor of The Herald:
It would seem strange as if this lively town could trot out only one candidate for mayor. Let's have two anyhow, or other people will think we have commenced to "die back." I have been told that the present mayor might yet be in the field again. But having enjoyed this honor for so many years, and now being a candidate for the Legislature, I replied that Mayor Lake's well known modesty would preclude any such show of official greed.

Now, without consulting that gentleman, allow me to join in the common plea to Hon. D. L. Thrasher to grant us the use of his name for the high office of mayor of Sanford. He is qualified by nature and by experience in our public affairs. Will he not reconsider?
A. E. PHILLIPS.

Sunday Afternoon Rally

Sunday afternoon there was a children's prohibition rally held in the Methodist church. A splendid program had been prepared, in which all the Sunday school children in town were expected to take part, and it was intended to be carried out in the park, but owing to the inclement

weather this idea had to be abandoned and the church used instead.

D. L. Thrasher delivered an excellent address on Civic Righteousness, and Mrs. Homrighous sang The Holy City very pleasingly. Others contributing to the success of the program were—Rev. B. F. Brown, Miss E. Trafford, organist; Mrs. C. F. Williams, cornetist; and H. H. Deane, chorus leader. Much credit is due to Mrs. M. Martin, who arranged the program. The sacred selections rendered by her were a pleasing part of the program.

Resolutions

Whereas, The ladies of the Womens Auxilliary of the Anti-Saloon League, of Sanford Fla., in their kindness and thoughtfulness provided us a sumptuous and bountiful dinner, which greatly refreshed the inner man, and relieved the fatigue from our arduous duties.

Therefore, be it resolved, That we hereby express to these ladies our hearty appreciation of, and thanks for these refreshments and their kind consideration, and assure them that our enjoyment of the repast was only limited by our capacity. In such kindness, and thoughtfulness as this on the part of our citizens, and especially the ladies of our city, that makes "life so well worth living" in Sanford Fla.

C. R. Walker, }
J. A. Harrold, } Inspectors.
B. F. Whitner, Jr. }

J. L. Anderson, Clerk,

Election Precinct No. 25,

Sanford Fla. Nov. 8th. 1910.

Clean Towel Service

The Progress Laundry has inaugurated a towel service and will supply towels and soap to the different offices and stores at the rate of 25 cents per week. Mr. Overman does not insinuate that the people need more towels and soap, but that he can better supply the demand and fill a long felt want in this direction.



N.P. BRYAN
THE CANDIDATE OF THE PEOPLE OF ALL SECTIONS OF FLORIDA FOR UNITED STATES SENATOR.

F-R-E-E!

First Prize—Ladies Beautiful Gold Watch.	Fifth Prize—Ebony Toilet Set in Case.
Second Prize—Gentlemen's Handsome Gold Watch.	Sixth Prize—Two 18 k. Gold Inland Ladies Back Combs.
Third Prize—Silver Sugar Bowl and Cream Pitcher.	Seventh Prize—Two Gentlemen's Fancy Fobs.
Fourth Prize—Two Pairs Solid Gold Cuff Buttons.	Eighth Prize—Ladies' Seal Ring.
	Ninth Prize—Gun Metal Watch.
	Tenth Prize—Five Fancy Embossed Fountain Pens.

And to each and every one sending in a correct answer will be given a PEARL STICK PIN ABSOLUTELY FREE

When the teacher and pupils returned to school after their Holiday Vacation, the school board had purchased a new piano for them.

CAN YOU FIND THE PIANO?



Directions—Trace the outlines of the Piano on this or a separate sheet of paper.

To the nearest correct answer we will give, absolutely free, the Lady's Watch; to the next nearest correct answer, Gentlemen's Watch; to the next nearest correct answer, Silver Sugar Bowl and Cream Pitcher; to the next nearest correct answer, Gold Cuff Buttons; to the next nearest correct answer, Ebony Toilet Set; to the next nearest correct answer, Gentlemen's Fobs; to the next nearest correct answer, Seal Ring; to the next nearest correct answer, Gun Metal Watch, and the next five nearest answers, Fountain Pens, and to each one sending in a correct answer will be given a Fancy Scarf and Pin or a Music Folio.

WINNERS WILL BE NOTIFIED BY MAIL. All answers must be in our hands by November 7th.

JOHN A. CUNNINGHAM
523-533 West Forsyth Street JACKSONVILLE, FLORIDA

IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief.

PERSONAL ITEMS OF INTEREST

Summary of the Floating Small Talk Succinctly Arranged for Hurried Herald Readers.

R. H. Whitner has returned from a business trip to Atlanta.

Dr. Hudson the well known optician has returned from a professional visit to Lake county.

Harry Ward has returned from a business trip to Indiana and is glad to get back to Sanford. Harry says he never expects to leave home again.

Mrs. E. G. Tyner of Tampa is visiting her daughter, Mrs. R. J. Holly at her home on the Heights.

Cedilian Music Club meets Saturday, Nov. 13th, 3 p. m., studio of Mrs. Fannie Munson. Piano selections. Paper on "Some Noted Composers." Miss Clarissa Starling.

Mrs. Geo. A. DeCottes has returned from New York where she has been for several weeks. Her many friends will be glad to learn that her health has greatly improved.

O. E. Walker of Topeka has returned to the city to look after his farming interests. Mr. Hall of Topeka accompanied him here and will also invest in celery lands.

Mr and Mrs. E. T. Woodruff have returned to their home in the city after spending several months in Lapeer, Michigan.

The Welaka Club held their usual social meeting Tuesday afternoon. Bridge was the recreation and interest of the afternoon, after which refreshments were served by the house committee.

Mr Charles Stringfellow wife and little daughter, arrived in the city Saturday on a visit to Mrs. Mary Dickens, Mr Stringfellow's sister. The reunion with family and friends should be especially pleasant in this instance, as this is Mr Stringfellow's first visit to his old home in over a dozen years.

Miss Clara Millen's many friends will regret to learn that she has been quite sick, she hopes to be out again very soon, and resume her place in the primary department of the school.

Miss Mable Bowler is supplying Miss Clara Millen's place in the primary department of the school for a few days during Miss Millen's illness.

The Woman's Exchange will open in The Herald office within a few days. This will fill a long felt want in Sanford and will be especially welcome to the fall shoppers. Watch for further announcement.

Dr. R. P. Hudson will close his optical office in Sanford, Tuesday, Nov. 15. Those who wish perfect glasses at moderate prices must get them now.

Have you seen Stockton's prices on meats and groceries quoted in this issue. Cost of living has been reduced by Stockton.

Mrs. Chas. Bell and little boy of Atlanta are visiting Mrs. Bell's parents, Mr and Mrs. F. A. Schumpert. Mrs. Bell has a large circle of acquaintances in this city who are glad to greet her again.

Miss Bessie Schumpert spent Wednesday with Miss Stella Smith at Winter Park.

Mrs. B. F. Coney left Tuesday afternoon for Opelika, Ala., where she will join her husband, and make her home for the present.

Winter Haven's progressive board of trade has now in preparation a very interesting booklet that will give in attractive form the most important facts concerning the place.

Custom house receipts, which are regarded as unfailing signs of the Times in Tampa, last week exceeded by some \$7,000 those of any previous week since the beginning of the cigarmakers' strike.

The Florida State Medical Society has done a good work in educating the people as to the best methods of stamping out malarial fever. Their suggestions should be remembered and put into practice next summer.

Good Game of Football

Clyde Pounds, the veteran of the grid-iron has been coaching the High School team and one day this week the boys put up a fine game against the seasoned eleven of the Orlando high school. Neither team scored during the game.

The Sanford line-up was as follows: Osborn Herndon, L. E., Ed Stevens, L. T., Al Witherington, L. G. Clarence Knight, C. Yall Lovell, R. G., Henry Moor, R. T., Bradie Williams, R. E., Clyde Pounds, O. Hoyle Pounds, L. H. B., Ernest Housholder, R. H. B., and Robert McKlin, F. B.

No goods charged from our bargain counters. Williams & Milteer. 11-1f Stop at the Bye-Lo Hotel and have a chat with the Little Real Estate Man and save money. 12-14 New goods arriving daily at Long's grocery store. Give him a call. 13-1f Men's Knox Hats, the new fall block, at Yowell's. 13-1f

All goods on our bargain counter are spot cash. Williams & Milteer. 11-1f For a real haircut and shave go to Albert Gramling, Sanford's Leading Barber.

When you begin to furnish your home give Miller & Son a call; they will save you money. 4tf Heckers Graham flour at Long's store. 13-1f

Curtis Bros. pitted red cherries at McCuller's Grocery. 13-1f Men's flannel shirts in all colors. N. P. Yowell & Co. 13-1f

Place the tiles to your real estate in the Realty Trust Company and avoid complications. For particulars address B. F. Whitner, Jr., Secretary. 7-1f

Bring your old tires to Sanford Machine & Garage Co. for vulcanizing. 48-1f

New goods arriving daily at Miller & Son. Call and see our line. 4tf Gas engine repairs. Sanford Machine & Garage Co. 48-1f

We must have the cash for our goods sold from our bargain counters Williams & Milteer. 11-1f

New Florida setup at L. P. McCuller's. 13-1f

New line of ties just in, any shape or color, at Yowell's. 13-1f

I have installed an electric sausage mill and can furnish my customers with fresh ground sausage and hamburger stake in short notice, call and see W. W. Long. 13-1f

N. P. Yowell & Co.—New fall goods. All in the best quality and prices right. N. P. Yowell & Co. 13-1f

Garden Tools, Farm Implements, Harrows, Cultivators, Plows, Mowing Machines and Hay Rakes. Largest display and assortment. Lowest prices. The Geo. H. Fernald Hardware Co. 5-1f

Heating Stoves Have your heater put up now. The cold is coming. Be prepared. We have a large stock of wood heating stoves also gas and oil heater. The Geo. H. Fernald Hardware Co. 12-1f

Arrests in Orlando There were several arrests yesterday. H. W. Metcalf was arrested on the charge of aiding and abetting an illegal voter, and several darkies were "pulled" on the charge of attempting to cast illegal votes. The trials are set today and they will be watched with much interest.—Reporter Star.

Episcopal Bazaar The ladies of the Episcopal Church will give a bazaar and supper in the rooms formerly occupied by the N. P. Yowell Co., on December 15th from 5 p. m., until everything is sold. There will be many beautiful articles in fancy work, dolls, etc., and this will give everyone an opportunity to purchase Christmas gifts. Needless to add that these good ladies will have all the good things to eat and all are promised a good supper and a good time.

New Dry Goods Firm The firm of Palmer & Seigh will make their initial bow to the public on January 1st. This firm will handle dry goods and notions and have leased the two store rooms in the DeForest building soon to be vacated by N. P. Yowell & Co. Mr. W. C. Palmer has been manager of the Surprise store at St. Augustine for several years and Mr. Seigh is manager of the Penn Trafford stores one of the largest in Johnstown, Pa. Both gentleman experienced men their line and will aim to please; their patrons by giving them the best of goods at the very lowest prices. Extensive repairs will be made in the store rooms and Palmer & Seigh will soon be identified with Sanford's interests. Watch for their future announcements.

