

## CLASSIFIED Advertising

All Local Advertisements  
Under This Heading THREE  
CENTS A Line For Each  
Insertion. Minimum Charge  
25 Cents.

**WANTED AT ONCE**—Old Rags at the  
HERALD OFFICE. Rags Must be  
Perfectly Clean. Will Pay THREE  
CENTS a pound for same.

### FOR SALE

For Sale—Five acre farm half cleared  
fenced cultivated. Strong flowing well,  
Half cash balance on terms. Box 867  
Sanford. 25-tp

For Sale—Six acres on Beardall ave-  
nue on brick road. All tiled, good  
house. See S. A. Houston at Crow  
Columbia Paper Co. 46-3tp

For Sale—Wholesale and retail fish  
business—includes boats, nets, and  
lances and one large wood lighter, at  
a bargain. C. L. Vincent, Sanford. 42-tp

For Sale—Black saddle and driving  
mare. Inquire of J. D. Roberts at  
grocery. 42-tp

For Sale—Twelve acre Vegetable farm,  
partly under cultivation. 6 room house.  
Address Box 1024, Sanford. 41-tp

For Sale—24 Acres, 1/2 cleared, 4 tiled.  
Quarter mile from loading station.  
\$3,000.00. Address, Farm, c/o Herald.  
33-17t

For Sale—At Beck Hammock, Im-  
proved Robbins Iron Age Potato  
Planter. Good as new. Cost \$80, will  
sell for \$45 cash. Address Edgar E.  
Brown. 3-tf

For Sale—Good upright piano. In  
good condition. Exceptional value.—  
Enquire Herald. 44-tp

For Sale—The Greenland farm on  
Cameron avenue, ten acres, 5 tiled, 2  
cleared and 3 in woodland. Price  
\$3,800.00. Call or address Mrs. E. A.  
Greenland, R. 3, City. 48-2tp

For Sale—Thoroughbred White Indian  
Runner Duck Eggs for hatching.  
\$2.00 for 13. J. B. Johnson, R. 2, San-  
ford. 48-8tp

For Sale—One car load of Jersey cows  
all fresh and heavy springers, good  
colors. Price right. J. W. Stogall,  
Toccoa, Ga. 47-2tp

For Sale—Overland touring car. Will  
be sold for \$250.00. Apply to Kent  
Rommel. 45-4tp

For Sale—1 Motor Boat, 20x6 ft., 6  
hp. in 1 H. P. Matus engine  
Speed 7 to 8 knots. Price \$75.00.  
P. O. Box No. 9, Wekiva, Fla. 48-16

For Sale—1, Victor talking machine,  
about 60 in. to date records. It has  
been recently adopted by the city  
and its telephones have shamed the  
scions of Rowan corruption in their most  
dishonorable days.

"Investigation discloses that our tele-  
graphic rates are the highest among  
twelve countries. The result of these  
abnormal rates is that we rank ninth  
in telegraph users. Against these con-  
ditions it appears that our postal rates  
average lower than other countries, and  
that the number of letters here is the  
highest in the world."

"The telegraph companies seem to be  
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covery that the telegraph service is a  
relatively declining institution, and that  
it would be unwise now to popularize it  
along with express delivery. To take  
over the telegraph lines alone and operate  
them merely as telephone lines might  
result in postal competition. There  
would be no advantage in tying up the  
telephone lines, the investigation  
makes this clear."

"But our telephone toll and long dis-  
tance rates compare with those of other  
countries even less favorably than do  
our telegraph rates. It is not unfair or  
inaccurate, to say that the American  
interurban telephone rates are the  
scandal of public service rates the world  
over. The local rates of the Bell tele-  
phone monopoly are just twice the aver-  
age charged in other countries."

"The subscriber rates in American  
cities, compared with continental cities,  
are about three times as high. For ex-  
ample, New York, where 6,400 calls,  
about fifteen per day, under a measured  
service tariff, cost more than the four  
unlimited yearly rates of London, Paris,  
Berlin and Stockholm together. For  
like services, Baltimore people pay more  
than the rates for London and Paris  
combined, and Washington pays as  
much as the five cities of Amsterdam,  
Rotterdam, Auckland, Tokio and Copenhagen  
combined."

"While competition does not supply  
a remedy because it divides the service  
and necessitates the service for two  
phones, yet it throws an interesting side-  
light on the tendency of a private mo-  
nopoly to jack up the rates."

"Telephone development has reached  
its substantial limits in the United  
States under private capital, with the  
exception of the Bell system."

For Rent—Furnished room, with or  
without board. Mrs. B. L. Jones 206,  
Park avenue. 32-tp

House for Rent or Sale on easy terms.  
J. M. Moore. 44-tp

For Rent—Seven room house at 206  
Laurel avenue after February 1st. In-  
quire of J. Ferguson at the Fairview.  
44-tp

FOR RENT—6 room house at 111  
Commercial St. Apply J. J. Sargent at  
same number.

For Rent—Large over 10c store  
room. N. H. Garner. 48-8tp

For Rent on Park Avenue—Close in,  
2 or 3 rooms furnished or unfurnished,  
for light housekeeping, or would rent 5  
rooms; 2 up stairs and 3 down stairs, to  
party for some length of time. Part-  
ly furnished or unfurnished. Address  
Box 1888, Sanford, Fla. 48-4tp

## CURBSTONE GLEANINGS

BUDGET OF OPINION, "JUST BETWEEN  
YOU AND ME."

### EVEN THE GATE POST NOT IN IT

A CHIEF IS AMONG YE TAKING NOTES AND FAITH,  
HE'LL PRENT 'EM—SO SAYS SAUNTERER.

Government ownership of the na-  
tion's telephone lines would cost less  
than \$900,000,000 and would present  
no greater difficulties of financing than  
did the Panama canal. Representative  
Lewis of Maryland told the house in an  
exhaustive analysis of his proposal to have  
those lines operated by the post-  
office department.

Representative Lewis, who took a  
leading part in the establishment of the  
post office, and who has made a study  
with post office officials of government  
ownership of the installations of com-  
munication, does not propose to have  
the government take over the telegraph  
companies. His plan is to have the  
government first own the telephone  
network of the country, operate some of  
the telephone lines as telegraphs, as  
is now possible under modern mechanical  
possessions, and have the government  
system compete with the private tele-  
graph companies at the outset. In the  
same proportion as the parcel post now  
competes with the express companies.

With Postmaster General Burleson  
favoring the project by government  
ownership and a special committee of the  
post office department making a study  
of the subject, the possibility that a bill  
to that end will come before congress this  
winter, with administration backing,  
centered attention upon Representative  
Lewis' views on the subject, although  
his measure is his own and does not  
claim to represent the views of the post-  
office itself.

"The preservation of the laws of public  
and private finance," said Mr.  
Lewis, "by which public governments  
have been disengaged from their normal  
functions, has led to such corruption and  
demoralization that cities like New York,  
with its street railways; Philadelphia,  
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IN SANFORD—Life Is Worth Living

SANFORD, FLORIDA, FRIDAY, FEBRUARY 6, 1914.

CITY COUNCIL MEETING  
MAKE SEVERAL APPOINTMENTSIMPROVEMENT OF THE CITY  
DOCK WAS RECOMMENDED.

## OFFICERS' REPORTS MADE

ORDINANCE FOR MOTORCYCLES,  
LIENS FOR PAVING AND  
SIDEWALKS TO BE  
COLLECTED

The city council met in regular session Feb. 2nd, 1914 at 7:40 p.m. President, B. W. Herndon, president; R. C. Maxwell, J. D. Davison, W. W. Abernathy, C. H. Dingee and J. Adams, Albin, H. E. Tolar. Minutes of last meeting read and approved.

A committee from the Welfare Department of the Woman's Club appeared before the council to confer with them in regard to the parks and parkways of the city. Owing to the absence of Mr. Tolar the meeting was postponed until a later date.

The following appointments were made by the mayor and confirmed by the council: To be policemen, W. H. Hand, J. M. Vickery and C. C. Howard.

R. C. Maxwell reported that he had audited the accounts of the city clerk for 1913 and found them correct.

The mayor recommended that the city dock be improved and repaired, and that an arc light be placed thereon. Moved and seconded that the building committee be instructed to make the necessary repairs and improvements at a cost not to exceed \$500.00 and to have an arc light placed. Carried.

Moved and seconded that the matter of the tax on Lot 7, Block 10, Tier 10, be referred to the finance committee. Carried.

The reports of the treasurer, collector, sanitary inspector and the fire department were read and ordered filed.

An ordinance entitled an ordinance regulating motorcycles within the corporate limits of Sanford Florida was passed on the first reading and passed. Moved and seconded that the rules be waived and that it be read by title only and placed on its second reading. Carried. It was then read by title and passed its second reading. Moved and seconded that the rules be further waived and it be read in full and be placed on its third reading and final passage. Roll call was called, the following voted record: Aye, Herndon, Maxwell, Davison, Abernathy and Adams and Dingee. No, none. Carried.

The following, the adoption of a resolution advocating an assessment of mortgages, resolution expressing appreciation of the "Fax Module" article which recently appeared in the Saturday Evening Post, and a resolution placing the convention on record as follows: A resolution of personal property to the value of \$100.00 adjournment was taken until the second Wednesday in December next.

An ordinance entitled an ordinance amending section 102 of the revised ordinances of the city of Sanford was then read in full and placed on its first reading and passed. Moved and seconded that the rules be waived and that it be read by title only and placed on its second reading. Carried. It was then read in full and placed on its third reading and final passage. Roll call was called, Herndon, Maxwell, Davison, Abernathy, Adams and Dingee. No, none. Passed.

A motion entitled an ordinance amending section 102 of the revised ordinances of the city of Sanford was then read in full and placed on its first reading and passed. Moved and seconded that the rules be waived and that it be read by title only and placed on its second reading. Carried. It was then read in full and placed on its third reading and final passage. Roll call was called, Herndon, Maxwell, Davison, Abernathy, Adams and Dingee. No, none. Passed.

A motion entitled an ordinance amending section 102 of the revised ordinances of the city of Sanford was then read in full and placed on its first reading and passed. Moved and seconded that the rules be waived and that it be read by title only and placed on its second reading. Carried. It was then read in full and placed on its third reading and final passage. Roll call was called, Herndon, Maxwell, Davison, Abernathy, Adams and Dingee. No, none. Passed.

Moved and seconded that the clerk be instructed to turn all lenses on sidewalks and paving over to the city attorney for collection, and that the attorney be instructed to proceed to collect after giving thirty days' notice. Carried.

Moved and seconded that the bills as signed by the president and approved by the finance committee be paid. Carried. Moved and seconded that council adjourn. Carried.

M. W. LOVALL,  
City Clerk.

Sunday Next at Baptist Church,  
First Baptist Church, corner Sixth  
St and Park Ave., George Hyman, pastor.

9:30 Sunday morning Bible school,  
N. J. Perkins, superintendent. Primary department separate, using graded lessons. Main school graded.

11:00 Preaching by pastor. Subject, "Revive Us Again." Miss Aspinwall will sing at this service.

2:30 Junior B. Y. P. U.

6:15 B. Y. P. U. H. E. Tolar pres.  
Conducted by Companies.

7:00 Preaching by the pastor. Subject, "To-Morrow."

Wednesday night prayer service at 7 o'clock.

You are cordially invited to all of these services. Seats are free.

## BATES MADE TREASURER

Florida Tax Assessors' Association Held  
Meeting in Jacksonville

The Florida Association of Assessors of Taxes and County Commissioners, after making permanent organization at their meeting in Jacksonville adopted a resolution urging the people of the state to demand that each candidate for the senate or either house of the legislature, a public statement placing themselves on record as being in favor of or opposed to the separation of state and county taxes as endorsed by the convention.

The assessors favor a plan looking to a separation of state and county taxes, the state to assess the railroad, telegraph and telephone companies; banks, express and Pullman companies, leaving to the county assessors the duty of assessing purely local property. This would, so the assessors contend, permit the state to defray its expenses with funds derived from the taxation of properties which are essentially state business, and the counties would realize an ample amount from the assessment of local properties to provide for their needs.

The assessors and county commissioners met to adopt a uniform application of Chapter 5596, Laws of Florida, looking to an agreement on a schedule that each class of property should be assessed at on the tax assessment rolls of the various counties of the state.

The assessors formed a permanent association, electing S. E. Sparkman of Hillsborough county, president; J. F. Jaudon of Duval county, first vice president; S. B. Wilson, of Hernando county, second vice president; and S. P. Griffin of Madison county, third vice president.

A. L. Turner of Duval county was selected treasurer and T. K. Bates of Seminole county, treasurer.

Chairman Neel of the state tax commission attended the closing session of the convention. The recent orders from the state commission were very thoroughly discussed. Chairman Neel ventured the assertion that the commission would be glad to cooperate with the assessors in reaching an equitable conclusion regarding an assessment of property throughout the state.

Following the adoption of a resolution advocating an assessment of mortgages, resolution expressing appreciation of the "Fax Module" article which recently appeared in the Saturday Evening Post, and a resolution placing the convention on record as follows: A resolution of personal property to the value of \$100.00 adjournment was taken until the second Wednesday in December next.

The communication of John D. Jones in reference to a former order to the board, not to allow discount on certain lands, read. On motion L. P. Hagan order heretofore made is hereby rescinded.

The bids of Williams and Rheinbinder for transcribing plats from Orange county for the use of Seminole county, read and ordered filed.

The clerk of the circuit court of Seminole county is hereby authorized to transcribe the plats of the lands affecting Seminole county.

On motion Entzinger, H. C. Dubose is instructed to go to Orlando to take up the matter of settlement between Seminole and Orange counties.

The clerk is hereby instructed to return the certified checks of Hankinson & Hagler.

Motion, Mrs. Noell is allowed \$6.00 per month.

Motion of L. P. Hagan, the treasurer to instruct to transfer \$500 from the Fine and Forfeiture Fund the sum of \$1750.00 to the Road and Bridge Fund.

Motion of Entzinger, the bond trustees of Black Hammock bonds are hereby authorized to pay the U. S. Mortgage & Trust Co. \$77.85 for making bonds of Black Hammock Drainage District, also the U. S. A. Douglass, clerk of the circuit court, for signing bonds, the amount of \$27.00.

Whereas Seminole Construction Company have handled brick for use in Sanford Special R. & B. District for the past two months and whereas the value of the work done amounts to approximately \$2500.00, and whereas under the terms of contract with said Construction Company, no payments are to be made except on estimate of engineers, covering brick laid in roads and whereas if the county commissioners had not been enjoined by decree of court from laying certain roads, the said Seminole Construction Co. would now have brick laid to such an amount fully equal to \$2500.00.

Therefore, be it resolved that the bond trustees are hereby notified and instructed to deliver to said Seminole Construction Co. two bonds of the denomination of \$1000.00 each less accrued interest from January 1st, 1914, amounting to \$10.00, detaching first the interest coupons Nos. 1 and 2 the

COUNTY COMMISSIONERS MEET  
IN AN INTERESTING SESSIONBRICK ROADS PROGRESS-  
ING IN SATISFACTORY  
MANNER

## DAY FOR PAYING BILLS

ROADS AND LAND MATTERS  
BONDS MADE OTHER ITEMS  
OF INTEREST

The board of county commissioners of Seminole county, Florida met Tuesday, Feb. 3rd, 1914, in regular session. Present F. L. Woodruff, chairman; commissioners L. P. Hagan, C. W. Entzinger, J. A. Clark and J. T. MacLain, E. A. Douglass, clerk. Minutes of last meeting read and approved.

