

YOWELL & COMPANY'S VIOLET BRAND SALE

Of White Goods, Laces and Embroideries

BEGINNING... WEDNESDAY MAR. 3 CLOSING MONDAY MAR. 8

That event, to which every eye for dainty dressing has been looking, has dawned upon us. Special efforts have been exercised toward making this event the greatest showing of spring fabrics ever achieved by us. Never before have we displayed such a variety of white goods, laces, embroideries and spring fashions. We have gathered the choicest of the season's newest ideas of weaves, comforts and perfection of quality. The Violet Brand Sale is our Annual Spring Opening in which we spare no effort in making it a money-saving event for the most fastidious purchaser. It is not a sale of the ordinary dressing, but a sale of beauty, style and quality. Be with us at this opening—it will pay you. Enjoy the satisfaction of purchasing the latest thing at this special Violet Brand Sale.

**Sale Begins
WEDNESDAY
MARCH 3rd**

5c Embroidery

A most wonderful showing of pretty Embroidery in many widths and styles, in values from 10c to 15c, from the narrow to 10 inches wide. Violet Brand Price **5c**

5c Lace

No better values have ever been shown than this counter display from the showest Val Lace to an All-Linen Torchon, with insertion to match, Easily worth 10c and 12½c. Our Violet Brand Sale Price **5c** only per yard

Embroidery Flouncing

We were very proud of our last Violet Brand showing of Flouncing, but the new weave and coloring we have to show you this season surpasses all previous sales.

Sheer White Goods, Voiles, Ratines, Etc.

Nothing prettier for the morning, afternoon and evening wear than these handsome Crepe, Stripes, Flaxons, Imported Chintz, Dotted Voiles, with embroidered colors of dots and figures. See this special display during our Violet Brand Sale.

- 30-in. White Mercerized India Linon, good value at 15c and 18c. Violet Brand Sale Price **10c**
- 30-in. White Ground Figured pattern, easy value at 18c and 20c. Violet Brand Sale Price **10c**
- 30-in. White Ground, Figured pattern Crepe Maybird, valued at 15c. Violet Brand Sale Price **10c**
- 30-in. White Ground, Figured Pattern Mercerized Mull, value 15c. Violet Brand Sale Price **10c**
- 30-in. White Crepe, regular value 15c, marked for Violet Brand Sale at only **10c**
- 36-in. White Pajama Check, special for underwear. Violet Brand Sale Price **10c**
- 36-in. White Nainsook, good value at 15c, our Violet Brand Sale Price **10c**
- 30-in. White Barred and Striped Lawn, easy valued at 15c, Violet Brand Sale Price **10c**
- 100 Pieces of Plain, Striped, Barred Lawn, a special. Violet Brand Sale Price **14c**
- 27-in. Colored Ratine, one of the season's most popular Dress Goods **19c**
- 30-in. White Figured Crepe small, neat designs, floral, stripes and figures, good value at 35c, Violet Brand Sale Price **24c**
- 30-in. White Costume Crepe, a dainty dress fabric, valued at 35c, Violet Brand Sale Price **24c**
- 36-in. White Crepe Satilla Cloth, figured, dainty colorings in floral patterns, good value at 35c, Violet Brand Sale Price **24c**
- 36-in. White Voil, solid and figured patterns for evening wear, good value at 35c, Violet Brand Sale Price **24c**
- 36 and 40-in Lace Voils, Rice Cloth, Crepe Voil, attractive collection, Violet Brand Sale Price **24c**
- 27-in. Fancy White Dress Goods, Crepe grain, with attractive plaid patterns **25c**
- 27-in. White French Crepe, attractive for waist or dress. Violet Brand Sale Price **25c**
- 52-in. White Voile, a beautiful dress fabric, for our Violet Brand Sale this is priced at **25c**
- 40-in. White Mercerized Chiffon, very dainty and pretty, Violet Brand Sale Price **25c**
- 27-in. Imported figured Organdie, very popular this season in small embroidered dots and figures, 75c value, Violet Brand Sale **48c**
- 36-in. Linen Ratine, White, new weave, very pretty for suits. Violet Brand Sale Price **89c**
- 36-in. Floral Silk Organdies of White embroidered, a handsome sheer material with small embroidered designs, Violet Brand Sale **98c**
- 36-in. Crepe Voil and Marquisettes, embroidered in colors, just the thing for waists and dresses, Violet Brand Sale Price **\$1.39**
- 42-in. Transparent Organdies, allover, embroidered in colors for evening dress, Violet Brand Sale Price **\$2.48**

**Sale Closes
MONDAY
MARCH 8th**

10c Embroidery

Simply astonishing to see what values can be bought for 10c, from a narrow edge to an 18-inch Allover, with insertion to match—good values for 25c. Violet Brand Price **10c**

10c Lace

WONDERFUL LACE VALUES

The most magnificent displays of Laces ever been shown, from the narrowest of Valenciennes to the handsome wide patterns of All Overs, Real Torchon Laces, natural and good value at 25c, for our Annual Violet Brand Sale, price **10c**

White, Natural and Colored Linen

Linens in any shape or form are always good, hence we have bought Linens in all kinds and colors and great quantities of them, from the sheerest Linen Lawn to the heaviest Crash-Suitings.

In colors we have every known shade, from 35c to 50c, Violet Brand Sale Price **25c**

**N. P. YOWELL & CO., East First Street
Sanford, Florida**

COMMERCIAL CLUB MET FRIDAY NIGHT

BIG MEETING AND SMOKER ON FRIDAY NIGHT, MARCH 12th.

The Commercial Club held their regular meeting last Friday night and on account of the small attendance President Lake adjourned the meeting early. This was necessary because the growers were anxious to hold a meeting in the same place at 8:30 and the Commercial Club was willing to give way to the growers meeting.

There were many matters of importance to come before the club but they were postponed until the next meeting night which will occur on Friday night, March 12th and on that night every member is urged to be present.

On account of counter attractions the attendance at the meetings of the Commercial Club has not been as large as it should be and now that the spring season is at hand the officers are anxious for a rousing meeting to be held to discuss matters of importance regarding the city and county.

At the meeting to be held on March 12th the annual election of officers will occur and the members should endeavor to be present and make it one of the best of the entire year.

After the election a smoker will be held and all the members and those who are interested in the welfare of Sanford and would like to join the club should be present and become members.

The Commercial Club has been one of the most important factors in the city and county and there is much work to be accomplished here this season and it will be started by the club.

Be present on Friday evening, March 12th without fail.

Desperado Ashley Surrenders

West Palm Beach, Mar. 1.—John Ashley, the leader, Joe Ashley, his father and a brother, Will Ashley, three of the five men who held up the Bank of Stuart Monday morning and secured over \$4,000 in cash were captured Friday morning and are now in jail here.

The capture was made easy on account of John Ashley being wounded. He practically gave himself up. Bob Ashley, another brother and Kid Lowe have not yet been caught, although the posse is still after them. Kid Lowe is said to have the booty in his possession.

The capture was made in a swamp about six miles west of Hobe Sound. Will Ashley was sighted by the officers and John then called for them to come and take him. He was in a very weakened condition on account of the wound in his face, caused by a shot fired either by himself or one of his party, as they sped through the town of Stuart in an automobile just after the hold-up. John Ashley admits the responsibility for the robbery. He claims that Kid Lowe, who is a relative, shot him to get him out of the way so that Lowe might get a bigger share of the booty.

After the capture John was brought into Hobe Sound in a wagon, and then to West Palm Beach by automobile. He was taken at once to Dr. Peck's office to have his wounds attended to. The bullet entered the jaw, coming out of the opposite side of the face near the eye. The sight of one eye is gone. His condition is considered critical. If he recovers sufficiently he will have to stand trial next month for the murder of the Indian, DeSoto Tiger, with which he began his lawless career, which has equalled in daring the exploits of the James boys.

There is no longer any doubt but that the Ashleys perpetrated the train hold-up at Stuart two weeks ago, the robbery at the Thomas store at Deerfield, the shooting of the hunters' camp at night west of Boynton, and numerous assaults on citizens who they chanced to meet in the Everglades.

Sheriff Baker is gratified over making the capture of the trio so easily, knowing that had it not been for his serious condition, John and his brothers would have put up a fight that might have resulted in some of the officers being shot. The sheriff is determined to get Kid Lowe and Bob Ashley at any cost.

The Bargelt Entertainment

Three days until the appearance of Miss Evelyn Bargelt, cartoonist and reader at the Baptist Temple on Wednesday evening, March 3rd and 60 per cent of the seats in the assembly room have been engaged. If you want to go where the people are to be Wednesday night go to the Baptist Temple. Every seat is a comfortable one. Call at Phillips drug store today and select yours.

Miss Bargelt charms her audience with flashes of wit and humor while her pictures are taking shape under her magic touch, and surprises all by the display of her diverse talents, in each of which she excels.

She usually gives one reading during the evening which occupies twenty minutes or more, and as she talks, she carries the audience from one scene to another in the story. She is reading at all times filled with enthusiastic interest. Best of all—these stories often carry with them a lesson which leaves the audience better for having attended. It is not unusual for many people in the audience to be melted to tears during one of these renditions. The drawings, together with the words serve to make the rendition as a whole, decidedly realistic.

Adult tickets, 50 cents. Two for 85 cents. Four for \$1.50. Children 25 cents. Two for 40 cents. On sale at Phillips drug store.

WILL START WORK ON NEW CHURCH

PRESBYTERIANS FINALLY DECIDE ON PLANS FOR A FINE NEW EDIFICE

After a long delay and discussion over the plans for the building of the board of deacons of the Presbyterian church announce that the foundation will be started this week and the church will be built as rapidly as possible. The plans for the Presbyterian church are said to be the best of the kind that have been drawn by a Florida architect and combine a beautiful style of architecture with a plan that will give the greatest amount of space and comfort.

The work has been delayed for some time and it seemed that the church would have no home for the summer but with the work started now and the plans definitely decided it is certain that the auditorium will be completed at once and services can be held in the new church by the first of July at least.

The lot at the corner of Oak avenue and Third street is one of the best in the city and the final decision of the officers of the church to keep the lot and build the new building meets with the approval of the entire congregation. The starting of the new church will be the means of bringing the Presbyterians of the city and country together and already offers of assistance from friends at a distance are coming in to the deacons. There is nothing like a new home to give impetus to a church and the beginning of the new Presbyterian church in Sanford means the beginning of a new and better era of church work among the Presbyterians.

The new Presbyterian church will give Sanford three new brick churches in this city all started in the past twelve months. The Baptist church is almost completed and already occupied. The Methodist is more than half completed and this week will witness the laying of the foundation of the Presbyterian.

Act of a Vandal

S. Runge is usually in good humor but just now he feels that he has been imposed upon by parties unknown. Mr. Runge had a fine kumquat tree in his yard that was full of fruit and was the pride and joy of the neighborhood. The other night some miscreant walked into the front yard and pulled up the entire tree and fruit and took them away and Mr. Runge thinks he has a case against the fellow should he ever get hold of him.

New Land Company

The W. J. Westfall Land Co has opened offices in the Welborne block and will do a general land business. They are handling the Astor lands in Lake county, the Chuluota lands and orange grove property in DeSoto county and several other land propositions. H. W. Hoffman has charge of the office.

ANOTHER BLOCK FOR BUSY SANFORD

FIRST STREET HAS BRICK BLOCK FOR THE MONTH OF MARCH

The material growth of Sanford is slow but steady and sure and the buildings that are being erected now are substantial and reflecting in the solid foundations of the future prosperity of the city.

Among the building operations for March is the new brick block that will be erected on First street by F. L. Woodruff that will contain two store rooms and one office room. The block will be erected on the site now occupied by the frame shack that served as a kitchen and general eye sore for the Sanford House for so many years and was occupied by a pressing club and quick lunch and other kinds of business.

The frame building is being made ready today for removal to another part of the city and as soon as this is accomplished the building of the brick block will start.

Mr. Woodruff is a Sanford man who has spent his early life here and who has enough confidence in the city to invest all of his money in his home town. He has recently finished a fine brick building at the corner of Park avenue and Commercial street and a few years ago in connection with N. H. Garner built the magnificent brick building on First street, consisting of two store rooms and offices on the second floor and also owns much residence property in the city and hundreds of acres of farm property.

The fact that Sanford's growth can be traced to the home people and that Sanford men have the confidence in the city is the strongest kind of evidence that the city is on a solid foundation and sooner or later will attract other investors who are not living here.

The new block will be of the new style of hard surfaced brick and when finished will add much to First street. With the completion of the government building the Sanford House property will be almost solidly built up with business houses.

The "Dum Dum" Pepper

How a Ration Plan Did not ever bear of the new variety of peppers called the "dum dum". The name "dum dum" for a new sweet pepper was originated by F. W. Chesbro, a trucker of Palm Beach county. Mr. Chesbro wanted some Bermuda onion seed and sent to a Michigan firm for a supply but, much to his disgust, the seed shipped him proved to be pepper instead of onion. Nothing daunted, Mr. Chesbro made a seed bed and raised the plants, having no index that the peppers would amount to much but the plants thrived and the fruit seemed to be wholly different from anything he had ever seen, being unlike the ordinary pepper produced in Florida as they were very symmetrical in shape and extended to a sharp point. A shipment of these peppers was made to Chicago and the commission man wired Mr. Mr. Chesbro at once for the name of that variety. Mr. Chesbro replied by saying that they were called the "dum dum." The next day the Chicago Tribune gave space on the first page to the following: "Dum dum peppers were offered for sale in South Water street yesterday. They were the first dum dum peppers ever seen in the street, and naturally, in any market in the world. The dum dum pepper is a brand new variety of the green pepper family. It was never known before this year, and has been dubbed the dum dum because it resembles in form the much discussed, snub nosed bullets said to be used in the European war. The dum dum pepper originated in Florida and was received in Chicago by Hall, Wedge & Carter. Whether it will cause the disastrous results that dum dum bullets are said to cause has not yet been ascertained."

