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## HERE'S THE SALE ALL SAHFORD WATS FOR!

 Annual August Sale 1 DAY ONLY-SATURDAY AUG. 1lth| GAIN | GAINS | RA |
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| SAVE $1 / 2 \ldots$ Save even More. Hundreds of Dresses, Coats, Blouses Sweaters, Skirts, Sportswear, Underwear, and Children's Wear priced at $1 / 2$ and less than $1 / 2$ of former prices ! Dozens of items not listed. This is our BIG once $\beta$ year almost give away Sale. Come early to get best choice. |  |  |
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## 7\% 'Cinderella \& Kate Greenway' CHILDREN'S DRESSES

 $1.98 \quad 3.98$
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 Buy for School, for party, for play wear. No Iron coitons, chamerass, nylons, finghams
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By Catalina, Queen Casual, Bobble Brooks
Cotton knit, cords, broadcloth, denim. SHORTS, PEDDLE PUSHERS, BER-
MUDAS, T-SHIRTS VALUES TO 7.98

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Print or Solid Color Cotton SKIRTS
$1 / 3$ to $1 / 2$ off For School and ally yert wear; anart eotion,
 $\begin{array}{cccc}2.77 & \text { to } & 3.99 & \text { DRESSES } \\ 2 & \text { For } 3.50 & 1.99\end{array}$ Jacket Dresses, Flared Skirt, Sheath Dressea for home or atreet

EARLY BIRD SPECIALS !!! ON SALE 9 A. M. SATURDAY COTTON DRESSES Limited Quantity.
NALUES TO 3.98
1.00 Each

| CHILDREN'S SWIM SUITS $50 \%$ off | wOMEN's SWIM SUITS CATALNA $50 \%$ off |
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## LADILS'

Underwear
Nylon gowns, shortio pajamas,
slips, halt-alips, Broken sizea and REGUULAR 3. 98 - 9.98

Now Reduced
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## Britain Goes Ahead With Canal Conference Plans Minus Egypt

Interstate Route Traffic Survey Will Be Conducted Here


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3 Autos Involved In Wreck ＝inn

# Democrats Open Nominating Confab 




Giants＇Dormitory To Be Constructed By＇St．Peie Firm


 expecially when it comes to cars?
So wouldn't you find it fun to boss the newest thing in motordom-a car with the greatest advance in transmissions since the gearshift left the floor?
And wouldn't you like to have all this at a price that is right-and when the weather is rightand right when your car is at its top worth?
Well, sir, we've got that kind of situation for you-now.
Because this very day you can step into a 1956 Buick with Variable Pitch Dymafow* and drive away with a transmission so modem, so responsive, so smooth that you may not find its like in other cars for ycans to come.
You can have the thrill of split-second action from the merest nudge of the pedal-and with
bring
lou can have the safety-rurge of power the comes from pushing down on tho pedal and switching the pitch.
All with the walloping might of Buick's 322 cubic--inch V8 engine. All with the new luxury of a ride thats built on 4 brawny coil spring for buoyant levelncss, A ride wilh new steering
Best of all, you can make the buy of a lifetime. For today's low prices have helped move Buick into America's lest-selling 3 more firmly than That means we can come to terms on the trade-in value of your car in a way that's bound to tickle you pink.
Why not stop in and take us up on that-today?
 NICHOLSON BUICK COMPANY
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THIS THAEE-BEDROOM HOME has been ingeniously planned to offer living room, dining rowim, den and brenkinst porch has been nlaced to the front to capture your lest vew. Beilroms are to the rear for privacy
and quiet, and the flow of movenent through the house is channcled by the central hall. The ledrowas arent of comfortable size, and storage roons in provited in ten dosests, wus the las cment. U-shajed for conventence,


Eenford Buillera Are Alwaya Ready To Bulld Your Home For You.

Appliances Help Wife In Kitchen






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Nempones aro now availtble in your man likes yried food before
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 wonderful ranvenilener. The y, medium, or hrad.

YOU'RE TELLING ME!