County surveyor was here instructed to check up the acreage in the Black Hammock Drainage District and compare notes with the tax roll.

The communication of H. McPhearson was read and on motion of C. W. Entzinger H. McPhearson was authorized to preach at the road camp, and to receive \$8.00 per month for same.

The petition signed by citizens begging that a road be built on the old Florida Midland R. R. grade from Longwood to Palm Springs to connect with the Apopka and Clay Springs road was read, and commissioner of that district instructed to investigate with power to act.

The communication of C. R. Robinson in reference to deposits of security road and ordered filed.

The communication of Starbuck & Starbuck, asking that the commissioners recommend that the Comptroller allow the NW<sup>1/4</sup> of SW<sup>1/4</sup> of NW<sup>1/4</sup> Sec. 16, Tp. 21, S. R. 31 to be redeemed at a flat sum of \$10.00 was read and clerk instructed to write the Comptroller to that effect.

Mrs. Whitner came before the board and requested the board to allow whatever sum they could towards getting Miss M. Bare in the home at Orlando. On motion J. A. Clark the board allowed a sum not to exceed \$13.00 for such purpose.

The bids of Edwards and Kilbee for work on the Geneva and Chuluota roads were read and ordered filed and clerk instructed to advertise for bids, said bids to be opened at the next regular meeting of the board.

The communication of T. K. Bates tax assessor, in reference to Government plots read and clerk instructed to order plots.

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COMMERCIAL CLUB BUSY  
IN BIG ADVERTISING PLANTWENTY FIVE THOUSAND  
BOOKLETS WILL BE  
DISTRIBUTED

## ADVERTISING SEMINOLE CO.

SECRETARY DATES HAS A GOOD  
PLAN FOR ADVERTISING THE  
NEW COUNTY AND THE  
CITY OF SANFORD

Some nights it is a difficult matter to get a quorum present at the meetings of the Commercial Club but the members are active just the same and are busy getting up good plans for advertising the city and exploiting the many advantages of the new county of Seminole.

At the last meeting of the board of governors of the Commercial Club an order was placed with the Herald Printing Co. for twenty-five thousand folders to supplement the order for ten thousand

already given by the commissioners.

The first order was exhausted in a short time as Secretary Dates of the Commercial Club does not believe in keeping Sanford literature at home and has hit upon a most excellent idea of distributing this literature in an economical manner and one that will not fail to get the best results.

The twenty-five thousand folders are now ready and all the real estate men and other boosters who wish to send them out can get same at the office of the secretary or at the Herald office.

Every one who sends a letter north should enclose one of the folders and many of them will bring results from points where you least expect it as all eyes are turned on Florida and the people of the frozen north are anxious to receive literature about this section.

A meeting of the Commercial Club will be held in the next few days to take up many matters of interest and a full attendance is desired. The announcement will be made in The Herald and all the members and those who are not members are requested to be present.

Sanford has an opportunity to locate a manufacturing plant, a hotel and several other good things and the club is the proper body to take up these matters and push them to completion.

## Presbyterian Church

The people of Sanford will have a treat Sabbath morning, at 11 Dr. R. M. Russell of Pittsburgh, Penn. will preach. Dr. Russell is moderator of the General Assembly of the Presbyterian church in the highest office in the gift of the church.

He is also president of Westminster College. He is an enterprising man taking a vacation and delivering a series of sermons to the conference.

I am an interested reader of The Herald and I look anxiously forward to its coming as it tells me of the things you are doing and the improvements that are being made. I have always taken a deep interest in Sanford since the first time I landed at her docks. There is something about the place that appeals to me. Your location, your beautiful Lake Monroe, your paved streets, your fine residents, your good people and above all your superior climate, all appeal to me. I am interested in all that you are doing particularly in your paved road work and in your bulkheading proposition. After this is carried through I am looking to see a new hotel and to see Sanford become as never before and soon become one of the greatest cities of your fair state.

As my subscription to your paper has expired, I am enclosing \$1.00 for six months more and if I am not in your city at the end of that time continue to send the paper till you hear from me again. I cannot get along without it.

## Congregational Church

Dr. Henry A. Atkinson will be in Sanford on Feb. 12, and will speak at 7:30 p. m. in the Congregational church. His special subject will be "Industry" and "Social Service" and the message Christianity has for those great realms of man's activity. Dr. Atkinson is a man of national influence and responsibility, holding the office of social service secretary of the National Council of Congregational Churches. He was pastor of one of the large churches in Atlantic afterwards secretary of the National Brotherhood of the Congregational churches, and has been instrumental in setting before thousands the larger and nobler conception of labor, social service and brotherhood opportunities, for all men.

A cordial invitation is extended to all individuals, societies and organizations to come and hear this "big brother," and take part in the open parliament after his address.

The Baratas enjoyed a fine "bazaar" last Monday evening, provided by the ladies of the church; they had the young ladies of the church as their guests and all agreed that such occasions are worth repeating.

After the supper games were participated in by all; Miss Aspinwall and Miss Olive Hill entertained the company in their delightful manner, and Beecher Kent proved himself able to tell you how to make the most up to date lady's hat out of tissue paper, as he of all the men made the prize creation.

Watch for the date of the concert to be given by the church choir in the near future.

Our Sunday school is now the largest it has been in years. Let every member, old and young, take great pride in having a splendid average attendance, and this can be done if everyone on the rolls plans to come and does come.

Next Sunday special music is provided by the choir for both services. In the morning the pastor will speak on the subject, "A Church's Response to the World's Challenge," in the evening the theme will be "Life's Problem; the Discipline of the Will." All are cordially invited to come. Our evening audiences are growing very nicely and we welcome all to a share in this music and a warm gospel service.

## Has a Feeling For Us

J. Holly, Editor Yeold:

As I am listening to the cold winds of Maine they tell me of the balmy breezes of your fair state, and I wonder why. Over there in summer and a winter in your beautiful city of Sanford, I am now shivering and shaking with the cold. There is only one reason why I am here and that is my devotion to a sick mother.

I am an interested reader of The Herald and I look anxiously forward to its coming as it tells me of the things you are doing and the improvements that are being made. I

# THE SANFORD HERALD

Published Every Tuesday and Friday Morning By  
THE HERALD PRINTING COMPANY

R. J. HOLLY, Editor

W. M. HAYNER, General Manager

Subscription Price, \$2.00 a Year in Advance

Delivered in the City by carrier \$2.00 per year, or  
in advance, or \$2.00 per month.

Payments in advance must be made at office.

Entered as second-class mail matter August 22d  
1908, at the Postoffice at Sanford, Florida.  
Under Act of March 3d, 1879.

Office in Herald Building Telephone No. 148

There are some fourteen fine new  
homes, starting building or contemplated  
for the next week or two.

Jacksonville people have been forced  
to ship cream and milk from other states  
but a milk train will run from Tallahassee.  
This item is something for  
Sanford farmers to investigate.

The Sanford growers are doing very  
well, thank you. And they are not going  
to pay exorbitant rates for refrigeration  
and transportation much longer  
either.

A Sanford man is accused of stealing  
ten head of beef cattle—yet the Herald  
of that city continues to holler about the  
high cost of living—Palm Beach Post.

But Thorntown don't understand.  
This fellow was stealing cattle in order  
to sell them meat chopper and the other  
butchers caught him at it. He "rammed  
all the other butchers eat him down."

The court at Sanford added four to  
the prohibitionary population and  
acquitted one man of murder. That is going  
some for an initial term and shows  
that when Seminole was cut off from Orange  
County, we got rid of much of the  
lawless element. Editor Holly's good  
influence will doubtless improve the  
manners of the benighted section and bring  
order out of chaos—Reporter-Star.

Say, these old maids do love to play  
up one string a long time. We will make  
a bet that the one who wrote the above  
is wearing pulse warmers and ear bows in  
Florida.

**CAN'T HURT HIM**  
Some of the editors residing outside  
of Frank Clark's district seem especially  
anxious for an opposing candidate for  
that gentleman. But no matter whether  
they succeed in bringing a man out  
against him or not, the Second District  
will be represented by Frank Clark for  
another term at least. Some of those  
who were most active against him two  
years ago on account of his exposure of  
the swindling operations of land speculators  
are now finding use for their surplus  
funds in defending 'indictments  
against themselves on the very charges  
that Frank Clark brought against them  
for transactions in Everglades lands,  
hence they will not be in position to do  
much harm in the approaching primary.—Gainesville Sun.

Quite true, and even now they are  
continually stirring Frank Clark's  
forts to help Florida but they will never  
find a man to win over Frank Clark for  
he has made good.

**ANENT NEWSPAPERS**  
The Jacksonville Newell did not fill a  
long list, if it did a want long list by  
its staffers to have a daily newspaper.  
It has therefore gone the way of all  
things for which there is no crying need.  
It did not measure up at all in the class  
of the papers with which it came in competition  
and it is well that its owners  
recognized the inevitable and stopped  
before they spent any more money. If  
the craze of starting papers does not let  
up it will come to pass that a commission  
will have to be appointed to say if  
there is demand for more. Five papers  
were started every day last year  
and this year promises unheard of record,  
judging by the way it has started out.

The newspaper business is very much  
overdone everywhere. Two or three  
try to run in one paper town with the  
result that none of them make a living.  
It is a rather fascinating business and  
tyros are constantly drawn into the  
maelstrom. A well conducted, well es-  
tablished paper is usually a big money  
maker and as everybody thinks he can  
run a newspaper he rushes in to find that  
all is not gold that glitters.

When Mr. Pulitzer, the owner of the  
New York World, died, an appraisement  
of his value was made by competent  
newspaper men with the result that  
a value of \$10,000,000 was put on it.  
The Cincinnati Enquirer is almost as  
valuable and both help largely to swell  
the million and half dollars of earnings  
of all the papers in the country daily.—  
Reporter-Star.

**A NEWSPAPER'S FUNCTION**  
People engaged in the newspaper business  
have frequent cause to remark that  
it isn't like any other business in the  
known world. An advertiser, for example,  
contracts for a certain amount  
of space, and space is the only thing a  
newspaper has to sell aside from subscriptions.  
Then the advertiser requests the newspaper to insert a notice  
calling attention to his advertisement,  
or he expects the publisher to give him

reading notices without charge. On  
the same principle it would be reasonable  
to expect a merchant to give a pair  
of shoes with every suit he sold, or a  
ham with every barrel of flour; it would  
be equally as reasonable to expect a  
railroad to give a free pass with every  
hundred pounds of freight paid for, or a  
theatre to give a box of candy with  
each admission ticket. And all the time  
the newspaper is doing work for  
the public good that no other business  
does or is expected to do, and without  
any hope of individual reward. The  
newspaper fills its columns with matter  
to awaken the public to needed improvements,  
urges them to attend to their  
civic and political duties and prints the  
communications of the citizens on all  
subjects of public interest, but if a bond  
is voted, after the newspaper has  
made it possible for the issue to be carried,  
nobody expects the lawyer to do his  
work in passing on the bond issue without  
a fee; if perchance this should happen  
that lawyer should be regarded as a  
public benefactor all the time. The  
legitimate function of the newspaper is  
to print the news and comment thereon,  
and the constituents' duty to its subscribers  
is advertising space is for sale,  
and it is from the proceeds of such  
that it is enabled to do business at all.  
For this reason it is unfair to ex-  
pect or demand free notices as a premium  
when space is contracted for.

## 2. BONEHEAD PLAY

This controversy started some time  
since by the Little Lake Region  
regarding the advertising sent out by the  
Michigan Protective League or some  
other league of Jacksonville, that in  
reality seemed to be whiskey advertising,  
was a bonehead play on the part of the anti-prohibitionists and in  
keeping with some of their tactics. The  
saloon men also send a world of advertising  
to people who have no idea of  
buying liquor and this makes a stench  
in the nostrils of the people who do not  
drink and do not want such literature  
coming to them. But it seems that the  
liquor men will never wise up to the fact  
that they should not attempt to pull off  
something when the other fellow is not  
looking. If the anti-prohibitionists  
want to exploit their side of the story in  
the state papers and wish to buy space  
for that purpose there is no doubt but  
what they can buy such space. Plenty  
of papers there are who take the straight  
whiskey advertisements, whose editors  
are prohibitionists for the simple reason  
that advertising is advertising and the  
newspaper has space to sell. Others  
do not care to exploit the wares of the  
whiskey houses, and yet there are many  
of the latter who will give space to both  
sides of the controversy when the fight  
is on, believing in the principle that  
every question has two sides and it is  
the province of the newspaper to give  
the readers both sides. The Herald has  
always refused display whiskey advertising,  
although much revenue has been  
lost thereby and yet the same men, in  
Sanford or any other city who command  
such action would not hesitate to sell a  
saloon man any supplies that he wished.  
In our action we are not looking for  
commendations or for money that we  
may have lost by losing certain kinds  
of advertising and yet when the anti-  
prohibition men wanted space in  
the Herald during a hot and dry campaign  
we granted it just as a temperance lecturer  
welcomes an argument on the  
stump from the opposing forces. The  
dryside has nothing to fear in an argument  
and the reading matter submitted  
by the antis can be read by the clientele  
of any newspaper in the state without  
fear of the said reading matter making  
any large number of converts to the side  
of local option for the state or wet for  
the counties that are now dry.

The bonehead part of the advertising  
bureau for the anti-prohibitionists was  
in their attempting to force this advertising  
on papers that were absolutely  
opposed to giving them any space whatever  
in the dry papers, probably mis-  
understanding the nature of the advertising  
and not wishing to print whiskey advertising.

The Merchants Protective League or  
whatever they call it should go slow and  
make a bona fide offer of anti-prohibition  
reading matter to the newspapers  
paying the regular rate for same if the  
papers demand it and under the law letting  
the papers mark the stuff in plain  
language as advertising or running the  
matter free if they so desire.

None of us are particularly afraid of  
the arguments for the sale of liquor.  
None of us ought to be afraid of these  
arguments and certainly the columns of  
all newspapers are open to discussion of  
any topics. But the boneheads tried  
to force the issue by disqualifying the  
nature of the advertising and they made  
the mistake of their young liver and  
stirred up a bunch of free advertising  
and now—

Everybody will watch the papers for  
the arguments that are sure to follow.

The Ocala Banner seems to be seeing  
the light.

Robert Gunther Bremner, member of  
congress from the Seventh New Jersey  
district, and editor of the Passaic Daily  
Herald died today of cancer at a local  
sanitarium where he had been undergoing  
radium treatment since last December. He had been suffering from  
the disease for four years.

## COMMISSIONERS MEET IN INTERESTING SESSION

(Continued from Page 1)

Judge George C. Herring,  
L. G. Stringfellow, justice of the peace,  
District No. 1 was read and ordered filed.  
Treasurer's report read and ordered filed,  
sheriff's report read and ordered filed.

