

Experts Say What Makes Plane Loss In War Economical

By HERMAN R. ALLEN
 WASHINGTON — Reports of bombing raids over Europe frequently say that so-and-so many of our planes were lost but that this was within the five percent generally considered economical. Just how this is calculated is a mystery to aviation experts here. In the first place, it is never disclosed—at least not for some time—how many of our bombers take part in a raid. Any figure in any report coming from the other side is just somebody's guess. In the second place, why is five percent economical in any given case?

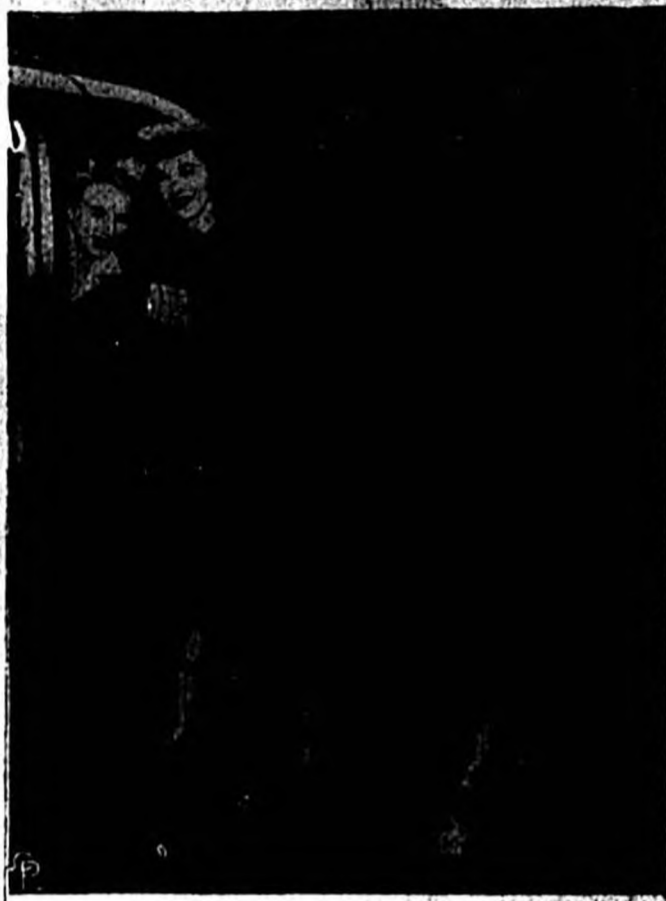
Back in the days of the Blitzkrieg over London it was estimated that the Germans could afford to lose 10 percent of their planes every night. Intelligence reports indicated that German factories could replace losses at that rate at that time. So for lack of a better figure, 10 percent was commonly used as the rate at which any air force could afford to lose bombers on any raid.

Later it was disclosed that during the first few months that the British got under way in raiding Germany the RAF lost about five percent and that this was economical at that time. How much higher a percentage might have been economical was not stated, but the five percent figure seems to have been generally adopted as a standard.

The experts here don't hold with that. The only standard you can apply, they say, is whether the mission is accomplished. If the objective is super-important, it might be worthwhile (from the cold military point of view) to sacrifice every plane.

Arnold Assesses Losses
 General Henry H. Arnold, commanding general of the Army Air Forces, explained something about it in a recent press conference. Referring to the raid last June on the Huls synthetic rubber plant, he said: "Rubber made in that plant was just about 17 percent of their rubber output. We figured that they lost about three months' production as a result of the damage. We lost 16 heavy bombers, but what are 16 heavy bombers when you deny them the production of that much rubber?"

General Arnold continued with an assessment of the raid on Haguenburg, in which 23 bombers were lost: "We were prepared to take our losses, but it was worth it because that plant produced 200 ME-109s (a type of German fighter) a month, 40 percent of the to-



BOARDING RED CROSS BUSS in New York City are Laetia Voren (right), Ebelyn Holt (center) and other members of the cast of "The Merry Widow." They were headed toward Halloran General Hospital to give a special performance for wounded servicemen. (International)

Football Seen As About The Same All Over Nation

By L. E. SKELLEY
 AP Features
 DES MOINES—You can argue all you want about the geographical difference in the caliber of football but Lt. Jimmy Kitta, the little fellow who has been around plenty, settles the question with a terse "they're all the same."

Jimmy, now in charge of athletics at Uncle Sam's huge Naval Air Station at Ottumwa, Iowa, believes that football is on the same level in all parts of the country.

"I've seen football all over the South and West. The football here says 'when the East dominates the game. But with the spread of the game throughout the country the game has been equalized.' To Kitta, it's all practice fundamentals.

"In fact, one of a successful football team is blocking. Blocking, Jimmy points out, 'you'll find those ingredients in all good teams no matter from what section of the country they come.' Since Jimmy was a star in deep southwest where there is a special emphasis on passing, he wanted to know the why of the type of game down there in that great open space of Texas.

Kitta, with vigor says there is no shirking of fundamentals in the Southwest. They pass more often there, he claims, because the weather is more conducive to that type of play.

We put the little guy on the spot by asking him to name the greatest passer ever developed in that land of fast-moving football. "Sammy Davis and Drey O'Brien," says Kitta. "Man, how they could throw 'em."

And, incidentally, Kitta tossed a little sideline on O'Brien. Jimmy was head coach at Rice Institute when little Davey was an all-sports hero in high school. Naturally, the various Texas institutions of higher learning were anxious to entice O'Brien to their school.

Did Rice officials want Davey as a football prospect? They did not, he stated, but as a star baseball prospect because Rice figured O'Brien was too small for the rigors of football.

Jimmy laughs now when he recalls Davey's gridiron exploit for Texas Christian University where he eventually enrolled.

Ever wonder what those forgotten football linemen—forgotten until the Associated Press started



WITH THANKSGIVING just around the corner, these turkeys, suspecting the worst, decided to make a break for it. They managed to make a getaway from a Boston poultry loft and are pictured on the roof of a five story house. Their reprieve was short-lived, however, and so were they. They met the man with the axe just after their capture. (International)

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Nobody is sure to whom. And roundworms can cause real trouble inside you or your child. Watch for the warning signs: sore, watery stomach, nervousness, listless, weight loss. Get Jarro's Vermifuge. Jarro's Vermifuge is America's leading proprietary worm medicine used by millions for over a century. Acts gently, yet drives out roundworms. Demand JARRO'S VERMIFUGE.

