

The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

VOLUME XX

Leased Wire International News Service

SANFORD, FLORIDA, THURSDAY, JULY 11, 1929

THE WEATHER

Partly cloudy tonight and Friday with occasional showers.

NUMBER 255

STATE'S TAXES ARE INCREASED BY 5 1/4 MILLS

1 1/4 Will Be Assessment For State But County Levies Will Show Big Reduction

TALLAHASSEE, July 11.—(INS)—Governor Carlton announced yesterday an increase of 5 1/4 mills in the state millage, 1 1/4 mills for the coming year, and a prospective reduction in county millage, under the provisions of his tax laws, of an averaged 12 1/2 mills for each of the counties of the state.

The state millage, as fixed by the governor today, follows:

General revenue, 8 mills; pension fund, 2 1/4 mills; state prison fund, 2 1/4 mills; state fund of health, 1 1/2 mills; free school fund, 1 1/2 mills; common school fund, 1 mill; public free school fund, 1 1/2 mill; and tick eradication 1 1/2 mill. This is a total of 14 1/2 mills.

The state millage, which was 9 mills last year, the final year of the administration of former Governor Martin, shows an increase of 4 mills in general revenue, 1 1/4 mill in the pension fund, 6 1/2 mill in the state prison fund, and 3 1/2 mill in the free school fund.

The increase in the state millage was made necessary, the governor said, because of a deficit of about \$2,500,000 in last year's operations of state institutions, a decrease in the total assessment and a heavy reduction in the collection of taxes.

The governor called attention to the fact that the state budget of expenditures as fixed by the budget commission some time ago, was approximately \$1,000,000 less than expenditures of two years ago, because he said the latter was "over run."

The legislature of 1925, he said, gave the institutions of higher learning \$600,000 more than the previous appropriation, a similar appropriation to combat the fruit tax, \$800,000 for the eradication of hog cholera, and various other appropriations which he said must be considered in future collections.

The increase in the pension fund millage was necessary to pay the \$100,000 paid to the state by law, the governor explained, that the recent legislature increased in rating the pension allowance to \$40, the millage would have been higher had it.

The pension fund millage will bring less than the cost of operation last year, and the number of pensioners are increasing, the governor said. The increase for free school funds was needed, he added, as the period of book renewals had come.

Further to support his action:

(Continued on page three)

Berlin Bound Plane Awaits Fair Weather

CHICAGO, July 11.—(INS)—The crew of three of the Berlin bound Chicago plane, Harry Barker, engineer at Port Huron, Indiana, were directed in to camp today to await clear weather before returning their journey.

"Clouds is not the object on the trip," stated a communication sent to Mr. Robert Gaskin. "It is impossible to get through safely in order to show the practicability of the route. It is only less important to have good visibility to establish the location of landmarks for those who will follow you."

Jurist Gives Opinion Upon Evolution Law

LITTLE ROCK, Ark., July 11.—(INS)—Teaching in the tax-supported schools of Arkansas or order of animals is a violation of the anti-evolution law adopted by the voters last November, but teaching that man descended from a lower order of mankind is not, according to an opinion given by Attorney General Hal Norwood, today.

The opinion was in reply to an inquiry from the Rev. O. C. Harvey, pastor of the First Baptist Church of Stuttgart, who desired to know if the book entitled "The Three Dwellers" used in the Stuttgart schools complies with the anti-evolution law.

Confessed Murderer Kills Self And Then Accomplice In Crime

TAMPA, Fla., July 11.—(INS)—Joe Lopez was dead at his own hand today after allegedly confessing to the murder of Mamad Cabra, Your cigar worker. He was committing suicide, he said.

On Cora, Thursday, 20th, his legal accomplice in the crime, just before killing the woman and committing suicide, Lopez went to Polk, Ariz., a cigar owner, and told his story of committing the crime in an incoherent voice. The murderer arrived last week, and for a while Lopez was held under surveillance in connection with the case.

MRS. OWEN BACKS UNITED EFFORTS AMONG GROWERS

Woman Solon Praises Sanford's Farmers On Their Enterprise

Commemorating an operating effort for the salvation of agriculture Mrs. Ruth Bryan Owen, in an address Wednesday afternoon at the Princess Theater, praised Sanford and Florida celery growers for their enterprise in projecting a clearing house association.

"I am glad to see the celery farmers organizing to work together for their own good," she declared. "A better and better thing could be attempted by the organization of a body which can more efficiently handle the problems of the growers."

Mrs. Bryan Owen, in the situation of having no example of what could be accomplished by united action. She said that body had rendered invaluable aid in the fruit crop campaign and declared that by virtue of its independence representatives at Washington had been supplied with all the information necessary to secure immediate action on the relief measures.