The bonds of C. A. McGinn, A. J.  
Duggan, A. F. McAlister, A. T. Lip-  
ford to carry firearms was read and ap-  
proved and license ordered issued.

The bonds of L. T. Bryan, A. R. Key  
to be notary public was read and ap-  
proved.

Last month's warrants were ordered  
cancelled.

The following bills were approved and  
ordered paid:

General Fund—Sanford Furniture Co.,  
supplies court house \$14.50; H. C. Du-  
Boise, salary for Jan., \$20.00; Geo. A.  
DeCottet, salary as attorney for board,  
25.00; Lake & Rosedale, rent, court  
house, 100.00; Herald Printing Co. 12.00;  
Sanford Tel. Co., phone rent, 12.50; Hill  
Hdw. Co., supplies court house, 2.15;  
Dr. L. A. Miller, Co., Physician, salary  
25.00; L. R. Phillips & Co., supplies court  
house, 2.65; E. A. Douglass, clerk, salary  
and incidentals, 72.10; Geo. H. Fern-  
ald Hdw. Co., rule court house, .35;  
Jno. D. Jenkins, comm. Jan. 30.00; San-  
ford Light & Fuel Co., lights and sup-  
plies court house, 24.25; Theo. J. Miller  
& Son, supplies court room, 15.00; T.  
Keane, wood court house, .20; Mrs. C.  
Harris, hauling, 4.25; C. W. Laing, wood  
court house, 6.25; H. C. Dubose, adv.  
1.60; J. A. Clark, commissioner, 13.00;  
L. P. Hagan, commissioner, 15.20; E. A.  
Douglas, express Spec. R. & B. Dist.  
No. 1, 25; L. M. Rehbinder, copying  
plate, 10.00; John Thomas, 21 days as  
spec. writer, 24.25; A. P. Connally,  
books Spec. R. & B. Dist. No. 1, trusted  
88.42; Seminole Co. Bank, Spec. R. &  
B. Dist. No. 1, 101.02; T. K. Bates, ex-  
penses in Jan., 13.00; R. & W. D. Drew,  
T. K. Bates act., 17.75; J. T. McLain,  
commissioner, 12.80; C. W. Entzinger,  
commissioner, 16.00; F. L. Woodruff,  
commissioner 10.00. Total, \$719.51.

Road & Bridge Fund—S. A. McLain,  
Geneva ferryman and oil, 31.10; San-  
ford Shoe & Clo. Co., shoes road camp,  
8.75; E. H. Kilbey, bal. on road work,  
14.30; Seminole Co. Bank, advance to  
E. H. Kilbey, 251.25; Seminole Co.  
Bank, advance to F. D. Downer, 160.95;  
A. F. Bell, supt. road camp, 599.90;  
Zachary Lumber Co., lumber to Mr.  
Rabun, 7.68; P. E. Redditt, road work,  
45.00; Fred T. Williams, surveying, 2.50;  
W. H. Underwood, making van and cook  
house, R. camp, 271.50; Hand Bros., sup-  
plies and repairs road camp, 15.75; Ben-

## "A Bond If Lost Or Stolen"

may cause the owner trouble, anxiety and expense.  
Do not risk the safety of your bonds, stocks, deeds,  
mortgages, insurance policies, will, bank books, and  
other valuables. You can rent a safe depository box  
in our fire and burglar Proof Vault at a very rea-  
sonable cost—Only \$3 per year. Separate Vault  
and Customers Booth.

## PEOPLES BANK OF SANFORD

WE WANT YOUR BUSINESS

SANFORD,

FLORIDA

M. M. SMITH H. R. STEVENS H. E. TOLAR R. R. DEAS

President Vice-President Cashier Ass't. Cashier

## POLITICAL ANNOUNCEMENTS

For County Treasurer  
I hereby announce my candidacy for  
the office of County Treasurer of Seminole  
County. I am a Democrat and if elected  
I will turn all the money and assets  
needed for the expense of the office to the  
people of Seminole County.

N. H. GARDNER

For County Treasurer  
At the solicitation of my friends I  
have decided to run for election to the office  
of County Treasurer of Seminole County  
in the election of the Democratic Primary  
on April 1, 1910.

J. B. JONES

## BICYCLES

Bicycle Supplies,  
Bicycle Repairing,  
Pope Motor Cycles,  
Presto-Lite Tanks  
Motor Cycles, Lamps  
Horns  
Bicycles for Rent by  
hour, day or week  
Bicycles Sold on  
Payments.

## Sanford Cycle Co.

108 Palmetto Avenue

The First National Bank of Sanford, Florida, would call  
the attention of all who do or who think of doing a banking  
business to the following facts:

This is the only National Bank in Seminole County and  
therefore the ONLY ONE UNDER GOVERNMENT SUPERVISION;

This is the oldest bank in the County and in this section of  
the State, having been in business continuously for MORE  
THAN A QUARTER OF A CENTURY;

This is the only bank in the County that has built up for  
the protection of its depositors a surplus equal to its capital, and  
surplus and profits together nearly double its capital;

This is the BANK WITH A RECORD, for SAFETY,  
STABILITY and CONSERVATISM, coupled at the same  
time with progressive management, that has made for success,  
while other commercial and financial institutions have come  
and gone.

Let this bank that has PROVED the truth of these facts  
be responsible for your money.

## First National Bank of Sanford

Capital \$25,000.00. Surplus and Profits \$45,000.00.

## IN AND ABOUT THE CITY

**Little Happenings—Mention Of Matters In Brief**

## PERSONAL ITEMS OF INTEREST

Summary Of The Floating Small Talk  
Succinctly Arranged For Hurried Herald Readers

Mrs. W. H. Steinmeyer of Lakeland is the guest of her son, F. E. Steinmeyer.

F. F. Dutton is spending the week in Kansas City where he is attending a convention of produce buyers.

Rags, Rags, we will pay 3c a pound for cleanings at the Herald office. 42-1c

Chase & Co. have full stock vegetable crates and hampers. 29-1f

Miss Lucille Aspinwall will sing a soprano solo, "Consider and Hear Me," Sunday morning at the Baptist church.

Tilden Jacobs of Chuluota was shaking hands with his many friends here on Wednesday.

Limberger's Goose, Holland, Herring and Popcorn at Mrs. A. Simon's. 25-1f

For good cleaning and pressing phone 174, "Brock the Tailor." 45-9t

That good old boiled ham at Leffler's. 49-2c

Cooked foods every Saturday at the Woman's Exchange Rest Room, open from 10 a. m. to 5:30 p. m. 48-2p

Chase & Co. have full stock vegetable crates and hampers. 29-1f

J. B. Lawson has purchased a new Overland touring car and will carry passengers to the station and to points in the country.

Celery crate orders should be placed now to insure delivery when needed. F. F. Dutton. 27-1f

Dr. and Mrs. C. G. Butt, Mrs. E. B. Brown and Mrs. R. J. Holly attended "Peg O My Heart" at Orlando on Wednesday night.

Eggs, 30c and 35c dozen at Leffler's. 49-2c

The county school board held a most interesting meeting on Tuesday. Messrs. Dickson, Jacobs, Forster and Supt. Thrasher were present.

Chase & Co. have full stock vegetable crates and hampers. 29-1f

Miss Anna Laubach of Bethlehem, N. J., and Miss Lulu Zachary of Burlington, N. C., are visiting with Miss Jessie Zachary of this city.

Ripe pineapples 15 and 20c at Leffler's. 49-2c

An exhibit and sale of beautiful hand-painted china and fancy work, Friday and Saturday, 118 Railroad Ave., Rest Room and Exchange.

Orange boxes, lettuce baskets, potato baskets and all style carriers at F. F. Dutton's. 49-2c

The many friends of George Lovell, the pleasure-loving Johnnie, are gathered at Key West keeping the necessary of rations for the day. C. R. Bailey.

Seed potatoes at Leffler's. 49-2c

Peanut butter in bulk 25c lb. at Leffler's. 49-2c

Mrs. F. W. Egan, who recently made a visit to relatives at Darlington, S. C., where she will be present at the silver wedding anniversary of her sister.

I have a first class painter and sign writer. We can do your business repairing and auto top work now. 14-4t

W. H. UNDERWOOD.

J. A. Leslie, publisher of rural route directory was in the city yesterday for a few hours. Col. Leslie has a place on Anna Maria Key near Sarasota and expects to lead the simple life for awhile.

A coop full of chickens at Leffler's. 49-2j

Mrs. C. W. Goodrich of Orange Park in Sanford for a day or two, attending to business for the Orange County Abstract Company.

Mr. and Mrs. A. E. Orton of Dawson Springs, Ky., are visiting Mr. and Mrs. J. H. Overman. They are well pleased with Sanford and expect to be here about a month.

The city of New York has a problem on its hands with 331,000 unemployed men in its limits. These men are going to have bread one way or another and when they try to get it by force or theft there is going to be trouble.

Best Four Crown butter, 40c, at Leffler's. 49-2c

At the Congregational church Sunday evening Miss Olive Hill, organist will render the Pilgrim Chorus from Tannhauser, accompanied on the piano by Miss Aspinwall. Miss Aspinwall will sing "Nearer My God to Thee" by Carey.

George J. Avent, a former Sanford resident has been elected cashier of the Florida National Bank of Jacksonville. Mr. Avent is remembered by the young set of this city, having been employed here as accountant for the Fibre Co.

Mrs. Ellen West Brown of Oskosh, Wisconsin, and Mrs. J. A. Lane of Brockwell, Canada are spending the winter with their son and brother, Frank Brown at "The Turtle" near Paola on Banana Lake.

Arbor Day today. Is everyone making it a success? Let Sanford streets be made beautiful and shady with trees and blossoming shrubs and our parkways made attractive with grass.

Fresh barrel Florida caje syrup, 50c a gallon at Leffler's—In quart bottles 15c. 49-2t

Mrs. William McKinnon of Sanford arrived yesterday afternoon and will be here for several days, dividing her time between friends who are anxious for the honor of entertaining her. Orlando Star.

Notice Horse Owners  
I have a first class expert horse shoe Give him a trial. 94-tf

W. H. Underwood

John Gekas is fitting up the store room next to Phillips drug store for a new restaurant. Gekas formerly had a restaurant in Tampa and is thoroughly familiar with the business of catering to the public.

H. H. Hill of Tampa was greeting his many Sanford friends several days of this week. Mr. Hill has a grocery store in Tampa and also has a position on the road for the wholesale firm of T. S. Lewis & Co.

Eggs for Hatching, Pure White Wyandottes (Tassel strain); also White Minorcas (Shoemaker strain) \$1.00 per fifteen and \$5.00 per hundred. Mrs. J. W. Harper's Poultry Plant, Cameron avenue, Sanford. 48-2p

For good cleaning and pressing phone 174, "Brock the Tailor." 45-9t

That good old boiled ham at Leffler's. 49-2c

Cooked foods every Saturday at the Woman's Exchange Rest Room, open from 10 a. m. to 5:30 p. m. 48-2p

Typographical mistakes will occur in the best regulated newspaper offices, but that of a Louisiana paper which spoke of a performance opening with a "thru" quarter was possibly not so bad. Jackassess can bray better than a great many of the quartets we have heard. Orlando Star.

A distinguished visitor to Sanford on Sunday was Bishop J. C. Atkins of North Carolina. He preached to a very large congregation in the evening at the Methodist church. At the close of the sermon Bishop Atkins spoke very enthusiastically about the new Methodist Assembly that is being established at Lake Junaluska in the mountains of North Carolina. Bishop Atkins is selling stock to those who wish to have a part in this splendid undertaking.

Distinguished visitors who have recently visited Sanford are in attendance at the Bible Conference at Enterprise.

The regular quarterly shareholders meeting of the Seminole Cooperative Mercantile Co. will be held in the Eagles Hall, 1200 Block, February 6th, 1914 at 8:30 p. m. All shareholders are earnestly requested to attend.

R. E. GORMLY, Sec & Treas. 46-4t

Longwood, Precinct 9, Monday and Tuesday, Feb. 16-17.

Montgomery Springs, Precinct 11, Wednesday, Feb. 18.

Genesee, Precinct 6, Thursday and Friday, Feb. 19-20.

Tivoli, Precinct 5, Monday, Tuesday and Wednesday, Feb. 21, 22, 23.

Lake Mary, Precinct 10, Friday, Feb. 24.

During the above dates my office will be open each day and until 9 o'clock each evening, for the purpose of allowing those who cannot leave their employment an opportunity to come to person and have their arrangements adjusted.

THOMAS K. BATES,  
Assessor of Taxes  
Seminole County  
Precinct 10.

NOTICE

For the purpose of assessing taxes for the year 1914 I will be at the various voting precincts in the county on the dates named below and will be pleased to meet all the property owners of Seminole County and talk over the matter of taxes with them and make such adjustments of their assessments as may be necessary. It will help the handling of the business to a considerable extent if the property owners will bring along their tax receipts and deeds so as to get the entries properly made.

Monroe, Precinct 2, Wednesday, Feb. 11.

Sylvan Lake, Precinct 4, Thursday, Feb. 12.

Longwood, Precinct 9, Friday, Feb. 13.

Montgomery Springs, Precinct 11, Wednesday, Feb. 18.

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THOMAS K. BATES,  
Assessor of Taxes  
Seminole County  
Precinct 10.

NOTICE

The assessment books are now open in the office of the assessor in the city building. Please call and make your assessments. Book will close May 31.

A. A. PRESTON,  
Assessor  
49-Fri-4t

NOTICE

The books are open for the collection of the tax for 1913. They will close March 31, after which date a penalty will be added.

M. W. LOVELL,  
Collector  
49-Fri-4t

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A. A. PRESTON,  
Assessor  
49-Fri-4t

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It will pay you to come to this sale even if you buy goods  
that you won't need for some time.

FACE TO

# OUR ANNUAL

10 DAYS  
ONLY

**ESTABLISHMENT CLOSED**

Building closed to the public on  
Monday, 9th, and Tuesday, 10th,  
to arrange for this sale. The entire  
stock will be sold.