It is a physician, dentist or veterinarian dispenses such drugs while in his professional practice on the patient, no record need be kept. In all other cases where he supplies or dispenses such drug he must make a record of the drug and the amount dispensed, the name of the patient and the date, and preserve this record two years.

It is prepared at any time to furnish your collector of internal revenue with a correct statement, covering not more than three months, showing the amount of such drugs received by you, the persons from whom received, the amount received from each person and the date when received.

Do not forget that compliance with the federal law does not relieve you from observing your state laws or city ordinances, if there are any, regulating the use and sale of any of the narcotics.

If you need a partial or a complete list of the persons who are registered in your district, you can get it from the collector of the district on the payment of \$1 for every 100 names or fraction thereof.

THE NEW DOPE LAW GOES INTO EFFECT

ALL DRUGS AND PREPARATIONS WITH OPIUM ARE SUBJECT TO LAW

Yesterday, March 1, marked the beginning of operation throughout the country of the Harrison anti-narcotic law, which forbids the import, manufacture, production of, dealing in, dispensing, selling, distributing or giving away, opium, coca leaves or any compound, manufacture, salt, derivative, or preparation thereof except after registration with the collector of internal revenue, and under the regulations prescribed by the provisions of the act.

As druggists are affected more than any other class of people by the act, and after them jobbers, physicians, dentists and veterinary surgeons, the following suggestions from Eli Lilly and Company, manufacturing chemists and wholesale druggists of Indianapolis, will be of instructive interest to all:

Obtain a supply of the blank forms at once so as to be ready to comply with the law. Do not put this off as an unexpected delay might be exceedingly annoying.

Make a list of all items in your stock which come under the law, and take an inventory of them, as this information might be needed. It would be an excellent plan, if practicable, to separate your Harrison stock from your general stock and keep it by itself.

After the law is in force, make out all orders for supplies of these items on the regular blank form and make also a duplicate of each order on the form provided for that purpose. Keep the duplicates not less than two years in such a way that they can readily be inspected by the proper officials, if desired.

Do not dispense or supply any of the drugs or preparations covered by the law, except on an order, in proper form, from a registered person or on the prescription of a registered physician, dentist or veterinarian, or unless you are a registered physician, dentist or veterinarian and are supplying your patient in the course of your professional practice.

If a physician, dentist or veterinarian dispenses such drugs while in his professional practice on the patient, no record need be kept. In all other cases where he supplies or dispenses such drug he must make a record of the drug and the amount dispensed, the name of the patient and the date, and preserve this record two years.

It is prepared at any time to furnish your collector of internal revenue with a correct statement, covering not more than three months, showing the amount of such drugs received by you, the persons from whom received, the amount received from each person and the date when received.

Do not forget that compliance with the federal law does not relieve you from observing your state laws or city ordinances, if there are any, regulating the use and sale of any of the narcotics.

If you need a partial or a complete list of the persons who are registered in your district, you can get it from the collector of the district on the payment of \$1 for every 100 names or fraction thereof.

Cheap Rates to Miami

On account of the meeting of the Florida Press Association the railroads of Florida have made the cheapest rates that have ever been given for a similar meeting. The round trip rate from Sanford to Miami will be \$7.95. Date of sale will be March 23, 24 and 25, good until March 31st.

The hotels will also make special rates and the rate card can be had at the Herald office if any one here is interested in the trip. Miami will be at her prettiest at this time and the weather should be ideal and the Magic City is preparing for a record breaking crowd. Many Sanford people have signified their intention of attending the meeting of the Press Association and the rates are certainly attractive.

Mass Meeting for Men

On Friday night, March 12th there is to be a mass meeting for men only at the Baptist Temple. This meeting will be in charge of a committee appointed by the Baptist Sunday school looking forward to the enrollment of 100 more men in the school. The general committee in charge of this meeting is as follows: Bros. B. F. Ezell, chairman, W. E. Scoggan, S. G. Kennedy, F. E. Gatchel and G. E. Thompson. This committee has been subdivided into committees for special work, with assistants given each as follows: Program—B. F. Ezell, chairman; George Hyman and Jno. D. Jinkins; Invitation—F. E. Gatchel, chairman; W. C. DeCoursey and Ernest Betts; Publicity—W. E. Scoggan, chairman; Leslie Bryan and R. F. Rines; Refreshments—G. E. Thompson, chairman; Geo. D. Ballard and Marvin Mitchell; Reception—S. G. Kennedy, chairman; W. C. Bray, K. R. Murrell, A. P. Aldridge and Dr. Denton.

One hundred and fifty men expressed themselves when the house to house canvass was taken on Jan. 1st as preferring the Baptist church and this movement is to get them to know that the Sunday school wants to enroll them as regular members.

THOUSAND DOLLARS RAISED FOR CHURCH

BROTHERHOOD OF PRESBYTERIAN CHURCH GOES TO WORK

The Brotherhood class of the Presbyterian church held a most interesting and important meeting at the Presbyterian manse last Friday evening, and the meeting brought out a spirit of construction that will ultimately build up a greater Brotherhood class and will also start building operations on the church.

The meeting was called to order by President Minton and various members were called upon to say something for the good of the church and the church work. It developed that the greatest work cut out for the class was a larger membership and the beginning of the new church.

It was definitely decided that the class could and would raise \$1,000 toward the building fund of the new church and that the board of deacons should be informed at once that this sum would be available as soon as the same was needed. The class will raise the fund by personal contributions made at the first meeting in each month and every member of the class and all of those who are interested in the work of the Brotherhood are urged to be present at these meetings and contribute their mite.

The members of the Brotherhood think they should start the work of the new church and the auditorium at least can be built at once, thus giving the congregation a house of worship of their own, creating a better feeling and holding the members together.

After the meeting choice chicken sandwiches, coffee and cigars were served and the members lingered long in the evening discussing ways and means for a bigger and better Brotherhood and a new Presbyterian church. The meeting was most enthusiastic and much good will result from these meetings that are to be held once each month regularly.

The Brotherhood class has accomplished much good in the work of the church and is one of the strongest organizations in the city. A committee appointed by the president, consisting of D. L. Thrasher, R. J. Holly, D. D. Caldwell and R. H. Muirhead will have the fund in charge and will devise ways and means for raising same.

"Florida Flying Squadron"

The "Flying Squadron" will arrive by its first team, at Sanford and be at the Congregational church Saturday and Sunday, March 6 and 7th, Saturday 3 p. m. and night 7:30, and Sunday morning and night. The theme which the men of this squadron will present will be, "Educational Evangelism." Dr. Pratt of Rollins College, and Dr. Adams of Chicago will speak; Supt. Waldron will also be present. All are cordially welcomed.

CONGRESS ADJOURNS THURSDAY AT NOON

WILL RUSH THROUGH WITH IMPORTANT LEGISLATION THIS WEEK

Washington, Mach. 1.—With two and a half days left in the life of the Sixty-third congress, both houses are prepared to sit almost continuously until noon Thursday, March 4, to complete necessary business, and, if possible, to enact a few important measures obstructed by the Ship Purchase Bill fight.

Beginning tomorrow the senate and house will consider conference reports in the great supply bills, approximating \$1,000,000,000 to defray government expenses for the next fiscal year. The senate has yet to dispose of the \$11,000,000 Indian bill and the rivers and harbors bill. That it will be impossible to pass the senate river and harbors bill. That it will be impossible has been conceded. A joint resolution appropriating a lump sum of \$30,000,000 probably will be substituted. War department officials have estimated that it will require this amount to take care of existing projects.

Little difficulty is looked for with any of the other supply bills, although senate increases for submarines in the naval bill program may require some concessions, and the fate of the original bill is doubtful, owing to the McCumber rural credits rider attached unexpectedly in the senate. The house agriculture committee plans to substitute for the McCumber rider the farm loan credits bill approved by the President. If this can be approved by the house in agreeing to a conference report, senate leaders believe it can pass the senate.

The effort to accomplish farm credit legislation is expected to leave little opportunity for consideration of other general legislation, including the Philippine self government and the water power dam site bills. It will also hold back the last effort of Democratic leaders to pass the ship bill.

Debate at High School

On April 16th the Boys' Debating Society of the Sanford High School and the Debating Society of Stetson University Preparatory Department will have a debate. The subject will be "The Present Immigration Laws are Adequate if Strictly Enforced."

For Sanford the orators will be Albert Fry, Ernest Shepherd and Sherman Routh, Vivian Speer, alternates.

Those Free Seeds

Congressman Claude L'Engle sends the following letter regarding those free seeds:

Ortega, Fla., Mar. 1.

R. J. Holly, Ed. Herald:

Dear Friend: I have ordered the Agricultural Department, Washington, to send you the good seed about which I wrote you.

If you run a notice that you are going to get these seeds, and then another notice when you get them, this may be the means of preventing these seed being sown on stony ground or among thistles by getting them in the hands of good sowers ready to receive them in the spirit in which they are sent, thus carrying out the plans of our beneficent government to make the labors of the toiling farmers more fruitful and yield an abundant harvest.

I have to my credit in the Government Printing Office and other places, several hundred books on various subjects. If you express a desire for them I will send some of these to you for distribution among the good people who read your paper. For the seed and for the publication, my frank will be good nine months after March 4th. I think that among the lot I have a number of large wall maps of the United States.

Please let me know if you care to undertake this distribution of pamphlets, books, etc.

Yours fraternally, CLAUDE L'ENGLE.

Ed. Note: We have written him to send the seeds and the booklets and maps but as yet we have not received any of them.

OPTIMISM OF THE PRESS

FROM SPEECH OF PERRY WALL AT THE ROTARY CLUB IN TAMPA

At the Rotary Club Press breakfast in Tampa last Tuesday, one of the best speeches made was a tribute to the newspaper men by Perry G. Wall. After speaking of the club's good fortune in having with them the real Rotarians, for the original meaning of Rotary was "service," and no one served in the way of entertainment, education and information as the newspaper man, and the good it would bring to Tampa by the picture each editor's vivid imagination and versatile pen would give of its great celebration, Mr. Wall said:

"The service that the newspapers render to the country cannot be estimated, and it is growing greater and greater every year. They are responsible for the development of our national life and each advance increases their influence. They would mould public opinion; they make and unmake the reputation of statesmen, and decide public policies. Rural delivery brings the newspapers into the home of almost every man—puts him in touch with the markets of the country and through the parcels post enables him to buy and sell to the best advantage. The doing away of party conventions and party bosses, and the adoption of the direct primaries, and in some states and cities, the initiative, referendum and recall, makes the newspaper man more and more the instrument of public discussion and they help to bring people nearer to the ideal government—by the people, of the people and for the people.

"Their Religion is Optimism"

"As the little coral insect, guided by blind instinct, built up through the waters of the ocean the coral reef on which the restless tide deposited the sands out of which the state of Florida has been formed, to the newspapers, by their daily work guided by their optimism are building up a solid foundation of patriotism and intelligence, and moulding together the varied elements of our people into one grand citizenship, out of which the great Florida of the future will come—an ideal land, the land of sunshine, fruit and

flowers, an ideal citizenship, with a character as bright and life-giving as the sunshine, producing deeds and thoughts as sweet and beautiful as the fruit and flowers. Through all of this great work of the newspapers there rings the dominant note of optimism, which, in my judgment is of the greatest importance. No less an authority than the President of the United States said, a few weeks since, that the present depression of business was purely psychological, and if this be true, contemplate for a moment the effect on the county should the newspapers adopt a tone of pessimism and lack of faith.

"Optimism is the religion of the newspapers and however bad the situation may be, they never lose their religion. Like the old negro at the religious meeting who said, 'Bredderen and sisteren, I know I'ae de meanest nigger that ever lived, I'ae lied, I'ae cussed, I'ae drunk whiskey, an' I'ae stole chickens, but, thank God, I'ae never lost my religion!' And we should be thankful that the newspaper men never lose their religion, but in the morning, and in the evening of every day, a hymn of patriotism and optimism is sung by a great choir composed of thousands of newspapers scattered throughout this great land, of ours.

"The Greatest Liar"

"I believe that when the Judgment day has come and Gabriel has blown his horn, and the quick and the dead have come forth to be judged; when the animal kingdom has forgotten its strife, and old ocean has sunk to rest and ceased to murmur; when the very winds have forgotten to blow, and the blue vault of heaven is crowded with holy angels, in the midst of which is seated the Omnipotent Judge on His great white throne, and a dreadful hush has fallen over the universe, a typical Florida newspaper man will be called to the bar of judgment, and the Great Judge will say, 'Thou art the greatest liar that has ever lived since the beginning of time. Thou didst call the counsel-man in the town in which thou hadst thine abode and the county commissioners of thy county great

statements. Thou didst call the justice of the peace of thy precinct a profound jurist; thou didst call the obscure village maiden a great society leader; thou didst write obituaries about disreputable, drunken scoundrels, stating that they were eminent, noble citizens, who would be greatly missed by a large circle of loving friends; thou didst state that the community was the most prosperous, enterprising and cultured on the face of the earth; thou didst say with all the appearance of sincerity and truth, that thy state, the state of Florida, was the greatest state of the American Union—a land in which there was no poverty, a land flowing with milk and honey. Thou didst state that the American people were the greatest people on earth—so prosperous, so rich and so powerful, that they could easily conquer all the rest of the world, even if they had to swim both oceans, and fight only with their bare hands.