"I am certain that your clearing house will be a success because the spirit that prompts the formation of such a group satisfies the process of use it has started a movement. I do not believe in individualized pledges or contributions. I do not believe in an example of what could be accomplished by united action. She said that body had rendered invaluable aid in the fruit crop campaign and declared that by virtue of its independence representatives at Washington had been supplied with all the information necessary to secure immediate action on the relief measures.

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WOMAN SOLON GIVES RECORD IN WASHINGTON

(Continued From Page One)
\$5,000,000 reimbursement bill would be passed as soon as Congress reconvenes.

Declaring that with a single exception, Florida citrus and vegetable products had been given the tariff protection which the state requested, Mrs. Owen said she worked for and supported the Hawley tariff bill. Criticized for her vote by outsiders, Mrs. Owen said she answered the rebukes with this statement:

"I was sent to Washington to represent my constituents and to do what they constituents desired. When I have done that I don't care what anyone in any other part of the country has to say about it."

Through her efforts, Mrs. Owen said she made available a million dollars for relief of farmer in the storm area of Florida. She succeeded in having the loan rate per acre raised from \$3 to \$5 for the purchase of seed and fertilizer.

With the assistance of California representatives, the Congresswoman obtained consent of the Agriculture Department to make a new form to include Florida-grown products so the statistics on them might be compiled in the farm census to be taken next year.

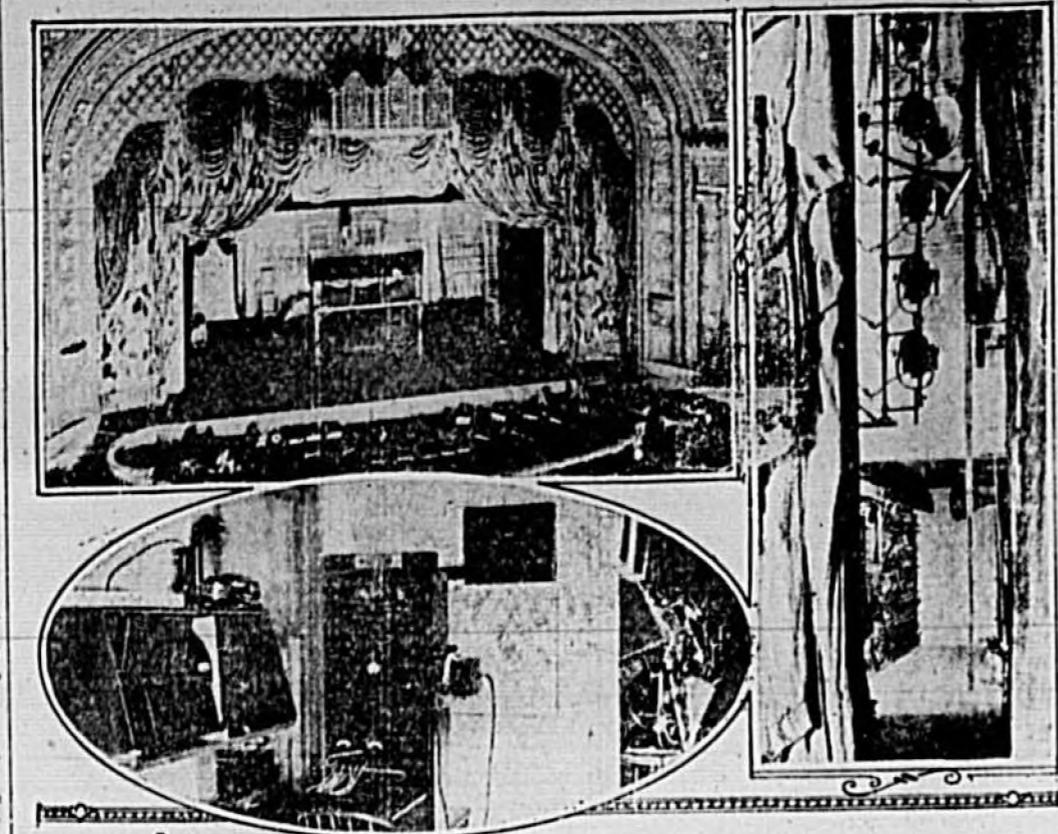
Regarding pending legislation which she expects to support because of benefits that will come to her constituents, Mrs. Owen said she favored the Simmons bill, which would provide between \$1,000,000 and \$2,000,000 to model farm development in Florida and would vote for a measure which would create a commission for devising ways and means of working out a practical method of farm insurance. She also expects the next session of Congress to include in its river and harbors bill an appropriation for flood control in the Lake Okeechobee region.