Election in Sanford Election day passed off very quietly in this city, both sides working hard all day. On account of an extra effort put forth by the prohibition forces the tremendous wet vote was cut down and Sanford at the count stood 4 majority for local option. There were 622 votes polled which was short of the regular list.

In Orange county the vote was as follows: Bay Ridge, for 4, against 9; Zellwood, for 16, against 15; Maitland, for 24, against 96; Longwood, for 13, against 33; Winter Park, for 54, against 48; Conway, for 17, against 32; Ocoee, for 26, against 32; Winter Garden, for 46, against 33; Oakland for 29, against 10; Pine Castle, for 19, against 22; Apopka, for 48, against 62; Gotha, for 6, against 29. Total, for 591, against 703. Orlando also gave a majority of 216 against.

Everything new in the millinery line at Mrs. Overman's. 10-1f

Remember that Miller & Son are selling Pattons Sun Proof Paint. 4tf

Crushed and pulverized Limestone, car load lots. R. H. Whitner. 2tf

25 Bicycles, from \$6.50 up to \$19.00 for new; at Shanbargers Orlando. 10-8p

Buy your chipped beef and boiled ham Polished rockers at Miller & Son going at low prices. 4tf

We are equipped to handle your repair work. Sanford Machine & Garage Co. 48-1f

New crop onion seed—Crystal Wax and Bermuda's Red and White genuine Tennessee grown at L. R. Phillips & Co's. 2tf

Have your hair dressed in the latest style at Mrs. Overman's. 10-1f

Parental Come to the M. & R. store for school books and supplies for the children. 8-1f

We have a few of these matting rugs left, only \$2.25. Miller & Son 4tf

BIG MONEY—We want an agent in every town; salary and commission; references required; for full particulars, address Subscription Dept., National Sportsman, Inc., 75 Federal St., Boston, Mass. 10-4tp

All kinds of repair work. Sanford Machine & Garage Co. 48-1f

New Matting, New Rugs, New Art Squares, prices the lowest at Miller & Son. 4tf

Varnoll Best furniture polish on the market. For sale by Sanford Furniture Company. 40-1f

Leave your order at L. P. McCuller's for your Thanksgiving turkey. 13-1f

Special in new Mahogany, Oak and Birdseye Maple furniture—Extension Tables and rocker at Miller & Son. 4tf

J. A. Thompson has opened a meat market at the corner of Sanford Ave. and Third street and wants to see his old customers and new ones. Everything in Florida and Western meats. If you want the Genuine Article go to L. R. Phillips & Co., for your Crystal Wax and Bermuda Onion seed. 2tf

Try a can of Mapee Butter at McCuller's Grocery. 13-1f

Anything in ladies' collars, new assortment at Yowell's. 13-1f

D. A. Caldwell & Sons have moved their store to the corner Magnolia Ave. and First St.

WANTS

All Local Advertisements Under This Heading, One Cent a Word Each Issue

For rent—Near Sanford, five acre farm for sale. Finest hammock land, one hundred and seventy-five acres. Owner, Box 473. 13-5tp

For Sale—6 H. P. gasoline engine, now, A. W. Brown, Enterprise, Fla. 13-2tc

One No. 2 Hercules stump puller for sale. A. W. Brown, Enterprise. 13-2tc

Wanted—Furnished rooms. Close in light housekeeping by couple. Address P. O. Box 1077, city. 13-1tp

For Rent—Two 4 room houses between 12 and 14th sts. \$9.00 per month. Apply B. Peters. 13-1tc

Wanted—Magnolia leaves in large quantities. Dixie, Pico Hotel. 13-3p

Lost on Paula road a mink collar. Finder return to Herald office and receive reward. 13-c

Lost or Mislaid, Policy No. 348231, issued by The Penn Mutual Life Insurance Company, on the life of Marion A. Fortson. The finder will please return it to the undersigned. Application has been made for the issuing of a duplicate. 11-6t Marion A. Fortson, Sanford, Fla.

For Sale—Two acres inside of city limits on the west side of Sanford. Price \$1,000 for a quick sale. Address McCloy H. Martin, Sanford, Fla. 11-1f

Wanted—Apprentice Boy to learn cigar trade. Apply to J. J. Mauser. 11-1f

For Sale—Buick four seated automobile. Used fifteen months. \$500.00 in good condition. D. J. Conroy, Jacksonville, Fla. 10-5p

For Rent—Nice offices. Also warehouse, 32x36. Rat proof.—N. H. Garner. 8-1f

Wanted—By fifteen years' experience cleaner, dyer and tailor ladies' and gents' clothes, to clean, dye, repair or alter. Suits made to order at 15, 20, 25 or 30 days. Our price will suit your pocket. Your money's worth or your money back. Bradford & Keith, 405 Third St. Phone 311. 7-1f-c

For Sale—Six room house. All modern improvements. Well located. Small payment down; balance by the month. Address A, care Sanford Herald. 7-1f

For Rent—Rooms, furnished or unfurnished, suitable for light housekeeping. Apply corner Park and Ninth.

Wanted—Cottage of five rooms or flat of five rooms. Address Box 1066. 5-1f

For Rent—Ten acres tiled land on street car line. Station on place. Two acres of tiled land, cottage and barn on place. On street car line. Address, J. N. Whitner, Sanford Florida. 2tf

For sale—I have five or six pieces of land more than I need for trucking. These lands were bought cheap, cleared under my own supervision and will be sold at a great bargain. One five acres perfectly tiled, third year in cultivation, 30 rods from Beck Hammock station. 40 acres half cleared and plowed, balance fine hammock, two strong wells, tool house, 3/4 miles from Cameron City. Best bargain on the market. Phone 7-3. Levi Binford. 2-1f

I have house and several choice lots in Sanford Heights and Markham Heights for sale. Prices low. Easy terms. Fred H. Yapple. 6-1f-c

YOU can dress well even if we don't supply you, but you can dress much better if we do. These are the points which characterize our business and have gained for us an enviable reputation. This should impress you with the possibilities to be gained by making us your haberdasher.

M. FRANK

Clothier and Men's Furnisher

SANFORD

FLORIDA

The Opportunity

Of Your Life Young Man

Married or Single. Have a Home or a Good Safe Investment.

The Markham

Park Addition

On the Orlando road just two blocks from street car line

Thirty Beautiful Lots

Just been laid out and streets being graded. Now ready to build you a home. (No place like home.)

\$20 Cash - \$10 Per Month WITHOUT INTEREST

This Offer is Good for 30 Days

See me at once. It don't cost nothing to look and get your choice. Some lots shaded with oaks and some with orange trees. Now is the accepted time.

See Me at Once and Save Money

N. H. GARNER

Room No. 2. M. G. T. Block

FIRST STREET

SANFORD, FLORIDA

Stop Paying Rent! Own Your Home

THE Sanford Building & Loan Association

MAKES IT EASY

GEO. H. FERNALD A. P. CONNELLY President Sec'y & Treas.

Let Us Tell You About It

EASTERN STAR SHINES HERE

Many Delegates to Assembly Voted Sanford Last Week

Forty four delegates to the Triennial Assembly at Jacksonville paid Sanford a visit last week and were taken through the celery delta in automobiles by the citizens and members of Eastern Star Chapter and shown every courtesy while here. Mine host, H. P. Driver of the Sanford House served them an elegant dinner on Friday evening and made their stay as pleasant as possible. The delegates were from the New England states and paid Tampa and Orlando a visit also.

They were loud in their praises of Sanford and were greatly surprised at the evidences of progress on every hand. The party embarked on Saturday morning on the Clyde Line for Jacksonville to attend the Assembly there.

Those in the party were:
 Massachusetts: Mrs. Lucy G. B. Colby, Grand Matron, Newburyport; Mrs. Isadore Forbes, P. G. M., Roslindale; Mrs. Lena W. Lambs, P. G. M., New Bedford; Mrs. Emma I. Baker, P. G. M., Shelburne Falls; Mrs. Ella B. Brooks, P. M., No. Fraughton; Mrs. Lillian M. Hartness, P. M.; No. Grafton; Mrs. Mrs. Susan W. McDonald, P. M., Winthrop; Mrs. Amelia H. Cornell, P. M., Sea View; Mrs. Lizzie F. Nye, P. M., Fairhaven; Mrs. Carrie J. Bennett, A. M., West Medford; Mrs. Mary P. Fox, A. G., Roxbury; Mrs. Geo. E. Collins, Amesbury; Mrs. Horace Waite, Winthrop; Mrs. Hattie B. Archer, West Medford; Mrs. Thos. M. Denham, New Bedford; Charles A. Watts, P. G. P., Winthrop; Edwin Baker, P. P., Shelburne Falls; George E. Collins, P. P., Amesbury; Thos. M. Denham, P. P., New Bedford; E. E. Forbes, Roslindale; Charles H. Fox, Roxbury; David A. McDonald, Winthrop.

New Hampshire: Mrs. Fannie B. Emerson, Grand Matron, Lebanon; Mrs. Ella M. Stone, P. G. M., Rochester; Mrs. Lulu J. A. Morris, P. G. M., Lancaster; Mrs. Mary J. Messer, P. M., Franklin; Mrs. Eva C. Brown, P. M., Franklin.

Rhode Island: Mrs. Louise A. Babcock, Grand Matron, Westerly; Mrs. Bertha G. Haynes, P. G. M., Providence; Mrs. Georgianna S. Newton, Providence; Mrs. Penrose Williams, P. G. P., and Gr. Sec., Providence; Mrs. Emogene Williams, P. G. M., Providence.

Connecticut: Mrs. Kate A. Case, Grand Matron, Bristol; Mrs. Ellie Lines Chapin, P. G. M., and W. G. Adah, Pine Meadow; Mrs. Lina H. Baldwin, P. G. M., Meriden; Mrs. Ida E. W. Davis, P. G. M., Collinsville; Mrs. Betha Schussler, G. Cond., Bridgeport; Mrs. Betha L. S. Gallup, A. G. Cond., Moosup; Mrs. Jennie B. Moffatt, P. M., Winsted; Mrs. R. D. Baldwin, Hartford; H. E. Moffatt, P. G. P., Winsted; Frank M. Cnapin, P. G. P., Pine Meadow.
 Pennsylvania: Mrs. Ora A. Powell, P. M., G. Martha, New Brighton; Mrs. W. H. Wood, Pittsburg.

E. E. BRADY
Livery, Feed and
Sale Stables

Palmetto Avenue Sanford, Florida



Kentucky Horses and Mules for sale.
 All kinds of hauling and farm work done on short notice.