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 PACKAGE STORE

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 Across Street From H. & A. Department Store

tal production of Messerschmitt 109s and 10 percent of all the single engine fighters. Now that is out. They are trying to rebuild it, but before they can rebuild it—they can't do it in two or three months, they will have lost some 500 Messerschmitts.

"This plant, in our dollars, cost \$10,000,000. And if you want to put dollars on it, I tell you that those 23 bombers we lost cost \$11,000,000. So we destroyed four times as much as the bombers lost."

"Economic" Loss
 The point is that 23 bombers may seem like a terrific loss, but the mission was accomplished, therefore the loss was "economic."

On the other hand, General Arnold pointed out: "War is always the most uneconomical thing in the world. If you are going to start playing with dollars, you better not go to war." Regardless of all this, it is obvious that there must be at rate of loss above which air operations cannot be considered economical. It's not based on dollar

value of planes, but on the rate of replacement, speed of crew training, importance of targets, distance of targets and a lot of other factors.

You can be sure it is one of the last things the War Department will ever make public—if it has ever actually pegged the figure.

Whatever the rate may be, it is important to remember that you can't apply it to any one raid. It must be averaged out for all expected operations over a long period of time—not a month or a year, but the duration of the war. You can easily see why. A mission to bomb a steel plant, for instance, would not be worth many losses because the Germans have plenty of steel. But a party like the Huls raid or the attack on the Schweinfurt ball-bearing plant might be worth almost any loss.

The average width of Chile is 100 miles.

The U. S. Department of Labor was created in 1913.

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FOR SALE—

PLENTY of plants now ready: Cope Red, and Chinese Cabbages; Broccoli; White Bermuda Onions; Ga. Collards, Snoball Cauliflower. All free from insects. J. W. Dell, phone 15. Lake Monroe, Fla.

LOST—

LOST: Ration Book No. 3, P.P. Campbell, 2119 Sanford, Ave.

LOST: Two ration Books, No. 1, Mildred Jella, Mary Thomas, 1013 Railroad Ave.

LOST: Ration Book No. 3, Mae Emma Powell, Box 751, Sanford, Fla.

LOST: Gold link bracelet, 8 yellow stones. Sanford Gas Co.

LOST: Ration Book No. 3, Mardesia Johnson, 414 Cypress Ave.

LOST: Ration Book No. 3, George Polk, 610 E. 7th St. Reward.

LOST: Two Ration Books, No. 2, Wallace Mitchell, Charles Wilson, 1009 Holly Ave.

LOST: Black Navy Wallet containing \$13.00 and personal papers. David Lant Anasley, Rt. 3, Box 123, Sanford. Reward.

LOST: Change purse with set of rings and a Gas Book. Box 414, Sanford.

LOST: Ration Book No. 3, George Washington Majors, 1500 W. 11th St.

LOST: Black and white setter bird dog, near Marham Saturday. Finder please notify John Schwarz, Jr.

LOST: Ration Book No. 3, R. E. Paeritoy, 1194 Elm Ave.

LOST: White female Spitz dog named Beauty. Phone 294-W.

HOUSE in Edgewood section, 312 E. 23th St., modern, 5 room bungalow, Rude Automatic hot water heater, cabinet sink, venetian blinds in bedrooms, 2 car garage, bearing fruit trees. Priced for quick sale at 2,850.00. Phone 9206, Orlando

OR TRADE, one horse Iron-Age Spray machine. S. H. Buchanan, West Side.

NEW BABY bassinets, \$5.00 Mrs. W.P. Burke, Lake Mary.

FINE WALNUT DINING room set—only used about two months; two iron twin beds; three burner kerosene stove. C. E. Lowdermilk, 536 Valencia Drive.

TWO BEDS of Escarole and Cabbage plants. R.U. Hutchison.

HELP WANTED—

BOY to work in Parts Dept. Allman Chevrolet Co., 208 W. 1st St., phone 134, Sanford, Fla.

GIRLS for Soda Fountain work. Touchton Drug Co.

COLORED woman or girl for part time work. 918 Myrtle Ave.

TWO white girls for markers and checkers. Apply in person at Seminole County Laundry, 819 W. 3rd St.

GIRL OR MAN for Service Station work. Apply Seminole Tire Shop.

COLORED MAN for tire and battery work. Apply Seminole Tire Shop.

MAID FOR County Home. Phone 3293.

MISCELLANEOUS—

APRENTICE, general repairs. W. J. Russell, Phone 598-J.

D. BOSIER, DEALER IN PIPE—Pipe fittings and valves, complete stock from 1/2" to 6" Well Drilling, Pumps, Plumbing and Plumbing supplies. 918 W. 1st St. Phone 207.

FOR RENT—

APT. and room on bus line between Sanford and Orlando. Phone 8. Longwood, Mrs. F. J. Neimeyer.

FURNISHED apt. Phone 756-M.

BUSINESS SERVICE

TORADE used car at South Garage. Special sale every day.

MOTOR used car, Sanford, Fla.

During Christmas Holidays, Help him get a line to home

About the only time he can get to the telephone is a few short hours in the evening. That's where thousands of other boys in the camps want to use Long Distance, too.

Any time you are not on the lines, there's a better chance for a soldier's call to get through.

So unless it's urgent, we hope you won't be using Long Distance from 7 to 10 o'clock in the evening and hours for the service men.

Southern Bell Telephone and Telegraph Company

Can You Picture FLORIDA without Newspapers?

Every hour of the day headline news of overwhelming interest to every person in Florida is being made all over the world. But without our modern communication systems and particularly our newspapers it would be next to impossible to find out what's going on.

Getting even closer to home, we wouldn't know what local boys are back on furlough—what the ball bores are—who's getting married and when—what's happening in the comic-strip world—what events are taking place all over town.

All of us should feel proud of the fact that newspapers are going to keep Florida in touch with the times. It's a strong and free press serving free people—one of the first things the dictators would suppress if they had the chance! And it would be hard to over-

estimate the part played by Florida's great dailies and weekly newspapers in furthering the war effort. Nearly a million people buy these papers—far greater numbers read them—the whole State relies upon them for information and inspiration.

For this reason Florida Motor Lines depends upon such newspapers as this one to carry its information on bus service to those Floridians who travel Florida Motor Lines. In turn, carry many newspapers in rural areas, as served by any other transportation system.

As fellow citizens of this State, Florida Motor Lines takes much pleasure in helping to make our neighbors and good neighbors of all the communities we serve in Florida—linking them to each other and to the rest of the country, as newspapers do.