Closing with an expression of gratitude for the opportunity given her to represent the Fourth District in Washington, Mrs. Owen said:

"It gave me the right to call the Fourth District my district, to call its people my people, and go before Congress, and say, 'My people want this.'

Mrs. Owen was introduced by R. H. Price, who with J. L. Marquette, had charge of the program. Between 60 and 75 business men and women attended the luncheon given at the parish house of the Holy Cross Roman Catholic Church. John D. Jenkins,

New Philadelphia Theatre Has Complete Sound Equipment



Upper left: Stage horns mounted in elevator behind picture screen. Right: Stage switchboard and rehearse horns. Lower Left: Control room from which entire system is regulated.

One of the first de luxe picture houses designed primarily for the showing of sound pictures is the Mastbaum Theatre, Philadelphia. To insure full enjoyment of its programs to each of its 4,700 potential patrons, it employs full broadcasting facilities, complete sound picture equipment and an elaborate sound amplification sys-

tem. The theatre stage is equipped with six stage lifts, three orchestra pits, disappearing footlights, the latest in lighting effects, a stage cooling system and an interestingly planned floor for the film and sound picture projection booth, the film and disc record rooms, cutting and winding rooms, broadcasting studios and Public Address equipment control and monitoring rooms. These open one into the other and occupy the fifth floor of the theatre at an elevation of 88 feet above the stage.

Western Electric Sound System provides for the reproduction of both sound-on-film and sound-on-disc pictures filmed by the leading producers, practically all of which use the Western Electric recording system. This equipment is incorporated in three moving picture projectors. Four horns mounted in towers that can be raised and lowered carry the sound accompaniment of the pictures to the farthest corners of the large house. In addition there is a non-synchronous set for incidental uses including the "sound-on" of silent films.

For entertainers-in-person and for general audience amusement a Western Electric Public Address System has been installed. So that the horns could be placed most advantageously a special feature of gilded grill work was hung in front of the grand curtain near the top of the proscenium arch. Behind this are concealed three public address horns.

BULLET PIERCES EYE

president of the Kiwanis Club, residing and music was furnished by the Florida Foot Warmers orchestra.

ATLANTA, July 10. (INS) — George Albert Driffill, 61, presi-

dent of the Southern Sales Warehouse Company, was found dead in his home here today, shot to death.

ESSEX THE CHALLENGER

has the right to dare

Challenging Variety at our Color Show

COME see at our Color Show the beauty and variety of color which Essex offers at no extra cost.

With its open challenge, that accepts no car—

—with its 21% greater power, greater beauty, adult-size capacity, riding ease and economy—

—Essex establishes also an outstanding leadership in proven VALUE.

Essex offers standard fine car equipment, formerly identified only with

costly cars, available only at extra cost on cars of Essex price.

At no extra cost—these features include: A. Hydraulic shock absorbers—Starter and electric gauge for fuel and oil on dash—Radiator shutters for heat control—Adjustable seats, front and rear—All bright parts chromium-plated—saddle lamps—controls on steering wheel—electrolock—New type double-action 4-wheel brakes uniformly effective in all weather—Patented Super-Six advantages eliminating vibration.

The H. M. C. Purchase Plan offers the lowest terms available.

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EUSTIS HUDSON ESSEX, INC.

EUSTIS FLA.

Speculation Turns To Utility Stocks In Today's Trading

NEW YORK, July 10. (INS) Speculative interest in the stock market today returned to the public utility stocks and high-priced specialties, many of which have been on the inactive list for the last few weeks. Bulls and bears shortly after noon staged a battle royal over Radio, Columbia Graphophone and a few other active shares, the bears carrying off the honors at the start but showing the white feather when the market displayed signs of stiffening.

When the bulls found it impossible to push up the railroad stocks, on the strength of the extremely favorable earnings reports, they turned their attention to the utilities. The dwindling market supply of these stocks made it comparatively easy to wear down the bears, who always become alarmed over swiftly rising prices. Consolidated Gas was quick to assume leadership in the utilities, its 1-point jump to 133 1/2 accompanied by reports of an early consummation of the New York City utility merger.

Public Service of New Jersey, Columbia Gas and Electric, Standard Gas, North American, National Power and Light and a few others of the June specialties leaders forced to the center of the stage in one of their characteristic brilliant moves. At 332 Peoples Gas of Chicago showed a 23-point advance over last week's closing price.

Pedestrian Is Killed By Unknown Slayer

CHICAGO, July 10. (INS) Attacked on the street by an unknown assailant, Joseph Beglin, 24, was shot and killed here today. The murderer escaped.