We Are Ready

For the Immense Volume of Business in OUR NEW QUARTERS

For the benefit of the daily shopper we have inaugurated the 5, 10, 25 and 50 cent counters—something new in Sanford but something needed in Sanford.

A Little of Everything

Can be found on these bargain counters. We simply have the greatest bargains ever brought to your notice and embraces every line for the busy man and woman

REMEMBER WE HAVE MOVED

WILLIAMS & MILTEER

Rand Building Just across the street

Planet Jr.
 Planet Jr implements are the greatest time-savers and labor-savers ever invented for the farm and garden. They frequently do six men's work, and do it better than by ordinary methods. Over two million farmers and gardeners have found this out by actual use. You can't afford to be without a Planet Jr.

No. 17 Planet Jr Single-Wheel Hoe is a most handy and effective tool for garden cultivation. A fine tool for working close to crops, especially in late work.

New No. 81 Planet Jr Horse-Hoe, Cultivator and Furrower is a great implement for cultivating and hilling crops up to 4 feet apart. Compact, strong, and steady-running. Does just the kind of work you want.

Come and see our full line of Planet Jr labor-savers.

A. E. HILL

The Mapes Fertilizers
 AGAIN THIS SEASON, 1910

The Vegetable Growers had splendid results all over the state, from the use of our Manures. In our Circulars we enclose enconiums that we have received.

We Give You Perfect Safety and Quick Maturity

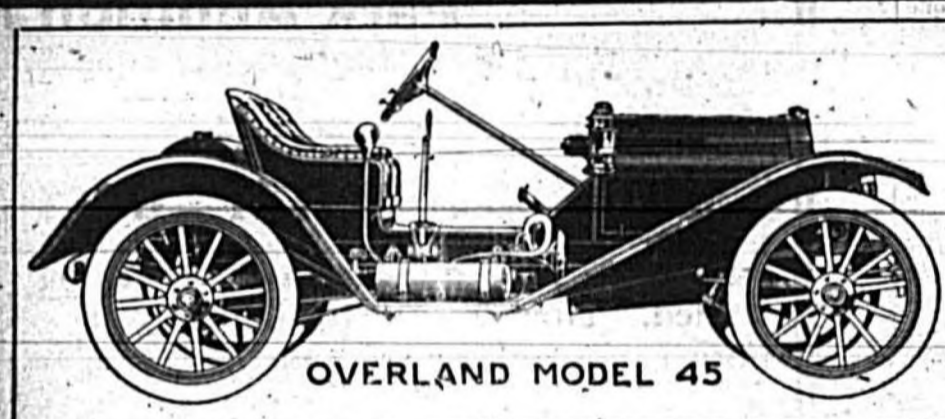
Better shipping quality, larger crops and can make you more money than any other BRAND on the Market.

Not An Idle Boast

We have been doing it for over thirty years in Florida, and were never more successful than now.

Why?

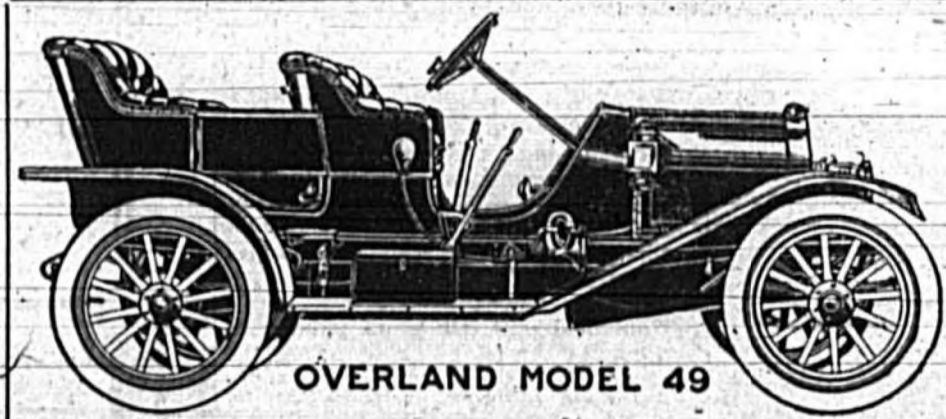
Hear What We Have to Say About That
J. R. Tysen, Agent
 JACKSONVILLE, FLORIDA



"An Automobile Is Good As Far As It Goes"

An "OVERLAND" Automobile Will Go Farther With Less Trouble and Less Expense Than Any Other Machine Made.

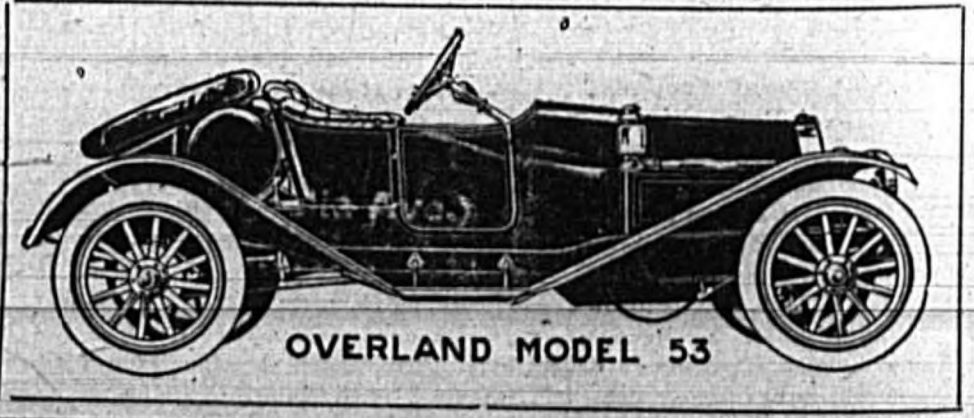
1 9 1 1
\$775.00



1 9 1 1
\$1650.00

You Can't Contradict That Statement Unless You Try An Overland and See What it Will Do, if You Will Give it the Trial, Then We Have Made ONE MORE "OVERLAND" Convert for all Time to Come.

Write for Illustrated Literature
J. R. HOLLAND
 All Kinds of Auto Supplies
 Next to Hand's - - - - - Sanford, Florida



H. WOODS COMPANY

COMMISSION MERCHANTS
GAR LOT DISTRIBUTORS

We want your crop and will offer special inducements

K. R. MURRELL, Resident Manager
SANFORD, FLORIDA

Statement of the Condition of the Sanford Building & Loan Association September 26th, 1910

ASSETS	LIABILITIES
Loans on Real Estate Secured by Mortgage \$21,050.00	Common Stock Paid in \$13,562.07
Cash on Deposit First National Bank 290.28	Preferred Stock Paid up 3,000.00
	Accumulated Interest on Preferred Stock 110.82
	Bills Payable 4,000.00
	Common Stock Paid in Advance 58.00
	Net Surplus Credit to Stockholders 609.39
\$21,340.28	\$21,340.28

The Finance and Loan Committee on examination of the books of the Secretary and Treasurer, declared a dividend for the six month's period, ending September 26th, 1910, of a little more than 2 1/2 per cent.

The Association is in a very flourishing condition. We have applications for twenty-five thousand dollars more than we can furnish, but with the assistance of the people of Sanford, we could easily furnish this money within a few months.

A. P. CONNELLY

Secretary and Treasurer

JOHN STOCKTON'S SPACE

A Little Journey to the Fireside of the Common People

BY ONE OF THEM

SURELY, there is a great and increasing majority of all the people of Florida who regard the office of United States Senator as part of the heritage bequeathed to them by the revolutionary fathers, in perpetuity and without charge or liability to assessment, restriction, curtailment or alienation.

This being so—and it is to be hoped that no one will dispute it, and thereby declare himself a member in good standing of the Ancient Order of Old-Fogies—it follows that all (but a few of us) feel that the office of United States Senator should be filled by a man who—as our friend W. J. B. of Nebraska, says—“has a heart in rhythm moved by the heartbeat of humanity, and not in cadence with the pulsations of the full pocket-book.”

Bowing to the will of the majority is simply pure Democratic doctrine. Therefore, it follows that it is well to give ear and heed to the sentiment preponderating when we are submitting a senatorial candidate to the acid test.

JOHN N. C. STOCKTON IS A SENATORIAL CANDIDATE.

HE IS ALSO A MAN IN HEART TOUCH WITH HUMANITY.

His forty years' record as a business man in Florida is unmarred by a single instance of ungenerous treatment of rivals or serious disagreement with associates.

All those with whom he has dealt in business have good words to say to him.

He has helped, to the utmost of his means, those who have applied to him for aid and counsel.

He aided the churches, the schools, the hospitals and was active in the organization of other agencies helpful to humanity.

He has been active in relief work in time of stress. Sufferers from the yellow fever epidemic of 1888 and from the conflagration of 1901 knew his name.

He has warm friends among the men and women who work for wages which his acts as a public official and a private citizen have drawn to him.

He early learned the lesson that the wage-earners, the small merchants and the farmers pay nearly all the expenses of government and he has denounced the tariff as the chief conspirator in this pillage of the poor.

He has publicly declared that the high cost of living is the crime of the government, because it is directly due to special favors from congress to special favorites.

He is a student of governmental problems, and might, therefore, be called by a high-sounding name, but we are considering in this little treatise the common people, which brings us back to the place of beginning—this, by the way, being the best place to end—to say

JOHN N. C. STOCKTON IS A SENATORIAL CANDIDATE.

HE IS ALSO A MAN IN HEART TOUCH WITH HUMANITY.

IN THE SOCIAL WORLD

Items of Interest Concerning
Society People.

POINTS PURELY PERSONAL

How Celery City Vanity Fair While
Away the Golden Hours—
Social Gossip.

Saturday afternoon at her pretty home on Magnolia avenue, Mrs. John Webb Dickens entertained at a lovely bridge party. The score cards which were very unique were the handiwork of the clever hostess ornamented with black cats, jack-o-lanterns and other emblems suggestive of Halloween. The decorations in the dining room were in yellow and black. From the chandelier to the four corners of the dining table there were streamers of black and yellow, twined artistically, and the center was made of the gaudious casings and golden rods. Jack-o-lanterns were in evidence everywhere and lent a weird touch to the pretty scene. The lighted candles bore odd little shades made of corn shucks, faintly colored and crimped. A spirited game of bridge was played and it was found at the close of the game that Miss Charlotte Keeler had made top score, and her prize was a lovely cut glass bon bon dish. The consolation prize was a pretty bag and it was awarded to Mrs. D. L. Thrasher, a delicious salad course was served in the dining room at the close of the game. Mrs. Dickens is a charming hostess and those present enjoyed her hospitality on this occasion.

Those invited were: Mrs. Keeler, Miss Charlotte Keeler, Mrs. Puleston, Mrs. Newman, Mrs. Lake, Mrs. Gonzalez, Mrs. Connelly, Mrs. Miller, Mrs. Smith, Mrs. Keeler, Mrs. Wallace, Mrs. Brown, Mrs. Chase, Mrs. Whitaker, Mrs. Turner, Mrs. Wight, Mrs. Speer, Mrs. Barnes, Mrs. Holly, Mrs. O. W. Brady, Miss Stringfellow, Miss Bowler, Mrs. DeForest, Mrs. Fitts, Mrs. Lanneau, Mrs. Thrasher, Mrs. Peck, Mrs. M. Dickens and Mrs. McDaniel.