**Satisfaction Guaranteed or  
Your Money Refunded.**

**Cost Ignored—Profits Buried**

**LION COLLARS 10c**

Entire \$25,000 Stock Consisting of Gents' Furnishings,

# SANFORD SHOE SANFORD, 105 FIR

**NOTICE!** The time has come for Annual Mid-Winter, Make-Ready next. Goods on sale are all seasonable, as reliable Spring goods are arriving daily. The price of every garment, every article, tremendous sacrifices will be made we quote a few of the many sensations

**THE RED TAG SALE BEGINS WEDNESDAY MORNING, FEB. 11th**

**MEN'S FURNISHINGS**

Men's Handkerchiefs, hemstitched, linen, white, full size all 10c value. Red Tag Sale Price 2c

Men's Hose, double heel and toe, black, tan and other colors, always have sold 2 for 25c. Our Red Tag Sale Price on these 3c

Men's Ties, Four-in-hand and strings, latest designs; values as high as 25c. For our Red Tag Sale we price them at 8c

Men's Suspenders, leather straps, 25c value. For our Red Tag Sale we will offer these Suspenders at 9c

Men's Balbriggan Underwear, quality which excels all regular 35c quality Shirts and Drawers. Red Tag Sale Price 18c

Men's Work Shirts, blue chambray, full size and best quality, 50c value. For our Red Tag Sale we are offering them at 16c

Scriven's Imitation Elastic Seam Drawers, best made in the market, regular 60c value. Our Red Tag Sale Price 36c

Men's Dress Shirts, all latest patterns, not one out of style. Regular 60c value. We are offering these for our Red Tag Sale at 29c

Men's Dress Shirts, all colors and sizes, \$1.00 and \$1.25 grade going Red Tag Sale at 79c

Men's Half Hose, high grade silk. Regular price 50c. All colors. For our Red Tag Sale we offer these at only 24c

Children's Hose, nice quality, good weave, 10c grade. Goes in Red Tag Sale at 7c

The regular 25c value, double heel and toe, in assorted colors. Excellent quality Hose. Our Red Tag Sale Price 12c

**CHILDREN'S SHOES**

Lot No. 1. We have in this lot High Top Shoes and Oxfords in blacks and tans, have sold as high as \$1.00 and \$1.50. Red Tag Sale Price 49c

Lot No. 2. From this lot you have a chance to buy a Buster Brown Shoe at less than half price. Shoes that have always sold as high as \$2.00 and \$2.50 will be put in Red Tag Sale at 98c

**BUSTER BROWN SHOES**

Regular \$1.50 values, will go in Red Tag Sale at	\$1.19
2.00 Values	\$1.39
2.25 Values	1.69
2.50 Values	1.87
3.00 Values	2.18

**MEN'S HATS**

Our stock of Men's Hats is complete. We bought very heavily this season and you will find some good patterns to select from:

1.50 Hats, Red Tag Sale Price	.98
2.00 Hats, Red Tag Sale Price	1.39
2.50 Hats, Red Tag Sale Price	1.59
3.00 Hats, Red Tag Sale Price	1.98
3.50 Hats, Red Tag Sale Price	2.38

**LADIES' SHOES**

Lot 1. Ladies' Shoes, broken sizes, all colors and leathers. As high as \$2 and \$3 values. Red Tag Sale Price 69c

Lot 2. Ladies' Oxfords and high heel Patent or Gun Metal in Pumps or otherwise, best known material and quality, our regular \$2.25 values. Red Tag Sale Price \$1.25



Ladies, we wish to call attention to this particular of Shoes in Patent, Leather, Suede, Vici Kid, Gun Metal, Russets and others, all high and latest styles, \$3.00 and \$3.50 values at

All stock Ladies' Shoes produced as follows:  
\$2.50 grade for  
\$3.00 grade for  
\$3.50 grade for

\$ 1.50 Values, Red Tag Sale Price .98  
2.00 Values, Red Tag Sale Price 1.38

10.00 Values, Red Tag Sale Price 6.98  
15.00 Values, Red Tag Sale Price 10.38

4.00 Values, Red Tag Sale Price 2.89  
6.00 Values, Red Tag Sale Price 3.89

**Big shipment of Umbrellas on these**

**Look For the Red Front.**

**Read the Name Before You Enter**

**RAILROAD FARE RED**

Be sure to attend this sale of long values at short prices. We will refund R. R. fare to every customer making a purchase of \$15 or over within a radius of 25 miles. Get a receipt from station agent.

**EXTRA SPECIAL!**

With each \$1.00 spent during the sale we will give a chance on several prizes to be given away on last night of sale at 8:30 p.m.

First Prize \$25.00 Suit  
Second Prize \$15.00 Suit Case  
Third Prize Ladies \$10 Sweater

**WEDNESDAY, FEB. 11th**

**SANFORD SHOE &**

# ACE WITH ED TAG SALE

Save this circular and wait until Wednesday,  
February 11th, 8:30 A. M.

ing, Shoes and Hosiery For Men, Women and Children

## CLOTHING CO. STREET FLORIDA

le, it being our custom not to carry over goods from one season to the  
ity, and as up-to-date as any in this section. We must move them.  
to the last item, cut to the lowest figure. To prove to you what  
ains offered, but bear in mind, there are many more as good or better.

11th, AT 8:30. CLOSES SATURDAY, FEB. 21st, AT 10 P.M.

### MEN'S SHOES

Men's Work and Dress Shoes of high quality. Calf  
and Gun Metal Shoes and Oxfords, **\$1.09**  
Men's single and double sole Patent Leather, Russet,  
Gun Metal, values as high as \$2.50 **\$1.39**  
\$3.00. Red Tag Sale Price

Prices reduced on Men's Shoes as follows:  
Shoes for **\$1.69**  
Shoes for **\$1.98**  
Shoes for **\$2.69**

Regal and Kneeland  
for **\$2.98**

Regal and Kneeland  
for **\$3.39**

Regal and Kneeland  
for **\$3.69**

Stacey Adams Shoes  
**4.48**

Stacey Adams Shoes  
**4.79**



### OVERALLS

Sweet Orr and Brotherhood Overalls going **89c**  
Sweet Orr's Ace of Spade Brand, **\$1.25** **98c**  
Lot 1. Here we have about 75 Overalls. Ptn  
ands Blue Denim, these have been sold for  
and \$1. Red Tag Sale Price **39c**

received, Prices  
e quick.

### BOYS' CLOTHING

Lot 1. Boys' Suits, sizes from 4 to 15 and medium  
weight, all wool, light and dark colors, such as we have  
been selling for \$4.00 and \$5.00. Red **\$2.69**

Lot 2. Now we come to a line of Boys' Suits that  
would attract any mother as the price is right and qual-  
ity is best, \$7.00 and \$8.00 values. Red **\$5.18**  
Tag Sale Price for this line.

Lot 1. Here we have about 200 pairs Pants; wool,  
well made, assorted sizes; 75c value. Our Red **37c**

Lot 2. In this particular lot it is honestly a sham-  
to slaughter this line of Boys' Pants, as there are blue  
Serges, Scotch Plaids, English Worstseds and these are  
not worth less than \$1.00 and many worth \$1.50. **89c**  
Red Tag Sale Price.

Another load of these contain blue Serges and  
English Worstseds; all styles and makes of the best known  
mills in the country. \$2.00 and \$2.50 val-  
ues. Red Tag Sale Price. **\$1.29**

### SHIRTS

Choice selection Manhattan Shirts:  
\$1.50 Grade going at **.98**  
2.00 Grade going at **1.48**  
2.50 Grade going at **1.79**

### MEN'S WOOL SHIRTS

Nice selection of these. Going at COST.

### SWEATERS!

Winter is not over. Better get one while  
"picking is good."

### SWEATERS!

2.50 Values, going at **.98**  
3.00 Values, going at **1.48**

### MEN'S CLOTHING

Big reduction in all Hart Schaffner & Marx clothes;  
have them in greys, blues, plaids, etc. Those Suits that  
have always sold for \$25.00 will be put **\$15.98**

A fine selection of all  
Wool Suits; new stock, good  
colors, latest patterns. Will  
go in Red Tag Sale at these  
prices:

All \$11.00 Suits for **\$6.98**

All \$12.00 and \$13.50 Suits  
for **7.98**

All \$15.00 Suits for **9.98**

All \$20.00 Suits for **13.48**

All \$22.50 Suits for **14.98**

All \$25.00 Suits for **15.98**

### MEN'S PANTS

Men's fancy blue and sills  
Tweeds and light colors;  
all well made. Regular  
\$2.00. Our Red **\$1.19**  
Tag Sale Price.

Men's finest custom tail-  
ored Pants; such as talk for  
themselves; all wool, blue,  
black and stripes; value  
\$3.00. Red Tag **\$1.79**  
Sale Price.



Copyright Hart Schaffner & Marx

### SWEATERS!

1.69 \$1.00 Values going at **.98**  
1.98 1.50 Value going at **.89**

A Square Deal to All. All Goods Marked in Plain Figures

SATURDAY, FEB. 21st.

CLOTHING COMPANY

### PRIZES GIVEN AWAY

On opening day of sale  
the first 30 customers pur-  
chasing as much as One  
Dollar's worth of mer-  
chandise, will get package  
containing merchandise to the  
amount of \$1.00.

### Delivery Charges Paid On Mail Orders

We will pay Parcels Post or  
Express charges on all mail or-  
ders. All orders will receive  
prompt attention when accom-  
panied by Money Order or Check.  
Sale opens Wednesday, February  
11th at 8:30 A. M. Sale closes  
Saturday, February 21st, 10 P.M.

**BUT THREE FACTS**

Woman Shows Ambitious Husband That Only Life, Love and Death Count.

By HARRIET M. ABBOTT.

"And you still deny that the god of luck is today the greatest power in the business world, Cartell? I'm amazed at you."

"Look over this great city. You see at every hand men whose prosperity depends on the merest turn of the wheel. No, I'm not claiming that brains and moral force are no longer of account, but I insist that they rarely get the showing they demand."

"Yet, there's everything in the point of view, Jennings," was the reply, with a slow, whimsical smile. "Thus if the lucky dogs are too busy in wresting still other bones from the less fortunate to settle down and enjoy the sweets of content, of what advantage is their conquest? Now, success in life means something far deeper than that which is brought about merely by luck. Luck may be but a chance shot with fortunate results; but behind success there is usually a good aim and steady hand."

"Granted, but—suppose we take, as example, a man who has to all appearances, never known defeat? What of our old classmate, Wenwright? Wenwright, the lucky, as we used to call him, even in college."

Ah, had Jennings never forgiven Wenwright for winning Edith Silbee? He glanced thoughtfully from the window; then answered with seeming irrelevance: "How I wish you had been in town when Wenwright made his famous speech last month! But, by Jove, he doesn't pose as a chance darling of Fortune, let me tell you! His two terms in congress have developed all his latent power as a speaker, and in vigorous, polished sentences, he gave, that night, so vivid a picture of his early days that you could fairly see the chrysalis of the awkward Vermont lad, from which emerged our present Napoleon of finance. That's a hackneyed expression, but it's Jim Wenwright to the life."

"Indeed!" Jennings drew in his breath sharply. "And if he is Napoleon, what, then, of Josephine?"

"You mean Mrs. Wenwright?"

His companion hesitated. "Unlike her husband, she is not in the public eye; or, at least, not more so than is unavoidable. She is no social devotee, but her name is often connected with philanthropic movements. On the rare occasion when I have seen her, I have thought her as unassuming as in the days when, the good old professor's daughter, she dispensed her hospitality in the white house behind the elms."

A vision rose before them of that fair young girl, and Jennings impulsively exclaimed: "To think of the inspiration she might have been to almost any man! Yet, such is the irony of Fate, that she is doomed to wholly merge her identity."

"Who knows?" was the sober question. "Tis a ticklish thing to circumscrive a woman's influence, even in fancy. You never saw Wenwright in just the light I did, Jennings. There is a very defiance of daring in that man, that appeals to me, and at the same time he has a curious responsiveness. How can you tell what the fine alchemy of his wife's nature may do, even for the strong mind of a Napoleon? But, hark! the newsboys are calling 'Extras' on the street below. Suppose we stroll along and discover the cause of the excitement?"

It was but few hours later, when, not three miles away, Hon. James Wenwright hurriedly fitted his latchkey in the door, and entered his home on the avenue.

The cool, spacious library, with its soft light, had an air of peaceful seclusion. A faint breeze gently stirred the curtains, and the heat and bluster of the city seemed remote and forgotten. Yet the burden of the house was not one to be readily cast aside, and as the man's gaze roved over the quiet room, he shuddered at the mirrored reflection of his haggard face.

Could that set, gray countenance, with dull and nervous lips, be indeed his own?

As if to ward off a blow, he threw out a hand, and recoiled instinctively, as his fingers touched an icy, polished surface. What was that? Ah, the statue! the Winged Victory, poised on its pedestal, in all the white arrogance of beauty and pride. What place had a Winged Victory here, within his walls?

The muscles around Wenwright's mouth twitched in an ironical semblance of humor, and with the sardonic smile that was in truth, but an insincere moan, he muttered: "Confronted by Victory, and tonight! The world has a grim fancy for contrast."

Had his dauntless ambition led him to risk more and more, in order to quaff deeper draughts from the golden cup, lured him to destruction? He had never "act said to fear," had believed in victory, never in defeat; but growing bolder, intoxicated with success, he, too, had been at last outwitted, and tonight he beheld himself—a ruined man.

Who could have foretold that sudden drop in H. & R.? Not he! But it came too late to close out, and now—the end. How the hours dragged! Tomorrow, all his little world would know that he, Wenwright, the lucky, had forfeited his claim to the title, had gone down, like many another.

But, a look like that of a dreamer rudely awakened, swept over the man's face, as, raising his head, he

exclaimed, in an awe-stricken whisper: "My God, Edith, my wife! And I had not even thought of her."

How would Edith take this change of fortune? Edith? Their lives had drifted so widely apart during the past ten years that he scarcely knew, or understood her. She had cared little for luxury or social distinction, yet how changed was the fair, self-possessed woman who bore his name, from that young girl who had strolled with him, on moonlit evenings, beneath the old elms, so long ago!

"Ah, well!" She had still her small inheritance, for he had squandered nothing which was not his own. He had fully intended to run down to Harbor last week and see how she was getting on, but it seemed impossible then, and now.

There was a rustle in the doorway, and against the dark portiere a woman's slender figure was outlined, in bold relief. The sensitive profile quivered, and a low voice, vibrant with feeling, murmured: "James, James, I simply had to come, and so took the evening train. I am glad, oh, so glad, to find you here! How white and worn you look, though!"

"But this has been such a sad, dreadful day."

The man winced as at a touch upon a wound, but the low voice continued:

"Let me tell you. This morning there was a terrible accident. I was at the beach when a young doctor, who had been stopping at the next cottage, was drowned before my very eyes. He was on his wedding trip, and the little bride, poor girl, is frantic. But, James, the shock and pity of it all made me see even more clearly than ever before, how little the world has to give us, but these three things, life and love and death."

Her voice trembled, but with a gesture both winning and tender, she held out her hands. "Is it too late for us, even now, dear? You are an ambitious man, but have you not yet satisfied your pride? I'm not a sentimental, but aren't we losing something that is the best and sweetest part of existence? Nothing counts, you see, but these three facts, life, love and death."

"And Death is swallowed up in victory," repeated the man, in a hushed monotone.

But the heart of the woman still sought expression. "I have been lonely, so lonely, James. If I had had a child—" She turned her head to hide the tears.

The man caught her in his arms. "But, Edith, listen!" he spoke with apparent effort, after a long silence; "I am a ruined man. You have not heard, but everything known is swept away."

"A ruined man?" she echoed, in perplexity. "There can be no ruin save in dishonor, and you are not dishonored." Proudly she raised her head, and like a beacon to a shipwrecked mariner the light of her trust dashed its message of hope to the spirit of the man before her.

"No," ran his answer, thrilling with the inspiring power of reawakened courage. "Defeated, but not dishonored."

A look of almost maternal joy and yearning was on the woman's face, as she softly rejoined: "Then nothing seems lost! All that is best remains, and at last, oh, my dear, we know how much we need each other. Failure means so little, when it can bring even greater joy to the successful."

The heart of England kindled in response to her own. Edith, how often had he heard your father argue the lines: What is our failure here but a triumph's evidence!" Never had I realized before how truly you are his daughter in spirit, as in flesh."