Beglin, according to police records, was under indictment for the robbery of a synagogue several weeks ago. He was ap-

Registers Eye Movements



SNAPPED AT NEW YORK CITY—Prince Serge Youssefitch, formerly Lord in Waiting to the late Czar Nicholas II, and Secretary and Vice President of the Institut Psychologique of France, with his instruments which register eye movements. It is known as the "ocular cineraph."

Son Of Wealthy Man Charged With Fraud

CHICAGO, July 10. (INS) A son of one of the wealthiest families in Texas was in a cell at the detective bureau here to-day.

The father said young Bettis has been in trouble before and each time the family came to him he recurred.

day, charged with having passed fraudulent checks in Chicago amounting to more than \$2,500.

He is Thomas C. Seymour Bettis, 25, whose father, Thomas H. Bettis is general counsel for the Southern Pacific Railroad at Houston. Police wired the latter and received a reply that the family intended to aid the young man further, Deputy Police Commissioner Stege said.

Although neither Mrs. Williams nor Mrs. Yancey was worried while the plane was in flight each was relieved upon receiving assurance her husband had landed

Lindbergh Predicts Fleet Of Planes Like Pullman Cars

LOS ANGELES, Calif., July 10. (INS)—Fleets of airplanes instead of single ships will leave on schedule to accommodate increased air travel in the future, and will be fitted up like pullmans for night flying if the visualization of Col. Charles A. Lindbergh comes true.

"We are looking forward to this increase with confidence in the public's reaction to flying," he said here today before taking off for San Francisco. "I believe his increase will be proportionate to the volume of business on the railroads. There never will be any competition between the two methods of transportation."

"Where now only one plane leaves its terminal, the business will increase to such an extent that whole fleets will leave on schedule. In the near future we will eliminate the train travel between Clovis, N. M., and Waycross, Okla., and fly direct to Cincinnati, Ohio, from Los Angeles. This will reduce the airfare 91% time between Los Angeles to New York to 33 hours. The cost of air travel will be reduced proportionately as the business grows."

Wives Of Airmen Are Elated Over Arrival

NEW YORK, July 10. (INS) Mrs. Roger Q. Williams and Mrs. Lewis A. Yancey expressed themselves today as "awfully proud" of their husbands who flew the Atlantic in the monoplane Pathfinder, landing at Sanander, Spain, 3,100 miles from Old Orchard, Me., the starting point of their attempted non-stop hop to Rome.

Although neither Mrs. Williams nor Mrs. Yancey was worried while the plane was in flight each was relieved upon receiving assurance her husband had landed

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CROWN ETHYL GASOLINE



TURN carbon into power by filling your tank with CROWN ETHYL GASOLINE, the original, genuine high-powered motor fuel. No more knocks, no more bills for carbon-removal. Take no substitutes—insist on CROWN Ethyl Gasoline.

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Standard Oil Touring Service, 426 W. Bloom St., Louisville, Ky.

I would like you to send me detailed route

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to _____ which is to be furnished free of charge.

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State _____

CAPTAIN HAWKS makes air history Smashes All Transcontinental Records

Flying alone he hurled the TEXACO Number 5 twice across the continent in less than 37 hours' flying time.

The iron nerve and navigating skill of Hawks have made this possible, though he says modestly "A fine ship, plus good gasoline and oil—that's the answer".

As on his other record-breaking flights, Capt. Frank M. Hawks used TEXACO Aviation Gasoline and TEXACO Airplane Oil.

THE TEXAS COMPANY, TEXACO PETROLEUM PRODUCTS

TEXACO

The mark of quality for petroleum products



SPECIAL SERVICE
The Kind You Appreciate

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SERVICE STATION
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Phone 194
W. H. Reitz, Manager

SPECIAL SERVICE
The Kind You Appreciate

at
SHORT'S CAMP
DeLand Road
D. W. Short, Manager

SPECIAL SERVICE
The Kind You Appreciate

at
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No. 1 & 2
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Florida

TEXACO

SPECIAL SERVICE
The Kind You Appreciate
A NEW and BETTER
TEXACO.
GASOLINE

TEXACO

SPECIAL SERVICE
The Kind You Appreciate
at
CENTRAL FLA.
SERVICE STATION
No. 2 — Sanford Ave. At 12th St.
Phone 629-W
W. H. Reitz, Manager

TEXACO

SPECIAL SERVICE
The Kind You Appreciate

at
W. SANFORD
SERVICE STATION
West First
Street

TEXACO

SPECIAL SERVICE
The Kind You Appreciate

at
LAKE MINNIE
CAMP
Geo. T. Potee' Prop.
New Orlando Highway

SPECIAL SERVICE
The Kind You Appreciate
at
FERN PARK
SERVICE STATION
Fern Park
Fla.