Death of John Gordon

On Sunday morning at 10:25, when the bells in the tower of the city church called the villagers to worship, the spirit of John F. Gordon, one of Orlando's most beloved and highly respected citizens, passed to its maker, while a devoted family and a multitude of sorrowing friends prayed that he might be spared.

On Thursday evening, about six thirty Mr. Gordon started in his buggy for Eatonville, where he had been working on a robbery case that had been put in his hands as deputy sheriff. When last seen he was in perfect health, apparently, but an hour later was found by a gentleman residing in the neighborhood of Maitland, in an unconscious condition. He was taken to the gentleman's residence and a physician telephoned for, and was brought to his own residence on Lake Minnie, Friday morning when everything known to science was done and the hope entertained all day Saturday that he would recover, but “he that doeth all things for the best” took him to the great beyond, leaving an aching void in the hearts of all who knew him, for to know him was to love him.

Mr. Gordon was born in South Carolina, going in early manhood to Water Valley, Miss., where he married Miss Kirkwood thirty-four years ago, coming to Orlando in 1880, where he has been engaged in business a greater portion of ten years as deputy sheriff under Mr. Jule Anderson and about a year and a half under his brother-in-law Sheriff A. Kirkwood.

Four children are left to mourn the loss of a most devoted father, their greatest comfort being in the thought that his exemplary life will meet with its deserved reward in the great beyond; Kirkwood, the oldest son, who resides in Omaha, Neb., is on his way here; Frank, the second son, living with his father; Miss Jenette, who is attending school at Greenville and Miss Emily, the youngest.—Reporter Star.

Disfranchises The Negro

Guthrie, Okla., Nov. 1.—Holding that it has no jurisdiction to grant relief from the operations of the “grandfather clause” amendment to the Oklahoma constitution, the federal court today dismissed the application of Daniel Sims, a former slave, who asked a writ of injunction that would permit him and other negroes to vote at the general election on November 8.

This decision makes the grandfather clause operative for the election on November 8, disfranchising several thousand negroes, as the various precinct election boards are given final authority to pass on a voter's qualifications.

The attorneys for Sims have appealed to the United States Supreme Court from the recent decision of the state supreme court that the “grandfather clause” is valid.

CRUTCHFIELD & WOOLFOLK

PITTSBURG, PA.

BRANCHES

Chicago
Cincinnati
Jacksonville

Sales Agents and Distributors

SANFORD CELERY UNION

Room 16, Pico Block. Phone 269

SANFORD, FLA.

BRANCHES

New York
Washington
Sanford

JAS. B. LAWSON

Confectionery and

COLD DRINKS

CIGARS and TOBACCO

Garner and Woodruff Building

PHONE 109

SANFORD, FLORIDA

Housekeepers, Hotels and Boarding Houses

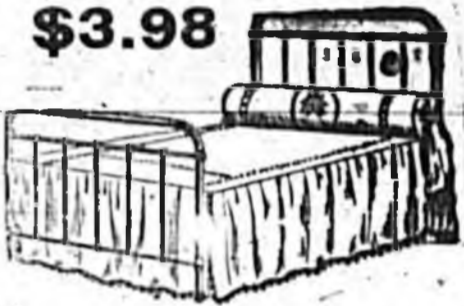
Here are four items which will interest you, and if you buy from us you will save money. All goods guaranteed to be exactly as represented. Send your order today and it will be shipped immediately.

Iron Beds

\$3.98

1 1-16-in. Posts, 5 Fillers

Illustration represents our white enamel bed No. 33. The greatest bargain ever offered in this class of goods. Finish is of the best white enamel, rubbed and polished. Cannot be duplicated at the price.



Iron Beds

\$8.50

Iron Beds

2-in. Post, 7 Fillers

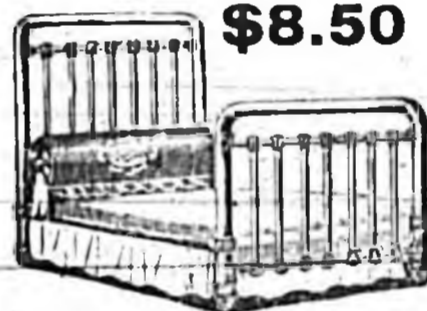


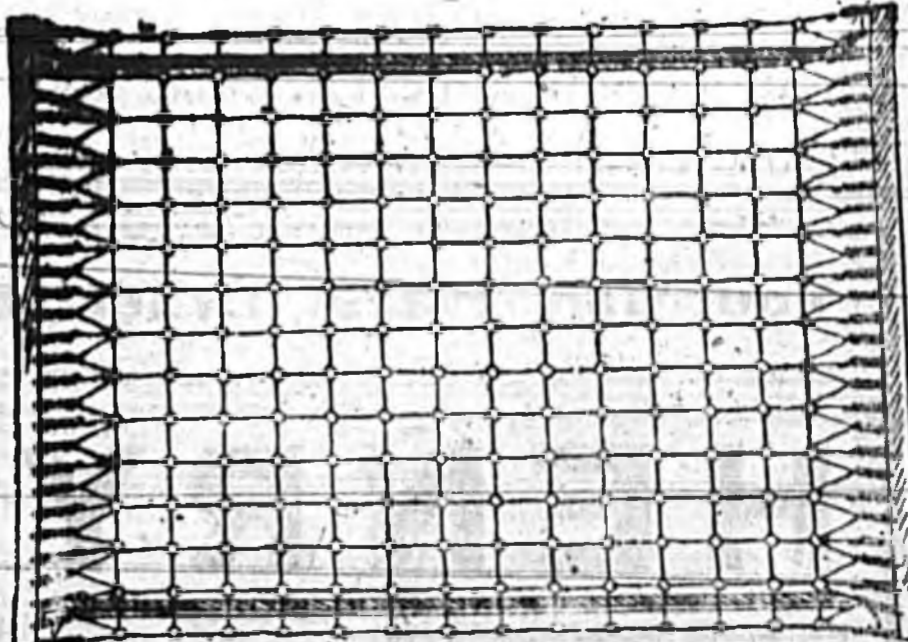
Illustration represents our white enamel bed No. 44. Note the massive posts. This bed was designed especially for us and is a high-grade piece of goods. Finish and workmanship are the best. The price is the lowest.

45 Pound Layer Felt Mattresses



We guarantee these Mattresses to be one of the greatest bargains ever offered the public. A genuine layer felt mattress, covered with a very good quality of ticking, and is one of the most comfortable on the market. Has a rolled edge and in every particular is a high-grade article. The price is **\$6.98**

Genuine National Springs



In order to introduce our bedding department to the people of the state, we are making a special offer in National springs. Strongly constructed in every particular, it is heavily coppered and leaded, which prevents rusting. Price **\$2.98**

JOHN A. CUNNINGHAM
Florida's Largest Furniture Store

523-533 West Forsyth Street, Corner Bridge Jacksonville, Florida

We Are Headquarters For Superior Lettuce, Bean and Cuke Hampers, and Strawberry Crates.

WE CAN MAKE HERE IN
SANFORD

We Are Ready To Book Orders for Potato Barrels Made In Our Barrel Factory.

**\$500 PER ACRE
 NET FROM EARLY POTATOES**

SANFORD For some years past has rested content as the proud possessor of the heavy weight championship of the world in the science of **Celery Growing**. Many claimants have been heralded, "Just as good," but even with high-class trainers, prominent in Real Estate and Agricultural Circles at home and abroad, all these have failed to make good, although some sections have so closely followed our methods that great profits have been reaped, and lean bank accounts made fat. Having started the whole of **Florida** and a portion of **Georgia** to growing celery, **SANFORD** will now proceed to open the eyes of Florida Truckers to unheard of profits in other agricultural specialities. **Watch Our 1911 Early Potatoes.**

Now do we hear some one say: "What! Sanford surely must have the big head, going to show **HASTINGS**, with an unbroken record of 18 years, an acreage now totaling 5,000 with a coming crop of 200,000 barrels, going to show those farmers how to grow potatoes?" Now don't get excited, just wait, we are going to show them some stunts, yes sir, some **TUNTS**.

MAINE POTATOES GOOD

New York, Oct. 7.—In a letter to The Packer, from Presque Isle, Me., F. C. Hatch, manager of the R. T. Prentiss Co., a large potato shipping firm says: "There is no truth to the report spread broadcast that Aroostook county potatoes are diseased. We do an extensive business all over the Union in seed and table stock, and I am daily in touch with growers here, buying thousands of barrels of potatoes for my customers, and have no hesitation in guaranteeing that they will go out free from disease and rot. The stock in Aroostook county was never better. The growing season was ideal and the weather for harvesting perfect. Aroostook has many hundreds of thousands of barrels of the finest potatoes of all varieties safely housed." This foolish report was started, no doubt, by some one stuck on contracts. It has had time to be proven untrue. "In south Maine, about 200 miles down on the Maine Central, the season was late and potatoes did not mature. The land is lower there and it vastly differs from Aroostook county. The crop is reported somewhat diseased, but quite different from last year. In some instances avaricious dealers have encouraged farmers to dig in Aroostook county too early, with the result that green stock was shipped in the southern district, with hot weather prevailing. On our own seed farms we have had an unprecedented yield and have not seen one barrel of diseased potatoes."

The firm of R. T. Prentiss Company of Presque Isle, Maine, is one of the most reliable of the many high-class Eastern potato firms. They have for some years sold Hastings Farmers, but have done very little business elsewhere in this state, although their territory extends from the Atlantic to the Pacific. The undersigned has been recently appointed selling agent for Florida.

Ask the Fellow who Says, "They Have Blight in Maine This Year," What Potatoes He is Selling

The largest and most experienced potato growers of this state consider Maine grown seed the best, and the product of Aroostook County the best in Maine. We can supply this season, **Spaulding No. 4, Green Mountain, Irish Cobbler and Polaris**, all at the same price. We especially recommend the **Polaris**, it is a white potato of fine quality and shape, early, running uniformly large, and is a very heavy cropper. The season of 1909 one tilled acre at Hastings yielded 132 barrels, the past season a 5 acre tilled patch yielded 590 barrels. All our Sanford customers that planted it last year were delighted with the yield. With this **Polaris** potato planted and harvested early, \$500 per acre net profit may be realized here. We suggest shipping the seed from Maine about November 15th, landing here about December 1st, then put in barn until planting time, December 15th. Our warm climate will then have started the sprouts and growth will be immediate and rapid. I wish to book orders at once, this guarantees the price.

You Can Place Order by Telephone (255,) Mail or in Person

HENRY H. DEANE

Ask our Customers of last year about our **SEED**. . . .