BUS STATION
FLORIDA MOTOR LINES
 700 Park Avenue, Phone 88

Commissioners Seek Road 44 Right-Of-Ways Germans Nervous As The Turkish Parliament Gathers

Standard from Page One
 removal of obstructions or buildings on that when the State Road Department is able to secure necessary funds for the project and materials for construction, the work may be passed through, he added.

If J. Overstreet Sr. was absent from the meeting due to illness, Herbert Behrens of Lake Monroe requested that a fence which obstructs portions of the Avenue near Lake Monroe be removed, and that the road be graded and put in good condition. The matter was referred by the commissioners to E. F. Housholder for legal opinion.

L. P. Hagan advised the Board that certain property owners interfering in land had closed the old road known as Luff's Mill and Tramm Road near Markham, and requested the Board to order the fence removed. This matter was also referred to Attorney Housholder for legal opinion.

The Board agreed to pay Mr. Housholder, as Board attorney, approximately \$1,200 as fee for attorney to meet title and tax certificate under law recently enacted by the State Legislature.

The salary of Mr. H. Smith, superintendent of the County Home, was raised \$100 a month.

Miss Ouida Wilson, county home demonstration agent, discussed with the Board the equipment that would be needed on the new canning kitchen project.

Local Leaders Attend State Chamber Meet

Standard from Page One
 The annual meeting of the Florida State Chamber of Commerce, which opened its sessions here today, drew a large number of local leaders.

The meeting was held at the Hotel Sanford, and was presided over by J. M. McKeon, president of the chamber.

Local leaders attending included J. M. McKeon, president; J. H. Housholder, secretary; and other prominent business and community leaders.

The chamber's annual report was read, and the president outlined the chamber's program for the coming year.

Carmody Tells Kiwanians About Youth Problems

Standard from Page One
 W. Carmody, state director of the Kiwanis Club of America, told the members of the local Kiwanis Club today about youth problems.

Carmody, who is a well-known authority on youth issues, discussed the challenges facing young people in the current economic and social climate.

He emphasized the importance of community support and guidance in helping youth overcome these challenges.

Please Him with Shirts

A Gift he will receive with pleasure and wear with delight! Famous Van Heusen and Collarite Shirts in all white and colors.



Van Heusen \$2.25
Collarite 1.95

★ Wembley Nor 'East Ties \$1.00
★ Silko-Line Ties

ROYAL ROBES

Gifts in the Royal Manner!
Something he'll enjoy for many, many years.

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For Happy Home-Going! Non-rational, too!

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...the Turkish Parliament...
 ...the local leaders...
 ...youth problems...

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A LIFE FOR A LIFE

TIM BOLT

THE WINDMILL RIDER

Produced by BERT BRIDGLEY. Directed by SAM NEWMAN. Screen Play by Harry O. Hunt and Bert Brudgley.

Also **MARGIE HART** and **ROBERT LOWERY** in "Lure of the Island"

Go to Church Sunday!

...the Turkish Parliament...
 ...the local leaders...
 ...youth problems...

...the Turkish Parliament...
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...the Turkish Parliament...
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TOUCHTON DRUG CO.

...Advertisement for Touchton Drug Co. featuring various products and services.

HOLIDAY LOANS

\$50⁰⁰ to \$300⁰⁰

Shopping early is necessary if you expect to buy from a selection, as stocks are low and the early shopper gets the pick.

OUR LOAN PLAN MAKES THE CASH AVAILABLE!
LIBERAL CREDIT REQUIREMENTS and COURTEOUS SERVICE ARE AVAILABLE TO YOU!
NO EMBARRASSMENT and STRICTLY CONFIDENTIAL!
A PLAN for EVERYONE!

FAMILY LOAN COMPANY

...Advertisement for Family Loan Company detailing loan terms and conditions.

Lovely Gifts

JD BOUTE - Romance Box
 Romantic love scene on cover. Old fashioned marriage certificate inside over. Filled with dainties to further romance. Large Decanter Jug (Coke), Sugar Shaker, Salt, and Soap. Lusher Plantation Garden (Woodland Sprig bouquet, \$2.00).

NOTICE OF APPLICATION FOR TAX DEED
 Chapter 1707 of 1935
 NOTICE IS HEREBY GIVEN That Hilbard Cassberry & M. E. L. Cassberry, his wife, holders of Tax Certificate No. 10, issued the 2nd day of August, A. D. 1937, has filed same in my office and has made application for a tax deed to be issued thereon. Said certificate embraces the following described property in the County of Seminole, State of Florida, to-wit:
 Lots 1 & 7 Hudson Park Plat Book 11 Page 22
 The assessment of the said property under the said certificate issued, was in the name of Lewis D. Cleveland.
 Unless an affidavit shall be returned according to law, the property described therein will be sold to the highest bidder at 11 A. M. on the 31st day of January, 1944, which is the 3rd day of January, 1944, and the 1st day of January, 1944.

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 1 lb Sir Walter Raleigh . . . 79c
 1 lb George Washington . . . 69c

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BORDON DEAN-Business Manager

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WEDNESDAY, DEC. 8, 1943

BIBLE VERSE FOR TODAY

IF EVERY ONE HAD THAT ATTITUDE IT WOULD MAKE A WONDERFUL NEIGHBORHOOD, A WONDERFUL TOWN, A WONDERFUL WORLD. Thou shalt love thy neighbor as thyself.—Matt. 22:39.

SOCRATIC (From Poetry)

Where is courage? In the will? In the wish? In the deed? Is it pushed or is it part? The unhesitating heart.

Where is wisdom? In the past? Poured into a future cast? Is it waiting on the sill? Or is its manner volatile?

Who will find them? Who will know? If they sting or if they glow? Could they ripen, like a peach, In my yard within my reach? RUTH STEPHAN.

CITATION (From Voices)

They read their son's citation with a stout, Firm pride, though here was something to bewilder. Their minds, and raise a kind of loving doubt.

The boy they knew was milder. And each recalled how, with a stumbling tread, A drowsy lad once left his tumbled bed, Holding with care, and mindful of misuse, A mouth that had been wheeled round his head, And had deluded him with its soft abuse.

With pity for the foolah, will thing pent Between four walls, he'd borne the hapless fellow. Out where the night was boundless in extent, For wings frail, as old parchment, foxed and yellow.

The notice was official, yet they banished Strange looks... Could this be David, the weaver? "Diarrhea and took five prisoners single-handed." AMANDA BENJAMIN HALL.

They say that good old Joe Stalin drank 50 toasts to "My Fighting friend Roosevelt" and "My Fighting friend Churchill!" After that he shouldn't have needed a second front.