"Thou liar!"
 "But thy lies are forgiven thee because of thy charity. Come up higher on the golden stairs and enter into the kingdom of the Master, the kingdom founded on Faith, Hope and Charity.

"So when earth's last story is written,

And the pens are rusted and dried,
 When the oldest writings have faded,
 And the youngest critic has died—
 You shall rest, and faith! you shall need it!

Lie down for an aeon or two,
 Till the Master of all good writers
 Shall set you to write anew.
 And none but the Master shall praise you.

And none by the Master shall blame,

And no one shall write for money,
 And no one shall write for fame;
 But each for the joy of writing.

And each in a separate star,
 Shall write the truth as he sees it
 For the good of things as they are!"

Optimistic Thought.
 We cannot abolish fate, but we can in a measure utilize it.

DR. C. W. FAIN
DENTIST
 WORK FOR WHITE PEOPLE ONLY
 PEOPLES BANK BUILDING
 ROOM 9

WHAT IT COSTS

STATE BOARD OF HEALTH

Are you fond of figures? Probably not—most people are afraid of them—but there are some that are worth while studying over for a minute, for they are significant for Floridians.

The annual report of State Treasurer J. C. Luning of Florida's finances for 1914 is the source, therefore, they are accurate. This report shows that the total disbursement of the administration of the state government for last year, were \$3,390,685.47. It shows that the expenditures during the same year for the work of the State Board of Health were \$117,115.21.

Now, get your pencil and do some figuring for yourself. The population of the state according to the latest federal census—that of 1910—was something more than 752,000. That was an increase in ten years of more than 42 per cent. Allowing the same totals of increase during the present decade, and Florida had in 1914 not less than 875,000 permanent residents. Probably there were more, so it is safe to assume that that number directly and indirectly were benefitted by these expenditures.

Omitting small fractions, we find that the cost of state government for all purposes was three dollars, eighty-seven and one-half cents for each resident, counting them all, white and black, male and female, the young and old. The cost of the State Board of Health was thirteen and four-tenths cents for each individual.

Going a little further we find that one cent of every thirty of these total expenditures was for the conservation of the health of the people of the state, to preserve their greatest asset, without which all the rest wouldn't be worth much—to emancipate them from the fear of an epidemic of yellow fever, which used to bang like a dark, threatening cloud over Florida every summer and brought forth a state-wide sigh of relief when September and October came without a taint of the scourge in any part of the state. Those who lived in the state prior to 1898 will testify that this menace, or the fear of it, was no dream.

And this is but one of the many benefits that belong to the state be-

ATLANTIC COAST LINE

STANDARD RAILROAD OF THE SOUTH
4 DAILY TRAINS EAST 4

	Lv. Jacksonville	Ar. Richmond	Ar. Washington	Ar. Baltimore	Ar. Philadelphia	Ar. New York
*No. 82	8:30am	5:25am	9:00am	10:27am	12:45pm	2:57pm
No. 88	12:45pm	7:00am	10:29am	11:42am	2:01pm	4:20pm
*No. 86	2:20pm	10:15am	1:35pm	2:46pm	5:25pm	7:50pm
**No. 80	7:55pm	8:00pm	11:50pm	1:38am	4:25am	7:13am

*Free Reclining Chair Cars to Washington; Electric Lighted; Electric Fans.
 **Coast Line Florida Mail carries Local Sleeper to Savannah.
 Steel Pullman cars of the highest class operated on all trains. We operate our own dining car service. Pullman reservations and information.

J. G. KIRKLAND, D. P. A. Hillsboro Hotel, Tampa, Fla.
 A. W. FRITOT, D. P. A. 138 W. Bay St., Jacksonville, Fla.

cause of its health board; it merely suggests. And this board, which was called into existence immediately following the yellow fever epidemic of 1888, found a big fight on hand to prevent the contagion from entering the state from Cuba and the southern islands and countries. The board has always stood as a sort of watch dog to sound the alarm at the possible approach of disease by sea or land.

In later years, as medical science has developed sanitation and disease prevention to the dignity of a distinct profession, its work has been increasingly along the lines of educating Floridians to raise the standards of living, to lessen the prevalence of diseases that do not reach the proportions of epidemic and to lower the death rate—to take full advantage of the conditions which in Florida, more than elsewhere favor robust healthfulness.

The lack of accurate vital statistics, which show the number of births and deaths within a given period, the occurrence of disease, its varieties and virulence, is a serious hindrance to the mastery of the health conditions of the state, and so the board within the past year or more has been working to gather such information. No one knows exactly not even approximately what are the birth and death rates of Florida. There is no basis for the declaration that this is the most healthful state in the Union. It's only a guess, asserted because Florida ought to be known to have that supremacy.

This campaign of education, to be worth while, demands the cooper-

ation of all intelligent people. The leaders must lead, whether they be in the ranks of private citizenship or are invested with the authority and power of office. If Florida is ever to reach the greatness predicted for it with the development of its possibilities, it must be with the greatest conservation of its health possibilities—not without it, and if this splendid growth can be accomplished, as is being done, at the cost of thirteen and four-tenths cents for each individual resident, the investment will be the wisest that the state can make.

State and County Tax Books Close

April 1st
 Tax books will be closed after April First, as provided by law, and property on which taxes remain unpaid will be advertised and sold for taxes if not paid. Pay early and avoid the rush at the last of the month.

JNO. D. JINKINS,
 Tax Collector, Seminole County
 54-4c

Let the Present Be Sufficient
 Wouldst thou fashion for thyself a seemly life? Then do not fret over what is past and gone, and of all thou mayest have left behind on each day as if thy life were just begun—Goethe.

A NEW ENTERPRISE

Old furniture made to order. All kinds of furniture, including a trifling expense. Will call at your home.

A POSTAL WILL BRING ME
 T. P. SCHOTT, DEALER
 109 MAGNOLIA AVE., SANFORD, FLA.



An Income Now

Beautiful 7-room bungalows, hot and cold water, on improved vegetable farm. 700 fine Minorca and Wyandotte chickens, incubators, coops, brooders, best model pens, horse and wagon, barn.

A BARGAIN GOING

We have some very cheap tracts of pasture or ranch lands.

Good general farming and citrus fruit lands.

Some of the very best truck lands in the famous Celery Delta of Sanford adapted to the Sanford system of sub-irrigation and intensive system of farming. Prices and terms very reasonable.

Several city lots and homes for sale on terms that may suit you.

A constant demand for houses and rooms.
 List your property with us, we will sell or rent it.
 Fire Insurance, Bonding.

LUCKY SANFORD

This name is today more than ever justified.

The farmers of the Sanford celery delta are daily realizing splendid results from their investments, possibly better than at any time in the history of the Sanford Celery Delta.

Property is to be had, both city and farm, now at prices, which under conditions existing, can but advance in the near future.

We sold in February five good celery farms and two pieces of city property.

We have listed for sale property that will interest you.

8-room, two-story house, well located. A real bargain. \$750 cash, balance monthly payments.

Some nice homes for sale in the city on reasonable terms.

A. P. CONNELLY

Real Estate, Fire Insurance and Bonding 109 Magnolia Ave., Sanford, Florida

LUCKY SANFORD

THE SANFORD HERALD

R. J. HOLLY, Editor
W. M. HAYNES, Business Manager
Published Every Tuesday and Friday
THE HERALD PRINTING COMPANY
SUBSCRIPTION PRICE, IN ADVANCE
ONE YEAR, \$2.00
SIX MONTHS, 1.25
THREE MONTHS, .75

Delivered in the City by Carrier \$2.00 Per Year in Advance or 25c. Per Month
Payments in Advance Must Be Made at Office
Entered as Second-Class Matter August 27th 1904, at the Postoffice at Sanford, Florida, Under Act of March 3rd, 1879.

Office in Herald Building Telephone No. 148

Col. W. F. Stovall of the Tampa Tribune has just purchased one of the finest homes in Tampa. We congratulate him and hope that he will live long to enjoy the fruits of his labors on the great south Florida paper.

D. F. Hamner, the business manager of the Florida Grower has accepted the position of secretary to the Tampa Board of Trade at a very liberal salary. The Tampa people realize that a newspaper man is the proper stuff for a live secretary and if possible always engage one. Hamner is a live wire and will make good in whatever position he may obtain.

Candidates are being groomed for the city and county offices and soon the woods will resound with the sonorous voices of the candidates practicing their speeches that they will at some later day unlose upon the unsuspecting and long suffering public. There is one redeeming feature about running for office and that is the fact that a candidate need not trouble about looking up his genealogical tree, as his kind friends of the opposition will save him that trouble and investigate his past history for him.

That Miami is preparing to take care of the editors when the Florida Press Association meets there in March is evidenced from the following from Oscar Conkling in the Miami Herald:

"This is to give notice to Florida editors that they might as well start in training their devils to run their papers on March 25, 26 and 27. Every editor in the state is expected to be present at the Miami convention of the Florida Press Association."

PERKINS IN THE FIELD

Efforts are being made by men of prominence in the state to induce Judge James W. Perkins of the Seventh Judicial Circuit to consent to become a candidate for Governor of Florida in the next primary. With what success these importunities have met the News cannot learn, but it is remembered that several years ago the question was being considered by Judge Perkins, so that the idea is not a new one with him. Judge Perkins should be the strongest kind of candidate. He served as senator from Volusia county and from that place went to his present judicial office. He is a "Cracker" boy, self raised and educated, one who "can talk with crowds and keep his virtue, or walk with kings—nor lose the common touch." His candidacy would take like a "house fire."—Patrika News.

There is also considerable talk of Judge Perkins for congress in the Fourth District and in this race he would also run like a house afire and many of his friends are anxious that he become a candidate for this position where he could get results for his own people closer at home. Judge Perkins is the man for a public servant and the people are anxious that he doff the ermine for the more businesslike garb of congressman, where his work will tell for the district.

ADVERTISING

Some very interesting ideas have been brought out at the annual conference of teachers of journalism held the past week at Columbia University. The statement was made by R. H. Waldo, advertising manager of the New York Tribune, that 88 per cent of advertising was legitimate and 12 per cent illegitimate.

Mr. Waldo emphasized the idea that if the newspapers would unite and throw out all this questionable 12 per cent advertising they would far more than make up the loss of attracting patronage from business men who now do not advertise.

This is an idea which the great majority of the newspaper profession would welcome. The conscientious publisher is hampered by unscrupulous competitors. They receive advertising that ought not to be printed. This makes it difficult for all others in the same field, who are trying to get out profitable papers on a higher standard.

The greatest offenders in objectionable advertising are a large class of metropolitan dailies, who give

liberal space to Get-Rich-Quick schemes. The publicity given to fake investments involves the most serious loss to the public. A fake investment is apt to bleed its victims of their entire property. These schemes reduce many thousands of families to penury. How some newspapers can give space to some of the blood-suckers that infest the press is a mystery to every newspaper man who is trying to be decent.—Gainesville Sun.

BUSINESS AND PLEASURE

Looking over the program arranged for the annual meeting of the Florida Press Association to be held in Miami, March 25 it would seem that the committee in charge of that part of the affair had decided to keep the editors busy listening to speeches and papers and attending to business matters. The proposition is not likely to work out, however, for nobody knows how to enjoy a holiday better than an editor and the members of the association are morally certain to see Miami and get friendly with her people. The dates for the meeting of the press association are March 25, 26 and 27, and it is announced that an almost nominal rate has been made by the railroads for transporting the editors to and from the Magic city for the occasion.—Times-Union.

There will be plenty of pleasure after the two days' work is over, as each evening is given over to entertainment of various kinds. This meeting will go down in history as being a business meeting and we hope that the many editors that attend will derive some benefit from the same. The meetings of the Florida Press Association heretofore have been more of junketing trips and joy rides and while Miami will not let the editors work too hard the meetings will contain more of the elements of business than of pleasure. There are many matters of importance to come before the newspaper men and nothing that is not important and relative to the newspaper and printing business will be allowed to interfere. Those who have schemes of various kinds for the editors to endorse had best stay away from Miami because the association will give them scant notice. This meeting will be filled with good things for the men who make the wheels go round and pleasure will also have a large place on the program but pleasure will not be allowed to interfere with business.

BUILD NOW MOVEMENT

The Manufacturers Record, in commenting on the Build-now movement urges upon every business house in the south in any way interested in construction work: Advertise, and advertise heavily in the local papers. It is well by word of mouth to carry the message of "Build-Now" as far as possible, but it is still better to emphasize it persistently through broad advertising in the local town and city papers. These papers are everlasting working for the advancement of the community. Every issue of every reputable paper in the south is doing more for the community than the community will ever do for it. It is incumbent, therefore, upon the people in the community to do all in their power to make possible the splendid work which the newspapers are doing. But, more than that, advertising of the kind is directly as well as indirectly profitable. It quickens the thought of the community, causes people to make their plans for construction work and enlarges the sale of the materials advertised. There is no more reason why the department store, catering to the general buyers of the city should be heavy advertisers than there is why the manufacturers and the business men generally of every community should be large advertisers in their local papers. . . . If every lumber concern in this section was, through the local papers, vigorously advertising, and doing it intelligently and persistently, everybody would soon be talking about the wisdom of buying lumber now and doing construction work now. Every other producing enterprise ought to join in such a liberal advertising campaign in home papers as was never seen before. The individual cost to these various enterprises would be comparatively small, but the aggregate result would astonish the country. If next week every newspaper in the south should begin to carry from a page to five or six pages of intelligent, aggressive advertisements from leading manufacturers and dealers in building materials and kindred interests, the whole business atmosphere of the south would change almost over night, and a spirit of enthusiastic optimism would soon be seen and felt everywhere.