Mgr. Sanford Produce Company

Our **SEED** this year is extra fine, none better. . . .

Cor. Oak Ave. and First St. Phone 255 Sanford, Florida

More Floor Space Needed At THE BOSTON

A Special 15 Day Sale Will be Held in Order to Secure It

ON November 25th our full line of Holiday goods will arrive. We want our store in full Holiday attire from then till after Christmas. How to secure the space to properly display them has finally been solved by holding a special fifteen day sale and marking all goods at prices that will move them quickly.

INDUCEMENTS IN ALL DEPARTMENTS

Brilliantine The entire line, some worth up to 75c yd and 50 inches wide at..... 43c	Diagonal Suiting A new cotton fabric and made to sell at 19c. Our price..... 44c	Ladies' Special Column Ribbed Undervests and fleeced lined Drawers to match at..... 49c
Panama and Diagonals They are strictly all-wool and worth 45c yd. For fifteen days only..... 45c	Poplin Black and all colors, sold usually at 25c per yard, during sale..... 15c	Ladies' Underwear Extra weight and quality, ribbed, fleeced lined Shirts and Drawers..... 43c
Danish Cloth In black and all colors. Advertised in all the leading magazines at 25c special. Our price..... 22c	Plaid Dress Gingham Priced all round town at 9 1/2c, The Boston's special 15 day price..... 7 1/2c	Ribbed Corset Covers In with long and short sleeves, extra good quality and priced at..... 23c
Volles Black and colors, 45 inches wide and worth \$1.25; for fifteen days..... 89c	Outings Extra heavy quality in both light and dark colors, for 15 days at..... 9 1/2c	Muslin Underwear 100 Muslin Skirts at..... 89c 50c Muslin Gowns at..... 43c 39c Muslin Corset Covers..... 22c

Special SUIT and SKIRT Sale for FIFTEEN DAYS Big Reductions Made in this Popular Department

All Wool Panama Skirts, beautifully trimmed and ready sellers at \$6.50. During Sale..... **\$4.98**
Panama Skirts in brown, black and garnet, and easily worth \$5 at..... **\$3.98**

A few suits in wool novelty goods. One or two of a kind only left worth \$25 at..... **\$19.89**
Another suit special. They are suits in panama honspun and serges, worth \$20. During Sale..... **\$16.98**

Big Shoe Sale Friday and Saturday

We Have Gone Through the Entire Stock and Where only a Small Lot of a kind Remains, the Price in Some Instances Cut in Half

The Burt Shoe for Men Sold everywhere in the United States at \$5.00. About 12 pairs to go at..... \$3.98	Infants' Shoes In black, pink, blue and tan, sold usually at 50c, sale price..... 23c	Ladies' Slippers One lot Ladies' Oxford Ties that have been \$2.50 and \$3.00, on sale at..... \$1.73
Men's Low Cut Shoes Do you wear low cut shoes? If so our \$4.00, \$3.50 and \$3.00 are now..... \$2.75	Children's School Shoes In sizes, 2 1/2 to 5, at..... 59c Children's School Shoes, 5 1/2 to 8..... 69c	Old Ladies' Comforts Sold everywhere for \$1.50. Our special sale Friday and Saturday, at..... \$1.23
Men's Work Shoes In Tan Ooze, every pair guaranteed, and sold during the sale at..... \$1.39	Boys' Green Buck Skin Shoes The best wearing shoe made for boys, sizes 2 to 5 1/2, worth \$2.50..... \$1.98	\$2.00 Vici Bal for Ladies Every pair guaranteed and on sale, 2 days at..... \$1.49

Special Bargains Taken From Every Department

Men's Work Shirts, in heavy blue denim and worth 50c..... 39c	Comforts. Full line, double bed comforts at..... 89c	Calico, full line color, blue, red, shepherd check at..... 4 1/2c	J. & P. Coats' Cotton, white, black and all colors, per spool..... 4c
Men's Underwear, extra heavy and fleeced lined, worth 50c, Shirts and Drawers..... 39c	Sheets, double bed size and good quality at..... 39c	Hand Bags, a great line to choose from and at..... 25c	Boys' Sweaters, fine line and for this sale they go at..... 23c
Men's Neckwear, in four in hand and made of 50c silks, at special..... 25c	Pillow Cases, 42x36 in., all hemmed and worth 12 1/2c, at..... 8c	Oil Cloth, a great assortment of patterns and at..... 19c	Mens' Sweaters, new line this week, but they have to go at..... 49c
Twenty yards good Sea Island, quantity limited for..... \$1.00	Boot Silk Hose. Pure silk hose for ladies, worth \$1.06..... 49c	Ladies' Suede Gloves, all wool cashmere, at..... 23c	Handkerchiefs. Ladies' 10 and 15c Handkerchiefs, in special sale at..... 5c

**DOORS THROWN OPEN FOR THE SALE AT EIGHT O'CLOCK
THURSDAY, NOVEMBER 10, 1910**

A Little Out Of The Way But It Pays To Walk	<i>The Boston</i> THE GOOD QUALITY STORE	Out Of The High Rent District
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MURRELL & WILLIS, Proprietors :: :: Sanford, Florida

The SUB-IRRIGATOR & FLORIDA TRUCKER

"A Newspaper Within a Newspaper."

Published in the interests of the Intending Investor and Settler by the Howard-Packard Land Company, Incorporated, Sanford, Florida

WHAT AN ACRE WILL YIELD ON FLORIDA'S VOLUSIA FARMS JUST A CROSS THE RIVER FROM SANFORD.

Much is being said and written about the high cost of living. Various solutions are being offered. Too much gold in the country, say some, the upward revision of tariff, say others. The call of the cities, say the editor, not enough people to till the land, say the agriculturalists. But whatever the cause, effects of the increasing price in living is being felt by the man in the street and none of the excuses put forward by students or social problems reduces the price of canned food one cent.

Yet analysis of the question by James J. Hill, the great railroad man and agriculturist, comes nearer to the real cause than perhaps has been reached by any other leader of opinion.

Too Few Left on the Farm

As we said last week: "So great has been the inducement to engage in manufacturing that there are no longer enough skilled farmers left on the land to produce the food at the prices that the people in the towns and cities can afford to pay".

This is the greatest argument that can be used to induce people to return to the land. Farming today is not what it was in the day of your grandfather.

Modern Farming is the Best Possible Career

for men of brains and initiative as well as for the humblest worker. No other career give you so much independence, none as free from enslaving conditions, none as conducive to thoroughgoing manliness as farming on Florida's Volusia Farms.

The man in business has more chances against him than has the farmer. Competition forces thousands to the wall. Wages are kept down. If an increase in wages is desired it has to be fought for by disastrous strikes which the wage-earner seldom wins. The little man is starved out. You are being starved out. You were likely talking about this very thing to your good wife only yesterday.

If You are a Man who Can Work

and have a little money to help over the initial stages of starting in a new country.

Volusia Farms is the Place for You.

The Following Figures Rather Underestimate the Money Yield of the Various Crops

Strawberries, per acre.....	\$ 500	Peppers.....	\$ 500
Peas.....	200	Cantaloupes.....	400
Beans, string.....	200	Cucumbers.....	300
Potatoes, Irish.....	250	Eggplant.....	400
Potatoes, Sweet.....	200	Grapefruit.....	750
Cabbage.....	260	Tangerines, Kumquats etc.....	500
Beets.....	350	Oranges.....	500
Onions, Bermuda.....	400	Pecans.....	1,000
Tomatoes.....	700		

These are the kind of crops you can grow at Volusia Farms two to four times a year on the same land; frequently two crops in various stages grow together side by side. If you live in Chicago, ask any Water Street commission house about our figures. Inquire of Chase & Co., at any of their numerous branches throughout the country.

All the figures in the previous column and all the instances of intensive agriculture in Florida or elsewhere pale in financial interest alongside the figures of market gardening in France and Belgium. Success Magazine quote a little farm of 2 1/2 acres which gives employment for a full working day to eight people and which the writer of the article asserts, yields nearly 125 tons weight of produce during the season.

Wasn't it a Frenchman at Kansas city last year who demonstrated that one acre intensively and diversely cultivated would produce enough to support a small family—not merely enough to eat but enough to sell?

Have You Written for Your Copy of our Liberal Volusia Farms Money-Back Contract

????

You can buy 5 acres, or more, of Volusia Farms for only \$30 per acre; \$5 per acre cash, balance only \$1 per acre per month. No taxes and interest. If you can pay all cash, you can buy at \$27 per acre. Every acre you buy is bought with the understanding that if, within one year after completion of your payments, you decide you do not want your farm, we will refund every cent you paid us and give you 6 per cent besides, and take the farm off your hands. This, and more, will we write in your contract

????

Coming! Cheap Returns Tickets from Your Home to Sanford Issued November 15th, December 6th and 20th

Howard-Packard Land Company, Inc.

Peoples Bank Building

Sanford, Florida

CUT THIS OUT AND MAIL

HOWARD-PACKARD LAND CO., Inc.
Sanford, Florida

Please mail me your booklet concerning Volusia Farms without placing me under any obligations.

Name.....

Street or R. F. D.....

Town and State.....

Study the Art of Farming

More than half the farms in France are but 2 1/2 acres. The rent of one of these farms would buy a large slice of Volusia Farms. A French 2 1/2-acre farm rents for from \$500 to \$1,250 a year, and the Frenchman has enough money left at the end of his season to put in the bank or buy securities. French farms produce

Seven Crops a Year

yet you are apt to be incredulous when we tell you that by ordinary methods you can grow three and four crops a year on Volusia Farms. The Frenchman is forced to use hotbeds and glass houses. At Volusia Farms the sun does all this for you—and does it in winter-time, too; so that you can ship your produce north at a time of the year when highest prices are possible. When Florida is shipping table vegetables no other State in the Union is growing anything.

To the man who makes of his Volusia farming an art there is absolutely

No Limit to what an acre will Produce

It rests with the farmers—with you. If you have a little money and are a man who can work, you'll find life at Volusia Farms wonderfully interesting, marvellously different each day as you watch the fruit of your labors. Write for our free book, "Resources of Volusia Farms". It tells you lots of things you don't now know.

Howard - Packard Land Co., Inc.

Peoples Bank Bld'g Sanford, Florida

WILLIAM A. BLOUNT OF PENSACOLA CANDIDATE FOR United States Senator



The man who is running on his own merits and against Ring and Factional Politics. The man who is running against the Perpetuation of the United States Senatorship in Jacksonville.

SANFORD LODGES

Sanford Lodge No. 27, I. O. O. F. Meets every Monday at 7:30 p. m., over Imperial Theatre. W. P. Stone, N. G. W. S. BALDWIN, Sec'y.

Seminole Chapter No. 2, Order Eastern Star Meets every second and fourth Friday in month. Every one who has seen his Star in the East are cordially invited to visit the chapter. ALICE E. ROBINSON, Sec'y.