The Herald learns that the Longwood Kennel Club will open its racing season this winter on Jan. 10 and will remain in operation for the following three months. The dogtrack will prove a popular attraction with the service men in this vicinity.

Irvin Cobb, famous humorist now 67, is reported seriously ill in New York. One of his first writings we ever read was called "Speaking of Operations" and was published shortly after he had had his appendix removed some 20 years ago. He could joke about that.

Paul McNutt says a labor draft is no longer necessary. Meanwhile restaurants will continue to close because they cannot find help, and such other public services as laundries, filling stations and newspapers will continue to curtail their services because many people who "do not have to work" will not work.

It is reported that the major national parties will do very little campaigning next year of the trans-continental variety, on account of the railroad congestion, confining their appeal to the public in radio and newspaper campaigns. However, it seems reasonable to believe that if a "swing around the country" will help the election for either party, the campaign may prove too great a burden to resist.

John Johnson, former secretary of the Florida County Commission, was honored by the State Chamber of Commerce at Miami Beach for his services to the state. He is the secretary of his county.

Workshop Unrest

Labor migration in this country used to be confined to outdoor work and seasonal crop time, but now there is a surprising amount of job-changing in factory work. This has been especially true in the course of the great industrial expansion connected with war work.

Recent check-ups in a big aircraft plant indicate that if 100 workers are employed on a given job, and three more are wanted, it is necessary to hire 15 more to get the slight increase. Personnel changes so rapidly that in the course of a few months there may be an almost entirely different set of employees.

This situation suggests temperamental restlessness in most cases, rather than sound reasons for migration. Why is this so? An inquiry made by the Office of War Information indicates that workers change jobs mainly to participate in the war effort, or to get better pay or advancement, or for the sake of less job hazard or for lack of social contacts, or on account of unsatisfactory housing and transportation.

Perhaps it all boils down to the fact that this is now an employees' market. It is so easy to get jobs that workmen become "choosy." The situation may change as the big war labor demand shrinks. But it does not help now to shorten the war.

Retribution

Fire from heaven fell upon the wicked cities of Sodom and Gomorrah and consumed them. Their very sites were obliterated and their tale was left as a warning to the wicked while the world should last.

Fire falls likewise now, in these stormy latter days, upon the mighty capital of the nation which launched this present war. Here is a man-made deluge of time and smoke and thunder such as the world never saw to forecast perhaps in the volcanic destruction of Pompeii and Herculaneum.

We cannot grasp the basic realities of such catastrophes. But surely it does seem, to the decent people who are a majority of mankind, that the bombardment of Berlin, and the immense devastation resulting though wrought with human hands, represent a sound judgment upon a nation and a city for the enormous wickedness they have practiced.

A thousand texts could be found in the Bible to point this moral. As a man or nation soweth, that they shall also reap.

More Meat

Ration point values on beef are reduced a little, and the OPA administrator says every American family will be entitled to 30 percent more meat in December than it has been getting. This is not so large an increase in quantity as the percentage may seem to suggest, but it is a helpful and hopeful improvement, appreciated alike by war factory workers and housewives. It is surprising, how much difference a seemingly small change in basic food supplies can make in the kitchen and on the table, or in the lunch pail.

American housewives and their families have been enduring scarcities with a reasonable degree of cheerfulness, and will continue to endure them as conditions require. It should be remembered that the most drastically rationed American hardly knows what privation is, compared with the other nations by whose side we are fighting this war. Even our soldiers in the most distant reaches of the war area seem to have better food, and more of it, than British or Russian fighting men.

The Next Peril

A greater peril than war may confront the world after peace is made. It is pestilence.

Surgeon-General Thomas Parran fears this outcome from the return home of 21,000,000 refugees. This will be the greatest migration in history, and will threaten starvation and disease of all kinds.

"I don't see how we can prevent it," says Gen. Parran. "Almost every displaced person is going to get home. Of course, you can't build barriers across the roads and railroads. They'd only walk across the fields."

To anticipate the danger is to do much to avoid it. Such migration can be supervised and helped. That is only one of the many jobs that await the United Nations after the war.

Board of Health Explains Origin Of "Cat Fever"

JACKSONVILLE, Dec. 8. (Special)—The term "cat fever" which is causing "curiously, confusion and concern" in the minds of the public, was first used after World War I to distinguish less virulent respiratory infections from the highly virulent influenza creating havoc at that time, Dr. E.F. Hoffman, director of the State Board of Health's Bureau of Epidemiology, said today.

"At that time many cases of respiratory infections with high fevers and less specific causes previously diagnosed as colds, grippe, or perhaps acute laryngitis, were being diagnosed as influenza."

"To stop this labeling of the common garden variety of colds as 'influenza,' it was recommended by a medical authority that this group of illnesses be referred to as catarrhal fevers."

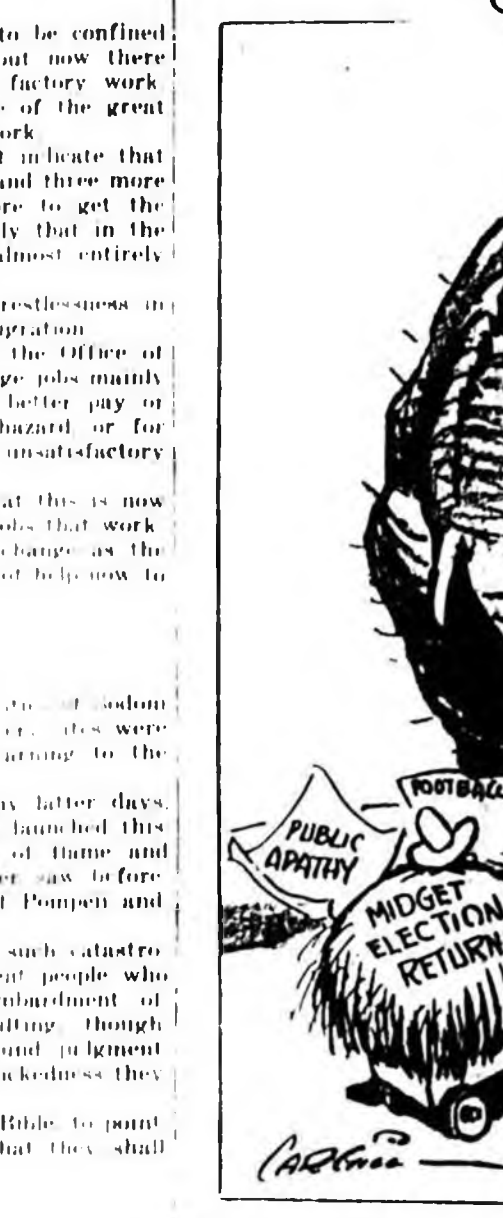
In short, the term suggested was to refer to that group of infections which are not true epidemic influenza, but infections of a less severe and generally dangerous nature," Hoffman said.