AS OTHERS SEE IT

Chris Codrington of the Daily Deland News started out with his paper by eliminating the editorial page, but the recent lynching in this county seems to have stirred the blood in his veins and he comments upon it editorially as follows: "The lynching of the negro, Will Reed, in Seminole county this week was the very latest thing in lynching, and sets a new fashion in this line. Reed was a worthless, shiftless, lawbreaking negro. He had violated law, shot at officers, and successfully, made his escape. Before he met the tragic death which he most thoroughly deserved, and had most certainly earned, he confessed that he was—had filled up with whiskey, and attacked the innocent, helpless lady in her own home. When he was frightened away, the people of Seminole county were mad, thoroughly mad. They organized posses and searched the entire county. Reed was finally located by the sheriff of Seminole county, who broke his leg with a load of buckshot before he was able to stop him. The sheriff got out of the county with his prisoner. It is said that the fiend was first taken to Orlando, with the intention of being placed in the Orange county jail, but the sheriff of Orange county refused to harbor the brute, saying he didn't want his clean jail all messed up. Reed was then taken to Kissimmee, and confined in the Osceola county jail. The men of Seminole county put themselves in the place of the husband whose wife was surprised and assaulted by the brute in her own home; they put their own wives and daughters in the place of the woman assaulted. Their blood boiled. They would not have their wives and daughters go on the stand in a public court room, filled with filthy ill-smelling negroes and street loafers; they would not allow their neighbor's wife to be submitted to the same indignity and shame. They hired a special train, went to Kissimmee, took the brute from the jail, carried him back to the scene of his intended crime; he was positively identified; then he was

THE SPINELESS CACTUS

Some of the leaders of The Herald who are interested in the spineless cactus have been writing about it and in order to find out just what the cactus would do in this country

we have written to the Experimental Station at Gainesville and also to the Department of Agriculture at Washington. Some time since the report of Prof. Scott was published in several of the Florida papers but escaped our notice and we give an extract of it below for the benefit of those who might be interested. There are some who think that the spineless cactus will be one of the best cattle feeds that can be raised in Florida and there are others who think otherwise, and the Herald will give it all and let the readers judge for themselves. We are not interested in cactus or any other new cattle feed other than the interest we have in the readers of this paper, who are anxious to plant the best feed obtainable.

The Live Oak Democrat has this to say about spineless cactus: The Democrat has heretofore warned its readers against the spineless cactus. Read what is said by a man who knows. Also consult Farmers' Bulletin No. 483, which can be gotten from the department of agriculture, at Washington, D. C. The Democrat again recommends that farmers write to the department about any matter pertaining to the farm. The following is from the Times-Union, which is a fine farmers' paper: "Prof. John M. Scott, of the Florida agricultural experiment station writes to a gentleman who wrote to him for advice: This is one crop that Florida farmers will do well to let alone. The writer has had experience with cactus when he was a resident of New Mexico, and has used it to a considerable extent for the feeding of cattle in that section, but you must remember that the conditions in New Mexico and Arizona, where the cactus is used to considerable extent for feeding cattle are quite different to what we have here in Florida.

"In the southeast it is a question often of securing water for the cattle, and a good many cattle have been kept alive during a severe drought by the water they obtained from eating the cactus. This cactus contains more water than food, and I do not think you need worry about getting sufficient water for your cattle here in Florida. It is usually a question of getting rid of what water we have, especially in the flatwoods such as you have around Baldwin.

"You will also find that the climate conditions here in Florida are not ideal for the growing of cactus. Even if you should get it to grow in any way satisfactorily, about 8-10 or 9-10 of the yield of the cactus would be water, and water can be obtained much cheaper than growing it in the cactus here in Florida. "Much better crops for you to grow for the feeding of cattle would be Japanese cane, sorghum and velvet beans."

Finally, the story of the miracle of a thousand or even two thousand dollars an acre celery profit, became old to the Sanford people and they ceased telling the world about it. They did not stop raising celery probably they never will—but they put in other crops as well, and today the rich country of the "celery delta" is a veritable garden of diversified products. Sanford has an unusually bright prospect for the present year and for more to follow. One of the disadvantages with which the city has to contend was the lack of a suitable hotel. The Sanford House, out of date in furnishings and equipment was still too good for anyone to have the courage to tear down, and with it running none would venture the erection of an adequate structure. A short time ago this property passed into new hands and it is announced that the old hotel will make way for a modern structure which will stand in the present park site on the southern bank of the wide St. Johns river.

Another progressive movement planned is the construction of a boulevard of concrete or some other lasting material, eighty feet in width to skirt the river through Sanford for one and one-half miles.

One of the accomplishments of the new county is a nine-mile stretch of brick road running from Sanford to the Orange county line. Other brick roads have been laid and more are apt to follow this year.

MORE RECREATION

The Herald has advocated a Country Club for Sanford many times and as yet the business men have not stirred hand or foot to meet the proposition half way. There are many, fine places near this city that would make ideal country clubs where we could play golf and tennis and base ball and even have a driving park where races could be held during the county fair. The idea is one that every man of forty and over should investigate, for if you have reached this age you are

taken out and hanged to a tree and his body riddled with bullets. None of the lynchers were masked; there was no effort at concealment; there was no rowdism. The people who make the laws simply went back to the source of all law, and enforced the law themselves. That was all there was to it. A brute attempted a horrible crime. He was frustrated in his attempt. The officers performed their duty. The criminal has paid the penalty. The story is all told. There is, there will be, no sequel."

THE TAMPA YEAR BOOK

The Tampa Year Book is out and is better than ever which is saying something for this great publication. Every section of south and middle Florida is represented in the Year Book and the circulation of this great work throughout the north should be of untold benefit to the state. Gilbert Leach, the second vice president of the Tribune Publishing Co., and one of the best journalists and descriptive writers in Florida is responsible for the Year Book and it reflects great credit not only upon Mr. Leach but upon the Tribune Co., and Hewitt Hill, the superintendent of the job department. The following about Seminole county will be of interest: "Sanford, the county seat of the new county of Seminole, created from the northern portion of Orange county by legislative act of very recent date, has been noted for many years as the "Celery City," and for several years had that industry almost to itself. Artesian wells that seem practically inexhaustible supply the irrigation which is applied under the ground and controlled at will by the grower. When the yields in dollars from some of these fields were told to northern farmers there was unbelief on every hand. It seemed too nearly a miracle to them. But investigations by northern people caused the news to spread so generally that belief was forced upon the doubting ones and they flocked to Sanford to join the wealth producing crowd.

Thousands of men have had like warnings from their personal physicians, and many of them believed that they could not find time to take the prescription. Probably that is the condition which led Dr. Osler to make the remarks which were distorted to mean that men ought to be retired or chloroformed at 40. That deduction from what Dr. Osler said raised wide incredulity and much indignation. But it is now supported, so far as New York is concerned, by a man who bases his conclusions upon the examination of men in good enough health to carry on their daily work, but who are found unfit for the exercise of a gymnasium.

The warning ought to dive into the open those men who can get there, and it ought to lead to such a reorganization of business conditions as will permit more men to take more time out of doors than they now get. The man at the head of a business who thinks he cannot leave it long enough to take recreation naturally does not think of recreation as a need of his employees, outside of the customary fortnight vacation. Thus good men are broken down early and needless time and energy are lost breaking in youngsters to fill their places. We have just become awake to the folly of economic waste, and we may yet realize that of the human waste which accompanies the strain of unregulated competition. We are shocked at the loss of lives in war

MANTEIN'S SALE

Under and by virtue of a writ of closure and sale rendered by the Judge of the Seventh Judicial Circuit of Florida for Seminole county, a chancery sitting in a certain court house, wherein The Florida Cattle and Horse Company is complainant and W. M. Manstein and E. E. Healy are defendants, the following are special master's report, to-wit: One brown horse named Mollie, and weighing about 1,200 pounds, one grey mare named Mollie, and weighing about 1,100 pounds; one brown mare named Mary and weighing about 1,200 pounds; one bay mare named Sarah, and weighing about 1,250 pounds; one black mare named Jane, and weighing about 1,200 pounds; one roan mare named Betty, and weighing about 1,200 pounds; one bay mare named Jess, and weighing about 1,250 pounds; one brown horse named Hill and weighing about 1,200 pounds; one brown horse named Jess, and weighing about 1,250 pounds; one black mare named Jess, and weighing about 1,200 pounds; one black mare named Jess, and weighing about 1,200 pounds.

Special Master in Chancery

Mansey & Warlow, sole for a complete 55-Tues-51c

Get a Bank Book
You do not have to go in debt to get a bank book. It is one of the most valuable things you can have and yet it costs nothing. Deposit your savings with this Bank and always have a bank book in your possession. It will be a source of satisfaction and a safeguard against possible reverses. We welcome deposits of five dollars or more.

PEOPLES BANK OF SANFORD
WE WANT YOUR BUSINESS
M. M. SMITH H. R. STEVENS
President Vice-President
SANFORD, FLA.
H. E. TOLAR R. R. DEAS
Cashier Asst. Cashier

at a period when you should be ceasing to give all your time and attention to business and giving more to some form of exercise; preferably golf or tennis. This may sound like a joke to many but if you will watch current events closely you will find the middle aged man going rapidly down hill these days and it can be ascribed directly to lack of exercise.

A curious echo of the talk of Dr. Osler some years ago comes from the statement of the physical director of the West Side Young Men's Christian Association in Manhattan. That gymnasium is the one at which many uptown business men take what little exercise they get, and his statement is based upon an examination of some 2,000 such men during the past year.

He says that so many of these men at about 40 were afflicted with the diseases which are the special accompaniment of old age that he has come to believe that 40 will be the old age mark for New Yorkers, unless they change their mode of life and learn to take more play along with their work. He describes the men he has in mind as the "all brain and no body" type, and says it is the especial characteristic of the hustling business man. He finds that tuberculosis is going down under the campaign made to check it, but that diseases of the heart and arteries are increasing alarmingly. The remedy he prescribes is an increase of play in the daily routine.

Thousands of men have had like warnings from their personal physicians, and many of them believed that they could not find time to take the prescription. Probably that is the condition which led Dr. Osler to make the remarks which were distorted to mean that men ought to be retired or chloroformed at 40. That deduction from what Dr. Osler said raised wide incredulity and much indignation. But it is now supported, so far as New York is concerned, by a man who bases his conclusions upon the examination of men in good enough health to carry on their daily work, but who are found unfit for the exercise of a gymnasium.

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Closing Out Sale
OF MARKHAM PARK LOTS
From \$100 up. \$10 buys a lot and \$10 per month, without interest. Easy terms and war prices. Only a few nice lots left.
Truck farm, all cleared, half of it tiled. Fine place for spring crop. Close to city.
Also have some real bargains of houses and lots close in. I have lots on all the best avenues and can save you money on vacant lots. See me before the advance, it's sure to come real soon.
N. H. GARNER, Owner

IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief—Personal Items of Interest

Summary of the Floating Small Talks Succinctly Arranged for Hurried Herald Readers

LIV-VER-LAX relieves all ills of the Liver and Stomach. Get it from Wm. G. Aldridge.

Mrs. V. R. Bush and children of Albany, Ga., are the guests of Mrs. Bush's sister, Mrs. R. H. Geiger on Palmetto avenue.

Limburger cheese, Holland herring and yeast cakes at Simon's. 37-1f

Is your liver inactive? LIV-VER-LAX will wake it up. Wm. G. Aldridge.

B. G. Smith of Oviedo made a flying visit to the city yesterday afternoon, returning in a few hours to attend to his multitudinous duties in that thriving city.

JUST RECEIVED

Auto Bonnets and Caps Dainty Laces Ladies Neckwear Boudoir Caps New Ribbons. Mrs. Grace E. Williams, 106 First Street.

54-21c

LIV-VER-LAX! Better than calomel. No bad effects. Ask Wm. G. Aldridge.

Capt. T. C. Brannon of Oviedo was in the city yesterday on business connected with the firm of Hunt & Brannon. He was accompanied by Mr. Morris, the representative of Armour & Co.

For Sale!

Three lots facing Park on Myrtle avenue and Seventh street. Desirably located for hotel or residence. Beautiful shade trees ten years old, no other property like it in the city. Apply at once to W. W. Long. 26-1f

LIV-VER-LAX is guaranteed to relieve troubles resulting from a disordered Liver. Pleasant to take and perfectly harmless. Wm. G. Aldridge.

At J. D. Roberts

McLaurens Roquefort Cheese

McLaurens Imperial Cheese

Pimiento Sweitzer Nippy Deviled

A full line Western and Florida Fresh Meats all the time

J. D. Roberts

Next to Postoffice Phone 39

R. Jeter Jones, Supt. of the Metropolitan Life Insurance Co. and Wm. Pence, Asst. Supt. paid their local agent, Elmer E. Rogers a visit during Friday and Saturday of last week.