They stepped to a window, and raising the curtain, looked out. "See," she cried, in joyous exultation, "a new day is dawning. The night is gone, and the east is full of promise."

But the man looked not toward the east, but into the clear eyes of the woman, for in their light he saw not only the evidence but the way.

(Copyright by Daily Story Pub. Co.)

*Lightning on Mountains.*

As one climbs up to the mountain top, the danger from lightning increases rapidly, and, as a rule, the observatories located on the mountain tops are rather uncomfortable places of residence, as discovered by the scientific gentlemen who have had the experience of a winter on the mountain top. It is evident that ordinary lightning rods are entirely inadequate to carry off the enormous discharges of the mountain thunderstorms. There are several observatories at Mont Blanc, and at one of them, that of Janssen, there have been a number of bombardments, during which the interior of the place was filled with ribbon-like sheets of electricity and balls of fire which moved silently from point to point.

Rooms that retain the paint odor can be freshened if sugar is burned in them—it is preferable to disinfectants, especially when the latter is really not essential. It has long since been learned that sugar smoke is death-dealing to microbes, and it is recommended for use also in a house where there is disease.

*Painting the House.*

The odor of fresh paint indoors will last for many days and even weeks, especially if the weather is not favorable for drying it. Rooms should be heated to assist the drying process, and buckets of water should be placed in all rooms to absorb the poisonous gases, as water quickly absorbs all impurities of the air.

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*It Depends.*

Traveler (hostily)—Porter, have I got time to kiss my wife goodby?

How long have you been married?—Life.

**Specials for Monday, Feb. 9th.****Special For Monday**

9 A.M.  
**BROOMS .19c each**  
(Regular Value, 35c)  
ASK FOR YOUR COUPONS

**BUTTERICK PATTERNS**  
10 CENTS AND 15 CENTS  
NONE HIGHER

**Special For Monday**

9 A.M.  
**BROOMS .19c each**  
(Regular Value, 35c)  
ASK FOR YOUR COUPONS

**PARASOLS**

Behold Springtime cometh! Our new Spring Parasols are here and Oh! how good it makes one feel to look over this great array of Springtime goodness, the beautiful Parasols—they speak all the beauty and pleasure of "Good old Summer time."

Ladies, come in as early as possible and select your Easter Parasol.

We have helped you wonderfully in Parasol selection this Spring. We did not buy any two alike—so come in early and get your pick.

(SEE WINDOW DISPLAY)

Ask For Your Coupons

**BUTTERICK FASHIONS SUMMER**

WEDNESDAY  
ASSEMBLY  
REGULAR VALUE  
25 CENTS

**Special For Monday**  
9 A.M.  
**BROOMS .19c each**  
(Regular Value, 35c)  
ASK FOR YOUR COUPONS

**EXTRA VALUES OFFERED IN MEN'S HATS**

For Monday and Tuesday

We have gathered our entire stock of Men's Hats into two assortments. Assortment No. 1 includes Various Derby, Stetsons and soft felts. Assortment No. 2 includes the bulk of our Hat Stock.

This is indeed a very rare opportunity in "Men's Hat-Savings." Just think of getting a Three Dollar Hat for a Dollar and a Half; and a Four Dollar Hat for Two Dollars. It will pay you to come in and look these assortments over.

**Assortment No. 1—25% Off**  
**Assortment No. 2—Half Price**  
ASK FOR YOUR COUPONS

**FURNITURE****FURNITURE****FURNITURE**

Owing to the fact that our furniture buyer goes to the factories, and buys in solid car lots, and pays cash for every piece of furniture that goes into our warehouses, we can, and do, give our patrons better terms, better prices and better furniture than any other furniture concern in Florida. TERM: SMALL PAYMENT DOWN AND A DOLLAR A WEEK.

**EXTRA SPECIAL**

For Monday only—Eight (8) sleeveless gauze Vests for only

**48c**

Infants' Silk Caps—Regular price 50c, all silk, beautifully lined and embroidered, Monday price

**29c**

**BRASS BEDS.** National Springs, Felt Mattress, Wardrobes, Kitchen Safes, Sewing Machines, Cook Stoves, China Glassware, Silverware, Enamelware, Dressers, Parlor Suites, Porch Furniture, Rugs, Matting, Lamps, Victrolas.

**ENAMELED IRON BED**—Worth \$15.00, 2-inch continuous posthead 60 inches high, five fillers, one to customer, Monday only

**\$9.89**

**FREE!**

**Handsome Mission Rocker, A Regular \$10.00 Value**

To Be Given Away Absolutely FREE

Wednesday Afternoon, February 11th, at 3 O'clock.

**FREE!**

With each purchase of \$25.00 there will be a yellow coupon issued which entitles you to one chance on this handsome Mission Rocker. The holder of the lucky number must be in the store at the time of the drawing, otherwise there will be no drawing.

ORCHESTRA MUSIC TO 1 P.M., WEDNESDAY

**SPRING SILKS**

**MESSALINE** in all colors, 36 inches wide, regular price \$1.25, our price only

**98c**

**BLACK HABITAL**, 36 inches wide, absolutely fast color, pure silk and guaranteed perspiration proof.

**\$1.19**

**CHINA SILK**, 29 inches wide in black and white

**49c**

**SHANTUNG**, 25 inches wide, pure silk imported from Japan and washes like linen

**98c**

**BLACK CREPE**, 36 inches wide, very appropriate for handsome gowns or very dressy dresses, our price only

**89c**

**CREPE de CHENE**, 27 inches wide and in all the evening shades. This is part cotton but has all the luster and chene of a pure silk fabric, for Monday sale.

**29c**

ASK FOR YOUR COUPONS

**Shoes For The Whole Family**

Caldwell's "Quality Shoes" reign supreme in Sanford. There's a reason. Why? Because our personal guarantee goes with every pair, if for any reason a Shoe bought of us fails to give perfect satisfaction. We stand ready and willing to make it right.

We are now showing Spring Styles and Oxfords. Special prices on Men's high top Shoes.

**Spring Wash Fabrics**

**INDIA CREPE**, one of those nobby fabrics that are so much in demand, this Spring comes in colors with colored stripes, all colors of tan, light blue, charcoal, pink, etc., only

**25c**

**CREPE WAISTING**, plain white with invisible bar, 27-in wide needs no ironing

**21c**

**PLAIN FLAXON**, barred and striped, 27-in wide. Special for our Monday sale only

**23c**

**PLAIN FLAXON**, plain linen for shirtwaists, for Monday only

**21c**

**OYSTER LINEN**, 30 inches wide in colors of Copenhagen, tan, pink, light blue and white

**15c**

**BROCADE de SOIE**—Just the fabric for either cutaway coats and jackets or church dresses, in light colors, has stripe, also very heavily brocaded all over. Ask to see this fabric, specially priced for sale

</



**BUT THREE FACTS**

**Woman Shows Ambitious Husband That Only Life, Love and Death Count.**

By HARRIET M. ABBOTT.

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"Granted, but—suppose we take, as example, a man who has to all appearances, never known defeat. What of our old classmate, Wenwright? Wenwright the lucky, as we used to call him, even in college."

Ah, had Jennings never forgiven Wenwright for winning Edith silk? He glided thoughtfully from the window; then answered with seeming irrelevance: "How I wish you had been in town when Wenwright made his famous speech last month!"

But, by love, he doesn't pose as a chance darling of Fortune, let me tell you! His two terms in congress have developed all his latent power as a speaker, and in vigorous, polished sentences, he gave, that night, so vivid a picture of his early days that you could fairly see the chrysalis of the awkward Vermont lad, from which emerged our present Napoleon of finance. That's a hackneyed expression, but it's Jim Wenwright to the life."

"Indeed!" Jennings drew in his breath sharply. "And if he is Napoleon, what then of Josephine?"

"You mean Mrs. Wenwright?" His companion hesitated. "Unlike her husband, she is not in the public eye; or, at least, not more so than is unavoidable. She is no social devotee, but her name is often connected with philanthropic movements. On the rare occasion when I have seen her, I have thought her an unassuming as in the days when the good old professor's daughter, she dispensed her hospitality in the white house, behind the scenes."

A vision rose before them of that fair young girl, and Jennings impulsively exclaimed: "To think of the inspiration she might have been to almost any man! Yet, such is the irony of Fate, that she is doomed to wholly merge her identity."

"Who knows?" was the sober question. "Tis a ticklish thing to circumscribe a woman's influence, even in fancy. You never saw Wenwright in just the light I did, Jennings. There is a very defiance of darlings in the man, that appeals to me, and at the same time he has a curious responsiveness. How can you tell what the fine alchemy of his wife's nature may do, even for the strong mind of a Napoleon? But, hark! the newsmen are calling 'Extras' on the street below. Suppose we stroll along and discover the cause of the excitement."

It was but a few hours later when, not three miles away, Hon. James Wenwright hurriedly left his latchkey in the door, and entered his home on the sly.

The cool, spacious library, with its soft light, had an air of peaceful seclusion. A faint breeze gently stirred the curtains, and the heat and bustle of the city seemed remote and forgotten, yet the burden of the hour was not one to be readily cast aside, and as the man's gaze roved over the quiet room he shuddered at the mirrored reflection of his haggard face. Could that set, gray countenance, with dull and nervous lips, be indeed his own?

As if to ward off a blow, he threw out a hand, and receded instinctively, as his fingers touched an icy, polished surface. What was that? Ah, the statue! the Winged Victory, poised on its pedestal, in all the white arrogance of beauty and pride. What place had a Winged Victory, born within his walls?

The muscles around Wenwright's mouth twitched in an ironical semblance of humor, and with the satanic smile that was, in truth, but an inarticulate moan, he muttered: "Confronted by Victory, and tonight! The world has a grim fancy for contrast."

Had his dauntless ambition led him to rise more and more, in order to quaff deeper draughts from the golden cup, lured him to destruction? He had never set sail to fear, had believed in victory, never in defeat; but growing bolder, intoxicated with success, he, too, had been at last outwitted, and tonight he beheld himself—a ruined man.

Who could have foretold that sudden drop in B. & R.? Not he! but it came—too late to close out, and now—the end. How the hours dragged! Tomorrow, all his little world would know that he, Wenwright, the lucky, had forfeited his claim to the title, had gone down, like many another.

But, a look like that of a dreamer suddenly awakened, swept over the man's face, as, raising his hand, he

exclaimed, in an awe-stricken whisper: "My God, Edith, my wife! And I had not even thought of her."

"How would Edith take this change of fortune? Edith? Their lives had drifted so widely apart during the past ten years that he scarcely knew, or understood her. She had cared little for luxury or social distinction, yet how changed was the fair, self-poised woman, who bore his name, from that young girl who had strolled with him on moonlit evenings, beneath the old elms, so long ago!

Ah, well! She had still her small inheritance, for he had squandered nothing which was not his own. He had fully intended to run down to Harport last week and see how she was getting on, but it seemed impossible then, and now.

There was a rustle in the doorway, and against the dark portiere a woman's slender figure was outlined, in bold relief. The sensitive profile quivered, and a low voice, vibrant with feeling, murmured: "James, James, I simply had to come, and so took the evening train. I am glad, oh, so glad, to find you here! How white and worn you look, though!"

"But this has been such a sad dreadful day."

The man winced as at a touch upon a wound, but the low voice continued: "Let me tell you. This morning there was a terrible accident. I was at the beach when a young doctor, who had been stopping at the next cottage, was drowned before my very eyes. He was on his wedding trip, and the little bride, poor girl, is frantic. But, James, the shock and pity of it all made me see, even more clearly than ever before, how little the world has to give us, but these three things, life and love and death."

Her voice trembled, but with a gesture both winning and tender, she held out her hands. "Is it too late for us, even now, dear? You are an ambitious man, but have you not yet satisfied your pride? I'm not a sentimental, but aren't we losing something that is the best and sweetest part of existence? Nothing counts, you see, but those three facts, life, love and death."

"And Death is swallowed up in victory," repeated the man, in a hushed monotone.

But the heart of the woman still sought expression. "I have been lonely, so lonely, James. If I had had a child—" She turned her head to hide the tears.

The man caught her in his arms. "But, Edith, listen!" he spoke with apparent effort, after a long silence: "I am a ruined man. You have not heard, but everything I own is swept away."

"A ruined man?" she echoed, in perplexity. "There can be no ruin save in dishonor, and you are not dishonored." Proudly she raised her head, and like a beacon to a shipwrecked mariner the light of her trust flashed its message of hope to the spirit of the man before her.

"No," rang his answer, thrilling with the inspiring power of reawakened courage. "Defeated, but not dishonored."

A look of almost maternal joy and yearning was on the woman's face, as she softly rejoined: "Then nothing seems lost. All that is best remains, and at last, oh, my dear! we know how much we need each other. Failure means big little, when it can bring even greater joy than success."

The hearer's glance kindled in response to her own. "Edith, how often have I heard your father quote the lines: 'What is our failure here but a triumph's evidence!' Never have I realized before how truly you are his daughter in spirit, as in flesh."

They stepped to a window, and raising the curtain, looked out. "See," she cried, in joyous exultation, "a new day is dawning. The night is gone, and the east is full of promise."

But the man looked not toward the east, but into the clear eyes of the woman, for in their light, he saw not only the evidence, but the way.

(Copyright, by Daily Story Pub. Co.)

**Lightning on Mountains.** As one climbs up to the mountain top the danger from lightning increases rapidly, and, as a rule, the observatories located on the mountain tops are rather uncomfortable places of residence, as discovered by the scientific gentlemen who have had the experience of a winter on the mountain top. It is evident that ordinary lightning rods are entirely inadequate to carry off the enormous discharges of the mountain thunderstorms. There are several observatories at Mount Blanco, and at one of them, that of Jansson, there have been a number of bombardments, during which the interior of the place was filled with ribbon-like sheets of electricity and balls of fire which moved violently from point to point.

**Painting the House.** The odor of fresh paint indoors will last for many days and even weeks, especially if the weather is not favorable for drying it. Rooms should be heated to assist the drying process, and buckets of water should be placed in all rooms to absorb poisonous gases, as water quickly absorbs all impurities of the air.

Rooms that retain the paint odor can be freshened if sugar is burned in them. It is preferable to disinfectants, especially when the latter are really not essential. It has long since been learned that sugar smoke is death-dealing to microbes, and it is recommended for use also in a house where there is disease.

**It Depends.** Traveler (hostily)—Porter, have I got time to kill my wife goodby?

"How long have you been married?"—Life.

**Specials for Monday, Feb. 9th.**

**Special For Monday**

9 A.M.

**BROOMS .19c each**

(Regular Value, 35c)

ASK FOR YOUR COUPONS

**BUTTERICK PATTERNS**

10 CENTS AND 15 CENTS NONE HIGHER

**Special For Monday**

9 A.M.

**BROOMS .19c each**

(Regular Value, 35c)

ASK FOR YOUR COUPONS

**PARASOLS**

Bethold Springtime cometh. Our new Spring Parasols are here and Oh! how good it makes one feel to look over this great array of Springtime goodness, the beautiful Parasols—they speak all the beauty and pleasure of "Good old Summer time."

Ladies, come in as early as possible and select your Easter Parasol.

We have helped you wonderfully in Parasol selection this Spring. We did not buy any two alike—so come in early and get your pick.