"However, 'cat fever' or 'catarrhal fever' should not be regarded too lightly as 10 per cent of these cases develop pneumonia in some form or other."

He urged that even the mildest cases of 'cat fever' be given absolute bed rest. This should be continued until the patient has been well for several days. "Coddling" is the rule of safety in the symptoms known as "cat fever."

Individuals suffering from this

"CAR OF TOMORROW?"



Fire Chief Cleveland Explains Common Causes Of Great Fires

Fire Chief Mack Cleveland, after viewing the "Dixie" wherein Bing Crosby sets a home and a theater afire by carelessly laying down a lighted pipe, today stated that just such causes of fires had occurred in the past in Sanford, and warned against laying down lighted pipes, cigarettes and cigars where they might start a fire.

"Another frequent cause of fires is the accumulation of fire hazards in buildings, such as oily rags or old paper which might catch fire from stoves or by spontaneous combustion," he added. "Paint brushes should be kept in water, and varnish and paint cans in metal containers," he said.

"Another fire hazard that will come after the first frost will be that of dry grass, which should be cleared away from buildings."

"An increase of temperature in an individual with an upper respiratory infection is the result of increased body activity (metabolism) and is nature's way of getting in eliminating the infection from the body and 'should not be tampered with.'"

"Cat fevers," or catarrhal fevers, are not reportable to the State Board of Health. However, a large number of cases have been reported by the armed forces stations and local health units throughout the State.

HOME GIFTS THEY'LL ENJOY

Give something to make home cheerier, brighter... something that will be as welcome next Christmas as it is this Dec. 8th! Come see our selection of lovely mirrors... pretty... practical home gifts...

DECORATIVE FRAMED MIRRORS and PICTURES

The Complete Paint and Glass Store

Sanford Paint & Glass Co.

111 N. G. ROLLER



It gets cold on cutter patrol

FIGHTING side on the North Atlantic Coast Guardsmen often stand watches on sub-zero weather. So they wear a special dress uniform, one-piece from head to foot, and fleece lined inside. Goggles guard their eyes.

The U. S. Coast Guard designs its uniforms for comfort and wear. Even to the underwear—with correct weights and styles for any waters.

You also can have comfort and good styling in underwear. For, during the past 10 years, the makers of HANES underwear have developed the art of turning fluffy cotton into fine underwear that fits properly and gives you real wear.

Take HANES Union Suits, for instance (shown at right). They're fleecy and warm. And they're tailored to your exact chest width and trunk length—won't pinch or pull. Ankle length legs. Long or short sleeves. You'll find them especially comfortable. P. H. Hanes Knitting Company, Winston-Salem, N. C.

HANES UNDERWEAR

FOR MEN AND BOYS FOR EVERY SEASON

If you cannot always get your favorite Hanes style, please remember that much of our production is going to our Armed Forces.

Have a Coca-Cola = Welcome home



... a way to revive old times

He's delighted to find his own room unchanged—everything just as he left it. He's pleased, too, to discover other familiar things, such as the bottle that refreshes with ice-cold Coca-Cola. This happy custom is part of American home life. Yes, for friendly refreshment nothing takes the place of Coca-Cola. Now a "Coke" is the universal invitation to relax and be yourself. For around the world Coca-Cola stands for the home that refreshes—has become the familiar greeting of friendly folks.

SALE AND SERVICE AUTHORITY OF THE COCA-COLA COMPANY BY SANFORD COCA-COLA BOTTLING CO.

Social And Personal Activities

MRS. FRANK S. RAY, Society Editor

Telephone 118

Social Calendar

WEDNESDAY
First Christian Church will have their annual business meeting and covered dish supper at 7:00 p. m. followed by election of officers. The Daughters of Wesley will serve Turkey Supper at regular Xmas Party at Annex at 7:00 P. M. Dec. 13.

THURSDAY
Annual meeting of the Seminole County Chapter of the American Red Cross will be held at the Red Cross room on First Street at 10:00 A. M. Officers will be elected and all members are invited to attend.
The Home Demonstration Club will meet at the home of Mrs. O. E. White, 1105 Myrtle Avenue, at 3:00 P. M.

FRIDAY
A "School Dinner" will be given at the Young People's Club from 8:00 to 11:00 P. M. and all students attending grammar school, high school and junior high school are invited. Snippets and music will be furnished.
Regular meeting of the D. A. R. will be held at the home of Mrs. C. R. Dawson, 708 Park Avenue at 3:00 P. M. All visiting members are invited to attend.
Rose Circle of the Sanford Garden Club will meet at the home of Mrs. J. L. Lee at 10:00 A. M.
Mrs. A. W. Egan is in charge of program. There will be a gift exchange of home-canned products.
The Hort. Gardeners' Circle of the Sanford Garden Club will meet at the home of Mrs. H. W. Warr, 111 Palmetto Avenue at 9:30 A. M. Members will name a tree to the club.
Central Circle of the Sanford Garden Club will meet at the home of Mrs. F. E. Hollis, 1111 Park Avenue at 10:00 A. M. Members are asked to bring a Christmas arrangement.

Personals

The Wesleyan Service Guild of the First Methodist Church will meet at Mrs. B. Williams', Oak Avenue, at 8:00 P. M.

SATURDAY
The Cecilia Music Club will meet at the home of Mrs. E. M. Stoddard, 603 Myrtle Avenue, at 3 P. M.

MONDAY
Circle 1 of the First Baptist Church will meet with Mrs. John Miller, 113 Holly Avenue, at 8:30 P. M.
Circle 2 of the First Baptist Church will meet with Mrs. W. L. Stoddard, 601 Elm Avenue, at 8:30 P. M.
Circle 3 of the First Baptist Church will meet with Mrs. H. E. Turner, 210 S. Twentieth Street, at 7:30 P. M. Covered dish supper and exchange of Christmas gifts.

Circle 4 of the First Baptist Church will meet with Mrs. G. L. Garrison, Richmond Avenue, at 12:00 o'clock. Covered dish luncheon.