Get rid of the grouch. LIV-VER-LAX makes the sun shine brighter. Wm. G. Aldridge will tell you about LIV-VER-LAX.

NOTICE

The books for the collection of taxes for 1914 will close March 31st. M. W. LOVELL, Collector.

Tues-4tc

Among the prominent visitors to the city this week are Mr. and Mrs. Bradshaw of New Jersey, who are the guests of Mr. and Mrs. J. S. Wilson. Mr. Bradshaw is a well known commission merchant and is enroute to Miami and other points on the east coast.

LIV-VER-LAX is harmless not a deadly poison like calomel. Any child is safe and happy by the use of LIV-VER-LAX.

Fire This Morning

The department was called out this morning about nine o'clock at a fire at the Brown house near Haakin's residence on Third street. The blaze was a small one and easily extinguished with small damage.

LIV-VER-LAX stimulates the Liver. A harmless vegetable compound. Any child can take it safely. Ask Wm. G. Aldridge.

Another New Home

G. I. Loucks, the well known representative of Voorhees & Co., commission merchants has purchased the lot at the corner of Eighth and Magnolia avenue and will have a beautiful bungalow erected thereon. Mr. and Mrs. Loucks have been coming to Sanford for many years and call it their home and now that they intend to build their many friends are rejoicing to know that they will be residents sure enough. Many of the commission men are contemplating homes in this city as they spend about eight months in the year here and Sanford will soon be the winter home of numbers of the boys.

Wake up your Liver. A lazy Liver brings on the worst of diseases. Take LIV-VER-LAX now. Wm. G. Aldridge.

Notice of Partnership Dissolution. Notice is hereby given that the partnership formerly existing between T. C. Brannon and I. T. Hunt, doing business as Oviedo Hardware & Furniture Company at Oviedo, Florida, has been dissolved. I. T. Hunt taking over the stock of goods and assuming all liabilities, and collecting all outstanding accounts for his own use.

I. T. HUNT, T. C. BRANNON

55-21c

LIV-VER-LAX is purely vegetable. It is safe and does not irritate. Wm. G. Aldridge.

SPECIAL NOTICE

Here at Last!

Prof. Geo. Raymond, the expert piano tuner and repairer, who was with Stewart & Sons, New York for 12 years is here for one week. Prof. Raymond is the only man in the United States who was present at the great Paderewski when he gave his farewell concert at Carnegie Hall, New York in recognition of his fine work on the latter's piano.

If you desire to have your piano tuned or repaired, as they do in Steinway & Sons warerooms now is your chance. Terms \$3.00. G. Raymond, care Oaks House, city, or phone The Oaks. (adv)

Preamble and Resolution

That whereas the laws of the state of Florida provide that all bills due and payable by the county shall be in the clerk's hands not later than the last day of each month and that whereas the law not having been complied with in the past has not only caused the clerk unnecessary work and confusion but has delayed the work of this board on more than one occasion and as these delays are expensive to the tax payers and should be avoided; Therefore

Be it Resolved in future all bills reaching the clerk after the date specified by law will be taken up or paid until the following regular meeting and the clerk has been so instructed, also instructed to publish a copy of this resolution in the Sanford Herald for thirty days, that everybody may have due notice and assist this board in complying with the law and the dispatch of their business.

E. A. DOUGLASS, Clerk of Board.

49-8tc

No need for calomel with its nauseating effects. LIV-VER-LAX is happy in results. Wm. G. Aldridge.

Funeral of Mrs. Sirrine

Perhaps no death has occurred in Sanford that has created a more profound sorrow than that of Mrs. Augusta A. Sirrine, which occurred Saturday evening at her late residence on Park avenue.

Mrs. Sirrine was born May 20, 1835 at Magnolia Springs, Ga. She was the daughter of Rev. Dr. Glass, a prominent Methodist minister. She was married at the age of twenty to Capt. Sirrine of Americus, Ga., and spent the early years of her life in Americus.

In 1871 the family came to Florida, making their home for a number of years at Fort Reed, but later moved into Sanford keeping, with her husband, what is still known as the Sirrine House on Palmetto avenue. For a number of years she lived on Park avenue where her death occurred from a complication of diseases, superinduced by a bad fall which broke her arm and caused other serious injuries early in the winter.

Mrs. Sirrine was a conscientious, consecrated Christian, following closely in the footsteps of the Master to whose service she pledged her life, upholding the true principles of Christianity, humane, gentle, a loyal friend and devoted mother. Mrs. Sirrine leaves a wide circle of friends to mourn her loss. No woman in Sanford has ever held a warmer place in the hearts of her friends and neighbors and lived a more consistent church life. She was a devoted member of the Methodist church. Her death has cast a gloom over the city where she has been a strong factor in its religious and social life for many many years.

The funeral took place from the Congregational church Sunday afternoon at three o'clock, a large concourse of friends filling the edifice. Rev. F. E. Steinmeyer of the Methodist church conducted the funeral services.

Never has there been a more beautiful array of floral tributes than covered the casket and the grave, many of them handsome designs being sent from Jacksonville and other towns.

Mrs. Sirrine leaves only one daughter, Mrs. I. S. Parramore of Jacksonville, and two sisters, Miss Jimmie Glass of this city and Mrs. J. S. Lee of Raymond, Ga., a stepson, Geo. W. Sirrine of Greenville, S. C. and two grand-daughters, Mrs. W. H. Mitchell and Miss Annie Parramore, both of Jacksonville. One little great grandson, Reginald Mitchell also survives.

The pall bearers were F. P. Forrester, Hon. Forrest Lake, B. W. Herndon, J. K. Mettinger, R. M. Mason, C. E. Henry, A. P. Connelly, L. R. Philips. Interment in Lakewood cemetery.

LIV-VER-LAX tones up the system, stimulates the Liver to work in harmony with the other organs. Guaranteed to give satisfaction. Wm. G. Aldridge.

Sanford Beautiful

The budding leaves on our trees, the awakening songs of birds, the first light warm breath of spring, stir into action the spring poets, the housewives' gardening bug, and thoughts of Sanford—a city beautiful as it is to be.

Those of us who have come from New England can remember towns fragrant and lovely with lilacs in every dooryard. From nearer home come thoughts of southern cities and villages wreathed in wisteria, beautiful with roses and camellias. The possibilities in Sanford are gorgeous beyond words to express. We can not grow lilacs here it is true, nor some of the other old time favorites, but there are hundreds of rare and exquisite plants that we can and should have lining our streets, making them characteristic of our wonderful climate and soil. It is to this end that the City Beautiful committee of the Woman's Club is planning and working, and with the cooperation of the home makers it will be only a short while before Sanford will have a permanent asset in its beautiful gardens. It is the time now to plant amaryllis and calliums, dahlias, gladioli and hibiscus for summer showing, and poinsettias for next winter. If every garden could have one fine hibiscus, one poinsettia, one good palm, with a vine each of Bougainvillea and Bignonia for Flame Flower, the effect would be delightful. These plants are not expensive and are all hardy in this climate. A club order is to be sent away on Monday, March 1st, and parties desiring to order these or other reasonable plants may do so by communicating with the chairman or any member of the City Beautiful Committee.

Wm. G. Aldridge knows about LIV-VER-LAX. You need it for your Liver.

Result of Warfare

If we are tempted to make war upon another nation, we shall remember that we are seeking to destroy an element of our own culture, and possibly its most important element—Oscar Wilde.

ABOUT PEOPLE AND EVENTS

A RESUME OF SANFORD HAPPENINGS UP TO DATE

Address all Communications for this Column to "Society Editor," or Phone Mrs. R. A. Tolson, Phone No. 203

Birthday Party

A charming affair with the younger set was the informal party given by Hon. and Mrs. D. L. Thrasher on Friday evening in honor of the birthday of their attractive young daughter, Miss May Thrasher. It was a happy crowd of young people that gathered beneath the hospitable roof to do honor to their popular young hostess. The girls in their pretty little evening frocks were a charming foil for their black coated cavaliers and all had a thoroughly good time. A "Forest Contest" proved amusing and fun provoking, resulting in a tie between Miss Virginia Brady and Reginald Holly, the latter ignoring his claim to cut for the prize, a pretty calendar, gallantly presented it to the young lady. Other games and music were enjoyed and the happy evening came to a close all too soon. Delicious cake and cream were served. Those invited were Misses Fern Ward, Virginia Brady, Frances Chappell, Norma Herndon, Elizabeth Stafford, Helen Hand, Alice Caldwell, Ruth McDaniel, Agnes Bothamly, Olive Lough, Frances Gonzalez, Reginald Holly, Fred Wight, Harold Washburn, Rush Murphy, J. D. Woodruff, G. W. Spencer, Allan Jones, Dick Brown, Hassel Brown, Ed. Betts, Sydney Chase and James Higgins.

Union Depot for a Day

With the characters well adapted for the parts they interpret, "At the Union Depot for a Day," the laughable farce comedy that will be given at the Imperial Thursday night gives promise of being one of the best amateur performances seen in Sanford. The play, which is being directed by Mrs. Olga White Barnes will be given for the benefit of the Woman's Club and the rehearsals that are being held assure a smooth and finished production.

Birthday Party

Master Brinson Hoodman entertained his little friends Saturday afternoon at his home on Myrtle avenue with a birthday party. Games of various kinds were enjoyed, such as punning the tail on the donkey, which was won by Harold March, prize a box of candy. Peanut hunt, won by Delvin Hurley, prize, a box of candy. Refreshments of ice cream and cake were served in dainty style on the lawn.

Those who were there to enjoy the afternoon were: Velma Shipp, Sarah Williams, Alice Noell, R. E. and Emily Griffin, Marie and Josephine Fento, James Hayes, Harold March, Wilmer Sears, Delvin and Kermit Hurley, Webb, Nell, Louis Shipp, Ben, and Hoodman.

A Lion Program

Miss Evelyn Bargelt, who is to be the Alkahest Lyceum entertainer at the Baptist Temple on next Wednesday evening, March 3rd, is the most popular cartoonist and reader in the whole realm of Lyceum work. She has recently returned from Boston, where she has been preparing a new program for this season, with the help of Mr. Trebley of Rogers and Grilley.

Announcement

The Ladies' Union of the Congregational church will hold their regular meeting Friday at 3 p. m. at the church.

Friday evening at the Brotherhood rooms of the Presbyterian manse the Woman's Christian Temperance Union will hold a public reception, free to all interested in the cause. If you are not interested come anyhow and enjoy the pleasing program arranged by the social committee.

Book Circle

The members of the Book Circle and a few other friends were delightfully entertained by Mrs. Henry Wight yesterday afternoon. Mrs. Wight is at all times an ideal hostess and this occasion was no exception to the rule. Although the meeting was quiet and informal owing to the observance of Lent those present fully enjoyed the hospitality of the gracious hostess. Those present were Mesdames F. P. Strong, Minnie Jones, D. L. Thrasher, R. A. Newman, J. W. Dickins, A. W. Pitts and George Spear.

Presbyterian Ladies' Aid

A goodly number of members of the Ladies' Aid Society of the Presbyterian church gathered at the manse Monday afternoon for an interesting and enthusiastic meeting, the honor of presiding being divided by Mrs. C. H. Dingo, president, and Mrs. Wm. McKinnon vice president. The annual election of officers resulted in Mrs. McKinnon being elected president; Mrs. R. L.

Peck vice president; Mrs. R. L. Jones, secretary and Miss Virginia Smith, treasurer. Mrs. C. H. Dingo, the retiring president has been a faithful, efficient officer for two years and relinquishes the reins of government with the society in fine shape.

An enthusiastic discussion of the proposed apron sale to be held in the near future, and plans for the spend the day sewing party at Mrs. McKinnon's on Friday met with the cordial support and approval of the members. It is expected that at least twenty of the ladies will meet at Mrs. McKinnon's for the purpose of making aprons, the first of the sewing bees to be held in the interest of the society. A dainty luncheon planned by Mrs. McLaulin and Mrs. Brownlee will be furnished by Mrs. McKinnon and her guests, thus giving the party the entire day for sewing. Mrs. Dingo and Mrs. Peck offered to lend four sewing machines which will be moved to the home of Mrs. McKinnon for the day.

The social feature of church work is becoming a recognized factor in the success of all religious bodies and the get together spirit is a potent influence in the solution of better work and more women for the work. The Presbyterian ladies are quick to recognize the value of this influence and all pull together with a right good will for the building fund of the new church.

Drawings as Beautiful as Paintings

With her crayons of different colors Miss Bargelt who is to appear at the Baptist Temple Wednesday night, March 3rd, produces before her audiences many landscapes which appear as beautiful as paintings, while her humorous drawings are as funny as the comic section of the Sunday papers. While her pictures are taking shape under her deft fingers, she charms her hearers with flashes of wit and humor.

W. C. T. U.

The regular meeting of the Woman's Christian Temperance Union will be held at the Baptist Tabernacle Thursday afternoon at 3:00 o'clock.

Parler Tote

Mrs. Hattie Parler of this city and Mr. Charles W. Tate of Deland were united in marriage by Rev. George Hyman in the pastor's study at the Baptist Tabernacle, Monday morning at 10 o'clock. Mr. and Mrs. Tate left immediately for Deland, where they will make their future home.