F. O. E., Celery City Aerle 1853 Meets Tuesday nights at 8 o'clock, at the hall in the Stone-Grove building, on First street.

Sanford Lodge, No. 62, F. & A. M. G. W. Spencer, Master; J. C. Enslinger, Secretary. Communication every first and third Thursdays at 7:30 p. m. Visiting brothers welcome.

Notice

The city council of Sanford, Fla., will receive sealed bids for the performance of certain public work as follows: Scavenger service, garbage service and street sweeping and cleaning service.

All bids must be left with the city clerk not later than 4 o'clock p. m. on November 21st, 1910. All bids must be accompanied with certified check for One Hundred (\$100.00) Dollars, as an evidence of good faith on the part of the bidder, the check to be forfeited to the city if the successful bidder should fail to qualify by giving proper bond for the faithful performance of the duties after receiving award.

Work to begin Jan. 1st, 1911. Contract for one year. Contractor must buy at an agreed valuation all stock and equipment of city used in each department.

The council reserves the right to reject any or all bids. Specifications can be obtained at the city clerk's office. Done by order of the city council this November 1st, 1910.

B. A. HOWARD, President Pro Tem. R. C. Maxwell, City Clerk.

Notice of Election

It is ordained by the Board that the following resolution be published four consecutive weeks in The Orange County Citizen, The Reporter Star, The South Florida Sentinel, The Sanford Herald and The Florida Recorder of County Commissioners of Orange County, Florida, deem it expedient and to the best interest of the county to issue county bonds of said county of Orange for the purpose of constructing hard surfaced roads to be made of brick.

And whereas the Board has ascertained that it is necessary to construct at least one hundred miles of such hard surfaced roads to be constructed out of brick, and that it will require one million dollars worth of bonds for such purpose to bear interest at the rate of four and one-half per cent per annum, principal of said bonds to become due fifty years from the date of issue, interest payable semi-annually on the first day of January and July of each year after issue.

Therefore, be it resolved by the Board of County Commissioners of Orange County that it is necessary to issue the bonds of Orange County for the purpose of constructing hard surfaced roads of brick to the amount of one million dollars, to bear interest at the rate of four and one-half per cent per annum, principal of said bonds to be due and payable semi-annually on the first days of January and July of each year after issue.

It is ordered that the foregoing preamble and resolution be published for four consecutive weeks in The Orange County Citizen, The Reporter Star, The South Florida Sentinel, and The Sanford Herald and the Florida Recorder prior to December 7th, 1910.

Done in open Board this September 13th, 1910. By order of the Board. J. H. LEE, Chairman. Attest: B. M. Robinson, Clerk.

Upon motion the following resolution and order was adopted: Notice of Election Upon the Question of the Issue of County Bonds of Orange County, Florida, for Purpose of Constructing Brick Roads.

of January and July of each and every year after the date of issue, and interest on said bonds to be due and payable semi-annually, on first days of January and July of each and every year after the date of issue.

It is further ordered that the foregoing resolution be published in The Orange County Citizen, The Reporter Star, The South Florida Sentinel, The Sanford Herald, and The Florida Recorder once a week for four weeks before the election above ordered.

Done in open Board this September 13th, 1910. By order of the Board. J. H. LEE, Chairman. Attest: B. M. Robinson, Clerk.

Legal Notice Notice is hereby given that the Sanford Light & Fuel Company will apply on November 24th, 1910, unto his excellency, Honorable Albert W. Gilchrist, Governor of the state of Florida, at the State Capital at Tallahassee, Florida, for letters patent for amendment of its charter of the Sanford Light & Fuel Company, whereby the existing Article Six of its charter shall be amended so as to read:

Section 6. The highest amount of indebtedness or liability to which the Sanford Light & Fuel Company can at any one time subject itself shall not exceed the sum of Two Hundred Thousand Dollars (\$200,000). SANFORD LIGHT & FUEL COMPANY. (Seal) By Frederic H. Rand, President. Attest: Geo. H. Fernahl, Secretary.

ANNOUNCEMENTS For Mayor. At the earnest solicitation of my friends I have consented to announce my candidacy for the position of Mayor of Sanford at the primary to be held in November.

Respectfully, W. H. UNDERWOOD. For City Clerk, Treasurer, Assessor. I hereby announce my candidacy for the office of City Clerk, Treasurer and Assessor. Many years of experience with city affairs and clerical positions have made me familiar with the work of this office and having made Sanford my home, I ask the voters of Sanford to look up my record and fitness for this position of trust.

Respectfully, M. W. LOVELL. Clerk, Treasurer and Assessor. I am urged by my friends to announce myself as a candidate for the office of Clerk, Treasurer and Assessor at the coming city election, to which place I was appointed to fill the unexpired term of Mark L. Scott. I solicit an inspection of the work done by me to convince you of my qualifications to fulfill the duties of the office.

Yours truly, R. C. MAXWELL. For City Clerk, Treasurer and Assessor. I announce myself a candidate for the office of Clerk, Treasurer and Assessor. A citizen of Sanford continuously since 1880, I have been actively identified with her every interest. That I am competent and can serve acceptably as Clerk, Treasurer and Assessor I have no misgivings. Intimate acquaintance with the history, progress and high aims of the Sanford of today give me good form and fitness to be useful in substantial ways, along with and aside from the duties of office in pushing Sanford's car of progress.

C. H. LEFFLER. For Marshal. I announce my candidacy for re-election as Marshal. I propose to make the laws solely on my regard. I am not the candidate of any clique. I solicit the support of the voters on my merits.

Respectfully, GREEN W. SMITH. Marshal and Collector. I hereby announce my candidacy for the office of Marshal and Collector for Sanford at the coming city election.

Respectfully, W. A. TILLIS. Notice. Notice is hereby given to all creditors, legatees, distributees and all persons having claims or demands against the Estate of Michael Kennedy Jones, Deceased, to present them within two years from the date hereof.

J. C. JONES, Administrator of the Estate of Michael Kennedy Jones, Deceased. September 23, A. D. 1910. In Court of County Judge State of Florida. In Re Estate of Wm. Hale Bates, Dec'd. Orange County.

Notice is hereby given to all whom it may concern, that on the 10th day of December, A. D. 1910, I shall apply to the Honorable Wm. Martin, County Judge of said Court, as Judge of Probate, for my final discharge as executor of the estate of Wm. Hale Bates, deceased; and at the same time I will present my final accounts as executor of said estate, and ask for their approval.

Dated June 10th, A. D. 1910. B. F. WHITNER, Jr., Executor. In Court of County Judge, State of Florida. In Re Estate of Lyman Phelps } Orange County. Lyman Phelps } Notice is hereby given, to all whom it may concern, that on the 8th day of February, A. D. 1911, I shall apply to the Honorable William Martin, Judge of said Court, as Judge of Probate, for my final discharge as executor of the estate of Lyman Phelps, deceased; and that at the same time I will present my final accounts as executor.

Dated Aug. 5th, A. D. 1910. MARY ELAINE PHILIPS, Executrix. 51-6 mo. C. H. DINGEE Plumbing and Gas Fitting. All Work Receives My Personal Attention and Best Efforts. Opposite City Hall Phone 230. FLOWERS — PLANTS — BULBS L. H. TEMPLE 4021 JACKSONVILLE FLORAL COMPANY Phone 166. 11th and Oak Ave. Special Offering in Ferns. Sanford, Florida. Floral Designs to Order. 1-22-10-11. Henry McLaulin JEWELER MY SPECIALTIES Pickard's Hand-Painted China Gorham's Sterling Silver Rogers' Plated Ware Elgin and Waltham Watches ALL GOODS GUARANTEED

C. M. HAMILTON DENTIST Room 13-Pico Building Phone 355

DR. C. G. BUTT DENTIST Office: Hines Bldg. over Woodruff's Store SANFORD, FLORIDA

DR. R. M. MASON DENTIST Welborn Block Phone 19 Sanford, Florida

DR. W. E. HOUSHOLDER DENTIST Rooms 23, 24 and 25, Pico Bldg. Phone 41 SANFORD, FLORIDA.

DICKINSON & DICKINSON Attorneys at Law Peoples Bank Bldg. Sanford, Florida

DR. E. C. KEMP OSTEOPATHIC PHYSICIAN Until permanent quarters are secured, can be found at Comfort Cottage

ANDEW JOHNSON ATTORNEY AT LAW Practices in State and Federal Courts. M. C. T. Building. Phone 248

GEO. A. DECOTTES ATTORNEY AND COUNSELLOR AT LAW Practice in State and Federal Courts Welborn Block Sanford, Fla

THOMAS EMMET WILSON ATTORNEY AND COUNSELLOR AT-LAW Late State Attorney Seventh Judicial Circuit of Florida Residences, Sanford and Rivian Lakes

L. G. STRINGFELLOW JUSTICE OF THE PEACE NOTARY PUBLIC Office in City Hall

H. F. CRIST CIVIL ENGINEER AND SURVEYOR Drainage and Irrigation Work. Lots Staked out and Leveled. Wells Located Office at Title Bond & Guarantee Company Post Office Box 789

I am organizing a class in Music in Sanford. Terms \$6 Per Month 2 Lesson Per Week Horace Mendenhall Reference: The Conservatory of Music Cincinnati, Ohio

MISS RUTH ABBOT CLASS IN PIANO LESSONS Given at Home of Pupils. Address 123 Ninth St. Sanford, Fla

GATE CITY HOUSE J. D. PARKER, Prop. Room and Board \$1.50 Per Day. Meals, 35c. Special Rate by the Week

Sanford Library AND Free Reading Room ROOM 20 Upstairs, Sico Block Open Tuesdays 4 to 6 p. m. AND Saturdays 4 to 9 p. m. Strangers Welcome

Chase & Co. SHIPPERS OF Florida Fruits and Vegetables General Insurance Agents SANFORD, FLORIDA

Peoples Bank of Sanford, Florida CAPITAL \$30,000.00 The ONLY bank in Sanford that INSURES EVERY DOLLAR DEPOSITED AGAINST LOSS from any and all causes. THE PEOPLES BANK OF SANFORD OFFERS Prompt Service Polite Service Accurate Service and will appreciate your patronage FOUR PER CENT allowed on Savings Deposits Safety Deposit Boxes for rent M. M. SMITH, H. R. STEVENS, J. E. TOLAR President Vice-President Cashier

HAND BROTRERS LIVERY, FEED and SALES STABLE Harness and Buggies Blacksmithing and Horseshoeing Horses and Mules Bought and Exchanged AUTOMOBILES FOR LIVERY USE

TOP PRICES FOR YOUR ORANGES, GRAPEFRUIT, TANGERINES AND EARLY VEGETABLES when shipped to HEWITT. If you are not doing business with this House, write to them at once. HEWITT & CO. FRUIT AND PRODUCE COMMISSION MERCHANTS 10 E. Camden St., Baltimore, Md. References: This Paper and Thousands of Pleased Shippers in Florida

Drink a Bottle of Coca-Cola GINGER ALE OR SODA WATER Manufactured with pure distilled water—they will prevent illness, aid digestion and give you health The Sanford Coca Cola Bottling Co., Sanford, Fla

FIRST NATIONAL BANK OF SANFORD, FLA. F. H. RAND, President GEO. FERNALD, Vice-Pres. F. P. FORBSTER, Cashier B. F. WHITNER, Asst. Cashier Only National Bank in Orange County Funds Protected by Burglary Insurance Safety Deposit Boxes for Rent ORGANIZED 1887

THE M. & R. STORE And ICE CREAM PARLOR Ice Cream Furnished in Pints, Quarts and Gallons Stationery, Confectionery and Periodicals of all Kinds 104 First Street Phone 281 Old Postoffice Bldg

Shipments of Celery from Sanford to date

Year	Crates	Year	Crates
1899	1,100	1905	61,660
1900	2,200	1906	123,658
1901	11,000	1907	181,768
1902	21,200	1908	330,000
1903	34,000	1909	475,000
1904	53,650		

Yearly average increase 118.3%

WE HANDLE LUCKY

Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

Our Terms of Sale on 5 Acres

Possession given on payment of \$25. Balance, \$10 monthly. Flowing artesian well guaranteed. Ten per cent discount for cash. No interest on deferred payments. We pay taxes until development begins. We give 30, 60 or 90 days grace on deferred payments in case of sickness. We give free deed in case of death as per contract.