Circle 1 of Presbyterian Church, Mrs. E. D. Brown, chairman, will meet at the home of Mrs. Brown, 900 Palmetto Avenue, at 8:30 P. M.
Circle 2 of Presbyterian Church will meet at the home of Mrs. G. A. Sims, 420 Sumner Avenue, at 8:30 P. M.
Circle 3 of Presbyterian Church will meet at the home of Mrs. R. A. Cobb, chairman, will meet at the home of Mrs. J. D. Woodruff, 112 W. S. Twentieth Street, for luncheon at 12:00 o'clock.
Circle 4 of Presbyterian Church will meet at the home of Mrs. D. B. Middleton, 411 Myrtle Avenue, at 8:30 P. M.
Circle 5 of Presbyterian Church will meet at the home of Mrs. J. E. Munger, chairman, will meet at the home of Mrs. J. I. Threlker, Grandview Avenue, at 8:30 P. M.
Business Women's Circle of the Presbyterian Church, Mrs. F. S. McCauley, chairman, will meet at the home of Mrs. McCauley, 1100 Myrtle Avenue, with Mrs. A. W. Knox as co-hostess at 8:00 P. M.

TUESDAY
Surgical Dressings Room will be open from 10:00 A. M. until 4:30 P. M.
The Artistic Class of the First Baptist Church will hold its annual Christmas supper at 7:00 P. M. in the church annex. Members will bring a dish and a small gift for the Christmas tree.

Service Men's Calendar

Club located in Fort Mellon Park at Sanford Avenue

USO SERVICES
Fully equipped reading, writing and radio lounges.
Game Room, Snack Bar.
Parcel checking and wrapping service.
Laundering List.
Free shaving and shoe shine equipment.
Free local phone service.
Information service covering all local affairs.
Equipment for fishing and other sports.
Dance instruction. Register at the USO.

MONDAY
All games night. Saloranas will be in charge of the games tables. Come in and play your sport game from 10:00 to 11:00 P. M. (Free on A. Record).
TUESDAY
Open House will be held at the South Florida Baptist Church, North and Laurier Avenues, at 8:00 P. M.
WEDNESDAY
Open House at USO Club.
THURSDAY
10:30 P. M. Pipe Club will meet in USO Office. Entitled "Men's Council."
8:30 P. M. Bingo Party at USO Club. Cigarettes and cash prizes.
FRIDAY - USO Dance at Club.
SATURDAY
Service men's dance at Episcopal Parish House, 400 Magnolia Avenue, 8:30 P. M. to 11 P. M. Girls by invitation.
SUNDAY
Coffee and doughnuts will be served at the USO from 9:00 A. M. until 1:00 P. M. USO Club is open daily from 9:00 A. M. until 11:00 P. M.

School Glee Club To Sing "The Messiah"

The annual Holiday Glee Club will be singing "The Messiah" at the Jacksonville Convention Center, Monday, December 14, at 8:00 P. M. The program will be presented by the Jacksonville Glee Club, which is composed of members from the Jacksonville Public Schools. The program will be presented by the Jacksonville Glee Club, which is composed of members from the Jacksonville Public Schools. The program will be presented by the Jacksonville Glee Club, which is composed of members from the Jacksonville Public Schools.

Longwear

Mr. John Schirara, Jr. Honors Her Sister
Mrs. John Schirara, Jr. has just returned from a trip to the States. She was accompanied by her sister, Mrs. M. Schirara, who is now residing in Jacksonville. Mrs. Schirara was accompanied by her sister, Mrs. M. Schirara, who is now residing in Jacksonville.



BIRTH ANNIVERSARY

Jo-Dee Junior



10.98
2 pc. Check
A look ahead into Spring with Jo-Dee's newest 2-piece Gingham check. Truly a knockout, with net pockets and collar. Flower trim. Sizes 11, 13, 15.

Miss Hurt Entertains For Miss Mary Wight

Decorations of red and green in keeping with the Christmas season were used and bridge was enjoyed by the guests. High score prize was won by Mrs. John Higgins and the screen prize was won by Mrs. Herbert Moses. A gift of lingerie was presented to the honoree and Mrs. L. Verne Hurt assisted her daughter in serving a salad course. Those invited to be with Miss Wight were: Oleda Dyson, Evelyn Stone, Elizabeth Laffer, Elizabeth Dyson, Madelyn Truluck, Cecelia Truluck, Marjorie Couburn, Jane Schultz, Lucy Rounhill, Doris Sue Williams and Hope Henderson of Williamsburg, Va. Also Mrs. Algernon Speer, Mrs. Mrs. Higgins, Mrs. Wallie Dietrich, Mrs. James Higgins, Mrs. W. A. Laffer and Mrs. Ralph Wight.

Lions Club Will Have Christmas Party

The Lions Club's annual Christmas party and "Ladies Night" will be celebrated this evening at the Country Club with a spaghetti dinner. The dinner and dance will follow the regular meeting of the club in the Hotel Mayfair at 7:30 P. M. Each member has been asked to bring a toy wrapped as a gift and these will be distributed among the poor for Christmas. It is illegal to throw away paper in Britain.

Notice

There will be a tea on Thursday afternoon given by the American Legion Auxiliary at the home of Mrs. F. E. Roundell at 1:00 P. M. The tea will be in honor of Mrs. Helen Woodruff, State President of American Legion Auxiliaries, and Mrs. Elmer Jackson, Seventh District President. Co-hostesses will be Mrs. W. E. Holt, Mrs. A. M. Flowers and Mrs. C. I. Kewin.

Meeting Is Held By Methodist Circle

The Methodist Circle held its regular meeting at the home of Mrs. M. Schirara, Jr. on Monday, December 7, at 8:00 P. M. The program was presented by the Jacksonville Glee Club, which is composed of members from the Jacksonville Public Schools. The program will be presented by the Jacksonville Glee Club, which is composed of members from the Jacksonville Public Schools.

DANCE ELKS CLUB

Friday, Dec. 10th
9:30 'Til (?)
BENEFIT CRIPPLED CHILDREN'S HOME in UMATILLA
55c each person

A JEWELRY GIFT MAKES Christmas Brighter

Exciting Jewelry Gifts add zest to any costume! 3.00 to 15.00

Clever, sparkling jewelry gifts, brimming with Christmas cheer, will make any woman on your list happy! We have a super collection, to help complete your gift list, here at your Christmas store.

Sentimental, romantic jewelry shines as a bright gift idea.

Gleaming costume jewelry in large assortments... all stunning... 2.00

Pearls, 2.00 to 10.00

Clever lapel pins - favor the fun trick of Santa Claus. 1.00 - 1.25

Yowell's
SANFORD
202 E. 1st Street
Phone 5

Bring the Light of Springtime to Her Eyes!