Mr. and Mrs. J. S. Wilson have as their guests today Mr. and Mrs. Bradshaw of New Jersey who are enroute to Miami and other cities on the East Coast to spend the remainder of the season.

The Ich Kabildels were entertained at the home of Mr. and Mrs. Fred Walsman last night. The honor guests were Mr. and Mrs. Bradshaw of New Jersey who are visiting Mr. and Mrs. J. S. Wilson. Dancing followed by a five course luncheon made the guests feel that the evening was well spent. Those present were Mr. and Mrs. Walsman, Mr. and Mrs. Parrish, Mr. and Mrs. Holly, Mr. and Mrs. J. S. Wilson, Mrs. Henry, Mr. and Mrs. Bradshaw, John Russell and Joe DeMont and his phonograph.

Baptist Musicals

Among the pleasant events of last week was the musicale at the Baptist church on Friday evening, given in the interest of the building fund.

There was a good audience, whose appreciation of the splendid program was shown in the hearty applause and repeated demands for an encore.

The prelude by the Boys' Band was an exceptionally good number. Under the splendid leadership of Mr. A. B. Brock the progress of the boys has been wonderful and the work rendered by these sixteen youthful musicians is exceptionally good. Their appearance is always greeted with vociferous applause.

Mr. J. Walter of Poland, whose adoption of Sanford as home has added another star to the local musical set is a violinist of talent and rare ability. His numbers were cordially received by the audience.

Mrs. Geo. Hyman, under whose direction these fine musical entertainments will be given once a month is herself a musician of splendid ability and an artist of whom the people of Sanford should be justly proud. Her piano solo was one of the best numbers on the program.

Miss Lorena Smith gave several fine readings that delighted the audience. Miss Smith is a talented young disciple of the art of elocution. She is a student of the Dramatic School of Art and her interpretive child work is among the best heard in Sanford.

That a program of this type, that pleases the critical and gives such a real pleasure to an intelligent audience should be rendered monthly for such a moderate sum speaks well for the talent within our doors and should meet with a cordial and generous response.

Miss Hawkins will be at the window of the Imperial from 3 to 5 Thursday afternoon to receive the returns from the sale of all tickets for "The Union Depot for a Day" Thursday night.

Come to the Imperial Thursday night and let Miss Beaconstreet of Boston instruct you in the art of erudition.

What becomes of the baby when Prof. Learned lectures on the Origin and Nature of Microbes and Bacteria at the Imperial Thursday night.

Don't fail to hear the Prima Donna at the Imperial Thursday night.

Girls, come out and let Miss Fishwell give you a "hunch" as to how easy it is to captivate a man at the Union Depot Thursday night.

The Union Depot for a Day is a Royalty Play. No trouble or expense has been spared to make it a success in every particular and a royal good time is promised to all who go Thursday night.

Personal Mention

Mr. and Mrs. J. W. Knight, who have been stopping at the Bye-Lo Hotel left on Friday for Kissimmee.

Mrs. Chas. Bradley and Mrs. Henry Bradley and Henry Bradley, Jr., who have been visiting Mrs. T. J. Miller and Mrs. Frank Miller, left on Monday for a tour of south Florida. They will return to Sanford enroute to their home in East Orange, N. J.

Mr. Meglenery of Chicago is spending several weeks in Sanford in the interest of his business.

Rev. and Mrs. F. E. Steinmeyer and little daughter, Heryl leave today for Oviedo where they will be the guests of Mrs. H. B. McCall.

Messrs. W. D. Tawley and R. J. Ball stopped over in Sanford for several hours with Mr. E. J. Moughton, while enroute to Deland and St. Augustine in their motor car. They motored up from south Florida, making a tour of the state in the interest of their business.

Mr. and Mrs. W. M. Watson, who have been guests of Sanford friends for several weeks left for their home in San Benito, Texas Monday afternoon.

Mrs. Norman C. Toole is visiting her parents, Mr. and Mrs. Wicker. Her friends are delighted to have her among them once more.

Mrs. C. O. McLaughlin has returned from a delightful visit to Leesburg, Egusta and other points.

Mr. F. M. Pugh of Port Tampa spent the week-end in Sanford, the guest of friends.

Rev. Smith Harden, presiding elder of the Orlando district was the guest of Rev. F. E. Steinmeyer on Monday.

Mr. J. W. Barnes left Monday for Beaufort, S. C. Mrs. Barnes will join him late.

Mrs. John Erskine of Evansville, Indiana, who is spending several weeks in Enterprise was the guest of Mrs. S. E. Barrett, Jr., last Saturday.

The many friends of Mrs. May Dickins are rejoicing that she is expected in Sanford about the 15th. This will be good news, for Mrs. Dickins is one of Sanford's best loved and most popular women.

Mr. W. H. Lynn of Bristol, Tenn., who has been spending a week in Sanford returned home Friday last.

Mr. and Mrs. Elias Woodworth of Louisville, Ky., are registered at the Sanford House.

Mr. Deane Turner motored over to Daytona Sunday to bring Mrs. Turner and Deane, Jr., back to Sanford after a week delightfully spent at the Beach.

Mr. and Mrs. Herbert Lyman, Continued on Page 8

Laura Jean Libbey's Talks on Heart Topics

DOUBLE LIVES OF MANY NEW YORK GIRLS.

Life is a waste of wearisome hours Which seldom the rose of enjoyment adorns; And the heart that is soonest awake to the flowers...

How truly it has been said that one half of the world knows not how the other half lives. Those who have plied the poor little milliner...

Watching these women and their ideal lives, as it seems, is the one joy of these girls. The manner in which they touch elbows with these rich women is somewhat unique.

IF HIS LIFE WERE AN OPEN BOOK.

Nay, grieve not for the dead alone, Whose song has told their hearts' sad story.

The man who shows no disposition to indulge in the society of the fair sex should not be singled out for particular attention by women.

He may appear to be very lonely and much in need of woman's sympathy. But appearances in such cases may be deceptive.

Battle of Lake Champlain. One hundred years ago the Americans defeated the British in the battle of Lake Champlain...

Knew Too Much. "They say that it pays to be an all-around linguist," said a man who had just put his feet on American soil after a lively and trifling...

Have Chickens Some Sense? In Farm and Fireside, in the poultry-raising department, a contributor tells the following story about an experience with his chickens:

IF A CHILD BINDS THEM. Remember the homes where the light has fled, Where the rose has faded away...

The chain of love is no stronger than its weakest link. The couple who step to the altar to be made man and wife should understand they are leaving the old life behind them and entering a new world...

WORK OF SKILL AND DARING

Japanese Whalemens Constantly Risk Lives in the Pursuit of Most Dangerous Quarry.

Many of the Japanese whalemens are most expert and daring men. After a whale has been cornered, harpooned and is slowly giving out from exhaustion...

Distractions of War. Among the distractions of war it's plain that there's got to be a bit of brushing up in the knowledge of geography and history on the part of the parent if he would maintain his high seat of omniscience...

Business Cards. One inch cards will be published under this heading at the rate of \$7.20 per year.

DR. C. G. BUTT DENTIST. Office: Yowell Building.

Wilson & Housholder Lawyers. Sanford, Florida.

Elton J. Moughton ARCHITECT. Room 12, Bishop Bldg., Sanford, Fla.

The Shelter Sanatorium. Take the 11 o'clock train. DAVIS FORSTER, M.D., Physician in Charge.

Dr. J. T. Denton PHYSICIAN AND SURGEON. Office in Garner & Woodruff Bldg.

F. J. TERRY. Builder of Marble and Granite Monuments, Tombstones, Etc.

LEGAL ADVERTISING

DEPARTMENT OF THE INTERIOR. U. S. Land Office at Gainesville, Fla. Notice is hereby given that Wiley B. Clark, of Wakulla, Florida...

NOTICE OF APPLICATION FOR TAX DEED UNDER SECTION 575 OF THE GENERAL STATUTES. Notice is hereby given that John W. Landman, purchaser of Tax Certificate No. 318, dated the 3rd day of June, A. D. 1912...

NOTICE FOR PUBLICATION. Department of the Interior. U. S. Land Office at Gainesville, Florida. Notice is hereby given that Charles M. Bonnell, of Geneva, Florida...

NOTICE OF ASSIGNMENT. To All Whom it May Concern: Take Notice That I have been named assignee of J. F. Hodges and D. B. Hodges, partners doing business under the firm name and style of Hodges Brothers...

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C. H. DINGEE

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MONTGOMERY Advertising Company, Inc. Mutual Life Bldg., Jacksonville, Fla.

SANFORD LODGES. Sanford Lodge No 62, F. and A. M. Communication every first and third Thursdays at 7:30.

Phoenix Lodge No 5, K. of P. Meets second and fourth Tuesday in each month.

Sanford Lodge No. 27, I. O. O. F. Meets every Monday at 8:00 p. m. over Imperial Theatre.

Gate City Camp No 6, W. O. W. Meets second and fourth Wednesday nights in each month.

United Brotherhood of Carpenters and Joiners of America. Sanford Local Union No. 1.

The Lake Breeze Council No. 1, Junior Order American Mechanics. Meets every Wednesday at 8:00 p. m.

Celery City Verbs No. 1, D. O. C. Meeting every Tuesday at 8:00 o'clock. Pico Building.

Star Brand. THE WEBSTER STAR BRAND NON-FILLING TYPEWRITER TRADE MARK.

Positively Guaranteed. Made for all Machines.

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Herald Printing Co., Sanford, Florida.

Costume of Original American Design



OUR fashions spring from revivals and adaptations of styles that have been worn before our day and feel the influence of all the corners of the earth. For some time the agitation on the subject of American designs for American women has been going on. The war in Europe brought this matter to a climax and a fashion show, under the patronage of wealthy society women of New York city, was staged recently at the Ritz hotel, in which the apparel displayed—on extremely clever models—was designed by members of American establishments and made in their workrooms. The display altogether was creditable, although any startlingly new and wholly original ideas were lacking. In fact, few people are looking for anything of the kind. What we really want and take to are styles that have associations and suggestions that make them interesting. We like a hint of the oriental, a whisper of the savage, a glimpse of the ancient, and not a bold copy in any case. In fact, when nothing is left to the imagination, something is lost of charm. A lovely gown, among other lovely things, appeared in the Ritz parade

from Kurzman—who is famous for trousseaus. It is pictured here and is a somewhat radical departure from present-day fashions. It is of white satin, brocaded with silver, and is made without trimming or elaboration. The skirt is flaring and full, hanging in set folds. The absence of shoulder straps, the pointed bodice and short, puffed sleeves revive memories of the days of the Renaissance. After much elaboration it seems severely simple. But there is a reaction toward simplicity which, it must be conceded, has improved the styles of today. The skirt flaring at the bottom is dividing honors with the straight underskirt and long, full tunic, and bids fair to stand in the first place by spring. Both are beautiful in outline. Whether we shall look to American designers to create our styles or find that we have been looking to them (while we thought all inspiration came from Paris) for many years, we are sure of one thing: America is not without the talent for creating beautiful clothes and this talent will be recognized through just such events as the exhibition at the Ritz. JULIA BOTTOMLEY.

Dominant Note in New Millinery



FASHION decrees that the choice of millinery shall have an almost unlimited scope during the coming fall and winter seasons. When we consider fabrics one may elect to wear velvet or felt or plush or satin, and also combinations of these materials. As to size, hats proceed from the small, brimless, close-fitting turban to the wide-brimmed, picture type, through all gradations in width of brim. Shapes are as varied as the fancies of those who design them. There are, therefore, hats big and little, brims wide or narrow, and crowns tall or short. For street wear the small hat is sensible and smart. The snugly-fitting, well-shaped turban reaches its highest development when made for wintry weather. With a variety of trimmings, as great as that in shapes, and with particularly brilliant novelties at hand, the turban is a flourishing thing of beauty decked out in decorations that are simple but effective. Something of the diversity in size and trimmings and styles is more plainly set forth in the illustration given here than can be conveyed by mere words. These are all velvet hats, new in shape and excellent in design. Each one is a style of many of its particular kind and each is well worth consideration. A sailor shape is pictured so that its prominent and new features are emphasized to the eye. Although

among that great number classed as sailors, or as "the canotier," the brim is irregular. It widens at the left side and shows a small upward curve at the front. The brim edge is bound with silver braid and a pretty and distinctive touch is given by the little bow of this braid, which is mounted at the back, as if it terminated the binding. Roses in silk and metallic effects set in foliage and ferns are mounted against the brim in a manner that convinces one that the maker of this hat was an artist. A wide-brimmed velvet hat with a section of the front brim cut squarely away, making a short, straight line instead of a curve, is trimmed at this point with two short ostrich plumes and a short loop and ends of velvet ribbon. The ribbon is fastened to place with two jet bands. The big black hat has a warm place in the regard of women, and deserves it. A small and striking hat very frankly draws its inspiration from grim-visaged war. Mounted above the blithe countenance of a young girl one may forget the associations that are suggested by its likeness to the soldier's helmet. The most extreme development shows the chin strap. Minus this the shape is practical and in better taste than with it. The hat is trimmed with bands of silver beads and an ornaments of spangles resembling small wings. JULIA BOTTOMLEY.

HER SILVER SHOWER

HOW GIRL GAVE FRIEND A LESSON IN ECONOMY.

Stopping of the Little Financial Leaks Accomplished What Seemed to the Careless One to Border on the Marvelous.