(SEE WINDLW DISPLAY)

Ask For Your Coupons

**BUTTERICK FASHIONS**

SUMMER



PRICE 25 CENTS

Special For Monday

9 A.M.

**BROOMS .19c each**

(Regular Value, 35c)

ASK FOR YOUR COUPONS

**EXTRA VALUES OFFERED IN MEN'S HATS**

For Monday and Tuesday

We have gathered our entire stock of Men's Hats into two assortments—Assortment No. 1 includes Velours, Derby, Stetsons and soft felt. Assortment No. 2 includes the bulk of our Hat Stock.

This is indeed a very rare opportunity, in "Men's Hat Savings." Just think of getting a Three Dollar Hat for A Dollar and a Half; and a Four Dollar Hat for Two Dollars. It will pay you to come in and look these assortments over.

**Assortment No. 1—25% Off**

**Assortment No. 2—Half Price**

ASK FOR YOUR COUPONS

**FURNITURE****FURNITURE**

Owing to the fact that our furniture buyer goes to the factories, and buys in solid car lots, and pays cash for every piece of furniture that goes into our warehouses, we can, and do, give our patrons better terms, better prices and better furniture than any other furniture concern in Florida. TERM: SMALL PAYMENT DOWN AND A DOLLAR A WEEK.

**BRASS BEDS**, National Springs, Felt, Mattress, Wardrobes, Kitchen Safes, Sewing Machines, Cook Stoves, China Glassware, Silverware, Enamelware, Dressers, Parlor Suites, Porch Furniture, Rugs, Matting, Lamps, Victrolas.

**HNAMELED IRON BED** + Worth \$15.00, 2-inch continuous post head 60 inches high, five fillers, one to a customer, Monday only

\$9.89

**DRESS SHIRTS 45c**

We carry the largest line of Seminole Dress Shirts in the city. This celebrated brand of Shirts is sold everywhere at 75c each. They are well made, tailored to fit, of fast color material.

**FREE!**

**Handsome Mission Rocker, A Regular \$10.00 Value**

To Be Given Away Absolutely FREE

Wednesday Afternoon, February 11th, at 3 O'clock

**FREE!**

With each purchase of 25c there will be a yellow coupon issued which entitles you to the chance on this handsome Mission Rocker. The holder of the lucky number must be in the store at the time of the drawing, otherwise there will be another drawing.

**SPRING SILKS**

**MESSALINE**, in all colors, 36 inches wide, Regular \$1.25, quality, our price only

**BLACK HABUTAI**, 36 inches wide, absolutely fast color, pure silk and guaranteed perspiration proof

\$1.19

**CHINA SILK**, 29 inches wide in black and white

49c

**SHANTUNG**, 25 inches wide, pure silk, imported from Japan and washes like linen

98c

**BLACK CREEP**, 36 inches wide, very appropriate for handsome gowns or very dressy dresses, our

89c

**CREPE de CHENE**, 27 inches wide and in all the evening shades. This is part cotton but has all the luster and sheen of a pure silk fabric, our

29c

ASK FOR YOUR COUPONS

**Shoes For The Whole Family**

Caldwell's "Quality Shoes" reign supreme in Sanford. There's a reason. Why? Because our personal guarantee goes with every pair, if for any reason a shoe bought of us fails to give perfect satisfaction. We stand ready and willing to make it right.

We are now showing Spring Shoes and Oxford Special prices on Men's high top shoes.

New Arrival of Wool Skirts For Spring

In Scotch plaid, blacks, navy blue, styles pig top or plain, also trimmed with buttons, others with larger tufts running around skirt above and below the knees, with and without pockets.

In fact these skirts are direct from one of America's foremost skirt makers and they carry a marked degree of stylishness in every detail—color, material, workmanship, style, etc.

Alterations Absolutely FREE

**CANOPIES**

8.0 INCH

\$1.49

9.0 INCH

\$1.98

10.0 INCH

\$2.39



See Our Window Display

**WARNER****LACE-FRONT****GORGES**

**Save Housework****Keep Your Home Bright and Cheery**

The National Vacuum Cleaner will help wonderfully. Absolutely guaranteed for one year and one of the best on the market.

**On y \$7.50**

O-CEDAR MOPS—The kind you have heard so much about. Prices **\$1 & \$1.50**

**HILL HARDWARE CO.**  
First Street and Oak Avenue

**Fertilizers**  
**Virginia-Carolina**  
**Chemical Co.**  
FOR

Lettuce, Celery, Potatoes, Cabbage, Etc. Special Brands for Orange Trees.

Complete line of Fertilizer Materials always carried in stock.

Write or call for prices and information.

**Virginia-Carolina Chemical Co.**

E. B. BROWN, Local Manager

## COULD SCARCELY WALK ABOUT

For Three Summers Mrs. Vincent Was Unable to Attend to Any of Her Housework.

Pleasant Hill, N. C.—"I suffered for three summers," writes Mrs. Walter Vincent, of this town, "and the third and last time, was my worst."

I had dreadful nervous headaches and prostration, and was scarcely able to walk about. Could not do any of my homework.

I also had dreadful pains in my back and sides and when one of those weak, failing spells would come on me, I would have to give up and lie down, until it wore off.

I was certainly in a dreadful state of health, when I finally decided to try Cardui, the woman's tonic, and I firmly

believe I would have died if I hadn't taken it.

After I began taking Cardui I was greatly helped, and all three bottles relieved me entirely.

I fatten up, and grew so much stronger in three months, I felt like another person altogether.

Cardui is purely vegetable and gentle acting. Its ingredients have a mild, tonic effect, on the womanly constitution.

Cardui makes for increased strength, improves the appetite, tones up the nervous system, and helps to make pale, sallow cheeks, fresh and rosy.

Cardui has helped more than a million weak women during the past 50 years. It will surely do for you, what it has done for them. Try Cardui today.

Write to: Chattanooga Medicine Co., Ladies Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64 page book, "Home Treatment for Women," sent in plain wrapper. J-46



## CITRUS GROWERS

Our new Spring Citrus Book entitled BE ON TIME is now ready. It tells what Fertilizer to use; how much, when to apply, and many other valuable points on grove management.

Send for a copy and also for our leaflets ACID SOILS and LIME: ITS FORMS AND EFFECTS.

**WILSON & TOOMER FERTILIZER CO.**  
Manufacturers of IDEAL FERTILIZERS  
Jacksonville, Fla.

## THE POTATO SITUATION

The yearly estimate of the amount of potatoes remaining in growers' hands and the stocks in dealers' hands on January 1 in the important potato states just completed by the Bureau of Statistics (Agricultural Forecasts), United States Department of Agriculture, indicate that a larger proportion of the marketable crop of potatoes was still in the hands of farmers on January 1 than had been the case for four years past. The proportion estimated to be in dealers' hands was smaller than for any year of the four except January 1, 1912. The figures showed that the total estimated potato production was below normal, but owing to the slow movement of the crop to January 1, the supply for the remainder of the year will be almost normal. Distribution, however, seems to be unusually uneven. The holdings of potatoes are relatively large in the important producing states of Maine, Michigan, Wisconsin and Minnesota; and relatively small in New York, Ohio, Indiana, Illinois, Iowa and Kansas, which are important both as potato-producing and potato-consuming states.

In consequence of the firm holding by farmers, the price early in the season has been unusually high, being on December 1 about 17½ cents per bushel higher than a year ago, and 10½ cents higher than thirty years ago, but 11½ cents lower than two years ago. When potatoes on January 1 were selling for 7½ cents per bushel, and the supply was unusually short owing to the drought of the previous year.

Present conditions do not seem to forecast moderate if any advance in prices in the important producing states this year. In 1912 when supplies were but moderately larger than now, and in 1913, the price movement after January 1 was downward instead of upward. The only other factor which may enter to change the experience of 1911 and 1913 is the somewhat different distribution of the crop which exists this year.

Southern growers who plant in the spring for the early market would seem to be justified, from present conditions, in putting out a normal acreage, but should not expect a big advance in prices which prevailed two years ago. The estimates indicate that about 42.1 per cent of the marketable supply of potatoes of the 1913-crop remained in the hands of farmers and 25 per cent in the hands of dealers on January 1 in the important potato growing states. These figures compare with 39.5 and 9.8 per cent similarly estimated in a year, 1911, and 8.6 per cent two years ago, 1912, and 10.9 per cent three years ago, and 44.2 and 9.9 per cent four years ago. If, for the purpose of comparison, these percentages were applied to the estimates of total production, it would show total stocks of 123 million bushels on January 1, 1914 (in the 19 states analyzed below), compared with 150 million a year ago, 91 million two years ago, and 142 million four years ago. These figures would indicate that the quantity to be carried toward the close of the season will not be sufficient to cause depressed prices, as was the case particularly with regard to some states last year, also, in the other hand, will they be so great as to cause a high price as prevailed in the Spring of 1912.

Cardui makes for increased strength, improves the appetite, tones up the nervous system, and helps to make pale, sallow cheeks, fresh and rosy.

Cardui has helped more than a million weak women during the past 50 years. It will surely do for you, what it has done for them. Try Cardui today.

Write to: Chattanooga Medicine Co., Ladies Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64 page book, "Home Treatment for Women," sent in plain wrapper. J-46

## WHEN YOU'RE SICK YOUR WAGES STOP

You know what that means—misery—worry—big bills—debt!

You know you can't afford to get sick. Keeping in good health means food and clothing for you and your family. It is up to you to take care of yourself. It is up to you, whenever you don't feel right, to take something to make you right, to strengthen you, build you up, ward off worse sickness—protect you and your family. That thing we have in Rexall Olive Oil Emulsion. In offering it to you, we protect you against money-risk, by personally promising you that, if it does not restore your health, we will give back your money without word or question. We believe it is the best builder of health, energy and strength you can get. It is helping many of your neighbors. If it don't help you, we will give back your money.

Rexall Olive Oil Emulsion is composed principally of pure Olive Oil and the Hypophosphites. Each has long been endorsed by successful physicians. Here they are for the first time combined. The result is a remarkable nerve, blood and strengthening remedy that is both food and medicine. For all who are nervous, run-down and debilitated—no matter what the cause; for old people; for convalescents; for puny children, we know of nothing that will give health and strength as quickly as Rexall Olive Oil Emulsion. It is a real builder of good blood, strong muscles, good digestion. Pleasant to take, it contains no alcohol or habit-forming drugs. If you don't feel well, economize both money and strength by beginning today to take Rexall Olive Oil Emulsion. Sold only at the Rexall Stores, and in this town only by us. \$1.00.

L. R. PHILLIPS & CO.  
100 East First St., Sanford, Fla.

## Should Be Happy Community.

The distributors of a charity failed to find a single poor person in the village of Llangwm, Pembrokeshire, England. On the contrary, every resident is a freeholder.

## Church Rushed to Completion.

A time record church building was established recently at Banks town, New South Wales, Australia, when the edifice was built in ten hours.

## Familiar Type.

A hypocrite, son, is a person who posts moral commandments in conspicuous places about his premises and goes out and forgets them—Judge.

## Paint on Window Glass.

If the window glass has been splashed with paint, melt some soda in very hot water and wash the pane with it, using a soft flannel rag.

## Painful Operation.

She—John why on earth are you wearing these goggles? John—Only a moment, dear, until I finish this grapefruit.

## Daily Thought.

As the yellow gold is tried in the fire, so the faith of friendship must be seen in adversity. —Ovid.

## To Whom It May Concern.

Ambrose Crossotus says: "Every once in a while, the eyes of the law need specs."—Judge.

## Why Not?

Why may not housewifery be reduced to a system as well as other arts?—Emma Willard.

## Which We Appear

with

## Bakery Delicacies

Sure to please  
Bread, Buns, Cookies  
Fresh Every Day  
Pies, Cakes, Doughnuts  
Baked  
The SANITARY WAY

## Henry McLaulin

JEWELER

## MY SPECIALTIES

Pickard's Hand Painted China

Gorham's Sterling Silver

Rogers Plated Ware

Elgin and Waltham Watches

## ALL GOODS GUARANTEED

AN ORDINANCE REGULATING MOTORCARS WITHIN THE CORPORATE LIMITS OF SANFORD, FLORIDA.

Be it enacted by the Mayor and City Council of Sanford, Florida:

Sec. 1. That all ordinances and parts of ordinances of the City of Sanford, regulating and controlling the running, operating, and handling of automobiles within the corporate limits of the city of Sanford, Florida, shall equally apply to and regulate and control the manner and method of operation of any and all motorcycles within the corporate limits of the city of Sanford, Florida. Provided, however, that no motorcycle, in operation at night time, will be required to carry more than one light.

Section 2. That any person violating any provision of the hereinabove mentioned ordinance, shall be fined in the same amount, or imprisoned for the same length of time, as provided for in the penalty prescribed for the violation of any rule or regulation of the city of Sanford, in reference to the running and operating of motorcars.

I hereby certify that the above and foregoing ordinance was duly passed by the City Council of Sanford, Florida, in session on the 2nd day of February, A. D. 1914.

M. W. LOVELL, Clerk.

Approved by me, this 2nd day of February,

A. D. 1914.

D. L. THRASHER, Mayor.

Fri. 19-41

## An Ordinance Amending Section 152 of the Revised Ordinances of the City of Sanford, Florida:

That Section 152 of the Revised Ordinances of the City of Sanford, Florida, is hereby amended to read as follows:

Section 152. It shall be unlawful for the owner or owners of any horses, mules, cattle, swine, sheep or goats, to permit such animals to run at large in that part of the corporate limits of the city of Sanford, Florida, described as follows, to-wit:

Beginning at the water line of Lake Monroe on an extension line of Melville Avenue, thence run south along Melville Avenue to Melville Avenue, thence run west on Melville Avenue to the intersection of Melville Avenue and French Avenue, thence west on Atlantic Avenue, thence west and northwardly along Atlantic Coast Line Railroad to Mill Creek, thence north along Mill Creek to Lake Monroe.

Section 153. All ordinances and parts of ordinances in conflict herewith are hereby repealed.

I hereby certify that the above and foregoing ordinance was duly passed by the City Council of Sanford, Florida, in session, on the 2nd day of February, A. D. 1914.

M. W. LOVELL, City Clerk.

Approved by me, this 2nd day of February,

A. D. 1914.

D. L. THRASHER, Mayor.

Fri. 19-41

## Don't Take The Wrong Medicine

FOR CONGRESS

Fourth Congressional District

ALBERT M. WILLIAMSON

(Make this your right of this name and you'll get it right.)



## FOR GOOD CLEANING AND PRESSING PHONE 174

Brock, the Tailor

## CREAM AND SOAP

As a TOILET REQUISITE

Each of these is EXQUISITE

NYAL'S FACE CREAM and FACE CREAM SOAP

EXCLUSIVELY AT THE

A. E. PHILLIPS DRUG STORE

Corn Third St. and Sanford Ave.

(Advertisement)

## Jacksonville Woman Restored

## By Wonderful Stomach Remedy

Mrs. Mary Ford Finds Quick Relief From Bloating and Digestive Ills

Mrs. Mary Ford, 146 W. Church St., Jacksonville, Fla., suffered from bloating and stomach troubles. She tried many treatments with no success. Then she took Mayr's Wonderful Stomach Remedy.