Surprise her this Christmas morning with the ring! A wide selection of the finest gems!

\$25 to \$100	Platinum Set with 2 small diamonds.
\$25 to \$500	Yellow gold solitaire with 8 small stones.

WERT THE JEWELER
202 E. 1st Street
Phone 5

ALL SET for CHRISTMAS?



We know you're busy with Christmas Shopping, but don't forget to send those clothes to the cleaner so you'll be ALL SET for CHRISTMAS!

GIVE WAR BONDS for CHRISTMAS!

LANEY DRY CLEANING CO.

110 E. 2nd St. Phone 465

FOR SALE

Some of the best muck lands in Central Florida are ready for cultivation on south side of Lake Hart in Orange County. These lands can be rented or purchased on very easy terms. The Duda Brothers have a hundred acres of celery on adjoining lands.

For Further Details, See

M. J. MOSS, JR.

ORLANDO

SANTA IS COMING!



SHOP EARLY

LET SANTA DELIVER A PAPER!



Give a **SUBSCRIPTION** and you give every day of the year! Your boy or girl in the Service would welcome the **"HOME TOWN PAPER!"**

A **SPECIAL RATE of \$3.00 PER YEAR** IS OFFERED TO SERVICE MEN and WOMEN!

THE SANFORD HERALD

LEGAL NOTICE

NOTICE OF APPLICATION FOR TAX DEED

Chapter 1732 of 1935

NOTICE IS HEREBY GIVEN that the undersigned, JAMES W. WEAVER, holder of the title to the following described property in the County of Seminole, Florida, to-wit:

Section 14 of the 1st Range of the 1st Township, 20 South, Range 11 East, 1st Area.

The assessment of the said property under the said certificate is and was in the name of MARY L. WEAVER.

Failure to pay the said certificate shall be deemed according to law to be a forfeiture of the said property described therein, with the right to the highest bidder at the court house door on the first Monday of the month of January, 1944, which is the first day of January, 1944.

Dated this 1st day of December, 1943.

JAMES W. WEAVER

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Dated this 1st day of December, 1943.

M. J. MOSS, JR.

Wanted! Men and Women Who Are Hard of Hearing

To make this simple, no risk hearing test if you are temporarily deafened, induced by ringing buzzing and noises due to hard work or congested nasal passages, try the Ear-Home Method but first let us show you how we enable them to hear well again. You need hear better after making this simple test or you get your money back at once. Ask about Ear Drops today at

TOUGHTON DRUG CO.

When Skin Torture Drives You Mad!

Get a bottle of clean, powerful, penetrating **JAYNE'S** Ointment. The very first application should give you comforting relief and a few short ointments will soothe you so you have at last found the way to overcome the itchy, burning and stinging. **JAYNE'S** Ointment is clean, pure and simple to use. It is a **WORLD OIL** preparation — contains no irritating ingredients. Ask for **JAYNE'S** Ointment at any drug store or mail order.

TOUGHTON DRUG CO.

INSURE OUR POLICY

Insure Your House and Automobile.

But FIRST INSURE OUR WAY OF LIFE!

BUY WAR BONDS

H. Warren Gut

Agency

General Insurance

Room 303 Melach Bldg.

Phone 70

Want a Home?

Then Stop "Paying" and Start "Buying"

We have found many local homes, with incomes no greater than yours, in which we have substituted modern, low-cost home financing plans and we can help you.

First Federal Savings & Loan Association

Sanford, Florida


Beware Coughs from common colds That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel accumulated phlegm and aid nature to soothe and heal raw tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION

for Coughs, Chest Colds, Bronchitis

DON'T SCRUB FALSE TEETH AWAY — USE MODERN KLEENITE TODAY!



Use all the approved tooth pastes and tooth powders. They are all good. But KLEENITE is the only one that cleans your teeth and whitens your smile without rubbing, scrubbing, or scratching. It is a modern, scientific formula that cleanses and polishes your teeth. It is the only one that is safe for your gums and sensitive teeth. It is the only one that is gentle on your teeth and whitens your smile. It is the only one that is safe for your gums and sensitive teeth. It is the only one that is gentle on your teeth and whitens your smile.

TOUGHTON DRUG CO.

AMERICA'S GRAND CANYON

BIG THREE / NIAGARA FALLS

SILVER SPRINGS

FLORIDA'S UNDERWATER FAIRLAND

SEE IT BETWEEN TRAINS AND BUSES FROM OCALA

WANTED — USED CARS

DON'T KEEP your transportation backed up. You can help play the part in the war program. TODAY we need used cars in order to further our SANFORD transportation needs. If you are not using your car or if any emergency arises when you must dispose of your car, we will buy it and pay you highest CASH PRICE.

ALTMAN CHEVROLET CO.

208 W. 1st St. SANFORD Phone 411

Bought **CARS** Sold

Tubes **Goodrich** Tires

Batteries

Quaker State Oil


STRICKLAND MOTORS, Inc.

105 E. Palmetto Ave.

YOUR FORD DEALER SINCE 1901

WHY SUFFER WITH A LOUD WHISTLE?


ASTHMA



The most effective relief for the cough and wheezing of asthma is Creomulsion. It is a natural, soothing, and effective remedy for the cough and wheezing of asthma. It is a natural, soothing, and effective remedy for the cough and wheezing of asthma. It is a natural, soothing, and effective remedy for the cough and wheezing of asthma.

TOUGHTON DRUG CO.

In the Military Manner



IVEY'S

10.50

8.75

6.50

5.50

SPRAY KAST

Effective Insecticide

Protects TRUCKS and CREEPY CROPS

From annoying Insects

Such As: Caterpillars, Beetles, Fleas, Flies, Mosquitoes, etc.

Sold By

STRICKLAND MOTORS, Inc.

THE LONE RANGER

HANG IT ALL, I WISH HE WERE NOT IN THERE! AS SURE AS I'M A LONE RANGER, THE SKELETON HAS SET A TRAP FOR HIM!

IF HE COMES OUT ALIVE, WE'RE ALL GOIN' IN!

THEY'RE COMIN' LONG RANGERS WITH US! WE'VE GOT 'EM!

ETTA KITT

TELL YER FORTUNE! TAKE CARD — LOOK AT IT — THEN HOLD IT — THEN SWALLOW IT!

WILL YOU KIDS BEAT IT?

WE WANTA SEE DOAKES!