TITLE BOND & GUARANTEE CO.

Volume 1

SANFORD, FLORIDA, NOVEMBER 11, 1910

Number 41

Sanford Farm Items

Mr. Burke has the timber on the ground for his residence and has let a contract for clearing land.

Captain R. B. Smith and Richard Tingle of Georgia, both of whom have purchased in Sanford Farms division, have arrived at Monroe and will proceed to get busy on their places. They brought a fine pair of mules and wagon with them and are prepared to do teaming, plowing and harrowing for any one who may need their services.

Look out for the real estate man who has his office in his hat. He has a package for you in the shape of a gold brick and if you dicker with him you will make the discovery after the "Hot" one has made his getaway.

If you want to dispose of your improved property, drop us a line or call in and list with us. We have a large correspondence and will be able to place properties that we can commend.

Agent J. W. Bell, now has a fine launch which he uses to come to Sanford when the mule is too tired to get about.

Some fine brands of knocking going the rounds now. If you are a new comer here and want to find out the status of the business from a losing viewpoint go to a man who has made a failure and he will string you a tale of woe that will do you for several moons. But if you want to hear of the other side, go to the man who has made a success of growing vegetables and he will tip you off a few things that will do your heart good.

There is an element who do not want to see new settlers coming in. They take the narrow minded view that additional acreage will be cause of over production and over production is their ruin. This is a narrow selfish way to look at the matter, but those who do look at it in that manner never fail to make a hoot that can be heard some distance away.

Remember this is a vegetable growing community. Our whole town and the activities in the entire Celery Delta are based upon the growth and marketing of vegetables. No factories here to amount to anything. Just vegetables. We have hundreds of farmers, 2500 acres of land tilled, 2700 flowing artesian wells, a refrigerating plant with a hundred tons capacity per day, facilities for handling 4000 solid cars of vegetables per season and the lusty boys who get out and do the biz. Sissy Willies had better hike from the Celery Delta if they expect to find the dough hanging on the trees awaiting their august arrival. Get around and do things and you will make good. The Celery Delta is no place for a grouch or a liver that is out of whack.

Title Bond & Guarantee Company sold three of its five acre tracts last week. They come here, look the ground over and then go to Monroe to buy the farm.

Mrs. J. W. Bell received news this week that her brother who formerly resided in Belfast, Ireland, had died quite suddenly. Stress of circumstances are such that Mrs. Bell will not be able to go to the country of her birth at this time. She has the sympathy of the entire community.

Mr. Larry Vorce, red hot hustler from Omaha has his eight room house up and is now placing the finishing touches on it. Mr. Vorce is going ahead with his crops and the seven and one-half acres Title Bond & Guarantee Company cleared for him is looking fine.

We are having a great many calls for improved property of all kinds. If you want to sell or rent your house or land list it with us. We do things.

Remember, we have a place especially fitted up in our office where you can write your letters or drop in for a few moments rest. The pleasure will all be ours by your comfort. When in Sanford, make your headquarters with us.

We have renters for some houses and for rooms, furnished and unfurnished. Let us know what you have and we will send you tenants.

From the vast number of inquiries received by this company, Sanford surely will be the Mecca of half of the population of the North this winter.

For Rent

We have desk spaces for rent in our offices. Light, telephone and other conveniences. Title Bond & Guarantee Co.

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

A FOOL AND HIS MONEY ARE SOON DIVORCED

The Standard Oil Company Never Sends

It's men out to prospect for new oil fields. It allows the pioneers to do this work at their own expense and if the pioneer

Makes a Rich Strike

It is only a few days until the paid men of the Standard Oil Co., appear on the ground and take leases or purchase outright for the cash

Every Inch of Pay Dirt in Sight

This colossal OCTOPUS or COMMERCIAL PIRATE acts like the Buccaneers of old and turns to its own uses the entire expense account as laid out by the pioneers and when the pioneers have passed on to new fields the sinuous, winding pipe lines of the Standard will be found trolling a stream of dollars into JOHN DEE's pants pockets that would choke a BULL.

But You Are a Wise Guy

You believe that with the few dollars you have saved up you can come to Florida and do pioneer work for the

Colony Fakirs

When the said bunch of shell workers have never done any pioneer work on their own SAND DUNES

And Laugh in Their Sleeves At Your Feeble Attempt

To skin the Hindoo Magicians a whole bunch of city blocks in your attempt to get vegetation out of arid sands that are better adapted to the manufacture of scourene than the production of things to eat

You Pioneer Around the Fasting Tracts

Long enough and there will be so little left of your rainy day coin bunch that it will take several looks to establish the visibility of the

Faded Fortune. You Will Not Emulate the Example

Of Standard Oil and let the other fellow do the pioneering, set the pace and build the examples. Not you.

Because You Feel Called Upon to Butt Into the Howling Wilderness

And do things that will make the SAND FIDDLERS want to change the strings on their lyric instruments, but if you would allow

Your Thinker to Get Busy You Would

Purchase land in a proven district as the Celery Delta, where farmers are established in their their business and have shown to the world that we can make a success here growing vegetables during the winter months.

You Have no money to Waste

In experimenting with the other fellows game. If his land was so fine he would not want to sell it to you for \$25 an acre when we sell land in the Celery Delta at \$150 an acre, and improved land has sold here for as high as \$1700 an acre and that for farming purposes.

You Have No Money to Waste

In making a demonstration for the SAND DUNE dealer, when he is unable to make a demonstration for himself.

If You Intend to Buy a Truck Farm in Florida

We will take pleasure in explaining to you why it is that we can get \$150 an acre for our land when so much land is being offered in the State by the Colony schemers at from \$10 to \$25 an acre.

Our Thesis Explains to You

The vast difference in land, in the quality of land, the lay of land, the value of land, and the kind of land you should have to make a success of growing vegetables in Florida during the winter months. The book is free and we pay the freight on it to any part of the world.

TITLE - BOND - & - GUARANTEE - COMPANY (INCORPORATED)

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 14

SANFORD, FLORIDA, FRIDAY, NOVEMBER 16, 1910

Volume III

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

United States Senator Alexander Stephens Clay of Georgia died at the Robertson sanitarium at Atlanta last Sunday after an extended illness. His death was as peaceful as it was sudden. He had been talking with his son, Herbert, a few minutes when he suddenly ceased speaking and fell back with a slight gasp.

Confronted by a more delicate situation than ever, as the result of the occurrences of the past two days, the governments of Mexico and the United States are making every effort to restrain their citizens from acts of violence and to smooth over the difficulties. The already serious problem before the two nations, resulting from the burning at the stake in Texas of Antonio Rodriguez and the riotous demonstrations against Americans in Mexico City and elsewhere was further complicated by the shooting of Jesus Loza, by Carlos B. Carothers, an American at Guadalaajara, Mexico, and the assassination of Chief of Police W. C. Temple of Anadarko, Okla., by a Mexican.

Six persons are dead and twenty-six injured, four of whom it is thought will die, as the result of the running down of a street car on the Kalanizoo City lines of the Michigan United Railways Company by a fast west bound express train on the Michigan Central railroad. All of the dead and injured were passengers on the street car.

Waycross is kicking because the Bell Telephone Company proposes to increase telephone service at the rate of 50 cents per phone per month. City officials grant all kinds of fool franchisees and then kick because the grasping non-resident owners of the franchisees raise rates and give poor service.

Marie Smith a ten year old girl of Asburg Park, New Jersey was assaulted and murdered by a negro. The assailant has been captured and will no doubt receive the same treatment accorded to such brutes in every part of the United States.

"Bad Jake Noble" aged 22, who shot and killed Jailer Wesley Turner of Breathitt county, in Jackson last Tuesday night, was shot to death by a Sheriff's posse in Knox county today. Only meagre details have been received, but it is reported that when the posse led by the sheriff of Knox county called on Noble to surrender he made a demonstration to resist and was promptly riddled with bullets.

Reports from various parts of the country indicating a falling price in meats is reflected by similar reports from local dealers. They say that the decline has already begun. The wholesale price of beef went down three-fourths of a cent in the last week. One of the leading dealers said that sirloin steak that brought twenty-four cents a pound was now selling at twenty-two cents. Porterhouse steak is down three cents a pound, selling now at twenty-five cents. Fresh pork products show the greatest drop. Roast cuts are selling at eighteen cents a pound that previously sold at twenty-two cents. The best grades of ham and bacon show little change. The market men attribute the lower prices to the enormous corn crop, combined with lower feed prices.

Representative Champ Clark, of Missouri candidate for the speakership of the next House of Representatives, reached Washington last night. "I have not been commissioned," said Clark, "to arrange any program for the Democratic party and I am not going to try to do it. In the very nature of things, the Democrats of the House and Senate will have to get together and consult about what they want to do and should do when the new Congress organizes."

The trial of Robin Cooper for his part in the murder of United States Senator E. W. Carmack, of Tennessee, was postponed at Nashville on Monday. It was safe to predict that young Cooper will never be punished for this atrocious murder, for which his father was convicted and then pardoned by Gov. Patterson.

Orange County Makes Big Increase Under Thirteenth Census

Eleventh Census, 1890	12,584
Twelfth Census, 1900	11,374
Thirteenth Census, 1910	19,170

Increase in past 10 years, 7,733 or almost 70 per cent.