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a batie towels. 8 hand towes
very home should have one
LAUNDRY-KAR $\quad \$ 11.95$
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$\underset{\text { talal }}{\text { value }} \$ / 5.50 .5$
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with traile
ALL FOR THE
REGULAR PRICE OF THE WASHER'209.95 ALONE


Smathers, One Of State's_leaders, To Address Democra ic Convention
standing senitortal readere will be heard careful zuiding of many programs throush
around the world an the 1958 nession of the the senate has brought much prominence Domoeratic Nation
More and more Floride is coming to the forvefront, not only because of its excepflonal erowth in population and the huge expansion prosram of industrial, develop-
ment increases, but because of its outstanding leaderahip in the Nation's capitol. Senator Georse Smathers will apeak to today on Invitatlon extended by Paul ButCummittee. He will epeak as Chairman of the Demoeratic sinatioral Campalen Committee, an honor attributed to the increased
activitien of the committee and 8mather's own personal leadershlp in the United Senator Smathers has often been mentoned atla a vice-presidential ponaibility. Ho
vill outine the perues in the forthcoming Senatorlal campalgn and will introduce several senatorial candidates to the huge autaimeo in Chicazo
television audiences.
Wo fel that Goorge Smathors is one
of the ableat leadere in the United Btates of the ableast that the chooeling of Smathern co ope of the opening speakers of the ConParty. leadership in Washington, has won the con-

## Scientific 'Gains'

"gains". Chiemists have Invented a weed killer
to clean out Ithtle fishing likees clogred with to clean out hut the rianing lakees cogrgen will
greenery. But the crouly, can kill the fish.
alone to ro-seed, grow thicker the next year and decay they use up the oxygen and suffocate the fish. Experts on both sides of ing case.

## lake and siv. the problem.

| The Sanford Herald <br> Fubliancu Delly Breapt maturday and funday |  |
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to the state of Florida.
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orn has become widely known throushou
the country as a statemman,
Florida has been honored to have one of
Its leaders chosen to speak today
national leaders and citizens during
national leadera and citizens during one or
the most important conventions and seassion
Gns Price Increase
the price of gasoline went up. The rago
was as one-cent-a-gallont up. The reason
federal gasoline tax. rasaing in the
ot three cents, as oprovided
highwav construction bill.

## A sales executive of a leading oll compan

 development:: "We certanthly arree that goodighas are hlghwase are highly desirable. But we do
feel that motorist should realige that the new tax rate on ganalline is the highest
in the nation on any ensential commodity. The total anyolinge tax pald by motor Ists has now risen to 10 per cent of the ro
tail price of gasoline. The combined nationa tail price of gasoline. The combined nationa climbed to 8.8 cents on every gallon o cilmoline. On the average for instance. when line ... a about $\$ 1.35$ of what they pay is taxes for highways, not for the nupplier "A motorist ahould look on these taxes an an investment in building better hilshwayn
for hin own use. The average motorist who uxes about 750 gallons of pasoline an year
pays about 866 a year in atate and federa taxee on it."
There has been, and will continue to be
much debate as to how the hure federal much debate as to how the huge federal rona who believe the higher gas tax is not the
right way. But, whatever you believe, on right way. But, whatever you believe, one
thing in sure: that tax the control of the oll industry and the in-
duantry has no choice but to add it to the

Stockholm Office Opened The Florida Citrua Commlssion is
to recapture the European market for Fl da juicen that wane lopt during the for Flor
neweat development toward this goal is anlen office in Stockholm. Sweden.
In Washing ton recent In Washington recentiy, visiting on Capi-
tol Hill and the State Department befor ailling for his now post, is the man who In anange the office, Sven Nelson. Nelson
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ne going to chehool in Florida, hin parentan an
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Swedish-and has a lovely Swedish wifeInga Lisa. The Stockholm office th the second to be opened in Europe by the Citrua Com-
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Mail Tells Mary Interesting Things



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Irritations Caused
By "Poison". Weeds


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Georgia Booth, Stanley Houston - Married In Quiet Ceremony

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Rev. Hines Performs Wedding

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Impressive Ceremony Unites
Donna Lou Harper. R. Askew







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## Flat Chested? <br> INFLATION BRA by FORMPIT brings full, rounded curoes






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## The Sanford Herald <br> Radio \& TV Log



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Betsy's Course Veers Away From Florida

J. Saunders Local Dancer Is Accepled In Corps de Ballet

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Pilot Says Betsy 'Tough Storm'

## Rep. Sikes States Bandwagon Rolling <br> For Stevenson

Longwood C of C Planis To Launch Membership Drive

 President Zartman requested
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