The first dose convinced her. She wrote:

"I have taken the sample treatment and must say it relieved me instantly. The results were more than satisfactory. It caused me to pass away a great amount of bile and about fifteen gall stones."

"I sincerely appreciate it. Please send me the full treatment."

Just like thousands of others in all parts of the country, Mrs. Ford found out

the merits of Mayr's Wonderful Stomach Remedy from the very first dose.

Mayr's Wonderful Stomach Remedy clears the digestive tract of mucus accumulations and removes poisonous matter.

It brings quick relief to sufferers from ailments of the stomach, liver and bowels.

Many declare it has saved them from dangerous operations and many are sure that it has saved their lives.

Because of its wonderful success there are many imitators of this remedy, so be cautious. Be sure it's Mayr's. Go to L. R. Phillips & Co.'s drug store and ask about the wonderful results it has been accomplishing—or send to Geo. H. Mayr, Mfg. Chemist, 154-156 White St., Chicago, Ill., for free book on stomach ailments and many grateful letters from people who have been restored. Any druggist can tell you its wonderful effects.

## The Best Eye Glass

## Service



Obtainable is what you get when you come to us. We examine your eyes, write the prescription and make the glasses all for one charge—a reasonable price.

DR. M. SCHWAB'S SON

**CLASSIFIED  
Advertising**

All Local Advertisements Under This Heading THREE CENTS a Line For Each Insertion. Minimum Charge 25 Cents.

**WANTED AT ONCE** Old Rags at the HERALD OFFICE. Rags Must be Perfectly Clean. Will Pay THREE CENTS a pound for same.

**FOR SALE**

For Sale—Five acre farm, half cleared fenced cultivated. Strong flowing well. Half cash' balance on terms. Box 867 Sanford. 25-tc

For Sale—Wholesale and retail fish business, including boats, nets, and launches and one large wood lighter, at a bargain. C. L. Vincent, Sanford, Fla. 42-tc

For Sale—Black saddle and driving mare. Inquire of J. D. Roberts at grocery. 42-tc

For Sale—Twelve acre vegetable farm, partly under cultivation. 5 room house. Address Box 1024, Sanford. 41-tp

For Sale—24 Acres, 10 cleared, 4 tiled. Quarter mile from loading station. \$3,000.00. Address, Farm, c/o Herald. 33-17t

For Sale—At Rock Hammock, Improved Robins, Iron Age, Potato Planter. Good as new. Cost \$80, will sell for \$45 cash. Address Edgar E. Brown. 3-tc

For Sale—Good upright piano, in good condition. Exceptional value. Enquire Herald. 34-tc

For Sale—The Greenland farm on Cameron avenue, ten acres, 5 tiled, 2 cleared and 3 in woodland. Price \$3,800.00. Call or address Mrs. E. A. Greenland, R. 3, City. 48-2tp

For Sale—Thoroughbred White Indian Runner Duck Eggs for hatching. \$2.00 for 15. J. B. Johnson, R. 2, Sanford. 48-8tp

Lady forced to sell farm, with twelve room residence. In ten days, real bargain. Inquire Herald. 46-4tc

For Sale—City lots and homes. See Connelly. 48-tf

For Sale at Cost—Six rooms and bath. Worth your looking into carefully. A. P. Connelly, 109 Magnolia Avenue. 48-tf

For Sale—Very fine orange grove; 1120 bearing trees. Let the crop pay for it. See A. P. Connelly. 48-14t

**TO RENT**

For Rent—Nice furnished room \$125 per week and up. At Sturman's, 315 E. Fourth St. 19-20tp

For Rent—Five acre hammock farm. A snap. Address "Owner," c/o Herald. 46-4t

Good Farm for Rent—Castle Garden on traction line, three miles from city. Farmed for five years, all tiled, two good flowing wells, barn and outshed. Rent cheap for cash. Address Mrs. Cora Hollinger, Canastota, New York. 102-tc

For Rent—Furnished room, with or without board. Mrs. R. L. Jones 206, Park Avenue. 32-tc

House for Rent or Sale on easy terms. J. Musson. 34-14t

For Rent—Seven room house at 206 Laurel Avenue after February 1st. Inquire of J. Ferguson at the Fairview. 44-14t

FOR RENT—6 room house at 111 Commercial St. Apply W. J. Seward at same number

For Rent—Office over 10c store room. N. H. Garner. 45-8t

For Rent on Park Avenue—Close in, 2 or 3 rooms furnished or unfurnished, for light housekeeping, or would rent 6 rooms, 2 up-stairs and 3 down stairs, to parties for some length of time. Partly furnished or unfurnished. Address Box 1353, Sanford, Fla. 44-4t

**MISCELLANEOUS**

WHY NOT try an advertisement under this heading. It will only cost you THREE CENTS, a line each issue and will surely bring results.

WANTED—Empty sacks. Will pay 2 cents each for them. Ship to O. G. Wolcott, at Oviedo and receive cash for same. 43-tf

**FOR SALE**

Nice Residence, Hot and Cold water, Bath, Gas, Garage, and cement walks are paid for. Within half block paved street.

BOX 867 — SANFORD, FLA.

**COUNTY HAPPENINGS**

A Budget Of Interesting Items From Correspondents.

**EVENTS OF SEMINOLE COUNTY**

Efficient Staff Of Reporters Weekly Covers The Territory For The Herald

**PAGLA POINTS**

We were all shocked and saddened to hear of the sudden death of Capt. Marks, who for years lived in this vicinity and was ever a good friend and neighbor, genial, accommodating and generous to all.

Mr. James is enjoying a visit from her brother, whom she has not seen for over forty years.

The Buchanans, Browns and Cleves had spent a pleasant day in the woods last week, enjoying a sumptuous picnic dining and calling on friends at Crystal Lake in the afternoon.

J. W. Kersey has gone to Jacksonville to accept a new position with increased salary. May good luck be his.

Harry Garwood is at home on a two months' vacation, while the Government dredge boat on which he is employed is being dry docked and repaired.

The oranges from the McCormack grove at Twin Lakes have been shipped to Crescent City to be packed in the big McCormack packing house there. This two acre grove turned out eight hundred boxes of fine sound fruit.

The orange trees generally are looking well and are full of bloom buds that will soon fill the air with their fragrance.

The Foy house has been rented to Mr. Tate of Missouri.

There are all kinds of rumors afloat of things that are going to happen, from a grand colonization scheme down to the strawing and putting in good order the road from Paola church to Upsala. If the colonization materializes we hope it may be a success. As for the road, there seems to be no good reason why that should not be done. This section has never had much county money spent on it and this would not be an expensive job anyway. Such a road would supply the missing link in a loop out from Sanford and in again, that would make a fine fifteen mile drive for auto and carriages right through the famous West Side gardens and celebrated Paola orange groves, giving passengers a glimpse of flat woods and sand hills, as well as many pleasant homes, both new and old.

Mr. and Mrs. Walker of Steubenville, Ohio are spending a month or two at Island Lake.

**MONROE ITEMS**

The stork left a fine healthy boy at the home of Mr. and Mrs. A. S. Hawkins

on Jan. 29.

Mrs. J. A. Bell has been attending the spiritualist meeting at Lake Helen and reports a very pleasant and instructive meeting.

Mrs. Lowe has resigned her position as assistant principal of the Monroe school and Mrs. Gora Hawkins Williams will take her place. Mrs. Williams was Monroe's first teacher and has many warm friends who are glad to have her again.

The Christian Endeavor Society held their usual Sunday meeting and was well attended.

Farmers are shipping celery and cauliflower every day and the fields are being set in lettuce.

We have had very heavy rains recently but very little damage was done to the crops.

Fishing is a good sport nowadays. Parties go out daily and return with fine catches.

The brick road is now a reality instead of a dream. 'Twill reach the ferry in several days and then what joy the folks can ride and walk in peace, not mud.

**LAKE MARY POINTS**

G. W. Herrin and brother have moved to Lake Mary to take charge of the turpentine industry of the Liverstreet Turpentine Co.

H. D. Durant, section foreman of the Atlantic Coast Line has recently moved to Lake Mary and has assumed the responsibility of that section of track for the Atlantic Coast Line R. R.

There will be series at Lake Mary church every Sunday by the Rev. Mr. Pomeroy and Sunday school at 10:30 every Sunday. All invited to attend these services and we are sure you will enjoy Mr. Pomeroy's talks.

Mr. and Mrs. H. D. Durant happened to a misfortune last Thursday.

Their little five year old daughter, Cora, while playing on a pile of cross ties near the house, a cross tie rolled off the pile and struck her on the left ankle and fractured the small bones in her ankle. She was attended by Dr. Miller of Sanford and is getting along nicely and will be up in a week or ten days.

Mr. and Mrs. H. H. and Mr. Chas. Lee of Jacksonville returned home after a pleasant visit to their sister, Mrs. J. G. Martin of Lake Mary.

Mr. and Mrs. Paul Keely of Jacksonville have moved here and will reside with Mr. Keely's mother, Mrs. A. W. Keely of Crystal Lake.

Mrs. Simons and daughter spent the day here Sunday and attended services at the Presbyterian church.

**MOORE MOVEMENTS**

Mrs. Ella Greenland arrived here last week from Columbus, Ohio to spend some time at her place on Cameron Avenue.

Henry Huber of Peoria, Ill., is the guest of his friend, T. F. Johnson. Mr. Huber has been proprietor of the Farmers' Hotel in his home city for thirty

five years.

F. P. Chambers of Scottsburg, Ind., has been a recent guest at the Hancock home on Lake Golden. Mr. Chambers and Mr. Hancock are cousins and had not met for forty years.

Prof. G. L. Maris and wife are entertaining some friends from the north.

Mr. and Mrs. F. F. Dutton have had as guests Mrs. Dutton's sister from New York and other northern relatives.

The farmers are complaining of too much rain. Irish potatoes recently planted have rotted badly, celery getting black heart and lettuce dampening off.

Mrs. Chandler and little daughter of Beaufall avenue are in Maysville, Ga., called there by the serious illness of her father.

The woods in the hammocks are full of the blossomed sweet yellow jessamine and blue and white violets. The live oaks have new leaves, the iron wood and sweet gum trees have hung out their tassels and old Dame Nature seems to think spring is here.

**Monroe Honor Roll**

Let the Honor Roll of Monroe School for the school month ending Jan. 20th

are the names of:

Grace Hawkins

William Hawkins

Ruth Iserman

Teddy Iserman

Ralph Milesell

Mary Alice Powell

Louise Powell

Dora Stanford

Philip Miles

Cecil Bales

Stella Whitlock

Iva Bales

English Colliery Superstition.

A curious custom prevails among the Durham (Eng.) colliery women. Whenever they put clean sheets on the bed, they also place three small bits of coal on it. If they omit to do this, they think the husband will meet with an accident before the sheets are changed next time.

Bees Were Too Busy.

The mystery of the stopping of the town clock at Newton, N. J. was solved after two days' investigation when three "little busy bees" were found on one of the delicate pieces of mechanism of the big timepiece. No doubt trying to "improve" each other.

**Want Ads Bring Results**

**Suffering Humanity Finds**

that relief must be found for the ills which may come any day, else suffering is prolonged and there is danger that graver trouble will follow. Most serious sicknesses start in disorders of the organs of digestion and elimination. The best corrective and preventive in such cases, is acknowledged to be

**BEECHAM'S PILLS**

This standard home remedy tones the stomach, stimulates the sluggish liver, regulates the inactive bowels. Taken whenever there is need, Beecham's Pills will spare you hours of suffering and so improve your general health and strength that you can better resist disease. Tested by time, Beecham's Pills have proved safe, certain, prompt, convenient and that they

**Always Lead to Better Health**

Sold everywhere. In boxes 10c, 25c.

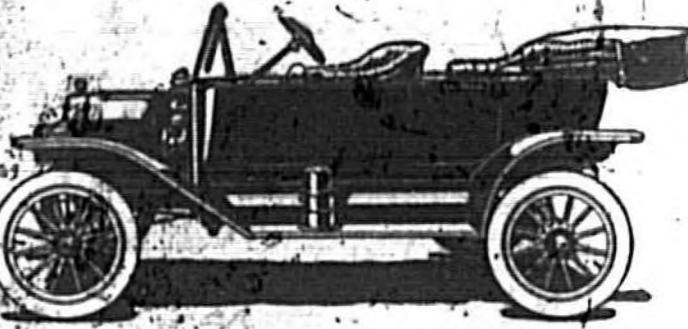
The directions with each box should be used by everyone, especially by women.



**Buy It Because It's a Better Car**

Model T Touring Car \$610

Get particulars from Edward Higgins, Sanford Machine & Garage Company



# PALM BEACH SUITS

Gentlemen:—There is nothing more practical for "Sunny Florida."

"Always First" is our motto, and we are first in this city to show you a complete line of these Stylish Palm Beach Suits.

## STRAW HATS

## PANAMA HATS

# N. P. YOWELL & CO.

THE FISH CULTURAL STATION  
WILL BE LOCATED AT SANFORDSITE HAS SALE AND FRESH  
WATER TO OFFER

## THE BEST SITE IN FLORIDA

FIVE THOUSAND DOLLARS APPROPRIATED BY SENATE FOR ESTABLISH O.F. FISH HATCHERY HERE

Sanford is the logical place to establish the U. S. Fish Cultural Station and our claim will be set forth in no uncertain manner when the investigating committee can for the report. As soon as the Senate passed an appropriation on Friday last the editor of The Herald wired Senator Fletcher the following:

"Sanford is the place for the cultural station. Do we get it?"

In two hours the Senator wired the answer:

"Location will be left to the department after investigation, and study. Sanford will be given opportunity to be heard."

And this means that Sanford having so many advantages over all other locations in the state will be the site for the government fish hatchery. The hatchery will look after salt water fish and here again Sanford can take precedence, as until the middle of the week east of the Rocky Mountains, and temperatures near the seasonal average on the Pacific Ocean.

"The weather generally will be fair the first half of the week in the Plains states, the great Central valleys and the North Atlantic states. In the Gulf and South Atlantic states the weather will be overcast, with probably rains along the Gulf and South Atlantic Coasts until Wednesday."

The next disturbance of importance will appear on the North Pacific Coast on Tuesday, attended by general rains. It will prevail over the Middle West Thursday and the Eastern States Friday or Saturday. This disturbance will be preceded by a general reduction to higher temperatures, up to the adoption by general rains in the Southern States.

"It will be followed by colder weather."

## Dr. Russell Here

Dr. R. M. Russell of Pittsburgh, Pa., preached Sunday evening in the Presbyterian church to a very large and interested congregation. His fame as being one wholly imbued with the spirit of Christ and being blessed with the ability to transmit it by word of mouth, had preceded him here with the result that every seat in the building was occupied.

Dr. Russell is moderator of the general assembly of the Presbyterian church in the United States, which position he holds within the gift of the church. He is also president of Westminster College at Pittsburgh and is in Florida for the purpose of attending the deliberations of the Bible conference which is now being held at Enterprise, just across the lake from Sanford.