State Population, Twelfth Census, 1900	528,543
State Population, thirteenth Census, 1910	751,139

While Orange County shows an increase of 70 per cent. in the past 10 years, the population of the State shows only 42 per cent. gain

Sanford High School

The High School building is now nearly completed and school was opened there for the first time Monday morning, thereby relieving the crowded conditions in the Grammar School building. The High School, which would do credit to a much larger city than Sanford, is a splendid brick structure three stories high, handsomely finished and equipped with all modern conveniences. Assembly hall and recitation rooms are large and well ventilated. The spacious auditorium will have a large seating capacity and it will fill a long felt need in Sanford. The building will be steam heated throughout.

Under the able management of Prof. N. J. Perkins the schools have made wonderful progress during the past few years. He is ably assisted in the High School by Miss Clara Guld, principal, and Miss Alice Tetherly. It is with pardonable pride that Sanford parents now congratulate themselves, knowing that their children may now receive superior educational advantages at home.

Big Auction Sale of Horses

I wish to call your attention to a car load of New York State horses, the property of P. G. Waldron, that he has shipped here for me to sell regardless of their value. Among them are many useful horses that you could use. They are all acclimated and ready for immediate use. The York state horses are known for their durability and ruggedness. These particular ones have been at hard work all summer in the Catskill Mountains and are now being sold for want of use as the season is over. There are some good drivers, matched and singles, express and general purpose horses. They are now at my stables where they can be seen, tried and driven by intending buyers. Exchanges can be made any time before the auction sale opens, when every remaining horse must and shall be sold to close them out, and this positively without reserve.

You will find it to your advantage to attend this sale, or come any time before, and get one at private sale.

Mr. Waldron's horses will be sold this Saturday, November 19, beginning at 11 a. m., at my stables. Rain or shine.

E. E. BRADY.

Good Government League

On Thursday night of last week a number of Sanford's representative citizens met and organized the "Good Government League of Sanford," with B. F. Whitner, Jr., president; C. R. Walker, vice president; H. H. Deane, secretary and treasurer.

The main purpose of this organization is to uphold our city officials in the enforcement of all municipal laws, the membership, individually and collectively, pledging their support to this and every other effort for the advancement and uplift of our city.

This League is not a political organization, its purposes are made clear by the name chosen. The large attendance and deep interest manifested at this initial meeting are harbingers of great good for Sanford.

Hunters are Busy

The hunting season opened last week and Sanford sports are busy. Several deer have been bagged already and many birds have fallen to the Nimrods. Sanford section is full of game and the hunters never need to come back empty handed.

Sanford Library

The lovers of good fiction will enjoy the new volumes just received:

"The Romance of a Plain Man," by Ellen Glasgow, is the life story of a Virginian who makes his way by sheer force of personality and pluck.

"Susanna and Sue," by Kate Douglas Wiggin is the sweetest and simplest of stories and Sue is a fit companion for Rebecca, Timothy and the other lovable Wiggin children.

"Anne of Aronlea" and "Kilmeby" are two love stories charmingly told by L. M. Montgomery.

"The Wizard's Daughter" is one of a collection of short stories written by Margaret Collier Graham. Each one full of human interest, a blending of humor and pathos.

"The Land of Joy," by Ralph Barbour, is a college tale with a forward look into the great world beyond. (Given to the library by Mrs. Frank.)

"The Calling of Dan Matthews" by Harold Wright. Critics say they are "masterful creations"—Dan, the man of convictions, the old doctor who is philosopher and poet, and crippled Dan who loves everything and everybody.

Five volumes—"The Crystal Hunters" by G. M. Fenn, "The Young Gunbrain" by G. Waldo Browne, "The Hero of the Hills" by G. Waldo Browne, "Englishman's Haven" by W. J. Gordon, "The Wild Man of the West" by R. M. Ballentyne, are given to the Children's Corner by Mrs. M. Frank. Boys who delight in tales of adventure and pioneer life will enjoy them all.

Musical Club

The Musical Club will meet Saturday afternoon in Mrs. Munson's studio. All the members are earnestly requested to be present. Following is the program:

Early music schools and their respective contributions to the development of music—Mrs. J. C. McDaniel.

Polophony, causes of development and importance—Miss Gelsie Butt.

Discussion, English glees, madrigals and old ballads.

Song—Miss St. John.

Song (Old Roundel Style), Mrs. Herndon, Miss Bowler, Miss St. John and Miss Veda Ward.

Crop Conditions in South Florida

R. G. Snow, staff correspondent of the New York Packer, has completed a circuit through South Florida and gave The Herald the following report on truck crop conditions at several leading points.

There is an increased acreage of truck in Manatee county. The growers down there are diversifying their crops, however, and celery will not be more than 50 per cent of last year's acreage.

There will be a large acreage of cabbage throughout the vegetable belt. Probably a record year will this be on cabbage acreage.

Bartow is planting heavily on truck, very little celery being included.

Lakeland, Plant City, Galloway and Kathleen strawberry growers were damaged 40 per cent. Increase in acreage will cover shortage.

Truck will be late in all shipping districts and it now appears that the big rush season won't be on before January.

Christy Mathewson, star twirler of the New York Nationals, signed a contract with the club to-day for the seasons of 1911, 1912 and 1913. This is the first time he has ever signed a contract calling for more than one season.

Wednesday Club

There was a large attendance of the members of the club Wednesday afternoon, to enjoy the opening papers of the interesting, as well as entertaining program for the winter's study, "Western Planting", the inception and beginning of the plains and efforts in England, to colorize America was most interesting, given by Mrs. J. N. Whitner.

"Eastward Ho!" and "A Farewell Blessing;" stirring poems, that owed their inspiration to those eventful times, were much enjoyed, as read by Mrs. T. R. Phillips.

"A Great Trust, The London Company, "C. C. Worthingtons paper" was a continuation of the colonization scheme; in a shach description of the part, the London Company played in the settlement of Virginia; and the new world, "The Butler Pamphlet", incidental to the same times and events, with its many quaint touches of humor and given by Miss Guld, was most interesting. Following is program for November 23rd.

Reading "The Marvelous Land", (Chandler)—Mrs. S. O. Shinholser.

Powhatan and His People—Mrs. C. R. Walker.

The Hero of James Town—Mrs. A. D. Key.

Virginia (Map Study)—Mrs. S. O. Chase.

Dressmaking Establishment

Madame Josephine of New York will open a first class dressmaking and ladies tailoring establishment in the Yowell building this week in connection with the store of N. P. Yowell & Co. Such an establishment has long been needed in Sanford and Mme. Josephine will enjoy a liberal patronage. Young ladies will be taught the art of dressmaking and a large force of assistants will be required. The rooms in the second floor have been especially fitted up for the business and the ladies of this section are cordially invited to call upon Madame at once and look up the latest styles and modes.

Accident to W. T. Field

While trying to prevent a boat from striking the city dock last Friday W. T. Field, the popular real estate man had his right foot badly bruised. Mr. Field noticed the boat coming up to the wharf and endeavored to keep it from scraping on the posts by veering it off with his foot. He kept the boat from injury but his foot suffered by his consideration for other people's property. Dr. Forster rendered medical aid and Mr. Field is able to hobble about on crutches.

Little Folks' Entertained

The primary department of the Baptist Sunday school, consisting of three classes of little folks from three to seven years of age, enjoyed a pleasant afternoon in the class rooms of the church last Monday. A large number of the children were present and heartily entered into round games for an hour or two, after which the dainty little lunches brought by each were spread and thoroughly enjoyed.

Church of the People

"Quitters" is the subject of Rev. George B. Waldron's sermon at the People's Church next Sunday night. Come and find out who they are. In the morning he will answer the question for housekeepers: "Marthas or Marys—which are best?" Services open at 11 a. m. and 7 p. m. All are welcome.

LOCATING AT SANFORD

Many Home Seekers Come to Sanford During Past Week

IN SEARCH OF BEST TRUCK LAND

Sanford Appeals to the People Who Are Desirous of Investing for Quick Returns

Despite the fact that Sanford has sent out no advertising matter this fall the home-seekers are coming in every day and this week there were several hundred people stopped over here to view the splendid truck farms in operation and many have invested in lands here preferring to pay a little more for the real article and wishing to settle in a district already tried and tested and one where all the advantages can be given to their families. A ride to Cameron City on the street cars gives the visitor a greater idea of the wonderful development of this country than any other source of information for the broad vista of beautiful farms just now appearing in vivid green with the lettuce and celery crops starting and the ever changing landscape discloses the very garden spot of the world.

Mr. Jesse Spurlin and family arrived this week from Ohio and brought twelve other Buckeyes with them. Mr. Spurlin recently purchased a large tract of fine celery land and thinks so well of his investment that he wants his neighbors to do likewise and several of them have already purchased lands.

The Howard Packard Co., made sales last week in Eureka Hammock amounting to \$30,000 and several other big sales are noted this week.

Thus it will be seen that Sanford still reigns supreme as the place for the man who wants to see his dollars grow and regardless of the many cheaper lands upon the market the land in the Sanford Celery Delta will never be found begging for purchasers. For the man who wishes cheaper lands outside of the flowing well district there are plenty of bargains and there are hundreds of acres in this vicinity for the homeseeker no matter what his desires may be.

The idea is to purchase land near Sanford for the name spells success and throughout the United States the name is synonymous with the best of everything in winter garden vegetables.

Criminal Court Grind

Criminal court convened Monday with Judge J. D. Beggs presiding, a number of minor cases coming before his honor, also several election cases, the last being before the court as we go to press. Following is a list of those tried, verdict and fines imposed:

Richard Bell, breaking and entering, the crime being committed at Sanford. Guilty; five years in the penitentiary.

Wm. Connor, paying poll tax of others. Guilty; \$100 and costs, or six months on the road.

M. Williams, Moody Robinson and others, gambling. Not guilty.

J. K. Kirkland, carrying a pistol without a permit. Plea of guilty; \$25 and costs or sixty days.

Earle Taylor, petit larceny. Not guilty. Robert Wright, aggravated assault. Plea of guilty; \$100 and costs or six months on the road.

Roger Williams, larceny. Guilty; \$100 and costs or five months on the road.

Simon Moses, unmentionable crime; \$500 and costs, or one year on the road.

William Davis, larceny of hog. Guilty; \$125 and costs, or six months.

Elijah Williams, alias "Son Shoots" carrying concealed weapon. Guilty; \$100 and costs or four months.

John Henry Moore, breaking and entering, to commit a misdemeanor. Guilty one year.

Lester Fields, aggravated assault. Guilty; 12 months.

Hugh Harley, having copy of ballot not guilty.

Isaac Clark, breaking and entering to commit a felony. Guilty; five years in the penitentiary.

Following is a list of the jurors. E. Hoquist, J. H. Miller, N. H. Garner, C. H. Lefler, J. S. Garner, H. M. Marden, J. S. Lovelace, J. N. Joyner, W. H. Daniels, S. E. Ives, Jr., W. D. Yowell and J. C. Martin.

Mr. and Mrs. R. L. Parks are in the city again after spending the summer at their old home in Kentucky.