"It is the finest idea I ever heard of," said Lucinda Grey, as she looked compassionately at her pale little friend just out of the hospital. "I'm tired to death of restaurant fare, and I haven't forgotten your cooking, Alice Benton! But are you sure you are strong enough to do it?" "For two of us—in this place?" The pale girl laughed derisively. "It will be like play, and the best possible occupation for me." "Very well, it is settled, if you are certain it's not too much for you. You'll find my purse in the bottom bureau drawer in a little tin box; use what you need for supplies and things." "All right, but I am going to bear my half of the expense, remember." "And do the work besides? I call that an unequal arrangement," protested Lucinda. She knew what must be the condition of her friend's purse after her long illness. "My month in the hospital made quite a hole in my savings," Alice admitted, "but I need not be a burden to my friends." "You mean you have money saved from your salary?" asked Lucinda, in astonishment. "Will you kindly tell me how you have done it, O wise young person? I've never been able to save a cent, and it worries me more than I can tell. I'm sure I try hard enough to be economical." "Perhaps we shall find some of the little leaks later," said her friend, with a smile. Two weeks had passed when, as Lucinda was dressing one morning, she called across to the little kitchen. "Now, Alice, you've mended this old corset cover. I told you it was not worth—"

Her voice died away into astonished silence. From the folded garment something fell with a thud to the floor. It was a silver half dollar wrapped in a piece of paper, on which were written the two words, "Five Minutes." Lucinda slipped the silver into an empty box in her bureau drawer, and put on the mended garment thoughtfully. As she was leaving for the office she paused to call back, "Do you mind telling me what 'Five Minutes' means?" "That was the time it took to mend it," said Alice quietly. Almost daily after that something was added to the contents of the box, silver half dollars for each pair of neatly mended stockings that Alice had found discarded in a rag bag in the bathroom, and varying amounts for the undergarments and waists and neckpieces that she freshened and restored to usefulness. "I'd like to know what she will do with a pinned-out collar," said Lucinda, a little vindictively, one day, as she put three of them into the rag bag. When the laundry was returned Lucinda found the three collars on her dressing table. A jaunty bow pinned on the front of each completely concealed the devastation the heavy brooch had made. "You are certainly hard to circumvent, Alice," she said, with a laugh. "You needn't do any more, if you please. I've counted the money in my box, and I've learned my lesson. I'll never again see a partly worn garment without seeing also the money it would cost to replace it, thanks to your silver shower." Youth's Companion

Activities of Women. Women cooks in Norway are paid from \$6 to \$13 per month, while housemaids get only \$5 per month. A regiment of girl scouts are now being drilled in military tactics in a New York army. Woman carpet weavers in the Firth, Eng., carpet mills earn an average of \$5.47 a week. The former Anna Gould, now a French countess, has opened a workshop in Paris to give employment to needy women who have been made destitute on account of their husbands going to war. Miss Ruth Clair of Philadelphia is an authority on football and secretary to the rules committee. When the women of Pasadena, Cal., go to the polls to vote they push baby carriages before them. When Arabian women go into mourning they stain their hands and feet with indigo for eight days, and during that time they will drink no milk on the ground that its white hue does not harmonize with the mental gloom.

Look Ahead! There are some persons who ride all through the journey of life with their backs to the horses' head. They are always looking into the past. They are forever talking about the good old times, and how different things were when they were young. There is no romance in the world now, and no heroism. The very winters and summers are nothing to what they used to be; in fact, life is altogether on a small, commonplace scale. Now, that is a miserable sort of thing. It brings a kind of paralyzing chill over life, and petrifies the natural spring of joy that should be forever leaping up to meet the fresh new mercies that the day keeps bringing.

INK INK INK

"After All, Carter's is the Best"

We have it in every color and for every possible purpose. Remember the Herald when you want INK.

Just received a shipment of Carter's new **PENCRAFT INK**

for Office or Fountain Pen, with the new Patent, Dustproof Pourout.

- Pints.....60c
 - Half Pints.....35c
 - 4 oz. Bottle, for Fountain Pens, with filler.....25c
- Try PENCRAFT—You Will Use No Other

We carry constantly in stock a Complete line of the Old Reliable CARTER'S INKS. It makes no difference what quantity you desire, nor for what purpose you wish it, we can supply your needs.



- Carter's Writing Fluid in Quart Bottles.....75c
- Carter's Writing Fluid in Pint Bottles.....40c
- Carter's Writing Fluid in Half-pint Bottles.....25c
- Carter's Writing Fluid in 4-oz Bottles.....10c
- Carter's Writing Fluid in 2-oz Bottles.....5c
- Carter's Koal Black Ink in 4-oz Bottles.....10c
- Carter's Koal Black Ink in 2-oz Bottles.....5c
- Carter's Black Letter Ink in 2-oz Bottles.....5c
- Carter's Ink, in Green, Violet or Blue, 2-oz Bottle.....5c
- Carter's Red Household Ink, 2-oz Bottle.....5c
- Carter's Red Carmine Ink (for banks and large offices) half pint.....50c
- Carter's Fountain Pen Ink in Black, Green or Violet.....10c
- Carter's Mucilage, 2-oz. Bottle.....5c
- Carter's Stamp Pad Ink (for Rubber Stamps) all colors.....25c
- Carter's Numbering Machine Ink (for Numbering Machines or Cash Register) all colors.....10c

CARTER'S INKY RACER CHEMICAL

25c



- Carter's Liquid Glue (mends everything).....10c
- Carter's New Vel Vet Show Card Ink (for making card signs) in Black, Light Red, Dark Red, White, Orange, Light Blue, Dark Blue, Brown and Yellow.....15c



- Carter's Photo-Library Paste in Double Well Jars.....25c
- Carter's Photo-Library Paste in 4-oz bottles with Brush.....10c



- Carter's Household Indelible Ink (for marking linen) with marking outfit.....25c

Carter's Typewriter Ribbons, for any make machine.....75c

MAIL ORDERS GIVEN PROMPT, CAREFUL ATTENTION

The Herald Printing Co. 107 Magnolia Ave. Sanford, Florida

CURBSTONE GLEANINGS

BUDGET OF OPINION "JUST BETWEEN YOU AND ME."

EVEN THE GATE POST NOT IN IT

A CHIEF IS AMONG YE TAKING NOTES AND FAITH. "HE'LL PRENT 'EM"---SO SAYS SAUNTERER.

Go To It, Boys!

Tell me not in mournful prating
Of Boosting's but an empty sham,
For the Grouch's always berating,
Isn't worth a "tinker's" d---m."

Boosting's real, boosting's earnest,
And the grave can never dawn
A fellow always doing his durnedst
To talk up his own home town.

Not hammering and not sorrow,
Is our destined end and way,
But to talk the town tomorrow
Will do better than today.

Talk is cheap but necessary,
And without its helpful wave,
Towns grow quiet and so dreary,
They soon totter to their grave.

In a town's broad field of battle,
In its larger civic life,
Imitates that kind of cattle
Who "butt-in" and join the strife.

Let no man, however gassy,
Beat you pulling for your town,
Talk it strong and talk it saasy,
Blow it far and all around.

Lives of all great towns remind us
We can make our town sublime,
And by boosting leave behind us
Lungprints on the sands of time.

Lungprints that perhaps some other,
Sailing by this noisy plain,
Through a quiet, timid brother,
Hearing, shall take heart again.

Let us then be up and boosting;
With a heart for any fate;
Cut out knocking, grouching, roasting,
Wake up, hit a livelier gait!

Whatever may be said of the fox trot and other dances of the day it is surprising how much rheumatism they draw out of the Baptist, Methodist and Presbyterian legs and the old ones at that.

A woman's magazine wants to know how many dresses a lady is supposed to have. I will venture the suggestion that whatever the answer may be it is not enough. She certainly wants more than she now has, regardless of how many that may be.

Friend of mine from Oviedo said that it was lonesome out there and I hastened to assure him that he did not know the meaning of the word lonely. He should have been with me the other night right here in Sanford when I attended a dance and knew nothing but the Virginia reel and the old time waltz. Oviedo was a whole brass band and the entire city of New York beside the awful lonesomeness of the occasion.

Speaking about a hotel in Sanford makes me think that this matter is getting serious and our people should take a hand in the game and do something to redeem the good name of the city. The hard knocks that Sanford is getting regarding hotels is damaging us every day and it will take years of good service to get the people back. This is another matter that the Commercial Club could investigate and if possible find out who will start the new hotel at once. Even starting the hotel will give the people a better idea of the city and those that are in the city this spring will leave with the understanding that when they return next season the hotel will be ready for them.

When we see a leaf fall from a tree do we wonder how that leaf can be converted into money? Hardly! 'Tis only a leaf.

Yet at this season of the year there are countless billions of leaves falling from trees, and every single leaf is of value if the human brain cares to utilize it.

These leaves can be swept into a pile in the back yard, or elsewhere, and converted into a compost heap for use on the garden this spring. There is no better fertilizer.

They will make the radishes, the string beans, tomatoes and other garden truck spring into life as if touched by a magic wand. They will be a constant reminder that even the dropping of a leaf is not without its significance, its commercial value.

Convert your leaves into wealth. 'Tis an easy thing to do.

Factories and hotels are needed in Sanford and we must have them

ere another year rolls around. The crops are all right and they are bringing good prices but you don't notice of the money rolling into the coffers of merchants. However, if the tourists were here spending their money and the factory hands were here spending their money the merchants would notice the difference right now. And yet if the question comes up about getting a factory here how many men would be willing to put up one dollar for the same. This matter is important and the factory is something that Sanford should go after and go after it hard. We need the ready money that comes in every month for the hundreds of employes that would be here spending the money. There are many and divers kinds of industries that Sanford could get and this matter should be taken up by the Commercial Club and the Commercial Club should have every merchant in the city on the membership roll and then the club could really do something.

More interest is evident in Florida today than ever before in agricultural development. Florida has no greater need. County after county is falling into line and employing farm demonstrators and supervisors of canning clubs. Governor Trammell in his message to the legislature next spring will suggest legislation permitting county commissioners to offer suitable prizes for crop growing contests. In this the Governor is directly in line with the movement. Regarding the matter he says: "Any policy which tends to encourage and increase agricultural activities is of unquestionable value to our state. Florida has an unlimited amount of rich and productive land and it has untold possibilities for agricultural expansion. The ambitious boys and girls of the state will readily respond to the encouragement which might be offered to them by contests in growing the crops to which the soil of their respective sections are adapted. I suggest the wisdom of legislation being enacted which would authorize the county commissioners of the various counties to offer prizes for such contests. In some few communities in the state con- been inaugurated with splendid results."

More attention than has yet been given to it is deserved by the psychology of the people who, having seen something in a newspaper, usually an editorial article, with which they strongly disagree, immediately write and mail an angry letter announcing the firm intention to take that paper no more.

The apparent purpose of this action--assuming it to be carried out--is to punish the expression of the resented opinions by withdrawing a fraction of the paper's revenue, but underlying that aim is probably a desire, conscious or unconscious, to inspire fear of other losses of the same kind and so as to coerce the paper by an appeal to its material interests into a reversal of its policy and attitude on the question at issue.

Of course, such a reversal for such a reason, says the New York Times in a recent editorial, would be dishonest as well as cowardly, but he who proclaims the stopping of his subscription doesn't think of that. And how hard is it to explain that anybody should be without the willingness, or even without the eagerness, to hear what can be said against his own views or conclusions! Either his confidence in his own judgment is weak or he prefers to hold to notions already accepted, regardless of whether they are right or wrong.

The reader who will not take a paper with all the utterances of which he cannot agree does not want a newspaper at all, or to know what can be known about the subjects he considers important or interesting--he wants a partisan organ that will keep him in a comfortable twilight. Papers of that kind were once numerous, but they are scarce, nowadays and they are fewer every year.

The recent prohibition proclamation in Russia causes Walt Mason to break into song as follows: "In Russia none can buy a flagon of vodka or old rye; the men must ride the water wagon--the country's all gone dry. The law affects all

grades of critters, the humble and the rich; and those who lately sipped their bitters now hit the pumpovitch. The ill of western prohibition you'll look for there in vain; you'll not see there a condition that one might see in Maine. There's no relief for thirsty beggars, no help for Russian sports; the alleys know no cheap bootleggers, no hole in wall resorts. The old time tricks that lead to drinking won't work there worth a cent; a man may sprain his eyebrows winking, the druggist won't relent. Old Russia's brand of law prohibits, in country and in town, and soon her prisons and her gibbets will all be taken down. If some one hasn't told a whopper about conditions there, the country soon won't have a pauper which had them everywhere. The world will watch this Russian measure, so timely and so wise; 'twill watch, and doubtless note with pleasure a nation nobly rise from subject depths of degradation, from lying in the ditch; oh, happy that progressive nation which hits the pumpovitch!

All this talk about the turkey buzzard in the state papers has seemed to me the veriest rot and I wondered just why the question should come up and unless I am badly mistaken there is no law against killing the buzzard anyhow. But lately it has occurred to me that maybe some of the boys were anxious to bring up these unimportant things in order to cloud the important ones and my old friend Andrews of the Estero Eagle thinks so too from the following: "Now that the time is approaching for the biennial convening of the Florida Legislature, some of the state papers are, as usual, engaged in the serious discussion of some insignificant piece of proposed legislation to the utter exclusion of the more important and vital issues. This time the subject under discussion is 'The Turkey Buzzard, Shall We Swat Him, or Shall We Not?' Those contending in the affirmative declare that he is a useless member of society, an unclean 'varmint,' and a disseminator of hog cholera, measles, chicken pox and goodness only knows what. His defenders, on the other hand, contend that he is a useful scavenger, and thus a preventive of disease, and that as such, he should be protected by law. But suppose he is as great a nuisance as is claimed for him. How many people are suffering today in Florida from hog cholera, measles, spavin, chicken pox or whooping cough, who can lay the cause of their sufferings directly to the much despised and tabooed turkey buzzard. The whole thing is an absurdity, when considered in comparison with some of the really important issues which have been carried recently in other progressive states, and which should engage the serious attention of the people of the state of Florida.