TEXACO

SPECIAL SERVICE
The Kind You Appreciate
at
WHISPERING PINES
SERVICE STATION
Old Orlando Road

TEXACO

SPECIAL SERVICE
The Kind You Appreciate

at
A. L. ROSIER
SERVICE STATION
1201 West First
Street

THE CLASSIFIED SECTION

BUY AND SELL HERE

SELDOM EQUALED— NEVER EXCELLED—

Herald Classifieds are the little giants of advertising—
small in size—low in cost—but mighty in results.

You can make a profit by using them, you make a profit
by reading them. Test them out today—they
satisfy every want!

HERALD CLASSIFIEDS PAY

READ THEM FOR PROFIT

USE THEM FOR RESULTS

WANT AD RATES

Sanford Daily Herald

Terms: Cash or Advance

Telephone ads will be received

and payment and collection sent

immediately for payment

1 Time \$1.00 for a line

2 Times _____ Be a line

3 Times _____ Be a line

Time rates on request.

The reduced rates are for

two week average length

are counted a line.

No ad under 3 lines accepted

to prevent classified ads

from crowding the page.

If an error is made the

Herald will be re-

sponsible for the insertion.

The advertiser for

subsequent insertions.

The office should be notified im-

mediately in case of error.

TO ADVERTISE

A Herald representative

photograph with full ad-

ress and classification will

give you complete information.

If you wish, they will

ad to make it more effective.

1—Announcements

SANFORD DRUG CO.

We Deliver—Phone 325

SUBSCRIBERS PLEASE NOTE

ICE—If you fail to get your

paper please notify Circulation

Department. We will be

glad to send you our Herald by spe-

cial messenger if it has not ar-

rived. Circulation Department,

Phone 148.

2—Lost and Found

GOOD OPPORTUNITIES are

being had by not making use of

Herald Classified Ads. Small in

cost and size, we will be

glad to advertise for you.

To insure effectiveness of

the classified ads, we will

make application for Tax Deed

or Land Certificate in your name

and then publish the same in the

Herald. This will insure

good results.

3—Automobiles

DO YOU KNOW THAT YOU

CAN GET YOUR CLOSED

CAR INSURED IN SANFORD

NOVELTY WORKS NO. 115

FLORIDA AVE.

4—Business Services

PRINTING, ENGINEERING, EN-

GRAVING, all done in Sanford

in short space. Call our service

dept. Central Florida Press

Phone 117-Y.

5—Help Wanted—Male

BOYS WANTED—To see Herald

on streets. Hunter can make

good pocket change for two hours

easy work. Apply Circulation

Dept., The Herald.

10—Livestock

FOR SALE Jersey cows, six

years old. Two gals, now

Fresh lot of 2000 Sanfords

available.

10B—Rabbits

RABBITS FOR SALE—Pedigreed

and registered breeding stock,

also young pedigree stock chil-

dren. Call or write

White, St. Johns Bob-

bitry, Indian Mount Village, San-

ford, P. O. Box 958.

12—Wanted

WANTED: 23 foot boat.

Hill Laundry Co., Sanford.

WANTED—You to convince your-

self that Herald Classifieds pay.

They can only a few cents and

get a column of classified ad-

vertisements. Classified Ad De-

partment, The Herald.

15—Apartments for Rent

FOR RENT—Two well furnished

apartments at 611 Myrtle Ave.

See Mrs. Nodle at 615 Myrtle

Furnished APARTMENTS for

1201 Fern Park Ave.

and 1815 Fern Park Ave. Rent rea-

sonable. Phone 742-J.

16—Rooms Without Board

FOR RENT—Large and indi-

viduals. Also garage and a three

room furnished apartment with

gas and private entrance. Apply

Mr. Francis Hayman, 217 West

Third Street.

15—Apartments for Rent

THIRSHAMER APARTMENTS

First floor, 317 Park Ave.

Phone 615.

LARGE 2 ROOM apartment \$100

First floor, clean and cool.

All conveniences. 322 Palmetto and

4th St.

16—Houses For Rent

FOR RENT: One two-story

dwelling. Month communi-

cated with the

surrounding

houses.

16—Lumber

WILLIAMS LUMBER CO.

210 Main Street

Phone 123.

16—Auto Repairs

WILLIAMS AUTO REPAIRS

210 Main Street

Phone 123.

16—Barber Shop

SMITH BARBER SHOP

106 N. Park Ave.

Phone 123.

16—Bakery

SANFORD BAKERY

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