AT EASE, ETTAS IN THERE WE WERE ONLY FIGHTING A DELAYING ACTION, SO SHE COULD PUT THE BEE ON THE OLD BOY, FIRST!

WELL, DOAKES, WELL TAKE THAT OLD MONE HOUSE!

JUST LET ME SEE THAT YOUNG LADY HAVE IT FOR A CANTINE!

WHAT'LL THEY USE FOR MONEY?

YOU TWO DESERVE MEDALS!

By **PAUL ROBINSON**

Malaria Study Pressed As War Increases Cases

Refresher Course Is Offered Doctors As Soldiers Come Back

NEW YORK CITY, Dec. 8.—Recent experiments have indicated that malaria may be dormant in the human system for an indefinite time, even years in some types, before flaring up and falling its unsuspecting victims, it was learned yesterday. The disease has been one of the most frequent perils faced on battle fronts of the Pacific, Africa and Mexican regions.

Revelation of the investigation, being made on birds at Cornell University Medical College, New York Hospital and elsewhere, came after inquiries based on recent experiences of hundreds of returning service men by Maxton S. Kahn, associated professor of public health and preventive medicine, who is an authority on malaria, urged physicians throughout the country to become cognizant of the disease.

Dr. Kahn, a student for twenty years of disease in the tropics, has been himself a victim of malaria from expeditions into Dutch and French Guiana. A biographer of Carlos Finlay, he was guest of honor Friday night at a dinner given by Cuban physicians marking the 114th birthday of Finlay, discoverer of the yellow fever mosquito.

In an interview, he reported that general practitioners have been unfamiliarizing themselves with the symptoms of the parasitic tropical disease, which most had not encountered in their college days.

Cornell, for example, for the last year has been giving refresher courses to its third and fourth year students, its house staff, each Navy unit and a number of outside civilian doctors. This has been in addition to its basic courses in parasitology, public health and various clinical departments which regularly consider tropical diseases. The refresher courses will be continued, and other major medical schools have taken up similar programs.

Individual doctors from the Cornell faculty and New York Hospital staff have lectured before medical groups on symptoms of the disease. Dr. Kahn, for example, having spoken to thirty-four such organizations this year.

With malaria, the germ may get into the blood stream of any man in tropical or subtropical areas, a matter of seconds, through the bite of an infected anopheline mosquito injecting the micro-organism, malarial parasite, into the blood. But the victim may go for months, even years, before the symptoms show on a rampage.

Then comes the day when the

RURAL COMMON SENSE

WAR WATSON, FLEAS

Despite our tremendous war-time need for food, as an attacking force to cut up or ruin their crops, the farmer in Florida is not getting the most out of his land. This point recently was made in a pamphlet, "War Watson, Fleas," published by the Florida Department of Agriculture, which points out the importance of controlling these vermin. The pamphlet is available to all farmers and is a must for every one who grows anything, especially at this time.

War Watson, the flea, is a small, six-legged insect, about 1/16 of an inch long, and is found in the soil. It is a common pest of the farmer, and it is a very dangerous pest. It is a very common pest of the farmer, and it is a very dangerous pest. It is a very common pest of the farmer, and it is a very dangerous pest.

War Workers Face U.S. Drive On Negligence

Buffalo Grand Jury To Get Cases; Draft Boards Notified

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Asserting he had received many reports from the Federal Bureau of Investigation that negligent work is interfering with the war effort, Mr. Grobe, in a statement, said he planned to do two things: Present to the Federal Grand Jury all of the facts developed by FBI agents in future cases and let the citizens of this community decide whether these careless and indifferent individuals are to be prosecuted under the Federal

Negro Is Fined \$200 On Charge Involving Shine

Jack Johnson, Negro, Whom Police Chief Roy G. Williams

Jack Johnson, negro, whom Police Chief Roy G. Williams described as an old offender in the matter of illegal possession of moonshine liquor, was recently arrested when a quantity of "moonshine" was found in his car, and in City Court Monday, received one of the steepest penalties handed out this year by Judge J.G. Sharon, \$200 and costs or 30 days in jail.

For driving while drunk, without driver's license and with no muffler on his car, Guy Thomas Blackabay was fined \$100 and costs or 60 days. The case of

Meat Ration Points Reduced!

Beef, Veal, Pork, Bacon, Ready-to-Get Meats, Sausage and Lard

Beef, Veal, Pork, Bacon, Ready-to-Get Meats, Sausage and Lard have all been reduced 1, 2 or 3 point ration units. Sausage, Corned Beef, and ready-to-serve soup now point less. Corned Beef, Sausage, and ready-to-serve soup now point less. Corned Beef, Sausage, and ready-to-serve soup now point less.

GIANT FOOD CENTERS

LOVETT'S PIGGLY WIGGLY

Wholesale Prices in Retail Stores. Quantity Rights Reserved. Prices Good Through Saturday, December 11.

WE WILL BE CLOSED EVERY WEDNESDAY AFTERNOON!

Meat Ration Points Reduced!

Beef, Veal, Pork, Bacon, Ready-to-Get Meats, Sausage and Lard have all been reduced 1, 2 or 3 point ration units. Sausage, Corned Beef, and ready-to-serve soup now point less. Corned Beef, Sausage, and ready-to-serve soup now point less.

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Now You Can Buy MAJOR-B Vitamins At Lovett's, Piggly Wiggly & Table Supply

Keep the Family in the PINK OF CONDITION!

Fortify your food rations with Major-B B-Complex Vitamins... approved by Walter H. Eddy, Ph. D., noted food and vitamin authority.



major-B
Natural B-COMPLEX
VITAMINS

Start now to help develop maximum energy... promote vigor and help build resistance against fatigue. Add Major-B Natural B-Complex Vitamins to your daily diet and notice the difference.


For Pep! For Energy!

MAJOR-B NATURAL B-COMPLEX VITAMINS

1/2 month's supply 100 tablets... **89¢**

More than 2 months' supply 300 tablets... **175¢**

24 Tablets 29¢
48 Tablets 49¢



WALTER H. EDDY, Ph. D.
Consulting Chemist
1000 WEST 107TH STREET
NEW YORK 25, N.Y.

July 26, 1943

Major-B Vitamins, Inc., 111 Fifth Avenue, New York 10, N.Y.

"I have made complete laboratory tests on Major-B Complex Vitamins and fully recommend them to all men, women and children."

"Major-B Complex Vitamins are an essential, they are a natural part of the diet and are necessary for the highest quality of life."

Very truly yours,
Walter H. Eddy, Ph. D.
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END
DEC. 8, 1943