Among these important issues are: state prohibition; equal suffrage; appointment of a state good roads commission; Torrens system of government guarantee of land titles; state law for fish conservation; and the abolition of the fee system of compensating county officials. It would almost seem like a subterfuge upon the part of the interests which are diametrically opposed to these important issues, to start a heated discussion on some fool subject--like the swatting of the turkey buzzard or the preservation of the gopher turtle--just to divert the attention of the people from the really important subjects at the time of all other when they should be under serious consideration. Talk about the turkey buzzard being a nuisance! Well, what about the political buzzards that are fattening month after month, on unearned increment under the fee system, upon the body politic? And the people stand for it, year in and year out, uncomplainingly. Verily, there are more important issues than turkey buzzards confronting the people of Florida at this juncture, and these issues should be put up to our legislators if the people would profit any by this coming session of the legislature.

Unused to That Voice. A sweet little child is Frances, but but there are moments when her busy mother finds her reiterated questions and repeated requests somewhat trying. One day, receiving a rather impatient reply to an innocent remark, Frances, who sat out of range of her mother's countenance, quaintly expressed her surprise and perplexity over that dear mother's unwonted brevity and crispness. "Is your face smiling, mamma?" she naively inquired. "Your voice sounds awful strange!"

Awful Thought. A little girl receiving her first religious teaching was much impressed by the unique character and omnipotence of the Almighty. Saying her prayers at night, she added a peculiar and earnest petition: "And, O Lord, please take good care of yourself, for if anything happens to you, O Lord, what are the rest of us going to do?"

PEOPLE AND EVENTS

Continued from Page 5
who have been the popular guests of Mr. and Mrs. Fred Wileman returned to their home at Forest City Friday.

Prof. Nerling of Gotha is the guest of Mr. and Mrs. Henry Wight.

Mrs. J. C. Bennett has as her guests Mrs. E. H. Bennett and little daughter, Elizabeth of Salem, Va.

Mrs. M. D. Frier, who has been visiting her sister, Mrs. Al. Lilja left Friday for Savannah, Ga., where she will be the guest of another sister, Mrs. Rogers before returning to her home in Oklahoma.

Mrs. J. W. Wingate and attractive little daughter, Marian of Jacksonville are the guests of their aunt, Mrs. R. E. Tolar.

Miss Hawkins will be at the window of the Imperial from 3 to 5 Thursday afternoon to receive the returns from the sale of all tickets for "The Union Depot for a Day" Thursday night.

Come to the Imperial Thursday night and let Miss Beaconstreet of Boston instruct you in the art of erudition.

What becomes of the baby when Prof. Learned lectures on the Origin and Nature of Microbes and Bacteria at the Imperial Thursday night.

Don't fail to hear the Prima Donna at the Imperial Thursday night.

Girls, come out and let Miss Fishwell give you a "hunch" as to how easy it is to captivate a man at the Union Depot Thursday night.

The Union Depot for a Day is a Royalty Play. No trouble or expense has been spared to make it a success in every particular and a royal good time is promised to all who go Thursday night.

"The Union Depot for a Day" Below is the cast of characters for the play to be given at the Imperial Thursday, March 4th at 8:15. Come out and see how many actors Sanford has--and such actors! One long laugh from start to finish.
Mrs. Nobins--Mrs. Jas. W. Barnes.
Mrs. Chattermuch--Mrs. C. H. Dungee.
Her daughter Maria--Miss Ruth Kanner.
Joe Gamin, Bootblack--Miss Olga Schultz.
Depot Master--Elton Moughton.
Aunt Amelia Saylittle--Miss Clara Millen.
Her Nephew Willie--Mr. W. J. Thigpen.
Strolling Italians--Mr. C. H. Dungee, Miss Anna McLaughlin, Miss Zoe Munson.
Uncle Joshua Hayseed--Mr. Carl Roumillat.
Aunt Sarah Hayseed--Miss Lucy Whitner.
Deacon Longface--Mr. Clarence Mahoney.
School Girls--Lil (Miss Lucca Chappell), Fan (Mrs. Cecil Butt), Flo (Miss Mary Chappell).
Dude--Dr. Fain.
Mrs. Gargulous--Miss Gretchen Schultz.
Mr. Henpeck--Mr. Ernest Housholder.
Mrs. Henpeck--Miss Gladys Morris.
Professor Learned--Mr. S. M. Lloyd.
Mrs. Needy--Miss Carrie Enminger.
Her Children--Naomi and Warner Scoggan.
Prima Donna--Miss Aspinwall.
Miss Beaconstreet of Boston--Miss Saldee Williams.
Miss Fishwell--Miss Fish.
Widower--Dr. Butt.
His Four Children--Norma Herndon, Florence Henry, Robert Holly, Harvey Parish.
Hans Bickerstein--Jr. Felix Frank.
Mike O'Toole--Mr. C. H. Dungee.
Barbara (country bride)--Miss Florence Frank.
Hiram (country bridegroom)--Mr. Holly.
Lucinda (bride's sister)--Mrs. Gonzales.
Harry, Helen's Lover--Mr. Roy Chittenden.
Ticket Agent--Mr. Roy Chittenden.

Notice is hereby given, that under and by virtue of a final decree of foreclosure and sale made on the 11th day of February, A. D. 1914, by the Honorable James W. Perkins, Judge of the Circuit Court of the Seventh Judicial Circuit, in and for the County of Seminole, Florida, in Chancery, in a certain cause therein pending, wherein J. M. Whiter is complainant, and The Howard-Packard Land Company, a corporation is defendant, I shall offer for sale, and sell to the highest bidder for cash, before the court house door at Sanford, Seminole county, Florida, on Monday, the 6th day of April, A. D. 1915, the same being a legal sale day, and within the legal hours of sale, the property decreed to be sold, and described as follows, situated in the county of Seminole to-wit: The S. W. Quarter of the S. E. Quarter of Section 21, Township 21 South, Range 31 East.

E. F. HOUSHOLDER, Special Master.

WOMAN'S CLUB

Members of the Woman's Club Attention!
All members of the Woman's Club are reminded that March 3rd is the annual meeting of the club and that the election of first vice president, third vice president, recording secretary and treasurer will take place. Also some revisions to the constitution will be presented for action.

Members absent from any of the business meetings during the past year, without a sufficient excuse are requested to pay their fines to the treasurer. This will avoid the necessity of treasurer notifying delinquents, or posting names on blackboards.

By order of Mrs. J. W. Dickens, President. Mrs. R. E. Tolar, Rec. Sec'y.

Better Moving Pictures
The following letter was read by Mrs. Dickens at the last meeting of the Welfare Department of the Woman's Club and as it is of such keen interest it was voted to bring it before the general club at the next business meeting Wednesday afternoon. It is a movement similar to the Drama League of America and should have the support of every thinking woman:

Dear Madam:
The time has come for women, who are seeking the best interests of their town to recognize candidly the power of the moving picture theatre, and to throw their influence in the direction of its improvement and encouragement.

I am writing you in this way because the Woman's Home Companion, in its March issue, is inaugurating a new service whose success will depend largely upon the extent to which the cooperation of women like yourself can be secured.

The managers of the leading film companies have agreed to submit to the editors of the Woman's Home Companion the films which are to be released each month. From these the editors will select from 40 to 50 films which are especially to be commended because of their artistic and educational value, and a list of the titles of these films, with other news and comment of the moving picture world, will be published in the pages of the Woman's Home Companion.

Our hope is that these lists may be preserved by our subscribers as a guide for themselves and their children, and that the leading women in each community may make it a point to encourage the owner of the local theatre by their patronage to present such films.

There are many films which we cannot recommend and which you doubtless wish, as we do, were not presented. But we feel that more good can be accomplished in encouraging moving picture theatres throughout the country to present good films than can be accomplished by decrying the bad.

If you agree with me in this, I wish that you might find opportunity to present this question to the members of your club, and I should be very glad to have you write me frankly their opinion and yours. We hope that this move on our part is to be the beginning of a new day in the life and influence of the moving picture theatre. It can be, if we secure, as I believe we can, the cooperation of the club women of the country.

Very truly yours, GERTRUDE B. LANE, Editor.

Most Ancient of Customs.
The mind of man does not run back to the time when there was no dancing. Ever since the morning stars danced together for joy there have been dances grave and gay in celebration of all the happenings in the life of man. So interwoven with love, war and religion are the movements of the body that the dance has been an integral part of the history, art and literature in which are preserved the records of all generations.

So Low You Can Only Feel It.
An organ recently installed in Lowell, Mass., can produce a tone an octave lower than has ever been known before. It is described as a mighty atmospheric throb of awesome majesty, and scientists declare that it must be rather felt than heard.

NOTICE OF SALE
Notice is hereby given, that under and by virtue of a final decree of foreclosure and sale made on the 11th day of February, A. D. 1914, by the Honorable James W. Perkins, Judge of the Circuit Court of the Seventh Judicial Circuit, in and for the County of Seminole, Florida, in Chancery, in a certain cause therein pending, wherein J. M. Whiter is complainant, and The Howard-Packard Land Company, a corporation is defendant, I shall offer for sale, and sell to the highest bidder for cash, before the court house door at Sanford, Seminole county, Florida, on Monday, the 6th day of April, A. D. 1915, the same being a legal sale day, and within the legal hours of sale, the property decreed to be sold, and described as follows, situated in the county of Seminole to-wit: The S. W. Quarter of the S. E. Quarter of Section 21, Township 21 South, Range 31 East.

E. F. HOUSHOLDER, Special Master.

CLASSIFIED ADVERTISING

All Local Advertisements Under This Heading THREE CENTS A Line For Each Insertion. Minimum Charge 25 Cents.

FOR SALE

For Sale--Incubator, Cycle Hatchery, 50 egg size. Almost new. Phone 1017-3 rings. 54-2tp

For Sale--Eggs now ready for hatching from my Barred Rocks, \$1.50 for 13. Some good cockerels left at \$2.00. A. B. Commons, Sanford. 54-3te

For Sale, Bargain--Ninety acres good farming land, 40 acres in cultivation, 200 orange trees, small house. All within one mile of small town, good shipping facilities, post office, depot, school and church. Price, \$1,000.00. A. W. Brown, Leesburg, Florida. 53-4te

For Sale or Trade--Wood yard and mill. Owner has other business. Box 1247, city. 42-tf

For Sale--Lot 4 in Eureka Hammock on Sanford Ave and Lanark, 10 acres. Address Richard Stephenson; M. D., West Lebanon, Ind. 50-6tc

For Sale--Three fresh milk cows, Martin Doyle, Monroe, Fla. 50-ft

For Sale--160 acres fine trucking land, orange grove of 13 acres, 10 acre tract of splendid hammock land. For full information address H. H., c/o Court House Room 19, Orlando, Florida. 53-3te

Town Site for Sale 200 acres, comprising part of the town of Island Lake on the Orange and Railroad. Price \$3,000.00. For terms write A. S. Miller, Lake City, Florida. 50-8tp

For Sale--Oldsmobile suitable for trucking or farm purposes. In first class shape, new tires all around. C. L. Wing, 609 Palmetto avenue. 51-8tp

For Sale--Five acres, partially improved, of the best citrus land, adjacent to Beck Hammock station, for sale at a low price. A. P. Connelly, 109 Magazine. 54-2tc

For Sale--Cheap, two good young mules, harness and wagon. Inquire of F. T. Tarbell, Geneva, Florida. 53-8tp

Hogs for Sale--Car load just received. Write Martin Doyle, Box 11, No. 2, for particulars. 53-2tp

Fat Cattle for Sale--Four or five ones just shipped in and in good condition. Address Martin Doyle, Sanford, R. D. No. 2. 55-4te

For Sale--My lot on First street opposite the Robbins Hotel, Liberal terms. Write, write to Mr. Robert Buckbaum, 903 First St., Tampa, Fla. 53-2tp

For Sale--Five acres, partially improved, of the best citrus land, fenced, \$1,500. Terms, \$25 down, \$10 a month. See J. F. McCall and Moore's Station. 55-8tp

FOR RENT

For Rent--Two furnished rooms, 317 W. Second. 55-tf

Cottage for rent, J. Musson. 47-tf

For Rent--Apartments furnished for housekeeping at 302 Park ave. 49-7tp

For Rent--Several nice office rooms over Yowell's. Enquire N. F. Yowell & Co. 32-tf

For Rent--Two big stores on East First street. Joe DeMont, Coca Cola Company. 24-tf

WANTED

Good table board at Mrs. R. L. Jones, 206 Park avenue. 57-tf

Large flowering chrysanthemum plants for 25c dozen by Mrs. Edg. Biggers, 300 Elm avenue. Mail orders delivered. Get them now. 55-4tp

Want--If you are contemplating leaving city I want a kerosene stove and oven and some chairs. Address with price. Box 35, R. F. D. No. 2. 65-2tp

WANT ADS PAY