He stated that the bill appropriates \$50,000 or so much thereof as may be necessary to the establishment of a fish cultural station in the state of Florida, including purchase of site, construction of buildings and equipment at some suitable point to be selected by the secretary of commerce, and provides that before any final steps shall have been taken for the construction of a fish cultural station in accordance with this act the state of Florida through appropriate legislative action, shall accord to the United States commissioner of fisheries and his duly authorized agents, the right to conduct fish cultural work and all operations connected therewith, in any manner and at any time that may be by them be considered necessary and proper, any fishery laws of the states to the contrary notwithstanding, and provides further that the operations of said fish cultural station may be suspended by the secretary of commerce whenever in his judgment, the law and regulations affecting the fishes cultivated are allowed to remain so inadequate as to impair the efficiency of said fish cultural station.

Bearing on this matter, Acting Secretary Sweet of the department of commerce sent the following letter to the chairman of the committee on commerce of the senate:

"In referring to your letter of the 20th, transmitting a copy of senate bill 1899, for the establishment of a fish cultural station in Florida, the department makes the following statement and recommendations: 'It would appear to be very appropriate and desirable for this department to have a fish cultural station at some suitable point in Florida where both migratory and pond fishes could be handled for the purpose of keeping up the supply in the waters of Florida and of contiguous states. Among the migratory fishes of great economic importance which may be cultivated to advantage in Florida are shad and sturgeon, while the local races of black bass, sunfish, crappie, etc., are among the largest and best in the country.'

"The form of this bill meets with the entire approval of the department and its passage is strongly recommended."

## New Bridge Club

The new Bridge Club met at the home of Mrs. J. C. Bennett, Friday afternoon on Magnolia avenue. Vases of beautiful roses and ferns were on mantels, cabinets and piano. Three tables of players entered into a spirited game, and at the conclusion it was found that Mrs. Mary Symes had made highest score and was awarded the prize, a handsome deck of cards. The hostess, Mrs. Bennett, was assisted by Mrs. Willie Flanagan in serving dainty refreshments, consisting of strawberry ice cream, white cake and chocolate cake, the plates being edged with sprays of nasturtiums. Those present were Mrs. William Flanagan of Christiansburg, Va., Mrs. L. W. Brady of New York, Mrs. F. L. Miller, Mrs. T. K. Bates, Mrs. Roy Symes, Mrs. Mary Symes, Mrs. A. Howard, Mrs. W. D. Turner, Mrs. Geo. Hoy, Mrs. W. P. Carter and Mrs. G. I. Loucks.

A Ham Fry

"Ham Fry" was enjoyed at Entertainer's Friday morning by the following ladies: Mrs. Nabel Yockey, Herlin, Kara, Mrs. C. R. Phelps, Oklahoma City, Mrs. Gilson, San Diego, Calif. Those in the party from Sanford were: Mrs. Leonard, Mrs. Douglas and baby, Mrs. Goodloe, Mrs. Butto, Mrs. Hoff, Mrs. Marlow, Miss Fox, Mrs. Geror, Mrs. Russell, Mrs. Hazel Hand, Mrs. R. L. Jones and Mrs. Taylor.

The commission form of government has been adopted by the Gainesville board of trade for its government.

SANFORD LIBRARY ASSOCIATION  
HAVE AN INTERESTING MEETING

## AFFAIRS ARE FOUND IN AN EXCELLENT CONDITION

## OFFICIALS ARE HONORED

## THE GOOD WORK OF LIBRARIAN RECOGNIZED AND SMALL TOKENS ARE GIVEN

The annual meeting of the Library Association was held in the Imperial Theatre on Tuesday, Jan. 29. A larger attendance than usual manifested an awakened interest in the affairs of the library.

The treasurer's report was satisfactory; while showing no balance to commence the year's work with there was no deficit. During the year 1913 the Library received by gift from various clubs and friends an amount that added greatly in meeting the current expenses, as well as in the purchase of books and magazines, \$112.92 was given, \$152.28 was amount received from Librarian, the sum total of annual dues, rents, and fines for 1913. The building fund on deposit amounts to \$200.13.

During the year, by purchase and gift 357 volumes have been added, making the number catalogued Jan. 1, 1914, 1728 volumes.

Early in the year a book fund was created through the gift of \$60.25 from the Landau Hand Society and added to by others. This was divided into two orders of \$27.75 and \$30.25. The books were selected by the book committee and purchased through the Sanford Furniture Co., and Union Library Association.

Through the generosity of Mrs. O. W. Brady, Mrs. W. J. Hill and Mr. S. J. Biggers, cases and shelving were provided as needed.

On the magazine table fourteen periodicals were placed, purchased for \$27.65. Twelve others are donated or less expensive.

Election of officers resulted in the re-election of Mr. C. R. Walker for president; Mrs. Anna DeForest, vice president; Mrs. May Dickins, secretary; Mr. Raymond Key, treasurer. A new supervisor of libraries, that of supervisory librarianship, to which Rev. Arthur S. Peck was unanimously elected; Mrs. May Dickins, Mrs. M. Frank and Mrs. A. D. Key were re-appointed assistant librarians.

Mr. Walker appointed the following committee for the year 1914:

Finance Committee—D. L. Thrasher, F. P. Forster, W. A. Lander, Forrest Lake, Mrs. May Dickins, Mrs. M. Brooks, Miss Mel Whittaker.

Membership—Mrs. Frank, Mrs. Chase, Mr. G. H. Lester, Mrs. J. N. Whittier, Mrs. H. H. Chapell, Mrs. Webster.

Book—Mrs. John Dickins, Mrs. Henry Wright, Mrs. Cox, Mrs. L. R. Phillips, Mrs. DeForest, Rev. Arthur Peck, Rev. Brownlee, Prof. Perkins, Dr. Walker, Mrs. Key.

A committee for incorporation was appointed, composed of the following gentlemen: Hon. D. L. Thrasher, chairman; Judge Herring, Messrs. S. O. Chase, M. F. Robinson, F. P. Forster, C. H. Lester.

The following resolutions were offered by Mrs. John Dickins and adopted by the association:

Whereas, The Sanford Library Association at its regular annual meeting hereby offers the following resolutions:

1. That we, the members of the Sanford Library Association, desire to express our sincere appreciation and gratitude to Rev. A. S. Peck for his deep interest, untiring labor and generous services as librarian.

2. That we extend our special thanks to Mrs. A. D. Key, Mrs. M. S. Dickins and Mrs. M. Frank for their willing and helpful assistance to Rev. A. S. Peck;

3. That our gratitude is due Mrs. A. D. Key, Mrs. M. S. Dickins and Mrs. M. Frank, who have given so abundantly of their time, for their faithful interest in the library, and their valuable services as librarians.

4. That we desire to express our appreciation of the work of our president and executive officers and of their unfailing kindness and courtesy to us.

5. That we greatly appreciate the concessions made in the rent of the library room by T. J. Miller & Son.

6. That we desire to express our appreciation to Osborne Herndon for the use of the Imperial Theater this afternoon.

7. That we extend thanks to W. J. Hill for the lumber used and to S. J. Biggers for building the magazine shelves.

8. That our gratitude is due R. J. Holly and the Sanford Herald staff for their kindness in publishing all notices

(Continued on page 8)

SEMINOLE COUNTY SCHOOLS  
SHOW LARGE ATTENDANCE

## IF SCHOOL FUNDS HAVE THE RIGHT APPORTIONMENT

## IS LARGER THAN ORANGE

## OTHER NOTES OF INTEREST IN THE GREAT STATE OF FLORIDA FOR BUSY PEOPLE

The superintendent of public instruction, Hon. W. Nu-Sheats, has apportioned the interest in the school fund to those counties, which have made satisfactory annual reports. Orange is among those that have reported and she will get \$887.49 for her 1912 pupils in attendance on the public schools. Seminole has 2018 pupils and will get \$908.51.

A number of the most populous counties have not reported and there will remain \$25,870.39 to be apportioned. Marion county shows the largest number of pupils of those reported, 5,844.—Reporter-Star.

The Orlando school district are holding an election today for the purpose of selecting the trustees who are to conduct the affairs of the district. The present trustees are Leroy B. Giles, A. B. Johnson and George E. Nolen, who have announced that they will continue to serve if elected, and it was expected that the voters would be served with a blank ticket when they came to vote, but such will not be the case. There is a new ticket in the field, composed of the following gentlemen: J. W. Shumans, George W. Phillips and C. E. Howard, who will present their claims to the electorate at that time.

Delivery of ice from Miami's new and fourth factory of this kind, was begun this week. It is the only ice plant of the four to be located both on the river and the railroad, and in this position it is planned to do a large business with the fishing and yachting trade. The plant has a capacity of thirty tons per day. This new factory gives the Miami plant a total capacity of 165 tons of ice per day.

A Jenkins Tampa woman went to her husband's office in his absence and ran his pretty photographic outfit. In his return he remonstrated with her and she left him.

Among the visitors to Gainesville was W. A. Edwards of Atlanta, supervising architect for the Board of Control, Florida's highest institution of learning. Mr. Edwards stated that in all probability the contract for the construction of the College of Law building, University of Florida, will be awarded at a meeting to be held in Jacksonville Monday morning. The appropriation for this structure is \$35,000.—Gainesville Sun.

Tomatoes and grapefruit are rolling out of Dade county daily for the furthest parts of the continent. Almost, according to reports from shippers who declare that never before has such a wide distribution of Dade county products been secured. Today, the A. C. Marshall Company of Miami is shipping a car of tomatoes to San Francisco and another to Vancouver, British Columbia. A car of tomatoes will leave Miami today for Los Angeles, and another for Portland, Oregon.—Miami Metropolis.

The National Association of Real Estate Exchanges is in session in Tampa. The large number of real estate men from all sections of the United States present are being royally entertained.

He reports that he had no difficulty whatever and his horse, which is a fine one, was not injured, and did not suffer any ill consequence, and there was not a scratch on his rubber tired runabout.

He reports many interesting and amusing incidents and many interesting sights, one of which was 1,600 geese driven through the town of Monticello, Ky., just as people drive cattle. In this community he says that wages are but 60 cents a day, and that the farmers say that is too high, and that they cannot afford to pay it.

The coming into Florida was like coming into an oasis from a desert, and Mr. Hughes expects to make Florida his future home.

Thursday Afternoon Club

Met as usual at the Eagles' Club room with Mrs. Harris and Mrs. Fernandes as hostesses. The ladies of the club will give a box party and dance Friday, Feb. 13th at the Eagles' Hall.

Roy Rouman of the Herald force has returned from Euclid where he spent a week on the Lake Region, assisting Bro. Woods over one of the many difficult places in a printing office—lack of help.

The ladies of the Congregational church will give one of their delicious New England suppers Saturday, Feb. 24th, place to be announced later. These ladies are famous for the baked beans, brown bread, pumpkin pie, salads and other delectable dainties that appeal to the New England epicure. To please the eye there will be charming serving maids in colonial dress of Washington's day, while no doubt there will be cherry trees and the hatchet that made the Father of our Country famous, large in evidence in the decorations. A genuine New England supper appeals to the Sanford appetite too and a generous portion will assist the ladies in adding to the society's funds.

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Autumn Bridge Club

The Every Week Bridge Club, was charmingly entertained by Mrs. Crum Barbour Thursday afternoon. Two tables of players enjoyed the game. Mrs. G. F. Smith winning the prize, a pair of beautiful soles—now. The hostess, Mrs. Barnes served delicious refreshments, oyster patties, tomatoes with mayonnaise, hot rolls and coffee. Those present were Mrs. G. F. Smith, Mrs. A. Neal, Mrs. Forrest Lake, Mrs. Bangot, Mrs. W. D. Holden, Mrs. H. M. Papworth, Mrs. A. W.

Mrs. L. W. Brady.

## BROTHERHOOD CLASS.

## Hold Regular Meeting and Have Great Time at Home of Mayor Thrasher

The Brotherhood Class of the Presbyterian church held their regular meeting at the residence of Mayor Thrasher last Friday night and like all the meetings of this popular organization the meeting was conducted of good results not only in getting together but in interesting others in the work of organization.

The Brotherhood Class had had remarkable success since organizing a few months ago and it has grown in numbers until the present Sunday school rooms are too small to hold the Sunday meetings and the members are from every denomination of the city.

As far from the good work accomplished in Bible study and church work the meetings held once in every two or three months around home of one of the members are looked forward to by all the members and the invited guests as the place to go for an evening of pleasure and the meeting at Mayor Thrasher's home was no exception.

There were forty men present and the evening was pleasantly passed in playing various kinds of games, absolute delicious punch and eating copious dishes of ice cream and lady-fingers. After the eaters had been disposed of a chicken eating contest was held, there being fifteen entries. It resulted in a tie between R. H. Muirhead and Tenny Deane and the tie was "broken off" with the result that Mr. Muirhead came out victor as the greatest gastronomist in Seminole County, upon the establishment of which fact the victor was presented with a beautiful necklace.

Those present were A. E. Anderson, Ed Lane, Ed Hess, John Hunter, J. M. Gillon, J. F. Karnatz, Allen Scott, D. P. Caldwell, E. L. Hodges, C. H. Dingle, J. A. Borum, Robert Deane, Dick Maxwell, Tenny L. Diggs, H. J. Minion, T. K. Bates, H. W. Wallace, A. D. Smith, J. A. Thomas, Al Purdon, Joe Tefwiler, R. H. Muirhead, N. H. Garner, V. D. Rossetti, D. Davison, Charlie Ingold, Seth Woodruff, C. L. Goodhue, Bob McFester, H. W. Caddy, D. D. Caldwell, Dr. W. Wallace, A. B. Wallace, G. A. Hall, D. E. Becker, A. K. Rossetti, H. C. Dulborg and D. L. Thrasher.

This Brotherhood Class, which is composed of some fifty men, was organized last May, the original being David L. Thrasher and the assistant being Thomas K. Bates. During its existence it has done a wonderful amount of good and is one of the most unique church organizations in the city.

## Just Travelling Through

The editor of The Herald found the following points during Saturday morning: G. A. Drew, S. D. Jordan, W. A. Allen, Chas. L. Colquhoun, manager for Sanford, Tampa, St. Petersburg, streets, bonds, etc.

Signed

"C. O. C."

We knew nothing of the circumstances as to whether the party had been arrested on the "street" and had to give "bonds" and had then escaped to those other small towns to escape the police, or not and were considerably worried over our old friend, "C. O. C." until we picked up the DeLand News and discovered that the party of gentlemen from DeLand were on a tour of inspection for the city of DeLand and that they wanted to find out what made other cities so lively when DeLand seemed to be asleep and they would investigate conditions and discover if it was the streets or the people that were at fault.

The Herald is sorry that these gentlemen could not stay longer in Sanford for we could have sold each of them a celery farm in fifteen minutes and they would have remained in Sanford during the remainder of their lives. However we live in hope that they will return home this way and the police are on the watch for them and they will be pinched for slow driving and made to stay here for an hour at least and the value of their residing in DeLand will be thoroughly investigated.

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The Every Week Bridge Club, was charmingly entertained by Mrs. Crum Barbour Thursday afternoon. Two tables of players enjoyed the game. Mrs. G. F. Smith winning the prize, a pair of beautiful soles—now. The hostess, Mrs. Barnes served delicious refreshments, oyster patties, tomatoes with mayonnaise